

# DEVORTO

CORPORATION

*Building an Aircraft that Never Has to Land*



# High-Altitude Pseudo-Satellite (HAPS)

## HAPS... What is it?

- ▶ A solar-power aircraft
- ▶ Collect energy during the day
- ▶ Run on batteries at night
- ▶ Payload lives in stratosphere

## Existing satellites

- ▶ Require a rocket launch
- ▶ Expensive aerospace products
- ▶ Confined to prescribed orbits
- ▶ Cannot be upgraded or maintained

## HAPS solves these issues, and...

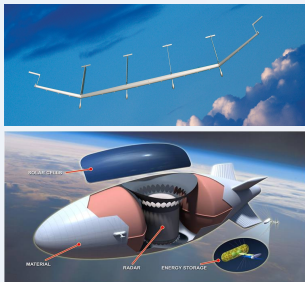
- ▶ Provides atmospheric monitoring (climate/weather)
- ▶ Low signal latency (ideal for 5G telecomm relay hub)
- ▶ Broadband speed data rates (Internet across the planet)



# Alternative Attempts

## DARPA

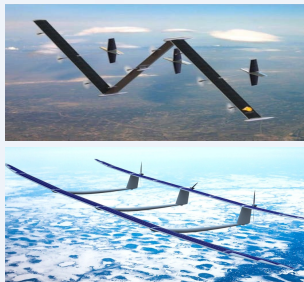
- Spent **\$750M** over 15 years
- Both fixed-wing and airship
- All programs **canceled**



SolarEagle and ISIS

## Tier-One Aerospace

- Fully-optimized fixed-wing
- Several new **exotic** designs
- **None** made it to production



Odysseus and ApusDuo

## Tech Giants

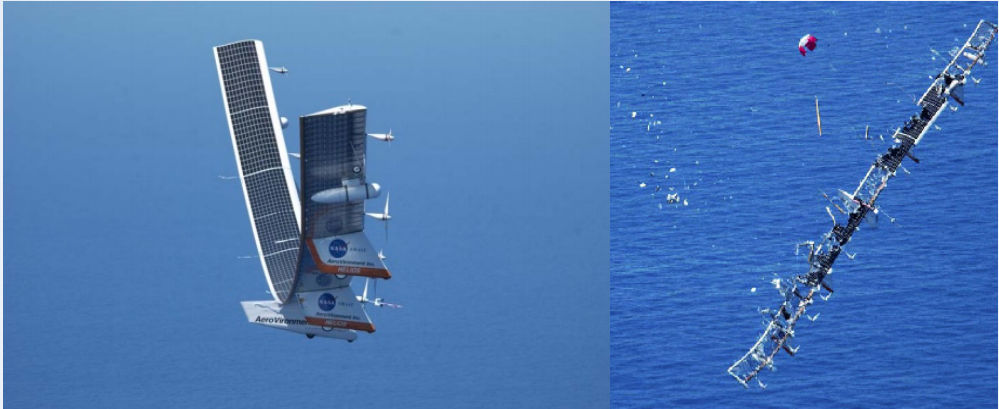
- Acquired at **prototype** stage
- Facebook grounds investment
- Google tried using **balloons**



Solara and Aquila

# Problem

Long and slender wings are too flexible



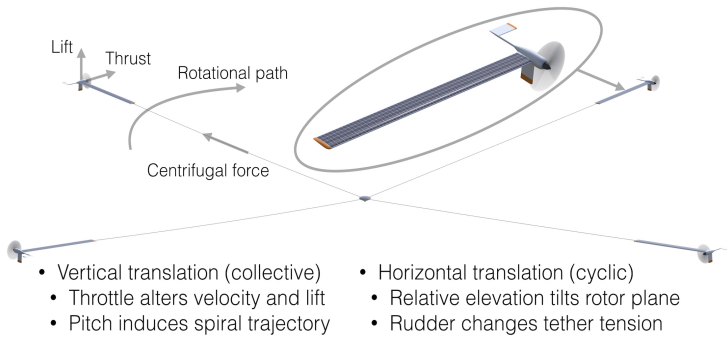
NASA/AeroVironment *Helios*, with deflection from **lack of stiffness**, and its final outcome

# Solution

## Wings under tension eliminate aero/structural problem

System operates in a state of rotation  
Centrifugal forces keep tethers taught

Props overcome aerodynamic drag  
Satellite wing surface produces lift



Tethered Uni-Rotor Network (TURN) uses **10X less power** without sacrificing hover

# Business Model

## Long-Term Strategy

- ▶ Initial products for revenue/profit/investment
- ▶ Pave the way for larger TURN embodiments
- ▶ Competitive advantages over existing drones

## Manufacturing Business Model

- ▶ Higher margins from simplified manufacturing
- ▶ Offer standard and customized payloads
- ▶ Third party retailers and direct sales

## Data-as-a-Subscription Service Model

- ▶ Equipment manufactured in-house, lower cost
- ▶ Autonomy with higher endurance, less labor
- ▶ Turnkey solution delivers data to customers

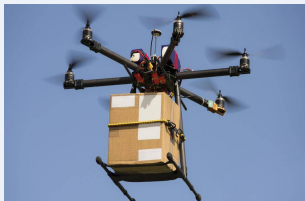
Research	2015	<b>NASA NIAC (\$125k):</b> HAPS Feasibility
	2017	<b>PhD Dissertation:</b> Nonlinear Models
	2018	<b>AFRL SBIR (\$150k):</b> Proof-of-Concept
	2019	<b>CIT CRCF (\$50k):</b> Flight Testing
	2020	<b>AFWERX (\$150k):</b> AHRS Algorithms
Commercialization	Today	<b>Group 2:</b> 10-hour endurance drone
	+3mo	<b>MVP:</b> Prototyping (ATI)
	+6mo	<b>Beta Testing:</b> Final Design (DAR)
	+9mo	<b>First Sales:</b> Production (Saxon)
Growth	Beyond	<b>Group 3:</b> 7-day endurance
		<b>Group 4:</b> 30-day endurance
		<b>HAPS:</b> Persistent flight with solar

**Immediate Focus: Bring Group 2 (<55lb) TURN drone to market**

# Competition for Group 2 UAS

## Multirotor

- Minimal flight endurance
- Less design complexity



25-35 min  
5lb payload  
\$35k - \$50k

## Fixed-Wing

- No hover or vertical takeoff
- Needs launch apparatus



60-90 min  
5lb payload  
\$100k - \$175k

## Hybrids

- Compromise between both
- Most complex aircraft design



30-75 min  
5lb payload  
\$125k-\$200k

# Product and Initial Markets

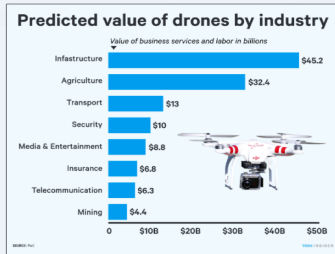


## Group 2 Electric TURN Capabilities

- **10-hour** flight endurance
- **Vertical takeoff**; no launch/recovery
- **300 mile range** with hover/loiter
- **Long-range** applications

## Initial Markets (02/10/2020)

- *Infrastructure*: Railroads, interstates, pipelines, power lines; need long-range with hover for inspection (**\$45.2B**)
- *Agriculture*: Farmers do not want to be drone pilots; this endurance allows for data-as-a-subscription (**\$32.4B**)
- [www.businessinsider.com/commercial-uav-market-analysis](http://www.businessinsider.com/commercial-uav-market-analysis)





# Traction

Awarded \$475,000 of R&D funding



## Journals/Conferences/Publications

- PhD Dissertation (2017): Design, Modeling, Control, and Simulation for a Novel Eternal Flight System.
- AIAA Aviation (2015): A Complete Derivation of the Plant Model with Nonlinear Dynamics.
- AIAA GNC (2015): A Complete Derivation and Simulation of the Inner Loop Controller.

## Prospective Customers



## Accolades



## Two Patents Issued

- Vehicle physical embodiment
- Controls for waypoint navigation

# Team



**Justin Selfridge, PhD**  
Founder and CEO

7 years at NASA Langley in  
adaptive control design for  
experimental aircraft



**Al Waddill**  
President

35 years Head of Sales for  
Groen Brothers Aviation in  
advanced vertical takeoff

## Industry Partners



# Financials and Potential Growth

## Projections for Group 2

- \$150k per unit price
- Y1: 32 units for \$4.8M revenue
- Y2: 80 units for \$12.0M revenue
- Y3: 200 units for \$30.0M revenue

## Potential for HAPS

- Telecom Infrastructure (**\$100B by 2026**)
- Satellite Manufacturing (**\$271B in 2020**)
- No launch costs and 1/10th the price
- Satellite capabilities for large/medium businesses

## Growth from Future Products

- Group 3: \$1.2M unit price (7-day endur)
- Group 4: \$5.0M unit price (30-day endur)
- HAPS: \$20.0M unit price (persistent)
- Aero/Defense: 8X-12X EBITDA



**Persistent flight is mankind's  
last great aviation milestone**

[www.turnuav.com](http://www.turnuav.com)