

**WORLD  
ALLIANCE**  
*for* EFFICIENT  
SOLUTIONS

by  
**SOLARIMPULSE**  
FOUNDATION



## 1000 efficient solutions to protect the environment in a profitable way.

“ Today, thousands of solutions exist that can boost economic growth while preserving nature, but they are often hidden in start-ups or research labs. They remain unknown to decision makers and are not implemented at industry level, so few people realize that everyone can use them and how profitable they have become. We need to embrace clean technologies and efficient solutions, because they are much more than ‘ecological,’ they are ‘logical’. ”

**Dr. Bertrand Piccard**, Initiator and Chairman of the Solar Impulse Foundation

### AN ALLIANCE TO FEDERATE

Bringing together actors in the field of clean technology, creating synergies by facilitating match-making between solution providers and investors, and showcasing Efficient Solutions which have the potential to address today's environmental challenges: such is the mission of the World Alliance for Efficient Solutions created by Bertrand Piccard.

### A LABEL TO BRIDGE THE GAP BETWEEN ECONOMY AND ECOLOGY

By working together with independent experts and recognized institutions, the World Alliance offers to its members an assessment of their solutions entirely free of charge based on technological, environmental and socio-economic criteria. Labelled solutions will be gathered into a Portfolio of #1000solutions to be presented by Bertrand Piccard at COP24 in December 2018.

### A VOICE TO ENCOURAGE THE IMPLEMENTATION OF SOLUTIONS

One of the first to envision ecology through the lens of profitability, and an influential thought leader on the topics of progress and sustainability, Bertrand Piccard will travel the world to present the #1000solutions Portfolio to governments, companies, and institutions. His goal is to help them adopt more ambitious environmental targets and energy policies.



**BECOME A MEMBER  
OF THE WORLD ALLIANCE**  
Submit your solution right now  
to have a chance to be listed in  
the #1000solutions Portfolio.



**NEED MORE INFORMATION?**  
Ask about our ecosystem of  
innovators, seekers and investors.



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