



spare-it

WHAT ARE WE WASTING FOR ?

SAAS PLATFORM

FOR WORKPLACE SUSTAINABILITY

Boston



Hong Kong





MANHATTAN
36 M Tons
OF WASTE PER YEAR

A MASSIVE PROBLEM

40% of MSW is coming from buildings
In large cities like NY*

REDUCTION IS A PRIORITY

*In the top 3 for key stakeholders **
Strongly pledged by young talents*

NO TECHNOLOGY

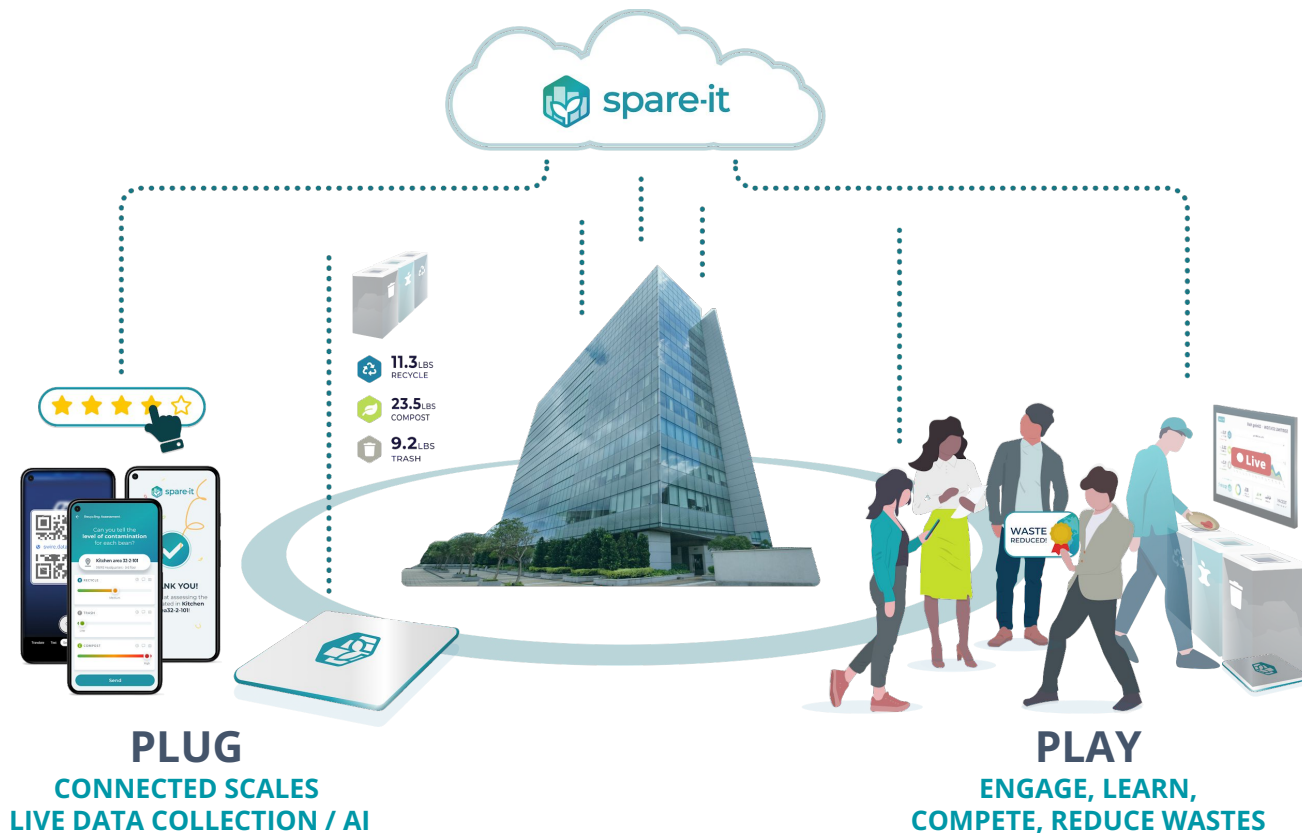
*to help buildings and their tenants employees
reduce*

* Municipal Solid Waste

**Share holders, Staff, Partners, Media, Customers, tenants, Local communities and NGOs according to World Green Building Council

“PLUG AND PLAY” SOLUTION

LEVERAGING LIVE DATA TO REDUCE WASTE
AND FOSTER A TRUE CULTURE FOR SUSTAINABILITY

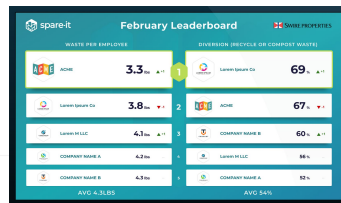




Live performance



Leaderboard



SETUP

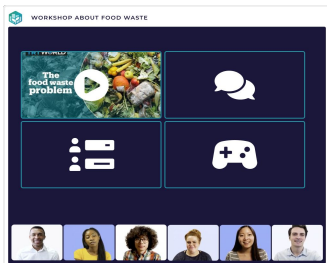
Kick Off

IMPROVE SORTING

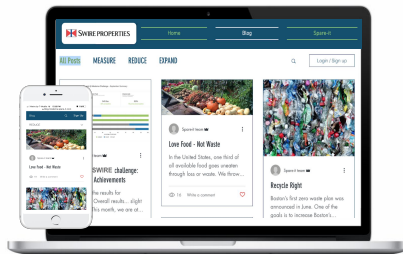
REDUCE FOOD WASTE

IMPROVE RECYCLING

RESULTS



Digital Workshops



Dedicated Website



Education & Game





PROGRESSIVELY RAMPING UP PROJECT SCOPE

2020 Testimonials



**1 building
100 people**

"The Spare-it program in our Somerville office created a strong eco-responsible culture among the team. **Mirakl employees are proud of their collective commitment** to waste reduction and sustainability. **We are looking forward to compete with our Paris office** and organize a transatlantic challenge "



Adrien Nussenbaum,
CEO Mirakl NA
Dec 2020



**1 building
350 people**

"[Spare-it project] is a **very strong step towards our ambitious goals of waste reduction.** In 2020 our employees asked us to expand the program to our Headquarters, which we did since we were **impressed by our initial results (50% trash reduction) !** We would also like to test their technology in other area "



Nicolas Chornet,
SVP Manufacturing
March 2020



**2 buildings
800 people**

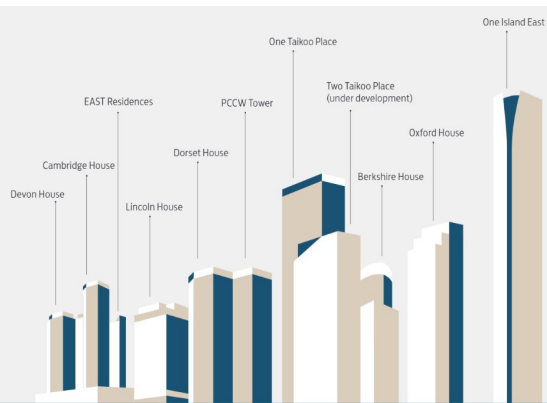
"We were looking for systems, infrastructure and education can enable MIT to **design waste out of its systems** [...] Individuals within the MIT community are able to shift these behaviors but require **engagement** in the process via **education** about proper practices, **consistent and visible feedback loops** about their performance and baselines for which to measure success."



Brian Goldberg
Director, MIT Office of Sustainability
Feb 2020



Hong Kong
#2 Office Developer
26.7 million sq ft



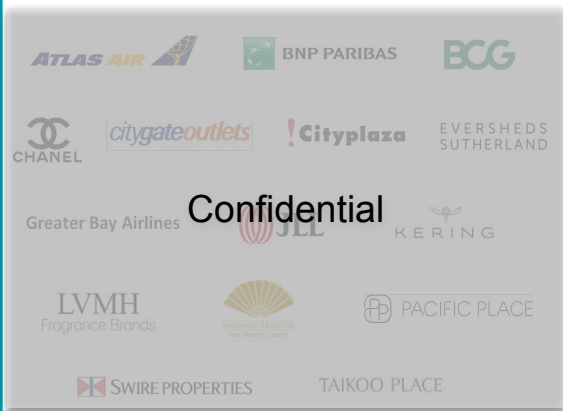
TOGETHER FOR MORE IMPACT!

SWIRE PROPERTIES

2021 - SMART WASTE REDUCTION PILOT



7 buildings
14 companies
2,200+ people



Waste and Energy Reduction
are 2 important pillars
of Swire sustainability strategy

Swire sales team
is looking for innovative ways
to engage tenants leadership

Post COVID
Their best tenants are looking
for innovative solutions
to engage employees
(office & remote)



VALUE PROPOSITION FOR YOUR COMPANY

(eg. 1 year 1000 employee workplace)

SUBSCRIPTION :

\$X / Employee / Month*

Live Waste Intelligence

Office wastes streams monitoring
& real time analysis by tenant,



Digital Waste Reduction Program

Inter-company Competition
Education at the office & remote



ENVIRONMENTAL

- 50% REDUCTION (LANDFILL WASTE)

350 tons CO2eq avoided



ECONOMIC

1 YEAR PAYBACK

Reduce wastes = reduce costs



SOCIAL

STRONG PEOPLE ENGAGEMENT

60% Live data #1 change factor

*Subscription is discounted upon volume and duration