

# SELFLESS EARTH

A Sustainable Guide on how to  
turn your Waste into Profit



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**“There is no such thing as ‘away’. When you throw something ‘away’, it must go ‘somewhere’.”**

***Annie Leonard***

## **CHAPTER-1**

# **Waste**



## ► Waste

**W**aste, as far as we can make out, is the unwanted or unusable objects or materials which are discarded, declared useless and is seen as worthless.

Waste comes from various sectors of society, including; homes, market places, farms, industries and clinics. Humans are indeed the largest contributors to waste.



## CHAPTER-2

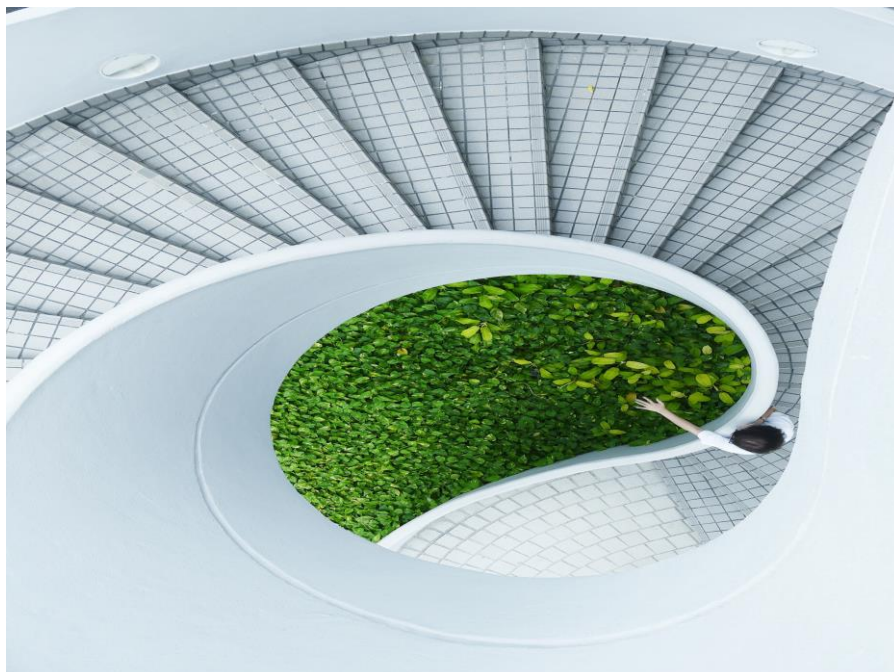
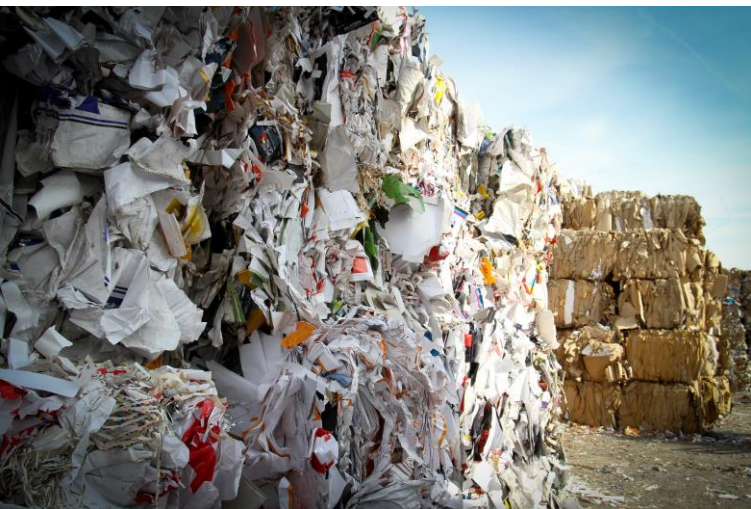
# Away or A way



## ► Away or A way?

**W**aste often prompts us to throw away what we feel has lost its usefulness. This small guide is intended to show you why this should be halted and reevaluated.

Almost everything that adds to waste fills is reusable in some way, shape or form. Ideally, management is imperative to ensure that this can be a foreseeable end. Some waste items cannot be repurposed as products, such as hazardous materials, and are therefore added to waste.



## CHAPTER-3

# Wasteful Usefulness

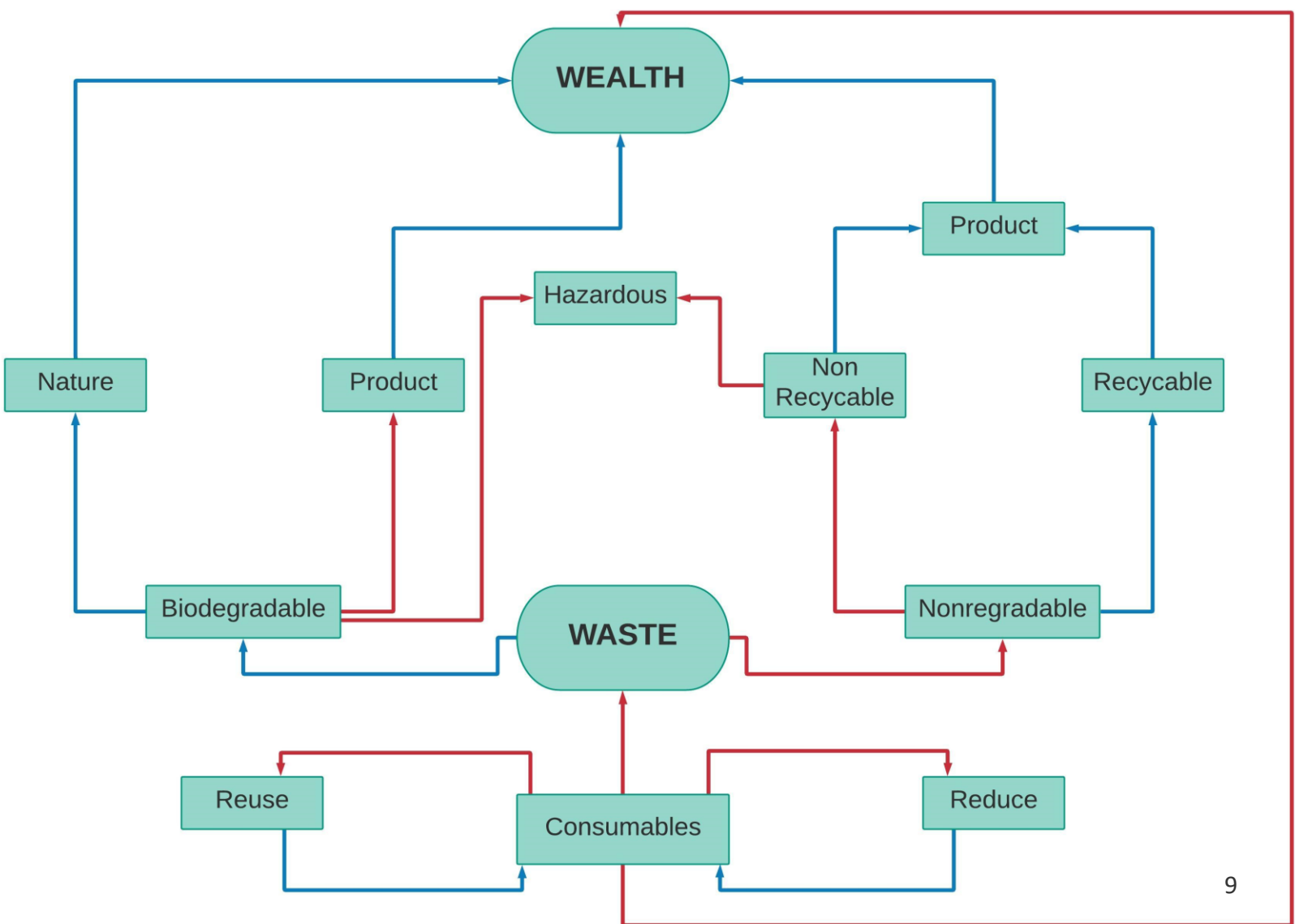


## ► Wasteful Usefulness

**W**aste is rarely seen as a potential product. Simply because it has past its time. It lived a good life but now its time to say goodbye.

But this doesn't have to be the case. It starts with you. We are at a point in time where conscious awareness to how we live our everyday lives is being tested.

Hence tis the time to start making some major changes if we are to see this life through. Below is a flow chart depicting what exactly we are on about.

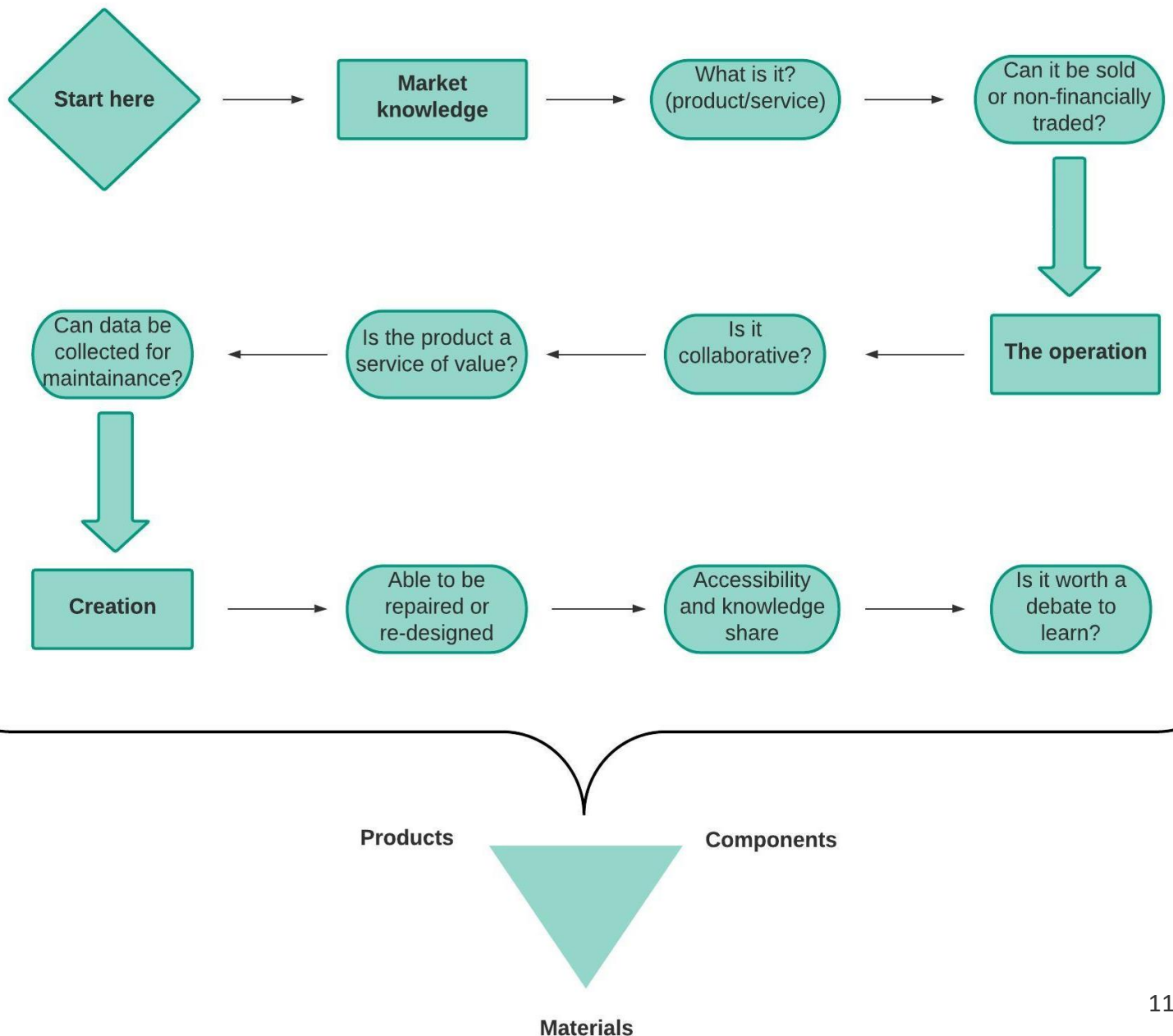


## CHAPTER-4

# What now?

## ► What now?

You're probably reading this now wondering, "they could have put this in the beginning". Yes you're right, but we figured that if this ideal truly resonates with you, you'd want to listen to what we have to say. But you made it. You're dedicated and driven to want to see change. Without further delay, here's what you can do to kick start this new initiative:



## ► Next steps

By now, we hope to have stimulated and provided some helpful information pertaining to potential sustainable outlooks.



It's not difficult to get going on the right sustainable path. Its not even expensive or as expensive as its usually made out to be. We believe that following such ideal will have a dramatic effect on the way economy is run.

Are you willing to be apart of it?

Do you want to circulate the economy in your local community?

Yes? Well, keep an eye out for a series of emails that will update you on the steps to take in the coming days.

Till then...