



TRACKS FOR CARRIERS

YOUR PATH TOWARDS 360°
FUEL EFFICIENCY

Because sustainability needs more
than reading fuel bills once a month.



This project was co-funded
by the European Fund
for Regional Development (ERDF)

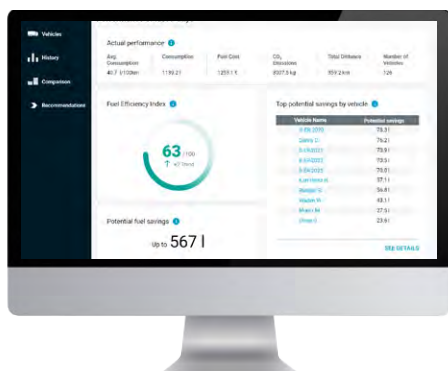


EUROPEAN UNION
European Regional Development Fund



YOUR 360° HUB FOR FUEL EFFICIENCY.

Tracks for Carriers is a cloud-based solution to track and improve the fuel efficiency and CO₂ emissions of your fleet in a collaborative way.



Our platform analyses data from your telematics system to give you artificial intelligence based insights, a fuel efficiency toolkit and an automated reporting tool.

A perfect fit on top of your existing systems for fleet and transport management.

FUEL EFFICIENCY IS A TEAM EFFORT.

Fuel consumption is one of the highest and operational cost factors, and the largest cause for CO₂ emissions. Yet, managing fuel today is often limited to training drivers and reading fuel bills at the end of the month.

Everybody in your company can take action to reduce fuel consumption.



INCREASE COLLABORATION AND SAVE FUEL.

Achieving fuel efficiency goes far beyond a better driving style. Tracks for Carriers provides fleets with a toolkit of recommendations and options to integrate fuel efficiency into fleet and transport management, procurement and accounting.

OPTIMAL FLEET COMPOSITION

PROCUREMENT:
Which trucks are the most efficient for me?

EFFICIENT HARDWARE INVESTMENT

FLEET MANAGER: Which hardware would improve the efficiency of my fleet?

EFFICIENCY-BASED DISPATCHING

DISPATCHER:
Which is the most efficient truck for this trip?



Green routing
alarms...

AUTOMATIC EMISSIONS REPORTING.

Reporting is crucial for industry collaboration. Our platform allows you to automatically allocate and report emissions to your clients in compliance with international reporting standards.

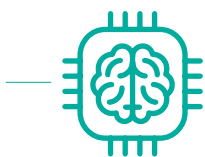
ARTIFICIAL INTELLIGENCE AT ITS BEST.

Tracks for Carriers uses existing telematics data and artificial intelligence to establish virtual fuel consumption profiles of each truck.

This is the basis for evaluating the savings potential of vehicles, and identifying ways to reduce the fuel consumption.



YOUR BENEFITS:



Uses **AI and digital twins** to spot optimization potential



Software based and works on top of existing TMS and FMS



Makes fuel and emissions a **collaborative topic**



Helps to **increase the fuel efficiency** of your fleet



JAN ZÜHLKE
(PROCUREMENT/GENERAL MANAGER)
Weigand Transporte GmbH & Co. KG

"Tracks for Carriers is a great added value to our existing systems for transport and fleet management. Using AI in fuel management is an innovative approach that helps us receive additional insights and spot optimization potentials in collaboration with Tracks."

READY TO INCREASE THE FUEL EFFICIENCY OF YOUR FLEET?

Contact us or find out more on tracksfortrucks.com/carriers



ALSO DISCOVER TRACKS FOR SHIPPERS

Tracks for Shippers is the one-stop-shop to measure, reduce and report the CO₂ emissions across your road freight activities.

Find out more on tracksfortrucks.com/shippers

CONTACT US

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ABOUT TRACKS

Tracks GmbH is a German technology company pioneering the road freight industry's transformation towards greater efficiency and environmental sustainability.

OUR NETWORK OF PARTNERS:

