



TRACKS FOR SHIPPERS

YOUR PATH TOWARDS
DECARBONISING ROAD FREIGHT

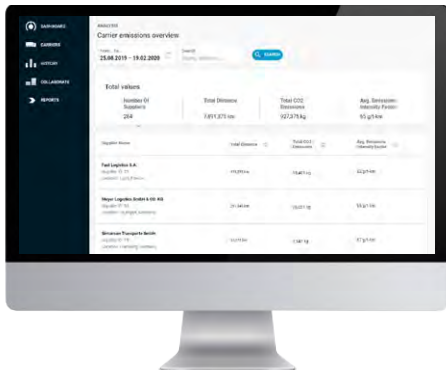
Because navigating towards sustainability
calls for a clear vision.





YOUR SYSTEM FOR **DECARBONISATION.**

Tracks for Shippers is your one-stop-shop to measure, reduce and report the CO₂ emissions from road freight activities.



With our cloud-based solution, you can automatically collect accurate emissions data from internal fleets and sub-contractors, take action for reducing them, and report in accordance with international standards.

MEASURE IN **ORDER** TO **MANAGE.**

Navigating towards sustainable supply chains without a clear vision is impossible. Accurate and reliable emissions data from internal fleets and sub-contractors are a prerequisite for sustainable road freight activities.

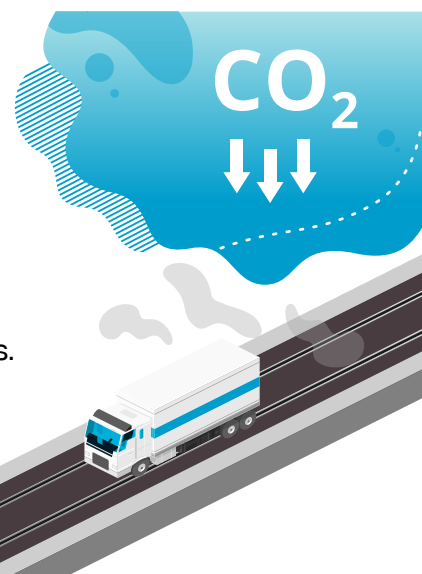


COLLABORATE AND **REDUCE EMISSIONS.**

Carbon efficiency for you means fuel efficiency for your sub-contractors - a win-win for both. Collaborate with your sub-contractors and incentivise them to progress towards sustainability.

MEASURING ACCURATE CO₂ EMISSIONS JUST BECAME A WHOLE LOT EASIER.

Estimating the CO₂ emissions of your sub-contractors is inaccurate and manually collecting data is cumbersome. Tracks for Shippers takes care of it by automatically streamlining accurate real world emissions data from your sub-contractors in accordance with international standards.

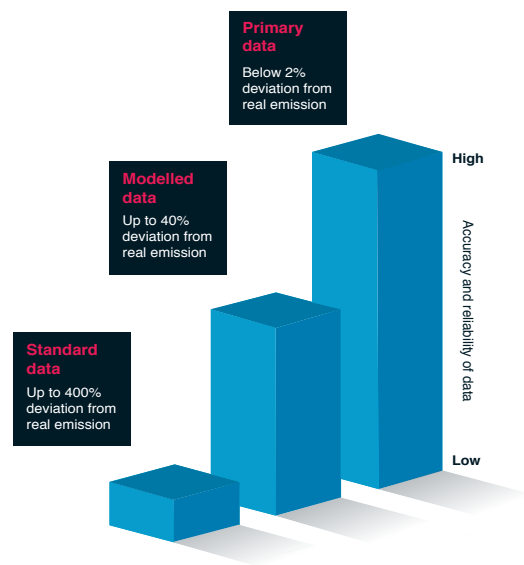


SEAMLESS REPORTING OF EMISSIONS DATA.

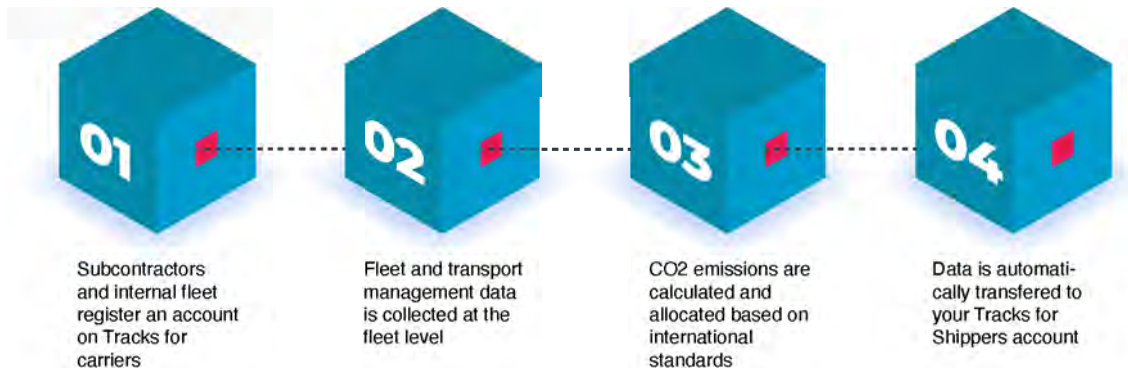
Our platform provides you with your total CO₂ emissions and emissions intensity factor, for integrations in multi-modal emissions calculations, customer reporting, carbon accounting, and sustainability reports.

THE POWER OF ACCURATE SCOPE 3 EMISSIONS.

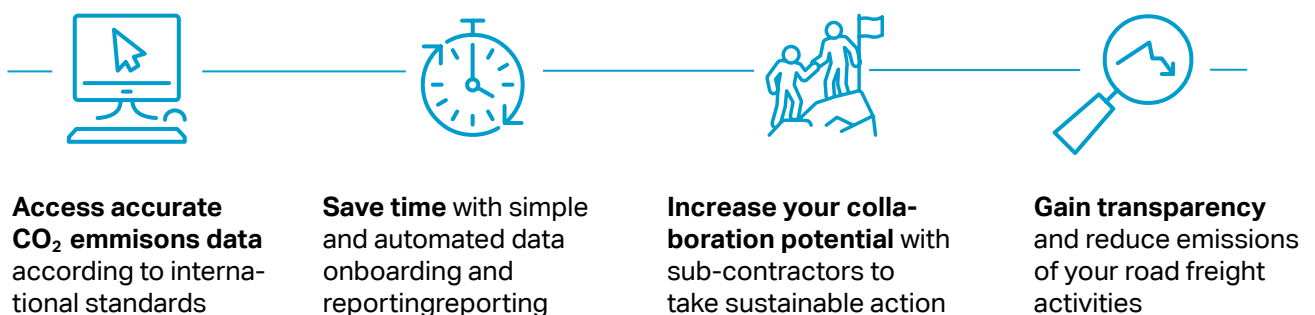
Primary data means measuring the exact fuel consumed for the transport of your goods and converting it into CO₂ emissions. This allows you to gain transparency on the efficiency of your road freight activities and to take the right measures for improvement.



HOW IT WORKS:



YOUR BENEFITS:



READY TO DECARBONISE ROAD FREIGHT?

Contact us or find out more on tracksfortrucks.com/shippers



ALSO DISCOVER TRACKS FOR CARRIERS

Tracks for Carriers is the 360° fuel efficiency hub to track and reduce the fuel consumption and CO₂ emissions of truck fleets in a smart and collaborative way.

Find out more on tracksfortrucks.com/carriers

CONTACT US

contact@tracksfortrucks.com
www.tracksfortrucks.com



ABOUT TRACKS

Tracks GmbH is a German technology company pioneering the road freight industry's transformation towards greater efficiency and environmental sustainability.

OUR NETWORK OF PARTNERS:

