

WORLD ALLIANCE SUMMIT

13-14 NOVEMBER 2023

La Cité des Sciences et de l'Industrie, Paris

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“ Dear Friends of the World Alliance,



Bertrand Piccard,
President of the Solar Impulse
Foundation, Minutes of the 2022
General Assembly of the World
Alliance for Efficient Solutions

As we reflect on the past year, we can't help but feel grateful for the progress that we have made together as a community. **We have now a total of 1500 clean and profitable solutions available in our database, and have presented them to governments, business leaders and media** through a big variety of events. By assisting policy makers in adapting outdated norms and standards, we can bring to market the clean and efficient solutions needed to protect the environment, reduce waste and thus improve purchasing power.

We must continue to build on our successes and make the World Alliance for Efficient Solutions a much more active community.

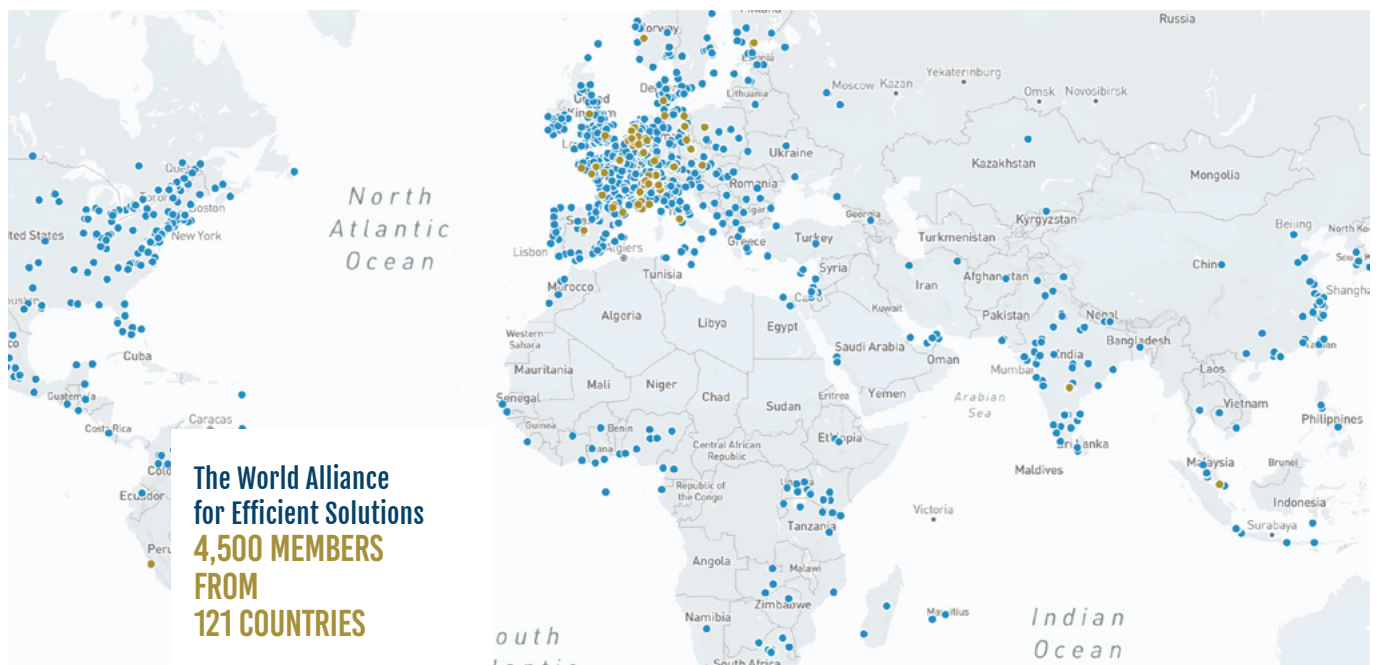
Together, we can communicate more efficiently about the importance of implementing these solutions, help investors find **investment opportunities**, provide corporates with solutions to support their sustainability targets, help public authorities **implement technologies** for their constituents, and **support innovators** in scaling their climate and environmental solutions. Let's increase our collaboration and leverage the power of our network to make a meaningful impact in the world.”

> Context

Six years after its inaugural session at COP23 in Bonn, the World Alliance for Efficient Solutions (WAES) - created by Bertrand Piccard after his world tour with the solar-powered plane Solar Impulse - will convene in Paris for its first summit in preparation for COP28.

“The importance of collective action has never been clearer. **No country, company, or individual can address a challenge of this scale alone** [...] we need everyone to play their part in a global effort that transforms our current course and supercharges solutions across the negotiations and the Action Agenda.”

Sultan Al Jaber, Presidency of COP28, Open Letter to Parties



> Goals of the summit

Audience of the Summit: 360 participants

This event is by invitation only and is exclusively open to members of the World Alliance, encompassing a diverse range of participants, including public figures, Investors, businesses, Innovators, Experts, Adopters, and Promoters who will be present throughout the Summit. This Summit will allow members of the World Alliance to leverage this exclusive network so they can accelerate the roll-out of their projects & businesses with a common goal: accelerate the adoption of Efficient Solutions.

The World Alliance for Efficient Solutions
1500+ EFFICIENT SOLUTIONS
INNOVATORS

300+ EFFICIENT SOLUTIONS
CLIENTS: THE “ADOPTER”
MEMBERS

200+ INVESTOR MEMBERS

200+ COLLABORATIONS

20+ SUPPORTING INTERNATIONAL
INSTITUTIONS

> Agenda

NOVEMBER 13TH | 13H00 - 18H00
B2B, PITCH SESSIONS & WORKSHOPS

MARKET: Accelerate implementation of Efficient Solutions

- > Real-life implementation case studies presentations with their do's and don'ts

CAPITAL: Facilitate access to funding while providing investment opportunities

- > RunWay launch, our new matchmaking tool for Investors and Innovators

500+ BUSINESS MEETINGS
BETWEEN INNOVATORS,
IMPACT INVESTORS,
POTENTIAL ADOPTERS
(PRIVATE AND PUBLIC
SECTOR), AND EXPERTS.

13:30 - 14:00

WORLD ALLIANCE COMMITTEE WELCOMING WORDS

14:00 - 17:00

ORGANISED MATCHMAKING

- > B2B app and fast ecosystem pitch breaks



Plenary pitch: 15min Adopters' pitch

Speaker: *Louis-Frédéric Robin*

Chief Technology Officer Energy Solutions at Engie & Advisory Board Member of the World Alliance

- > 14h20 - 15h00: B2B Networking

2x15min



Plenary pitch: 15min Investors' pitch

Speaker: *Eric Marty*

Managing Partner at Demeter & Advisory Board Member of the World Alliance

- > 15h20 - 16h00: B2B Networking

2x15min



Plenary pitch: 15min Innovators' pitch

Speaker: *Sabine Stuiver*

Chief Marketing Officer and Co-founder at Hydraloop & Advisory Board Member of the World Alliance

- > 16h20 - 17h00: B2B Networking

2x15min

PARALLEL SESSIONS

- > 14h00 - 16h00: Pioneer Awards

Real-life Adoption stories & Expert Jury

Four pairs, each composed of a Labeled Solution and its client-adopter, will take the stage to share their successful adoption stories, highlighting exceptional implementation.

A panel of four Expert members from the World Alliance will be present to confer the Pioneer Awards.

- > 16h00 - 17h00: Runway - Financial Information Form coaching

We are thrilled to introduce a new tool we are launching to facilitate matchmaking between Innovators and Investors, helping Innovators find their ideal matches and vice versa.

17:00 - 18:00

CONCLUSION & NETWORKING RECEPTION

> Agenda

NOVEMBER 14TH | 08H30 - 12H00

PLENARY SESSIONS

ADVOCACY: Anchor the World Alliance for Efficient Solutions roadmap for years to come

> Declaration of the World Alliance for Efficient Solutions

EXPERTISE: Convene high-level scientists, business figures, political leaders and institutions to accelerate the deployment of Efficient Solutions around the world

> High-level speakers panels

INSPIRING DISCUSSIONS TO EMPOWER INSTITUTIONS, BUSINESSES, AND POLITICIANS IN THE DEPLOYMENT OF EFFICIENT SOLUTIONS



Bertrand Piccard



Jean Jouzel



Michał Kurtyka



Maxfield Weiss



Achim Steiner



Edelio Bermejo



Inge Schildermans



Clara Lorinquer



Gwenaelle Avicé-Huet

09:00 - 09:20

CLIMATE NARRATIVES: A KEY TO UNLOCKING THE ECOLOGICAL TRANSITION

Speaker: Bertrand Piccard

Serial explorer, psychiatrist and clean technology pioneer President of the World Alliance for Efficient Solutions

09:20 - 10:20

HARMONIZING SCIENCE, POLITICAL WILL AND BUSINESSES' MINDSETS TO UNLOCK THE CLIMATE TRANSITION

Panelists:

- > *Jean Jouzel*, PaleoClimatologist, One of the most cited scientists in this field, Jouzel was jointly awarded the Nobel Peace Prize as well as the Vetlesen Prize, often cited as the Nobel Prize for Earth and University Sciences
- > *Michał Kurtyka*, President of the 2018 United Nations Climate Change Conference in Katowice
- > *Maxfield Weiss*, Executive Director, CDP Worldwide (Europe) - tbc
- > *Achim Steiner*, Under-Secretary-General and UNDP Administrator Achim Steiner - tbc

Moderator: Bertrand Piccard

Serial explorer, psychiatrist and clean technology pioneer - President of the World Alliance for Efficient Solutions

10:20 - 10:30 BREAK

10:30 - 11:30

ROLES AND RESPONSIBILITIES OF CORPORATIONS TO RAPIDLY AND GLOBALLY SCALE THE DEPLOYMENT OF EFFICIENT SOLUTIONS

Panelists:

- > *Edelio Bermejo*, Head of Group R&D, Innovation and Intellectual Property, Holcim
- > *Inge Schildermans*, SVP Energy Transition, Bekaert
- > *Clara Lorinquer*, Global Leader Impacts Positifs, ADEO - tbc
- > *Gwenaelle Avicé-Huet*, Executive Vice President of Europe Operations, Schneider Electric

Moderator: Victoria Smaniotto-Piatti

Managing Director - World Alliance, Solar Impulse Foundation

11:30 - 12:00

THE DECLARATION OF THE WORLD ALLIANCE FOR EFFICIENT SOLUTIONS CONCLUSION

Open access for a visit at the museum to our exhibition "City of Tomorrow"

> REGISTER HERE

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Solar Impulse Foundation Partners



Government Entities supporting us



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