

@ QURKIES we love Duplo[®] because it boosts creativity... We also love nature and ecologic sense. So why not make toy bricks from a natural material? Exactly! Because we want the best future for our kids, QURKIES invented QURKIES; funny toy bricks made from natural and eco-friendly cork. A unique present to give and to get.



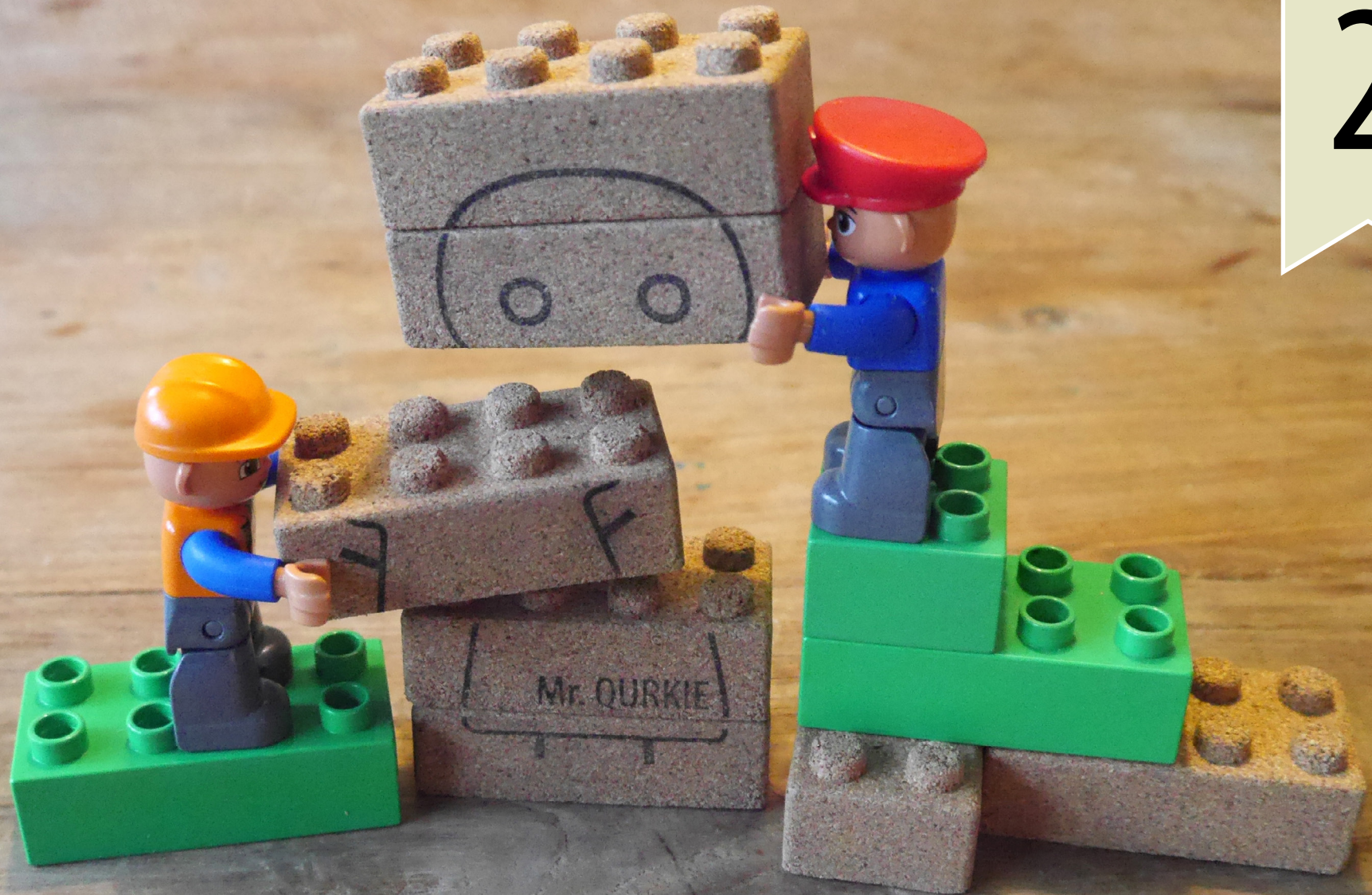
Mr. QURKIES puzzle is a special set of 5 QURKIES that form a picture of the cool Mr. QURKIE (if placed in the right sequence off course :).





1

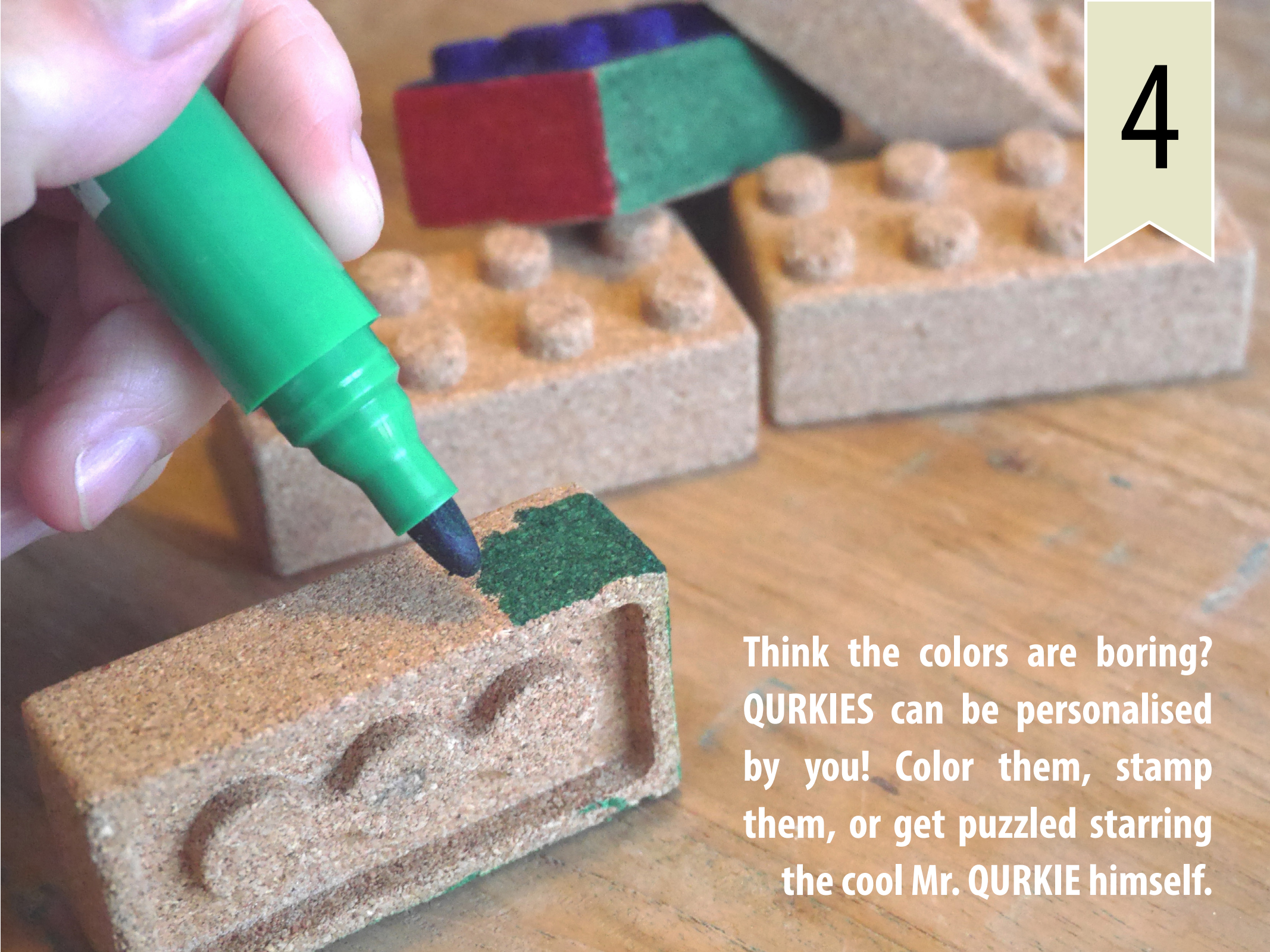
QURKIES are made of a beautiful natural product; the cork bark. A mature cork tree grows about one QURKIE per day. Enjoy the forest at home!



QURKIES are compatible with the original Duplo®. They can easily be added to an existing collection. No need to throw away the old plastic stuff.



QURKIES are more than just an alternative material; they have special playing powers. Use the floating power to create a boat, or the softness for a bumper.

A close-up photograph showing a hand holding a bright green marker, coloring the top surface of a rectangular cork brick. The brick has a textured, porous appearance and a recessed area on its side. In the background, other cork bricks are visible, some already colored in red and green. The scene is set on a wooden surface.

Think the colors are boring? QURKIES can be personalised by you! Color them, stamp them, or get puzzled starring the cool Mr. QURKIE himself.

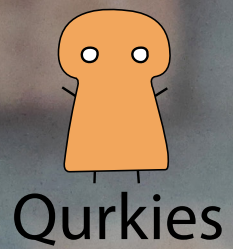
A close-up photograph of a child's bare foot stepping onto a light-colored plastic brick. The foot is positioned in the center-left of the frame, with the heel and arch resting on the brick. The brick is rectangular with a textured surface. In the background, other toys are visible, including a yellow toy car and a green plastic mat, all slightly out of focus. The floor is a light-colored wooden plank.

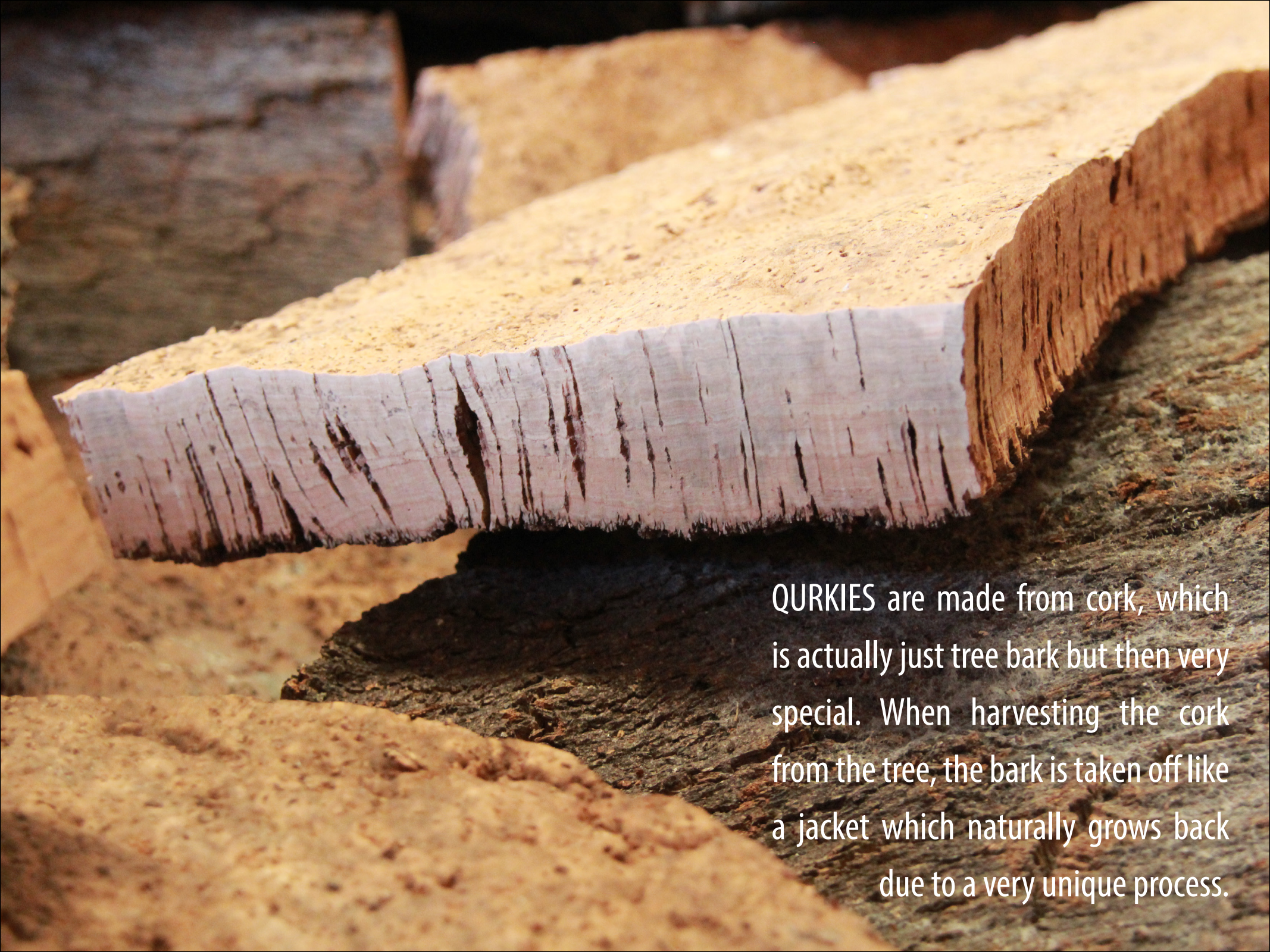
5

Ever stepped barefooted on a plastic brick? That #\$\$%! hurts. QURKIES are not only friendly for your kids, they are also soft for your own feet and floor.


I never really engaged in kids toys until I became a daddy about 2 years ago. I was really amazed by both the quantity and quality of plastic used for toys. Being a product designer myself, I started thinking about ways to use natural materials for playing. Now 1 year later I am super proud of QURKIES.







QURKIES are made from cork, which is actually just tree bark but then very special. When harvesting the cork from the tree, the bark is taken off like a jacket which naturally grows back due to a very unique process.

A close-up photograph showing a large pile of cork waste and shavings. The cork pieces are light brown and irregularly shaped. A red mesh net is draped over the pile, trapping some of the cork shavings. The background is dark and out of focus.

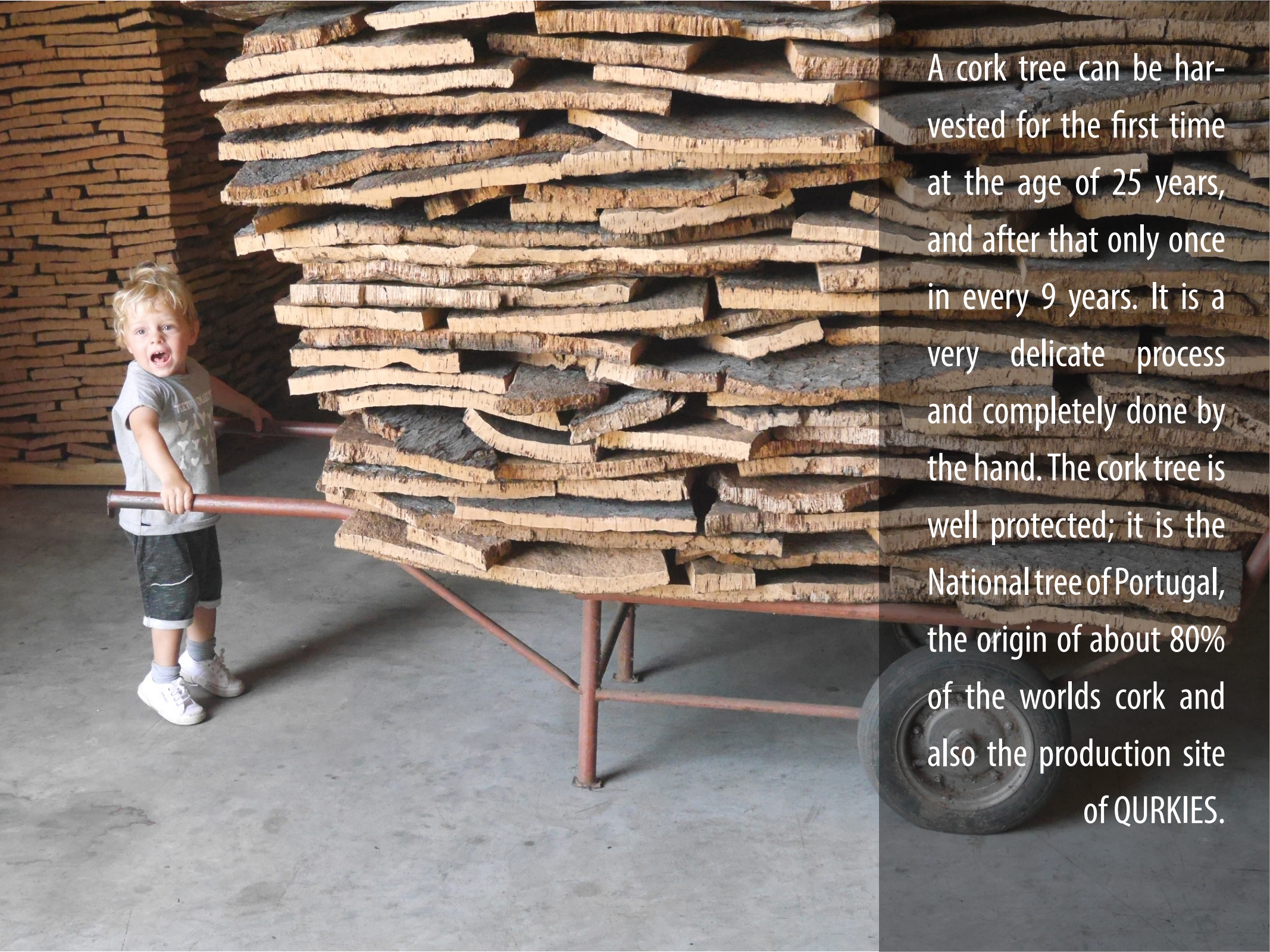
QURKIES are made from the waste and leftovers from the cork stoppers production. In the wine industry natural cork stoppers are more and more replaced with plastic. QURKIES wants to do the exact opposite; replacing plastic with cork.



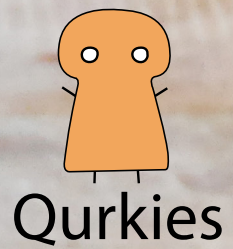
These friendly little fellows give a warm and soft feeling and they are silent during play. QURKIES lets your kid experience the cork material in a playful way.



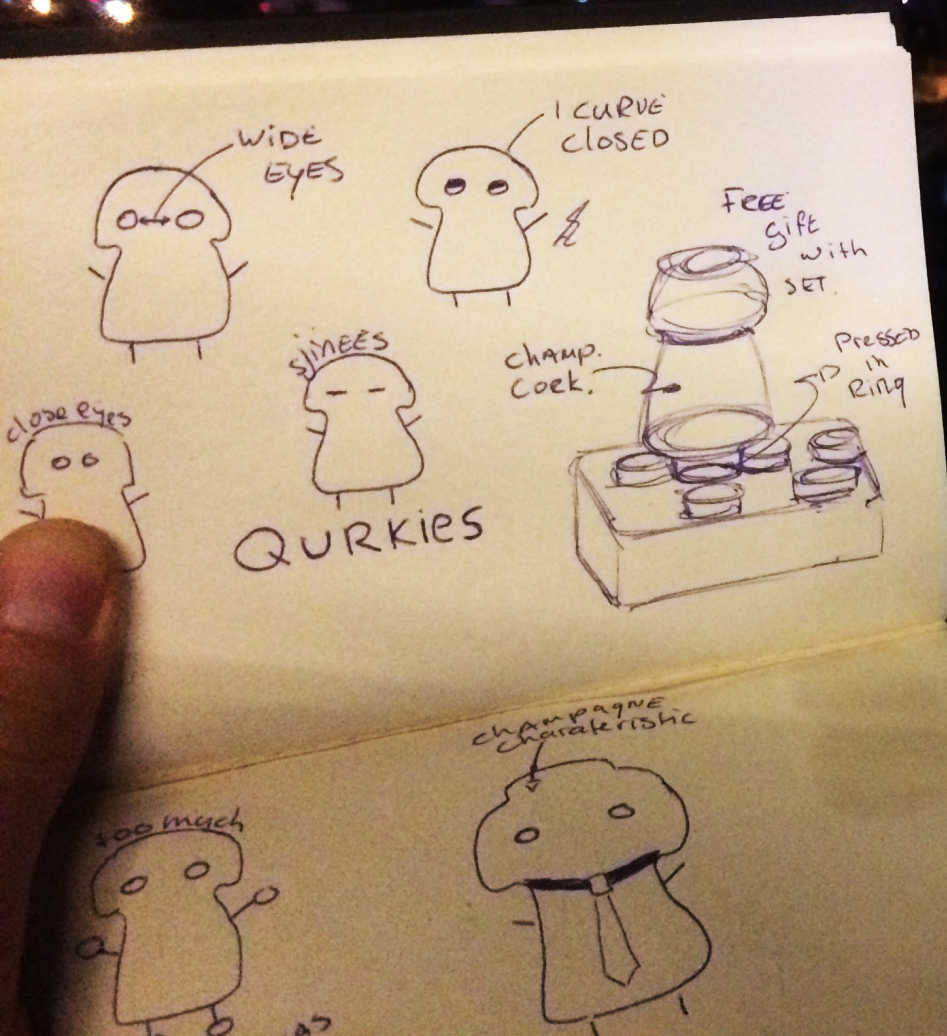
A stripped cork tree absorbs 4x more CO₂ than a not used cork tree. Cork forests absorb 14M TON CO₂ per year. That is the total emission of 3 million cars. They are therefore called 'The lung of the Mediterranean'.



A cork tree can be harvested for the first time at the age of 25 years, and after that only once in every 9 years. It is a very delicate process and completely done by the hand. The cork tree is well protected; it is the National tree of Portugal, the origin of about 80% of the world's cork and also the production site of QURKIES.



It was the first night of our holiday in Saigon. The jetlag kept me awake at night and I moved myself to the hotel rooftop. It was that exact moment where Mr QURKIE was born. This is what happened after that, and what I hope is still about to happen.



Feb'17: QURKIES Idea

Apr'17: Milled cork protos

Jun'17: Visit Portugal

Jun'17: 1st proto's QURKIES

Jul'17: 2nd proto's QURKIES

Aug'17: Patent filed

Oct'17: Qurkies.com launch

Feb'18: Kickstarter launch

May'18: Product delivery

Later: Stage 2...



Thank you so much for your interest in my QURKIES project. I hope you remain just as excited as I am. More QURKIES are coming! After this, I will start-up more shapes AND a spin-off featuring the Mr QURKIE puzzle concept but with custom engravings as the perfect maternity gift.

YES, a product can be that simple. As Kermit said; 'It is not that easy being green'. Well QURKIES makes it a bit easier for you.

