



# Accelerating the transition to renewables

Zeigo Energy Buyer Brochure – 2019

**BusinessGreen**  
Technology Awards 2019

**WINNER**

Renewable Energy Technology  
of the Year



# Zeigo connect's supply & demand of truly renewable energy

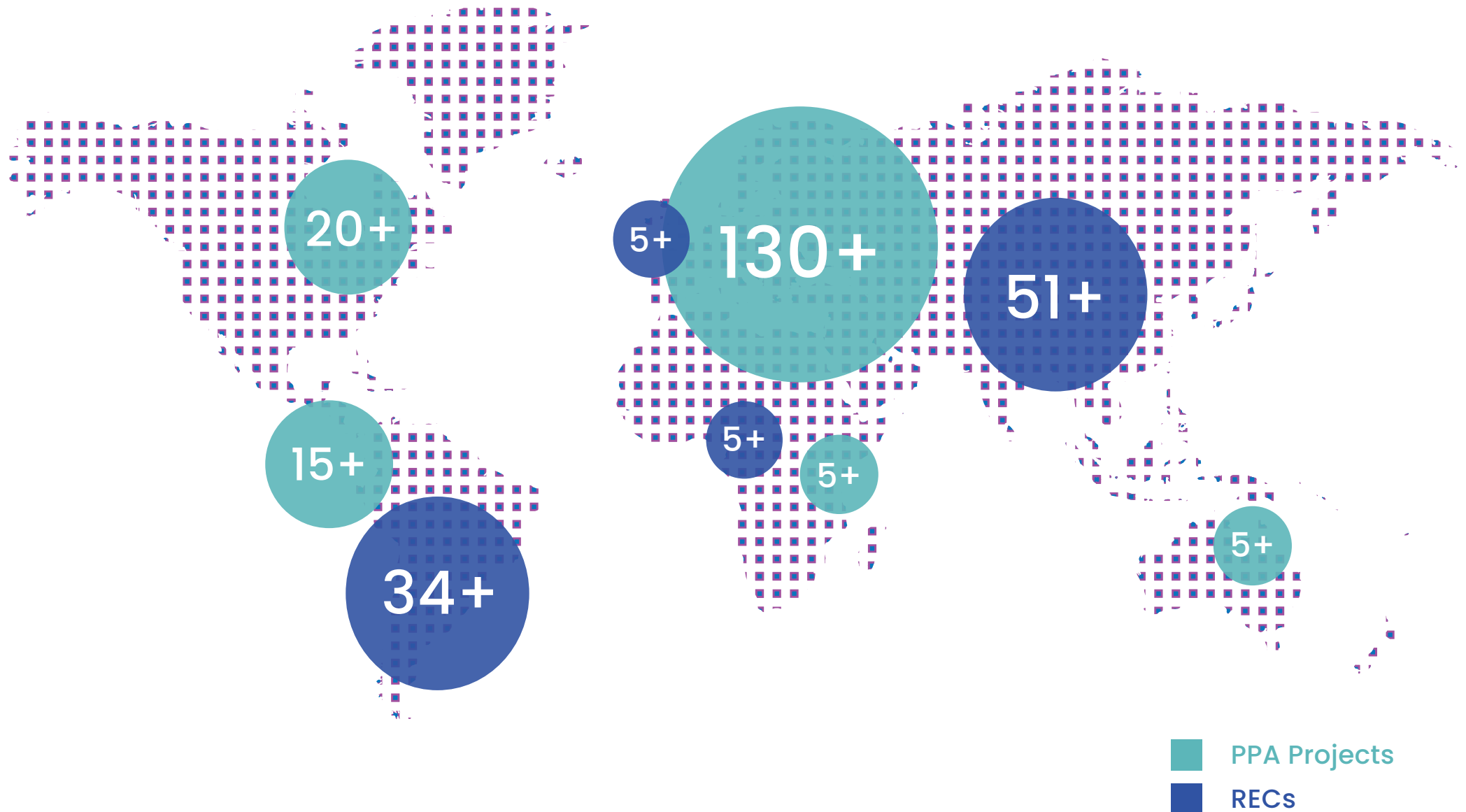
# Find renewable energy solutions using smart technology

- ▶ Active operations in Europe, LATAM, USA, Asia & Australia.
- ▶ A network of verified renewable energy developers.
- ▶ Introductions to our network of industry partners.
- ▶ Key country-related data insights.





# A **global** marketplace

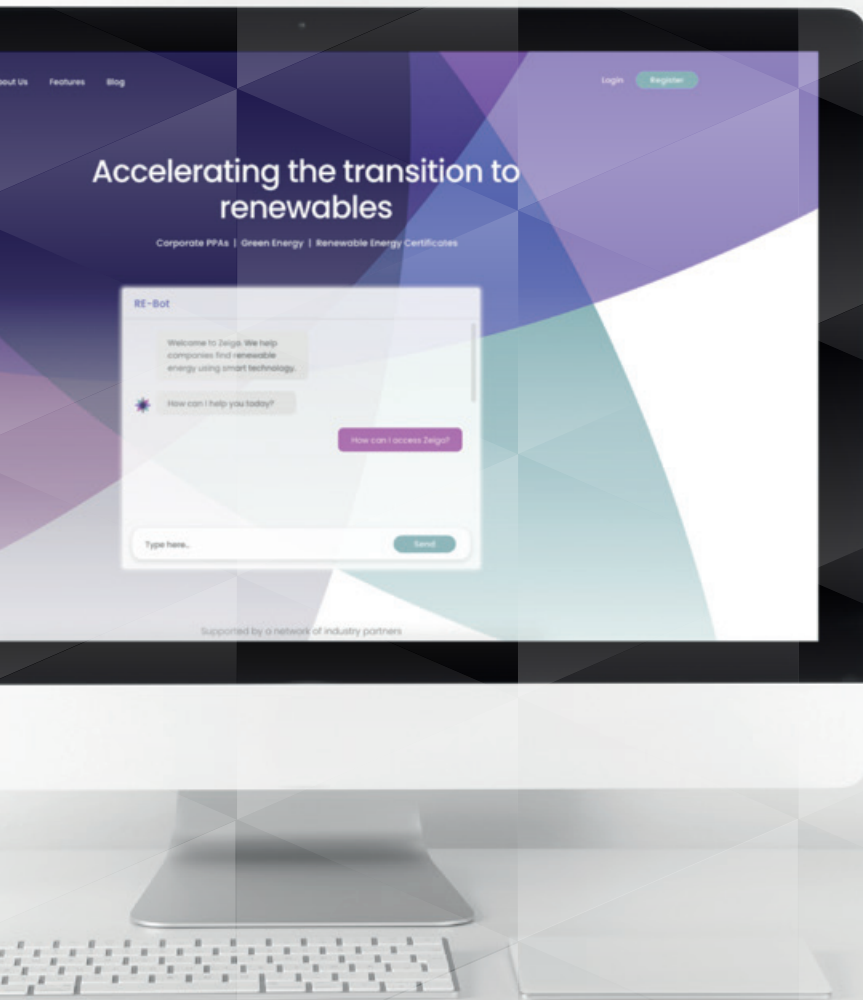


# Zeigo is a team of visionaries & disruptors, ready to challenge the status quo

Zeigo was formed to innovate the renewable energy sector across technologies, countries and companies.

We are a young company with a fresh vision: to accelerate and shape the renewable energy industry through the use of technology.

Based on years of experience in the renewable energy market, we know how complex it can be for corporates trying to contract Renewable Energy through Corporate PPAs. It doesn't need to be this way and that's why we created Zeigo.



# 1. Company Profile

Setup and monitor your companies global operations and setup for renewable energy targets.

- Simple setup process using AI chatbot assistant.

- Breakdown of your CO<sub>2</sub> emissions and consumption patterns for each location.

- Explore how different solutions will impact targets and fit into the broader energy management strategy.

## Global Operations

Total Consumption

**49 GWh**

Current CO<sub>2</sub> Emissions

**13,870,000**  
kg CO<sub>2</sub>e

Current % Renewable

**10%**

Renewable energy target

**90%**

Country	Consumption	CO <sub>2</sub> e
UK	20 GWh	5,661,4000
Spain	17 GWh	4,812,000
France	12 GWh	3,397,000

+ operation



## 2. Digital Portfolio

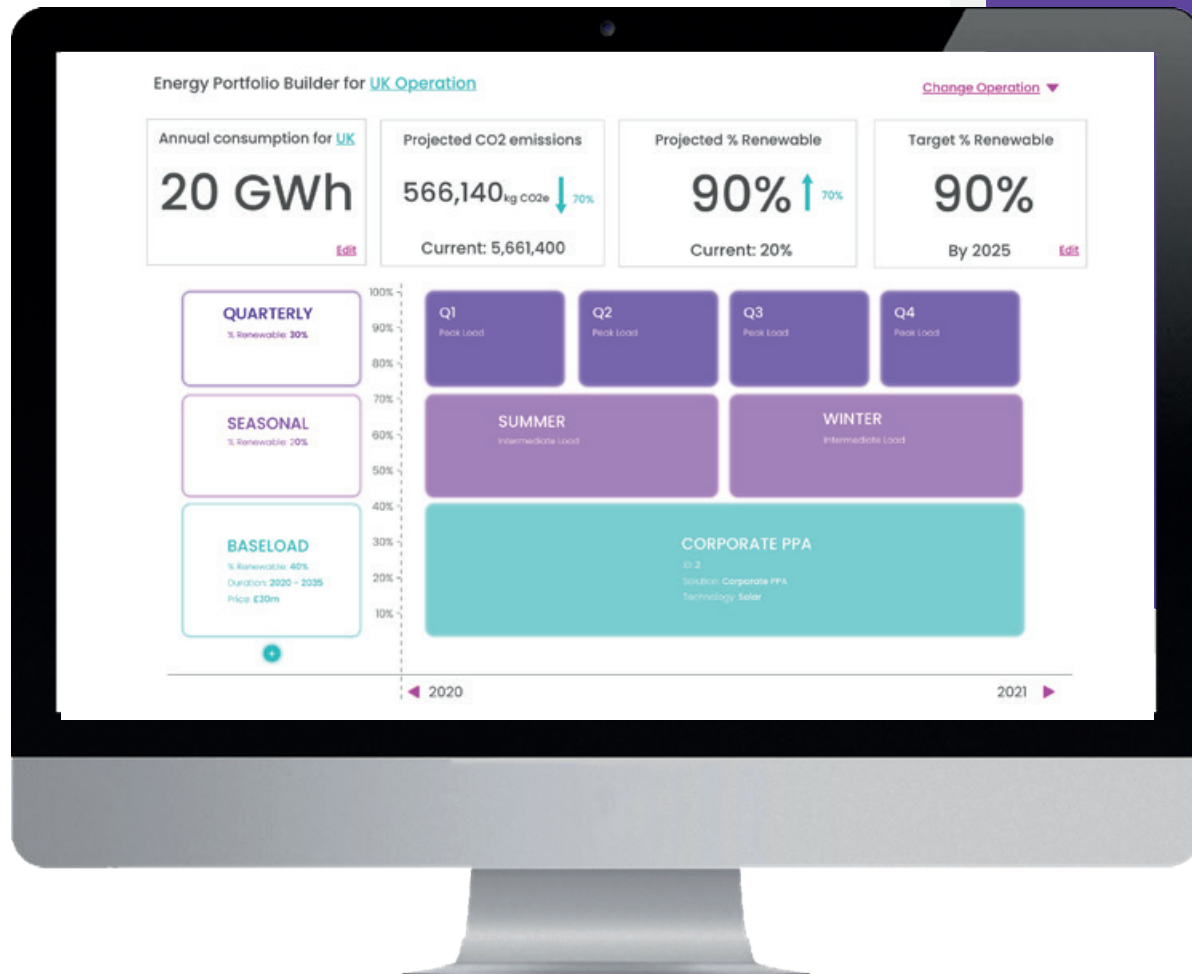
Map out your annual energy contracts in line with PPA baseload.

Map out your annual energy contracts.

Select renewable energy projects from the marketplace.

Enter & amend energy percentage for each term.

Understand CO<sub>2</sub> emissions & percentage renewable impact for your company.



# 3. Project Marketplace

Access to information on hundreds of renewable energy projects globally.

- Solutions include; corporate PPAs, merchant PPAs and RECs.
- Project level information includes price range, technology, output, COD.
- Filter, compare and shortlist your favourite projects.
- Request introduction with developer via Zeigo platform.

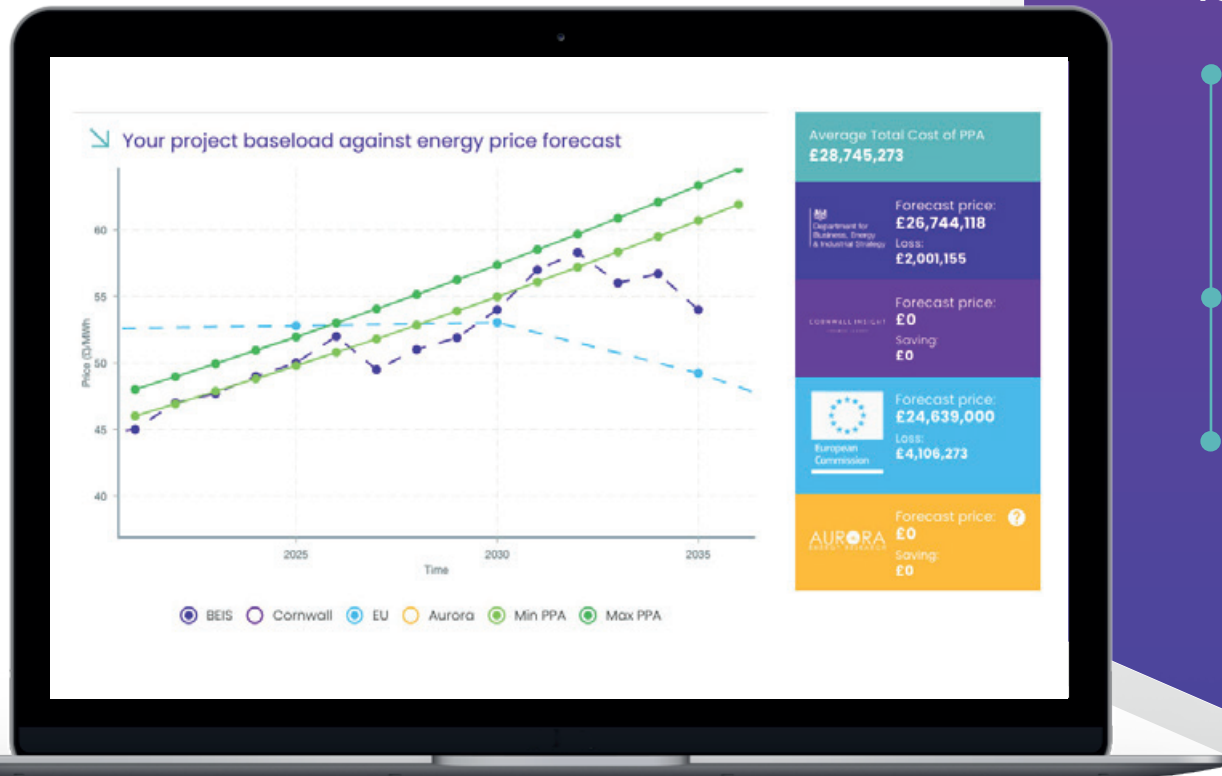




## 4. Forward Curve

Compare a PPA against 3rd party forward energy curves.

- Forward curves provided by BEIS, Cornwall insights, Aurora and EU Commission.
- Select PPA price range and review saving or loss against each curve.
- Download and use to support business case for PPA.



# 5. MOU Builder\*

Build, sign and download standardised PPA MOU agreement in partnership with Bryan Cave Leighton Paisner LLP (BCLP).

- Online contract builder specific to your company & selected project.
- Negotiate terms with developer.
- Agree & sign legally binding contract by both parties.
- Provide you with legal framework to start negotiations.

*\*MOU builder currently available for UK projects only.  
International contracts coming soon.*

A screenshot of the MOU Builder web application interface. It shows a vertical list of sections on the right side of the screen, each with a right-pointing arrow. The sections are: Section 1: Dated Terms, Section 2: Recitals, Section 3: It is agreed that, Section 4: 2. Term and Legal Nature, Section 5: 3. PPA Terms (which is expanded to show a form), Section 6: 4. Exclusivity, Section 7: 5. Confidentiality, and Section 8: 6. Miscellaneous Provisions. The expanded Section 5 form contains the following fields: 'What is your preferred contract' with a dropdown menu showing 'Sleeved'; 'Sale and purchase of electricity' with a dropdown menu showing 'The Corporate shall purchase the entire output of the generating station'; 'Take or Pay' with a dropdown menu showing a detailed clause; and 'Governing Law and Disputes' with a text input field. An 'Add' button is located at the bottom of the expanded section.

Section 1: Dated Terms

Section 2: Recitals:

Section 3: It is agreed that:

Section 4: 2. Term and Legal Nature

Section 5: 3. PPA Terms

What is your preferred contract

Sleeved

Sale and purchase of electricity

The Corporate shall purchase the entire output of the generating station

Take or Pay

Should the Corporate fail to take 100% of the electricity they have committed to purchase, unless by reason of Force Majeure, maintenance [or other circumstances to be agreed in the Corporate PPA], the Corporate shall be obliged to pay agreed take-or-pay amounts to the Generator.

Governing Law and Disputes

Add

Section 6: 4. Exclusivity

Section 7: 5. Confidentiality

Section 8: 6. Miscellaneous Provisions

## 6. Smart RFI

### Bespoke market testing.

- Request additional projects specific to your operational requirements.
- Receive 1st stage report within 2 weeks.
- Filter down selection to go out for a 2nd round of developer questions.
- Receive 2nd round report which includes firmer pricing & Developer and project marketing materials.



# 7. Country Insights

Access to key project-related data insights and market trends.

- Real time PPA price trends.
- Personalised data reports.
- Access to a database of whitepapers & industry reports.



## 8. Communications

Increase industry understanding and communication possibilities.

- Quarterly reports including key market data & corporate interest.
- Dedicated account management providing bespoke opportunities.
- Key networking events.







# Get started with Zeigo

Speak with a member of the team for a demonstration.



Agree service plan and right subscription plan for your business.



Access granted, build your profile & explore options available to you.



Build the business case & connect with developers.

Arrange a demo  
[support@zeigo.energy](mailto:support@zeigo.energy)

