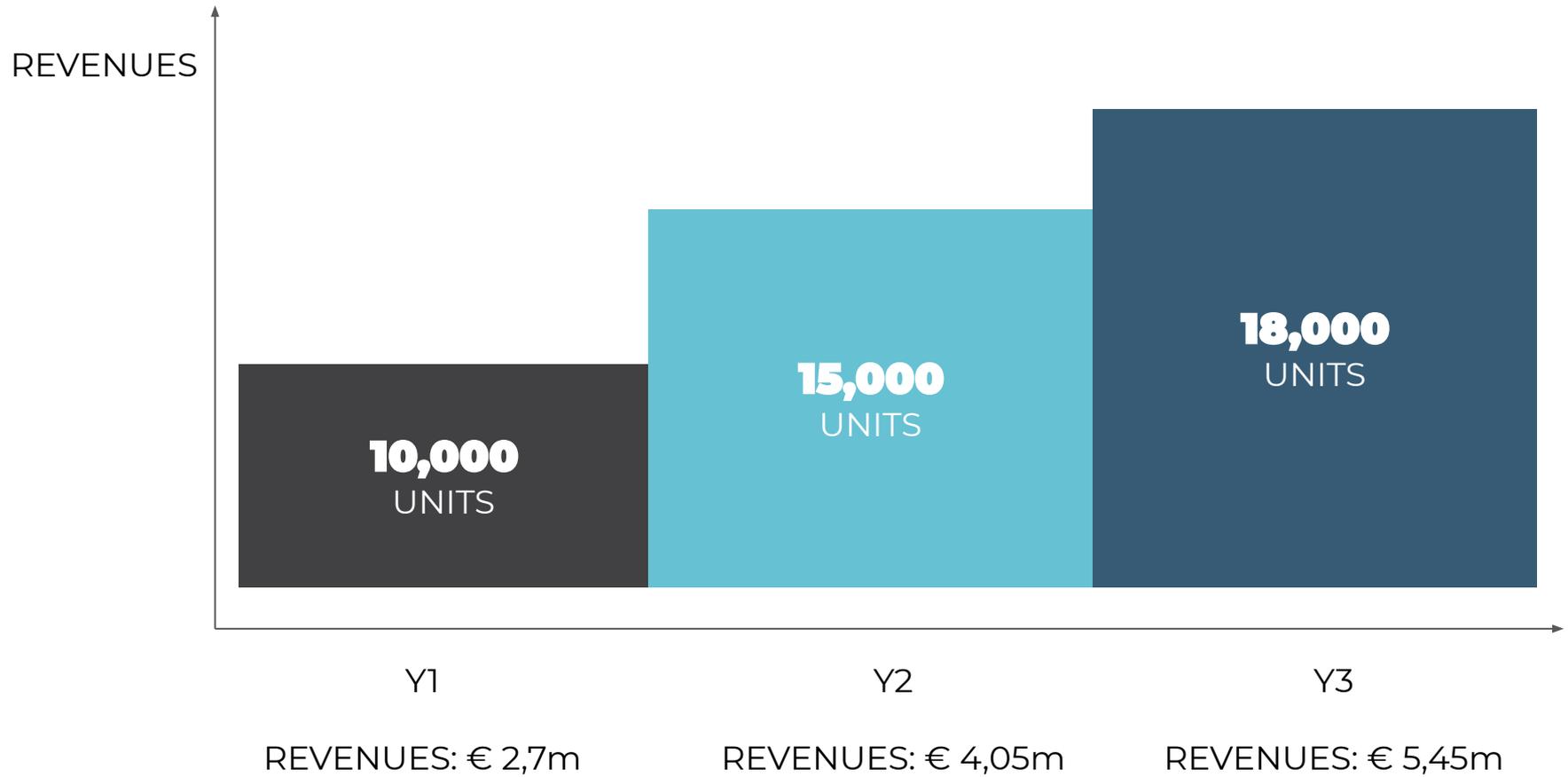




FINANCIALS ■

V  **YAGR**
PURE SOUND

PROJECTED REVENUES



3 YEAR PROJECTED FINANCIALS

EUR (€)	Y1	Y2	Y3
Income Basic Version (€260 per unit)	2,080,000 (8,000 units)	3,012,000 (12,000 units)	3,900,000 (15,000 units)
Income Luxury Version (€310 per unit)	620,000 (2,000 units)	930,000 (3,000 units)	1,550,000 (5,000 units)
Total Income	2,700,000	4,050,000	5,450,000
Cost of Goods Sold	900,000	1,110,000	1,500,000
Marketing & Sales	270,000	405,000	545,000
Promotional material	50,000	75,000	110,000
Salaries and Consultations	300,000	550,000	750,000
Transport costs	50,000	75,000	110,000
Other Operating Expenses	100,000	170,000	250,000
Legal, Accountancy and other fees	50,000	110,000	140,000
Total Cost	1,720,000	2,495,000	3,505,000
Profit (pre-tax)	980,000	2,005,000	2,045,000
Charity and Ecology Projects	14,500	30,000	30,000

THE PROPOSAL

The market is ready for a curated and high growth modern headset that has multiple revenue generating opportunities.

Our goal is to be funded for **€ 160,000.**

REQUIRED INVESTMENTS

Where we will invest our funds



Team (Employees or Freelancers)

PBC expert, engineer and CAD expert, 3D expert, QC engineer, sound and material engineer, accountant, PR and marketing expert, e-commerce developers, PA, sales manager



Marketing and PR Campaign

We have a marketing and PR campaign ready to roll



Website and E-shopping cart

We need to build a good website and shopping cart to sell online



Build a distribution network

One of our top priorities is to build fast a great distribution network to increase the sales



Offices

We need space to open the startup and base our offices



Expand internationally

Market entry in multiple countries (online sales)

REQUIRED INVESTMENTS

Prototype Research and Development	35.000 € - Approximately 10 weeks of work (Mechanical Engineer, Materials Engineer, Sound Engineer, Audit and Quality Checks, Revisions and Improvements).
Crowdfunding, Worldwide Lead Generation	30.000 € - 4 to 5 months Sponsored social media ads, community management, PR, launching and managing the Indiegogo campaign
Fabrication, storage and distribution of the 1. st batch of headphones	55.000 € - Approximately 7 to 9 weeks Outsourcing the production to China will reduce the costs. An intermediary agency (sourcefindasia.com) is an example of a partner that can take care of outsourcing the production process.
E-shopping cart (get.aurora.com)	5.000 € - Approximately 3 weeks Building a secure and stable eShop page (using Shopify) Building landing pages
Legal aspects	35.000 € - Continuous process Writing a detailed business plan, Opening the VOYAGR Company in Germany, Depositing Patents and Certifications (in the EU and USA)

STARTER CAPITAL

+ INVESTORS: € 160,000 (required)
+ CROWDFUNDING: € 30,000 (or superior)
= TOTAL: €190.000

- + With a capital a **€190.000** we believe we can safely and comfortably start the VOYAGR adventure. This will allow an excess of **€30.000+** over the estimated required initial starter capital.
- + With this extra **€30.000+** we will have a bit of reserve in case the real costs are superior to the estimations of our starter capital (which is the case, most of the time).
- + Crowdfunding tends to be **unpredictable**. An In Demand Product can easily generate **€150.000** or more. If this kind of optimistic scenario happens, the extra cash flow will allow to reimburse our investors as quickly as possible, and to accelerate our expansion strategy.

THE DEAL



- + Up to **40 percent** equity of the shares of the company are open to buy.
- + Possible contract durations: **5 up to 8 years.**
- + Investors are welcome to discuss the terms of the contract.

OUR TERMS



- + We believe in human values such **honesty and transparency**. We kindly ask our investors to have the same state of mind.
- + Investors are welcome to provide not only funding but also **mentorship**.
- + Good to know is that **2 percent** of our net profits will go to charity, **all the time**.

SUMMARY



- + Innovating & Carbon-negative Company**
- + Experienced international Team**
- + Cruelty-Free and Vegan Product**
- + In-demand, Premium & Luxury Product**
- + No other concurrent on the market for this type of niche product!**
- + Internet is the Retail Channel #1**
- + Worldwide Clientele Distribution**
- + Multiple revenue generating opportunities**

Contact Us



CALL US

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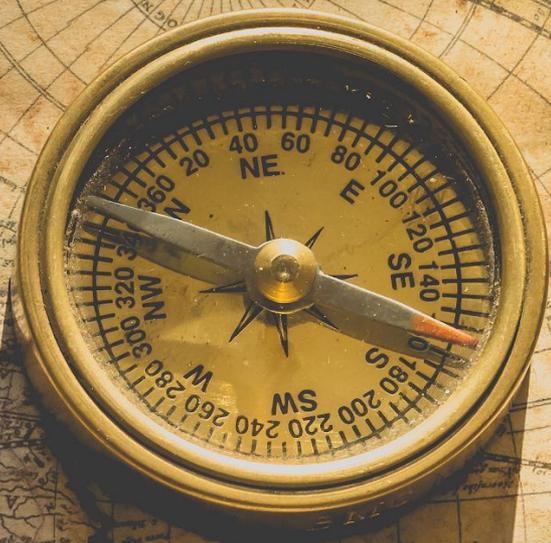
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