# Welcome A mobility technology platform

### **Green Miles Program**





Nov 2022



### PROBLEM

### **Inefficient technology**

- Driver/client coordinate via unreliable websites to travel intercities
- Random vehicles / unknown drivers
- No GPS tracking

### **Price & Quality**

- High cost of travelling between cities
- Inconvenient or unavailable public transport

### **Air pollution**

-Traffic jams

1111

- -Carbon emissions
- -Parking problem



## **SOLUTION**



#### **Trustable community**

-Trusted and safe transportation-Vehicle and driver Background check



#### Saving money & time

-Lowest seat cost between cities-Pre-booking rides

-Driver make money

-Client save money



#### **Sustainable mobility**

-Less traffic

-Less Co2 emissions

-Enhancing the sharing economy



## About us

Welcome app is a ride-sharing platform created with one dream in mind: filling millions of empty seats on the road by connecting traveling drivers and people looking for rides in the same direction to share their journeys and create a highly efficient and affordable way of travel in a new activity to reduce Co2 footprint of road travel.

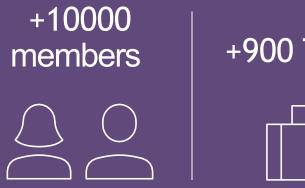
Head Office: Jeddah, Saudi Arabia

Founded: mer April, 2021



## Our key numbers

Welcome app, the first trusted carpooling community in SA



+900 Trips

More than 350 Tones of CO2 Saved by members





countries





creation

since WelcomeApp creation

### **Benefits** of Welcome app Ridesharing





**Eco-friendly** 

Less Co2

**Saves money** 

Safe & aware

community



**Saves time** 



**Less Traffic** 



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## **Green Miles Program**



Welcome App is the 1st platform in the MENA region that integrate a footprint calculator in-app.



 Welcome app play a big role reducing the carbon footprint of road travel and had participate in both Saudi Green Initiative and Middle East Green Initiative.



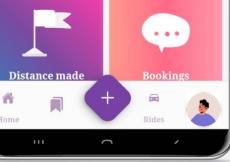


\* The carbon footprint calculator has been integrated into the welcome platform to aware users about their carbon footprint when choosing ridesharing in their daily commutes, thus reducing carbon dioxide emissions.. Then reward them when reaching the objective

\* According to the US Environmental Protection Agency (epa.gov), the average passenger car emits approximately 404 grams of CO2 per mile (1.6Km).



✓ MY ACHIEVEMENTS \$ Saved 1132kg Co2 Number of rides ...



• MORE PEOPLE TRAVEL, WITH LESS IMPACT

> Welcome App is the first mobility Technology platform for the sustainable transportation in the MENA region.



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### Thank you for watching

#### Contact us

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