



# Decision Intelligence from Space

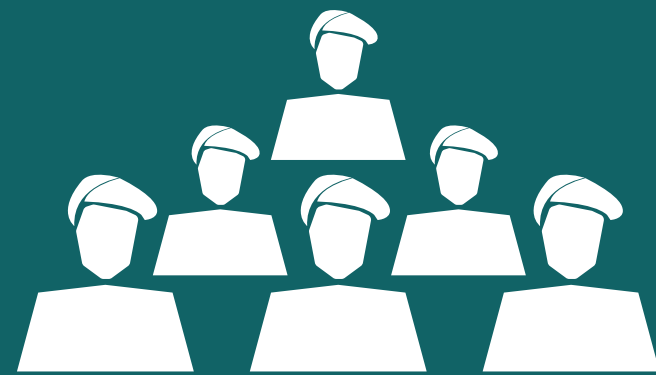


[www.satsure.co](http://www.satsure.co)

Switzerland | India | United Kingdom | Australia

*Prateep Basu*  
Founder

# The Financial Gap in India



**450 m**

Indian farmers  
exposed to climate  
risks and market  
volatility



**200 m**

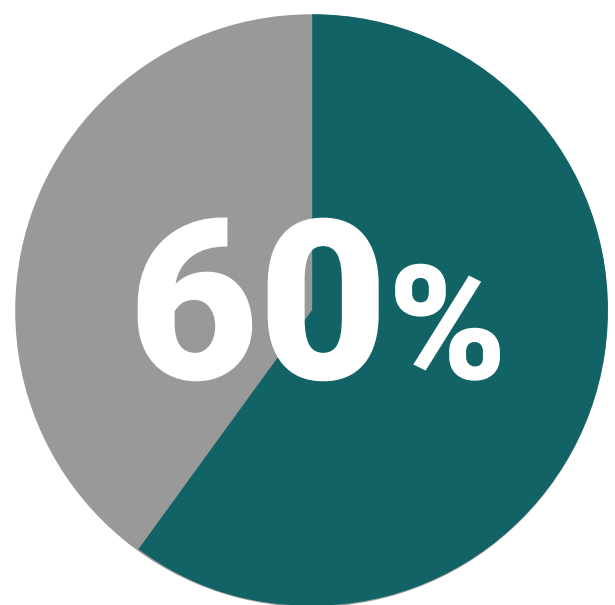
Farmers not having  
access to any form  
of credit & insurance



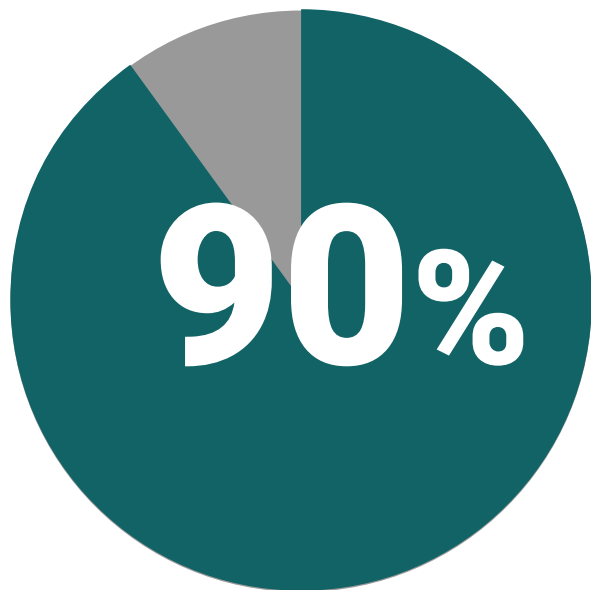
**\$10 bn**

Annual  
Financing  
Gap

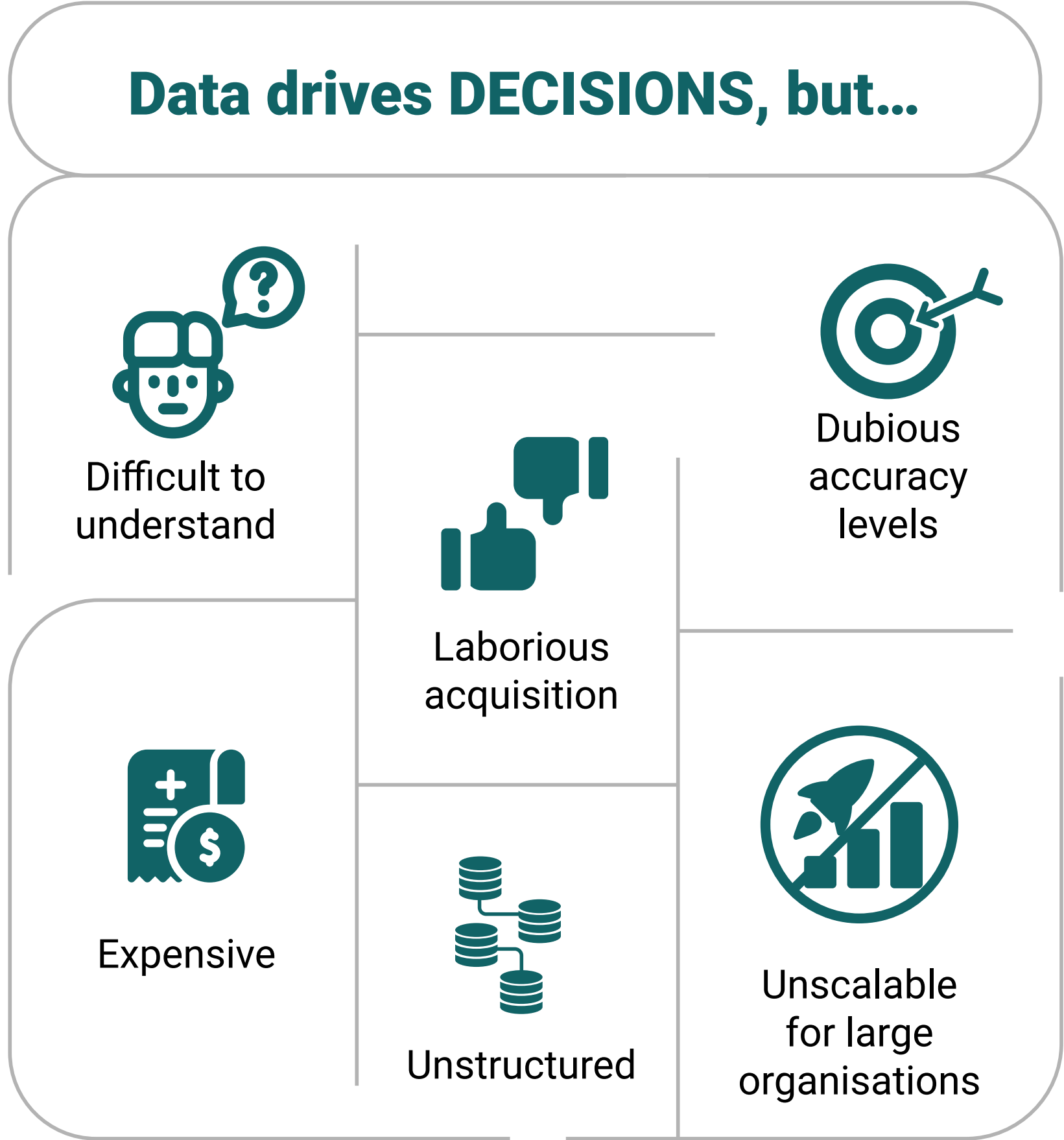
# The 'Data Problem' for Financial Inclusion



More than 60% of population lives in less developed countries



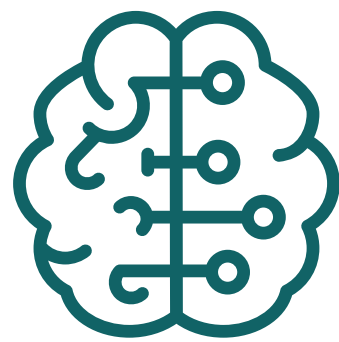
Around 90% of global population growth to happen in developing countries



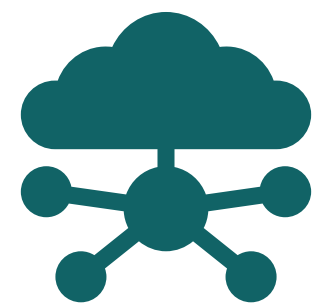
# SatSure's Solution



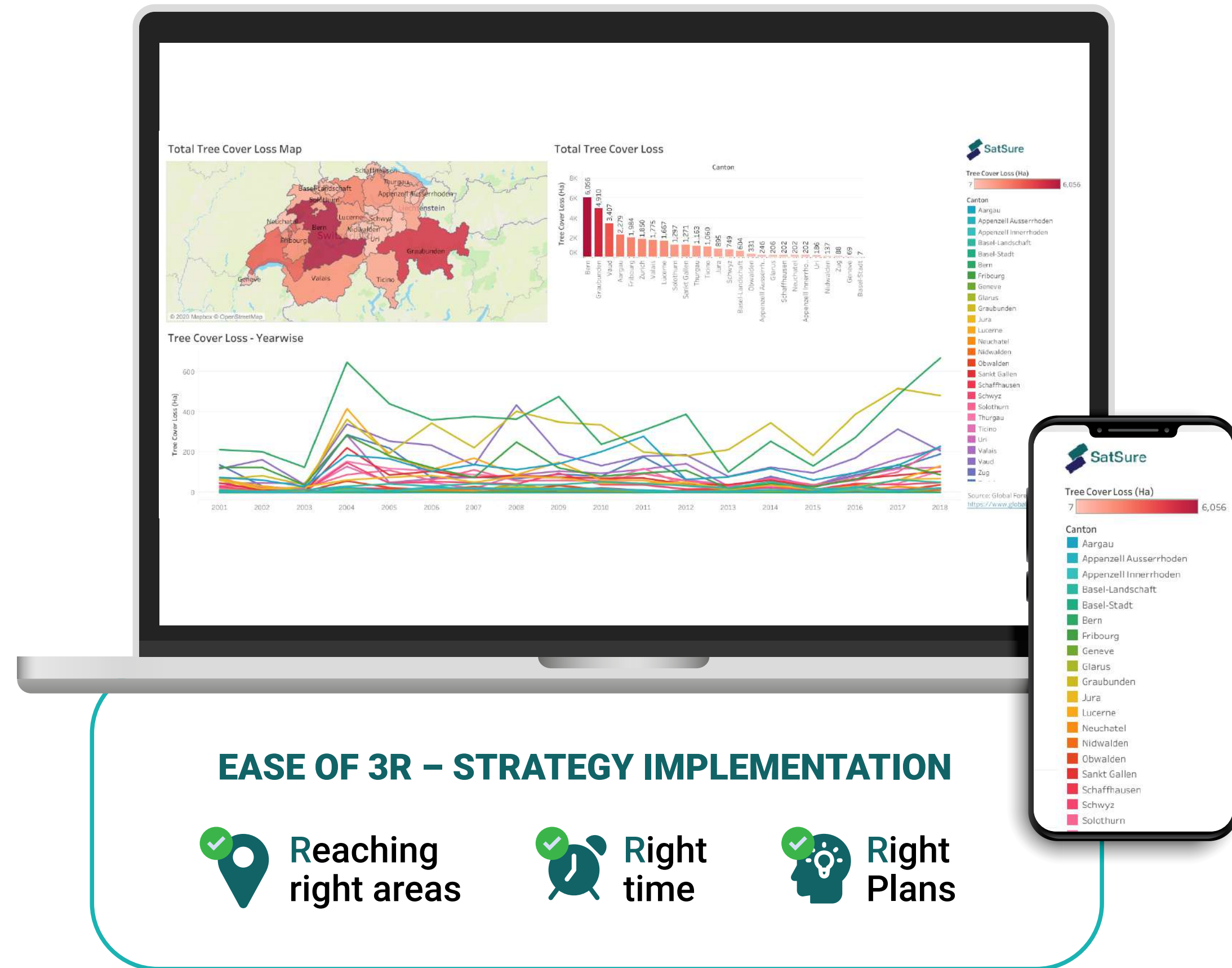
**SENSOR DATA**  
Satellites, IOT, Weather,  
Drone, Econometric Data



**PROPRIETARY IP**  
Machine Learning  
Algorithms



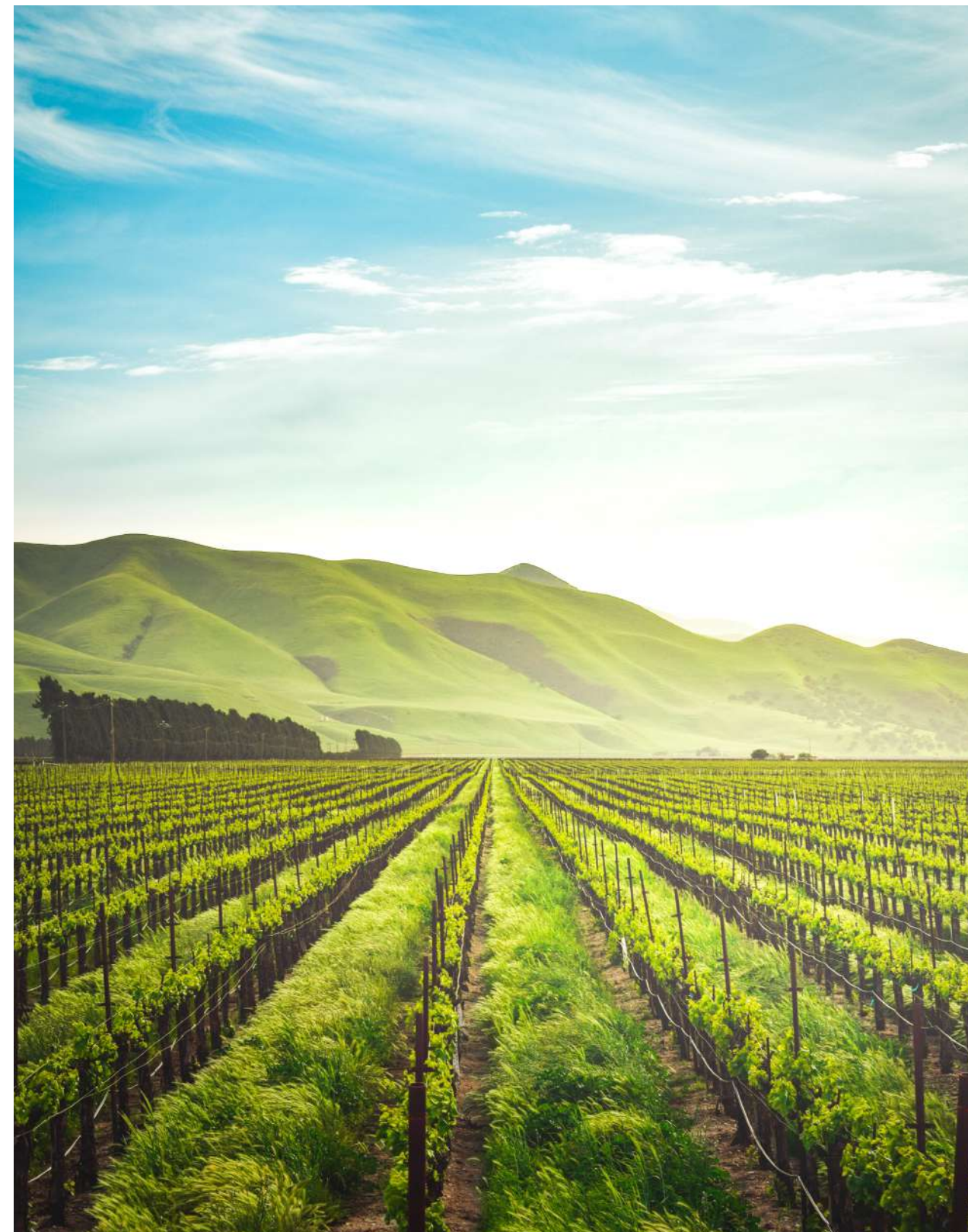
**BIG DATA COMPUTING**  
On Premises and On Cloud



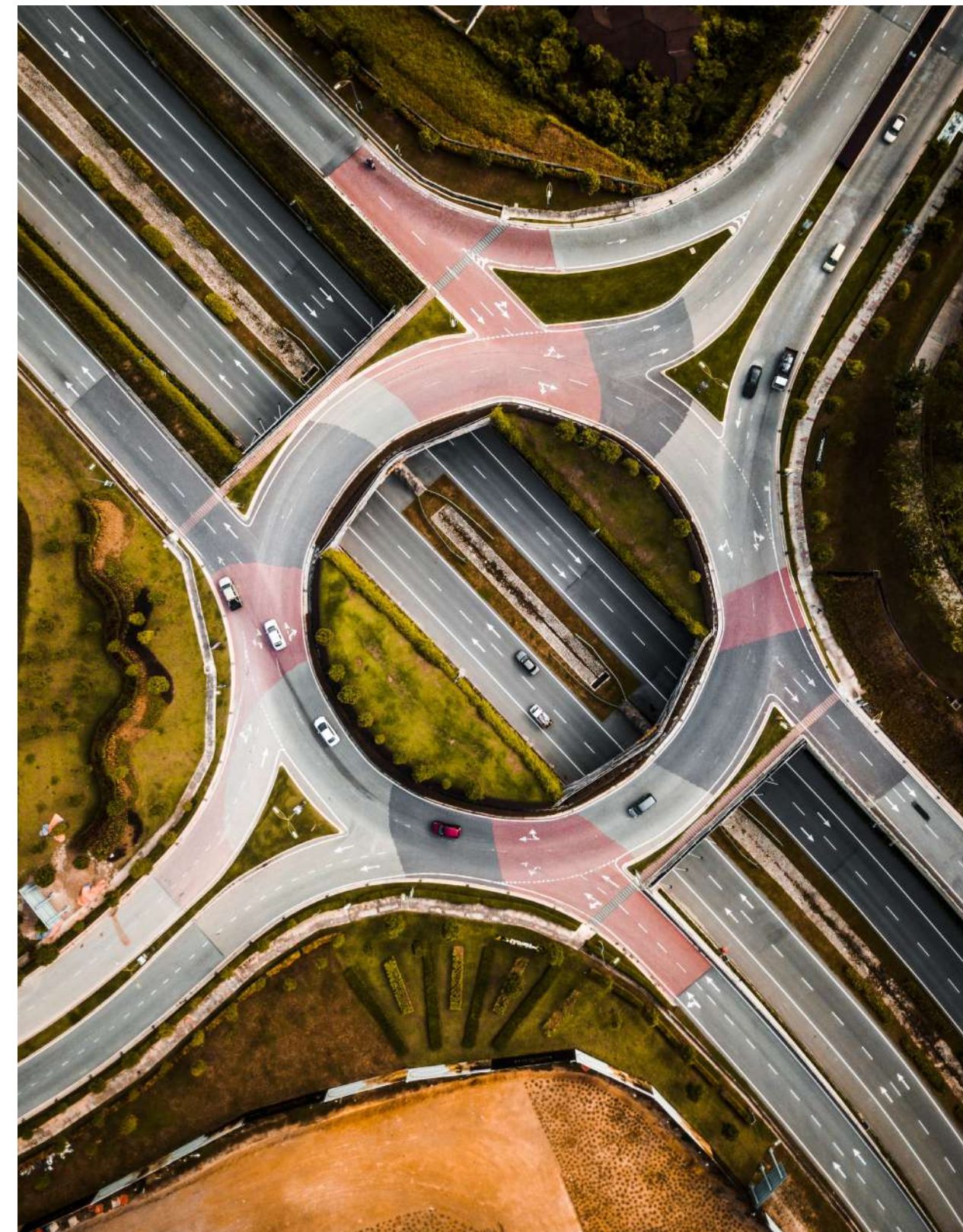
# Decision Intelligence across Sectors



## AGRICULTURE



## INFRASTRUCTURE



## CLIMATE CHANGE



# Value Proposition Offered

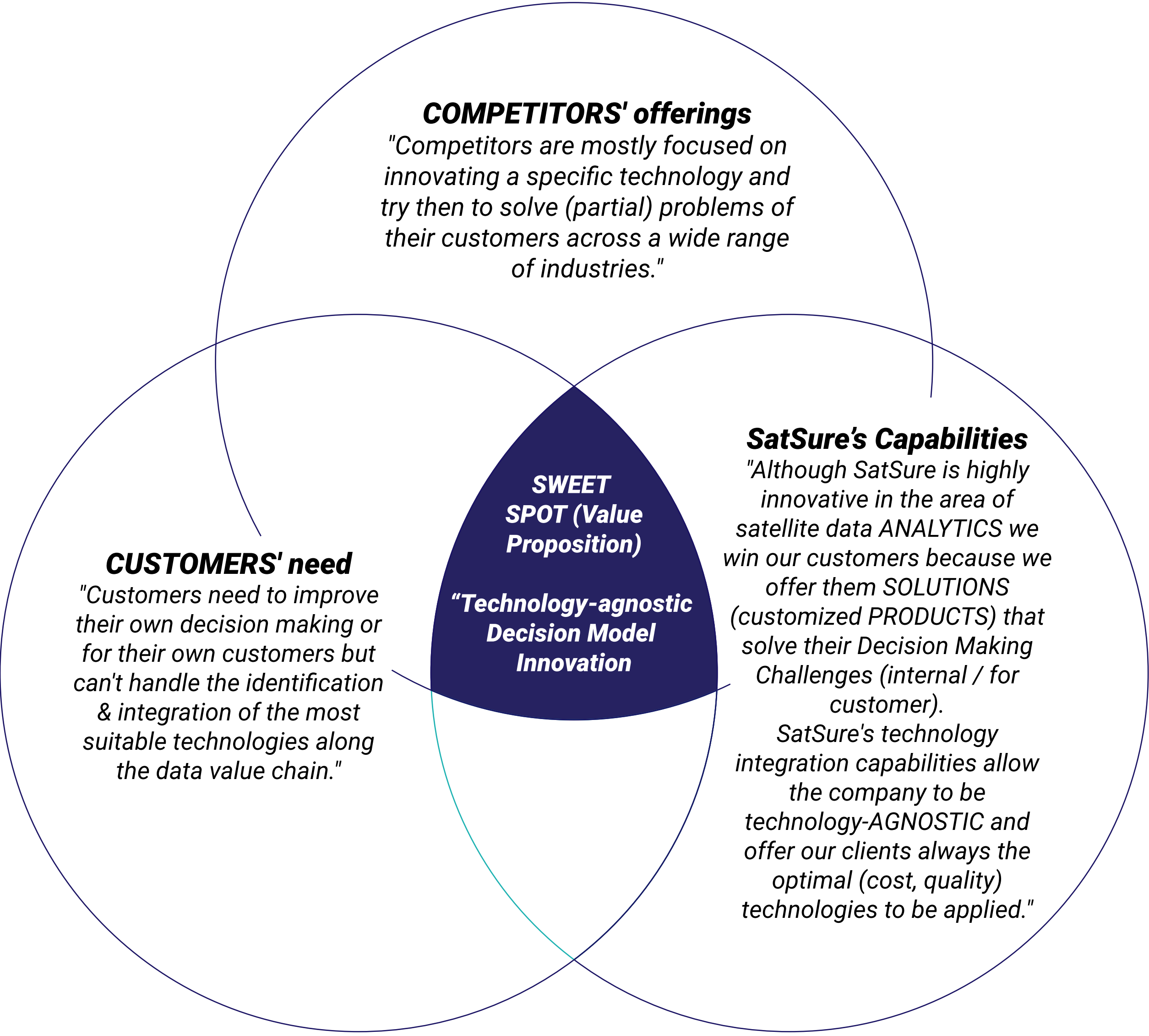
EXAMPLE: Our DECISION INTELLIGENCE products & services for an Agri-Bank in India help its executives and loan officers to make better decisions and so improve performance.



# How are we Different?

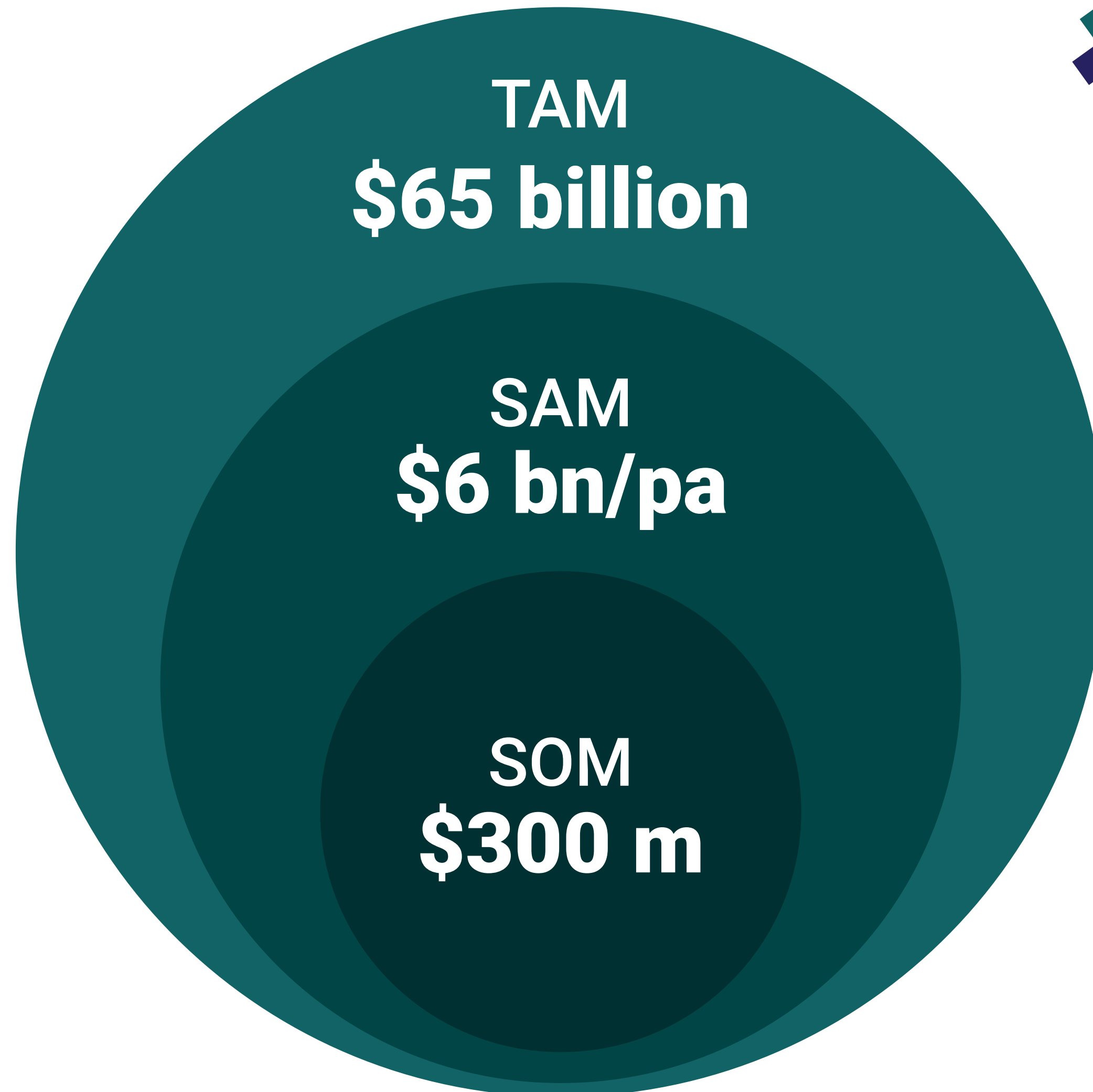
Why do customers choose us?  
 We help our customers in lucrative niche markets to innovate on their decision models irrespective of the technologies required.

**CONTEXT**  
 SatSure focuses on Decision Making Challenges of Banks, (Re)insurers, Governments and NGOs relying on environmental data to conduct business in the agriculture & critical infrastructure sector.



# And How Big is the Market?

SATSURE AIMS TO  
CAPTURE 0.5% OF  
THE GLOBAL MARKET  
IN THE NEXT 5 YEARS  
BY DISRUPTING  
MARKET  
BOUNDARIES





# The Team



**Prateep Basu**



**Abhishek Raju**  
CEO - EMEA



**Rashmit Singh**  
Global Head - Products



**Dr. Roger Moser**  
Chairman



**Gopinath Mallipatna**  
CFO



**Pradeep Bisen**  
Head, Agriculture



**Sarvesh Kurane**  
AVP, Value Engineering

**Team Size: 31**  
**125+ years of experience**

## Customers

### Banking



### Insurance



### Government and Multilateral organisations



### Inputs and Production



### Infrastructure



# Recognition & Impact



**12000 individuals rescued**  
Enabled rescue of more than 12,000 people during Kerala floods in India (2018)

**2 million farmer loans**  
Around 2 million farmers have been disbursed loans in last 2 years using SatSure's productt

**390,000 farmer insurance benefits**  
Around 390,000 farmers have benefited from the startup's 'fast insurance claim settlement' product



2019: ADB Ventures Grant Future Food Asia, 2019 - Singapore



2018: Agriculture Grand Challenge (Ministry of Agriculture, India)



2019: Global Agriculture InsureTech Challenge (World Bank)



2019: Global Agriculture InsureTech Challenge (World Bank)



2017: Best AgTech Company Award, in collaboration with Govt. of Andhra Pradesh



Member of the World Economic Forum's Global Innovator Community

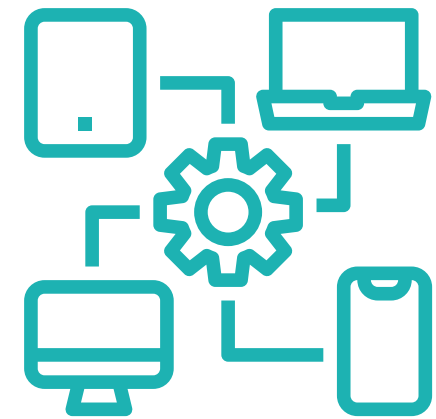
# Ask - Funding



**US\$ 2 million**  
(pre-series A in convertible or equity)



*Building the  
product - SAGE*



*Building the  
platform - SPARTA*



*Business  
Development*



*Fixed  
operational costs*

80%

# Thank you !



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Switzerland | India | United Kingdom | Australia