

**WORLD
ALLIANCE**
for EFFICIENT
SOLUTIONS

by **SOLARIMPULSE**
FOUNDATION



Innovators



Investors



Adopters



Promoters



Experts



Become an actor of Change! Join the largest network of climatech stakeholders

The World Alliance for Efficient Solutions, initiated by the Solar Impulse Foundation, acts as a global hub that unites stakeholders from all sectors of clean technologies. Its mission is to drive sustainable change by fostering collaborations among innovators, investors, adopters (both private and public), experts, and promoters.

- > **4800+ World Alliance Members**
- > **120+ countries**
- > **1600+ Labeled Solution**
- > **400+ successful implementation stories**

For innovators like you, the World Alliance presents a unique opportunity to showcase and scale your climate-tech solutions. By joining this network, you can have your solutions featured in our climatech database, the [Solutions Explorer](#). Furthermore, there is the potential to be further recognized via the [Efficient Solutions Label](#), certifying your Solutions as both clean and profitable. This recognition not only enhances visibility but also opens doors to new market opportunities and collaborations, driving forward the global adoption of efficient solutions.

Boost your market presence and impact: Explore the benefits of joining our network and getting your climate-tech solution featured in our database.

1. Visibility

- Be featured in our portfolio to gain worldwide exposure through the Solutions Explorer, our powerful search engine (662'030 views in 2023)
- Highlight your successful implementation story on our [Implementation Map](#)
- Showcase your innovations at high-level events and to our industrial partners



✓ ADDITIONAL BENEFITS FOR LABELED SOLUTIONS

- **Be on the spotlight via targeted promotion on our social media platforms highlighting your specific Solution.**
- **Get shortlisted for coverage by leading international press**
- **Have your Solution selected to be featured on a professionally produced video**

2. Access to market

- Collaborate on [Innovation initiatives](#) with multinational corporate partners
- Implementation projects, pilots and demonstrators with our network of cities and regions



✓ ADDITIONAL BENEFITS FOR LABELED SOLUTIONS

- **Access complimentary booths and pitch opportunities at major cleantech and business events such as [ChangeNow](#), [Vivatech](#)**
- **Benefit from monthly prizes, acceleration programs, and pilot projects with our [global ecosystem partners](#)**

3. Access to capital



✓ ONLY ACCESSIBLE TO LABELED SOLUTIONS

- **Engage in monthly e-pitching sessions targeted at investors**
- **Connect with over 1700+ qualified investors and specialized investment funds like BNP Paribas Solar Impulse Venture Fund and FASI Fund**
- **Leverage RUNWay, our investor-solution matchmaking platform, to showcase your fundraising initiatives to an engaged network of cleantech investors**

4. Environmental advocacy

- Support in modernising the legislative framework through our advocacy initiatives



✓ ADDITIONAL BENEFITS FOR LABELED SOLUTIONS

- **Appear in top-tier reports, summits, and conferences as a leading example of the 'qualitative economy' we advocate for**
- **Obtain a letter of support from the Solar Impulse Foundation and its chairman, recognizing your contributions to advancing the cleantech agenda**

5. Credibility

- Chance to be nominated for international Prizes via the Solar Impulse Foundation



✓ ADDITIONAL BENEFITS FOR LABELED SOLUTIONS

- **Gain official recognition through the Efficient Solutions Label, certifying that your solution is clean and cost-effective for your clients.**
- **Receive a preliminary environmental impact analysis that provides a strong foundation for enhancing your solution and clearly demonstrates its positive environmental impact.**

6. Best-practice sharing

- Benefit from mentoring and knowledge-share from monthly e-academy sessions with industry experts



✓ ADDITIONAL BENEFITS FOR LABELED SOLUTIONS

- **Access to an exclusive LinkedIn group for like-minded cleantech innovators**
- **Receive comprehensive feedback on your business model, environmental impact, and technological feasibility from the independent experts evaluators**
- **Receive training in public speaking and pitching from the Foundation's team**



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