



Label Update Program

Benefits Secured After Successful Completion of the Program

BENEFITS	REJECTED BY LUP / NOT SUBMITTED	SUCCESSFUL LUP
Access to Potential Clients		
> Feature in shortlists requested by the Foundation's partners (15), other corporations, and public authorities	<input type="checkbox"/>	<input checked="" type="checkbox"/>
> Register to match-making events with potential clients – international cleantech events, expos, pitch sessions, speed-meetings, etc.	<input type="checkbox"/>	<input checked="" type="checkbox"/>
> Direct contact by Seekers through our Solutions Explorer	<input type="checkbox"/>	<input checked="" type="checkbox"/>
> Highlighted in newsletter sent to all SIF partners' representatives [500 contacts in multinational companies]	<input type="checkbox"/>	<input checked="" type="checkbox"/>
> Feature in our reports [Solution Guides], built on specific thematic or geographical challenges	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Access to Capital		
> Appear in the monthly newsletter sent to SIF Cleantech investor network [600 targeted contacts]	<input type="checkbox"/>	<input checked="" type="checkbox"/>
> Pitch during monthly thematic Investment e-pitches (1 out of 6 companies receives funding)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
> Apply for direct funding capital via the Solar Impulse Rothschild & Co, Air Liquide Fund [worth €250MM], and/or BNP Paribas Fund [worth €350MM]	<input type="checkbox"/>	<input checked="" type="checkbox"/>
> Join exclusive investor-solution match-making events (in collaboration with other event organizers) such as the NREL Industry Growth Forum	<input type="checkbox"/>	<input checked="" type="checkbox"/>
> Use your Solution Assessment Report as a fundraising tool	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Environmental Advocacy		
> Official Letter of Support [upon-request] signed by our Public Affairs Team or Bertrand Piccard	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Best Practice Sharing		
> Receive updated Solution Assessment Report (tool for strategy improvement)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
> Updated, additional feedback from Experts who have evaluated your Solution [ad-hoc on Experts' request]	<input type="checkbox"/>	<input checked="" type="checkbox"/>
> Monthly E-academy: demystify strategic challenges for cleantech innovators and get contact details of best-in-class experts in the field	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
> Efficient Solutions Slack Channel [global network of 1200 cleantech entrepreneurs]: ask questions, share opportunities, find talent, and more	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
> SIF member-only local gatherings	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
> Receive our monthly newsletter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Credibility		
> Access to the exclusive Members' Dashboard	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
> Use of the Label logo on digital material [dated version with month/year of Labeling]	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
> Use of the Label logo on Physical Packaging of Products [undated version of the Label logo with TM symbol]	<input type="checkbox"/>	<input checked="" type="checkbox"/>
> Possibility to be nominated by the Foundation in the context of international prizes (e.g., Earthshot Prize)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
> Solar Impulse Foundation Label official Certificate [digital/printed version]	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Visibility		
> Brand exposure via Solution and company profiles on the SIF website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
> Be highlighted in the Solution Explorer search tool	<input type="checkbox"/>	<input checked="" type="checkbox"/>
> High-quality communication material and posts through our Twitter and LinkedIn integration	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
> Possibility to be featured in SIF social media content [video, articles] and Bertrand Piccard's accounts' posts	<input type="checkbox"/>	<input checked="" type="checkbox"/>
> Share your news with us and get a chance to be featured in our monthly blog post!	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
> Feature in on-demand shortlists created for journalists, other press, and media actors	<input type="checkbox"/>	<input checked="" type="checkbox"/>