

WORLD ALLIANCE FOR EFFICIENT SOLUTIONS

“Today, thousands of solutions exist that can boost economic growth while preserving nature, but they are often hidden in start-ups or research labs. They remain unknown to decision makers and are not implemented at industry level. So few people realize that everyone can use them and how profitable they have become.”

Bertrand Piccard

Influential thought leader on the topics of progress and sustainability Bertrand Piccard has always advocated that economy and ecology have to go hand in hand.

A GLOBAL NETWORK – WORLD ALLIANCE MEMBERS

United around a same vision – that clean Solutions are profitable and can concretely address the environmental challenges of today – Members of the World Alliance will create synergies, share knowledge and expertise, and ultimately fast-track the implementation of Efficient Solutions that can set the world on a path of clean economic growth.

THREE TYPES OF MEMBERS

1. **Innovators** The ones developing and providing Solutions.
2. **Seekers** The ones looking to share and implement Solutions.
3. **Investors** The ones ready to finance Solutions.

WORLD ALLIANCE COLLABORATIONS

- UNFCCC
- European Commission
- EU Covenant of Mayors
- International Energy Agency
- Union for the Mediterranean
- ADEME
- Clean Energy Ministerial
- World Bank
- City of Paris
- European Research Council
- Joint Research Council
- European Investment Bank
- United Nations Environment Program
- Government of Kazakhstan
- InnoEnergy

▶ BECOME A MEMBER



1. Create your account at signup.solarimpulse.com
2. You will receive a verification e-mail.
3. Once your email is verified, you can create your Member profile – find a sample profile [here](#)
4. Sign the membership agreement and ask for your profile to be validated.
5. Once your profile is validated: Congratulations, you are a Member of the World Alliance for Efficient Solutions!

▶ BENEFITS FOR INNOVATORS



The Solar Impulse Foundation, thanks to the support of its Partners, provides operational funding to the World Alliance, enabling it to offer the following services to its Members entirely free of charge:

- Strengthen your credibility – being labeled an Efficient Solution guarantees that your Solutions have been assessed by Experts from a technical and financial standpoint.
- Find new match-making opportunities – present your Solutions to a wide range of potential investors to speed up financing, as well as to other innovators and solution seekers across our network to find collaboration opportunities.
- Boost your visibility – our #1000Solutions Portfolio will be promoted to media and the public and brought to governments, corporations and institutions to help them achieve more ambitious environmental targets and energy policies.

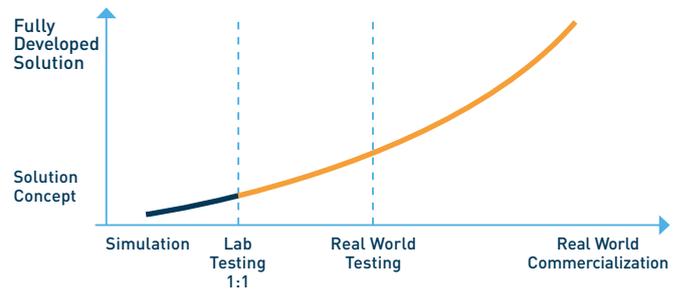
1000 EFFICIENT SOLUTIONS

For the World Alliance, Efficient Solutions are not limited to the production of renewable energy. They encompass products, services, clean technologies and processes that are profitable and sustain economic growth, while protecting the environment and optimising the use of natural resources.

PRODUCTS, PROCESSES AND SERVICES

► MATURITY

From prototype scale 1:1



► SUBMIT A SOLUTION



- Submission of your solution via our online platform. Once started you have one month to complete the submission process.

Note: We will not seek sensitive information that might compromise your intellectual property. Once submitted, you will receive feedback on how to improve your submission form if needed.

- Appraisal of your solution. All solutions that fit the eligibility conditions will be sent to experts to be evaluated under 5 criteria covering three main topics of **Feasibility, Environment and Profitability.**

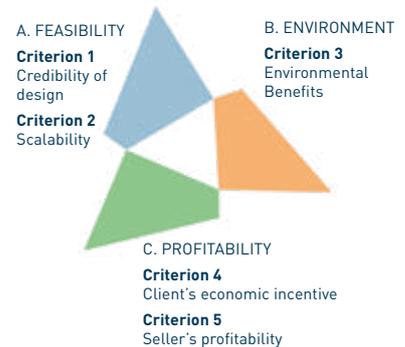
Note: Experts will review anonymous solution forms, you will have the possibility to refuse to be reviewed by Experts from a certain entity.

- Selection of your solution. You will be notified if your solution is labelled an Efficient Solution and selected to be part of the Portfolio of 1000 Solutions.

Note: Solutions are selected by the World Alliance Committee considering the recommendations provided by the Experts.

► ASSESSING SOLUTIONS

Solutions will be assessed from a technical and financial standpoint, and in accordance with the three following criteria:



► IDENTIFYING SOLUTIONS

Solutions will be categorised according to the five following United Nations Sustainable Development Goals:

- SDG 6**
Clean Water and Sanitation
- SDG 7**
Affordable and Clean Energy
- SDG 9**
Industry Innovation and Infrastructure
- SDG 11**
Sustainable Cities and Communities
- SDG 12**
Responsible Consumption and Production

