

Decision Intelligence from Space

www.satsure.co

Switzerland | India | United Kingdom | Australia

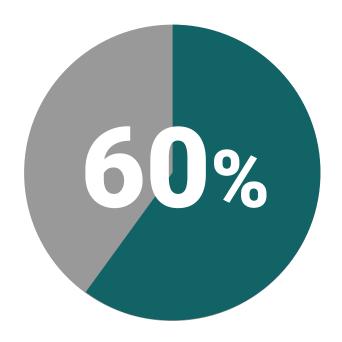
Prateep Basu Founder

The Financial Gap in India

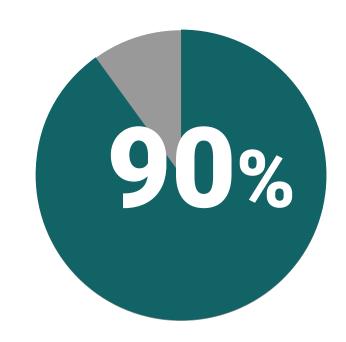






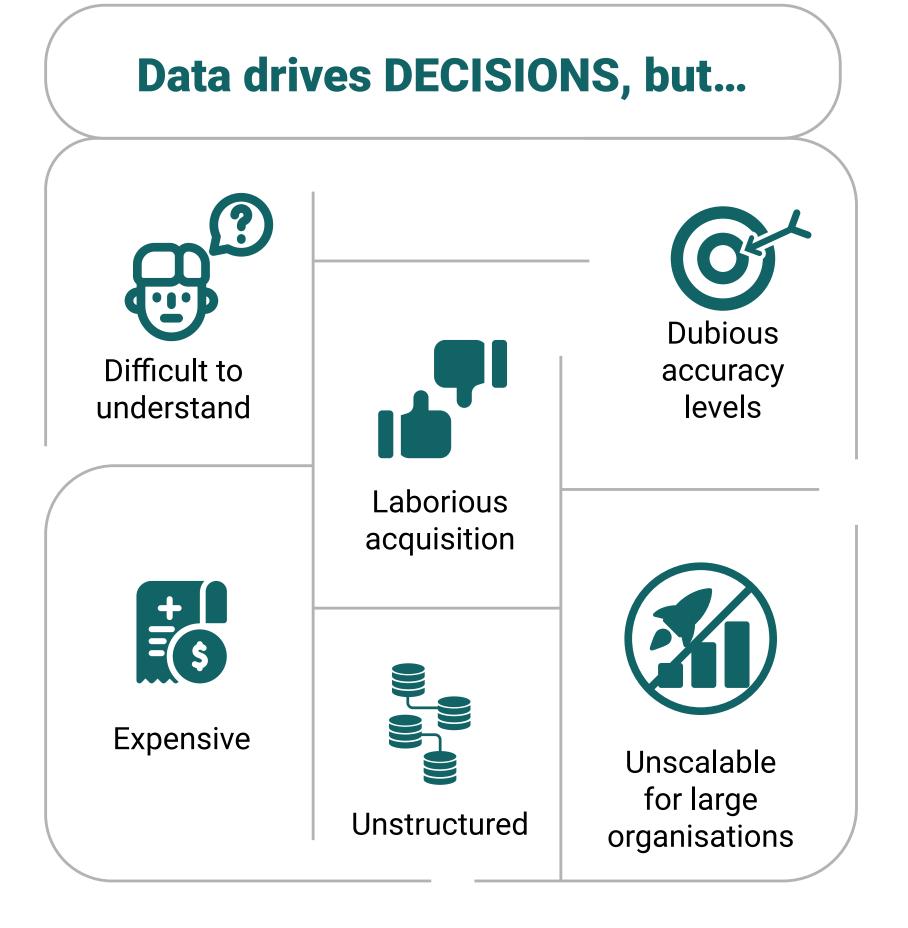


More than 60% of population lives in less developed countries



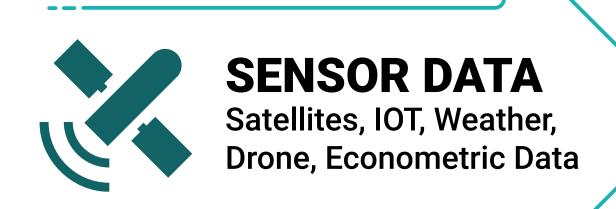
Around 90% of global population growth to happen in developing countries





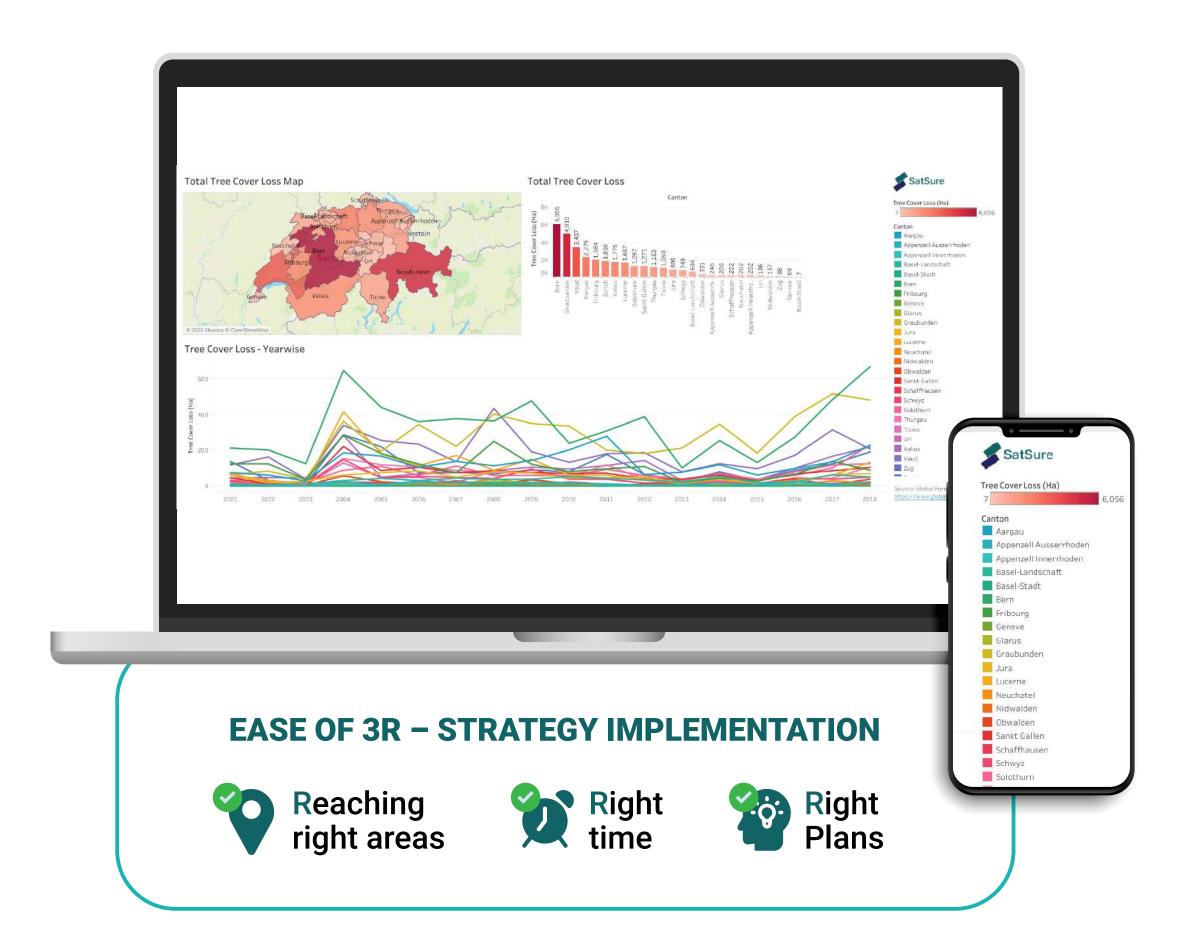
SatSure's Solution







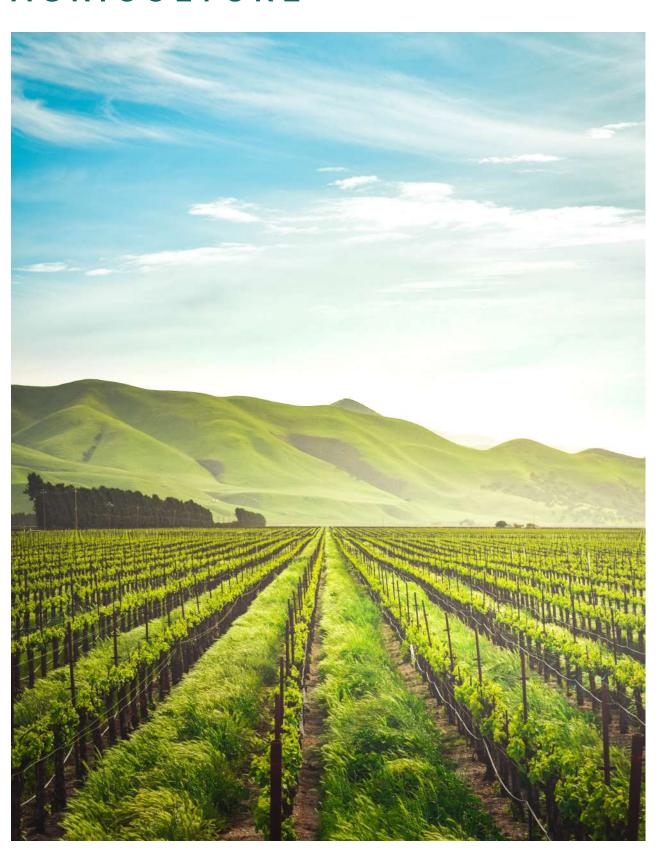




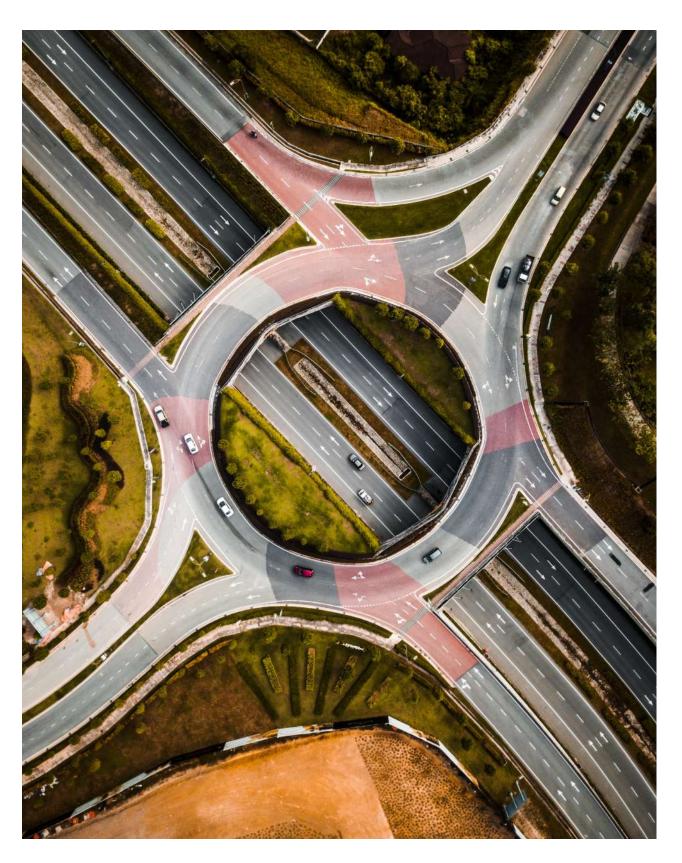
Decision Intelligence across Sectors



AGRICULTURE



INFRASTRUCTURE



CLIMATE CHANGE



Value Proposition Offered

EXAMPLE: Our DECISION INTELLIGENCE products & services for an Agri-Bank in India help its executives and loan officers to make better decisions and so improve performance.









How likely is it that my client won't pay back? **INTEREST RATE**



Are there any external developments (e.g. drought) that potentially affect the repayment?



When do I need to visit my client (farmer) to get the loan repaid?

Satsure

In which regions do I lend money for which crops?



Where do I find new customers?



What is the risk profile of my portfolio (loan officers, branches/regions, corporate)



CAPACITY

Increase bank's capacity to manage rural financing risks



EFFICIENCY

Increase bank's efficiency of operations with limited financial & man-power infrastructure



REVENUE

Increase bank's book with size diversification and monitoring capabilities



QUALITY

Increase bank's access to transparent and high-quality data for early decision making

How are we Different?

Why do customers choose us? We help our customers in lucrative niche markets to innovate on their decision models irrespective of the technologies required.

CONTEXT

SatSure focuses on Decision Making Challenges of Banks, (Re)insurers, Governments and NGOs relying on environmental data to conduct business in the agriculture & critical infrastructure sector.



of industries."

SatSure's Capabilities "Although SatSure is highly

innovative in the area of satellite data ANALYTICS we win our customers because we offer them SOLUTIONS (customized PRODUCTS) that solve their Decision Making Challenges (internal / for customer). SatSure's technology integration capabilities allow

the company to be technology-AGNOSTIC and offer our clients always the optimal (cost, quality) technologies to be applied."

"Competitors are mostly focused on innovating a specific technology and try then to solve (partial) problems of their customers across a wide range

CUSTOMERS' need

"Customers need to improve their own decision making or for their own customers but can't handle the identification & integration of the most suitable technologies along the data value chain."

SPOT (Value **Proposition**)

SWEET

"Technology-agnostic **Decision Model** Innovation

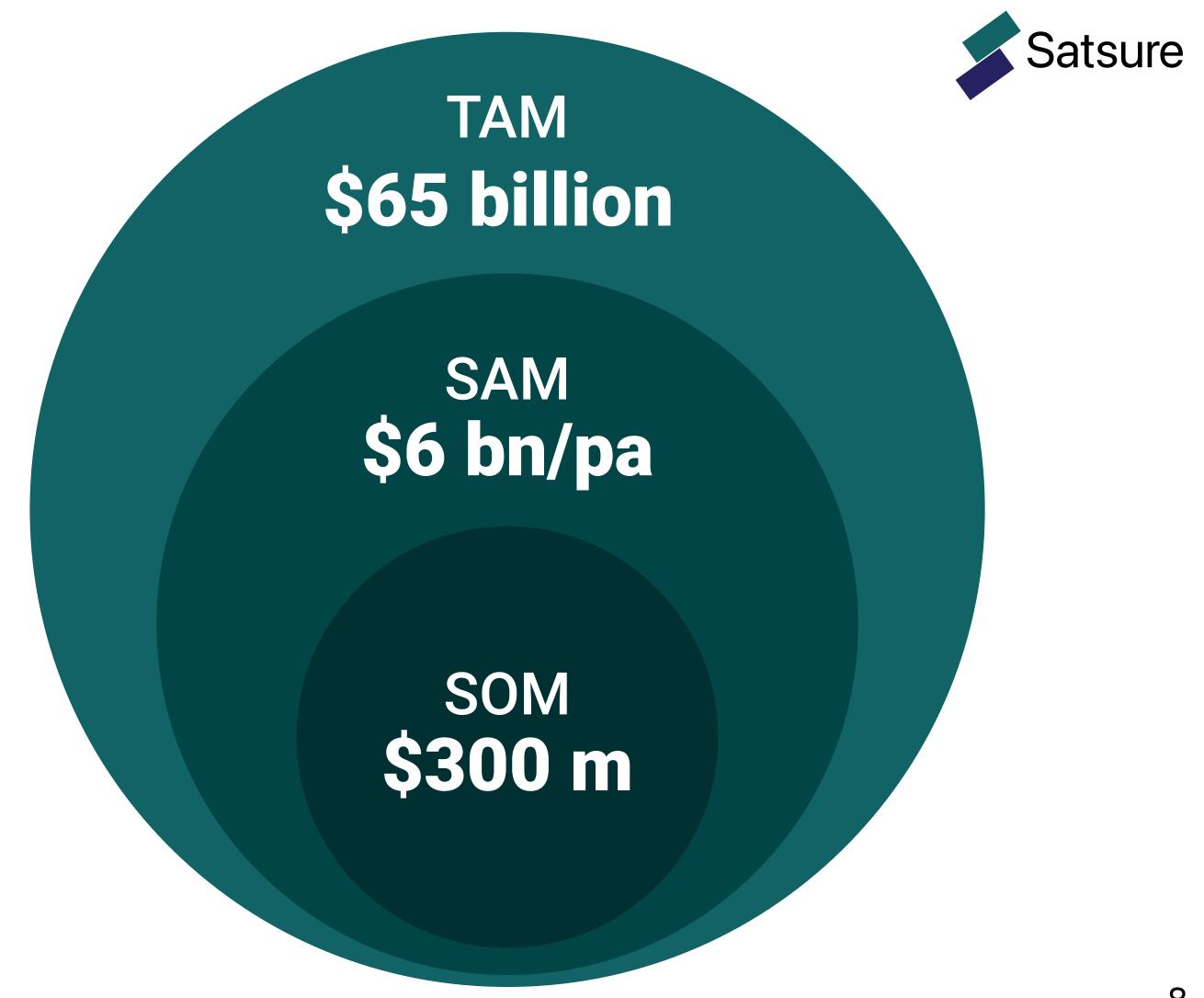


Satsure



And How Big is the Market?

SATSURE AIMS TO
CAPTURE 0.5% OF
THE GLOBAL MARKET
IN THE NEXT 5 YEARS
BY DISRUPTING
MARKET
BOUNDARIES



Source: Geospatial Media Communications

The Team







Prateep Basu



Abhishek Raju CEO - EMEA



Rashmit Singh Global Head - Products



Dr. Roger Moser Chairman



Gopinath Mallipatna



Pradeep Bisen Head, Agriculture



Sarvesh Kurane AVP, Value Engineering

Team Size: 31 125+ years of experience

Customers















Insurance





























Inputs and Production











Infrastructure







Recognition & Impact



12000 individuals rescued

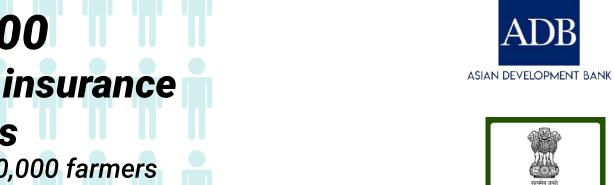
Enabled rescue of more than 12,000 people during Kerala floods in India (2018)

2 million farmer loans

Around 2 million farmers have been disbursed loans in last 2 years using SatSure's productt

390,000 farmer insurance benefits

Around 390,000 farmers have benefited from the startup's 'fast insurance claim settlement' product







2019: ADB Ventures Grant Future Food Asia, 2019 -Singapore



2018: Agriculture Grand Challenge (Ministry of WINNER Agriculture, India)





2019: Global Agriculture InsureTech Challenge (World Bank)





2019: Global Agriculture InsureTech Challenge (World Bank)





2017: Best AgTech Company Award, in collaboration with Govt. of **Andhra Pradesh**





Member of the World Economic Forum's Global **Innovator Community**



Ask - Funding



US\$ 2 million

(pre-series A in convertible or equity)









Building the product - SAGE

Building the platform - SPARTA

Business Development Fixed operational costs

