



BUBBLES SAVING LIVES

A group of young children, mostly girls, are gathered around a wooden water pump. They are all smiling and looking towards the camera. Several of the children have their hands raised, and water is being poured over them from the pump's spouts. The children are wearing brown and white checkered shirts. The background is a clear blue sky. The word "CHALLENGE" is written in white capital letters in the top left corner.

CHALLENGE

**Proper handwashing may save
the lives of 800 children a day
worldwide***

*United Nations International Children's Emergency Fund (2016)



CHALLENGE

Every day millions of bars of soap ... are discarded in hotels around the world*

* The Telegraph (2019)



...become new Sustainable Soaps

When discarded soaps...





SOLUTION

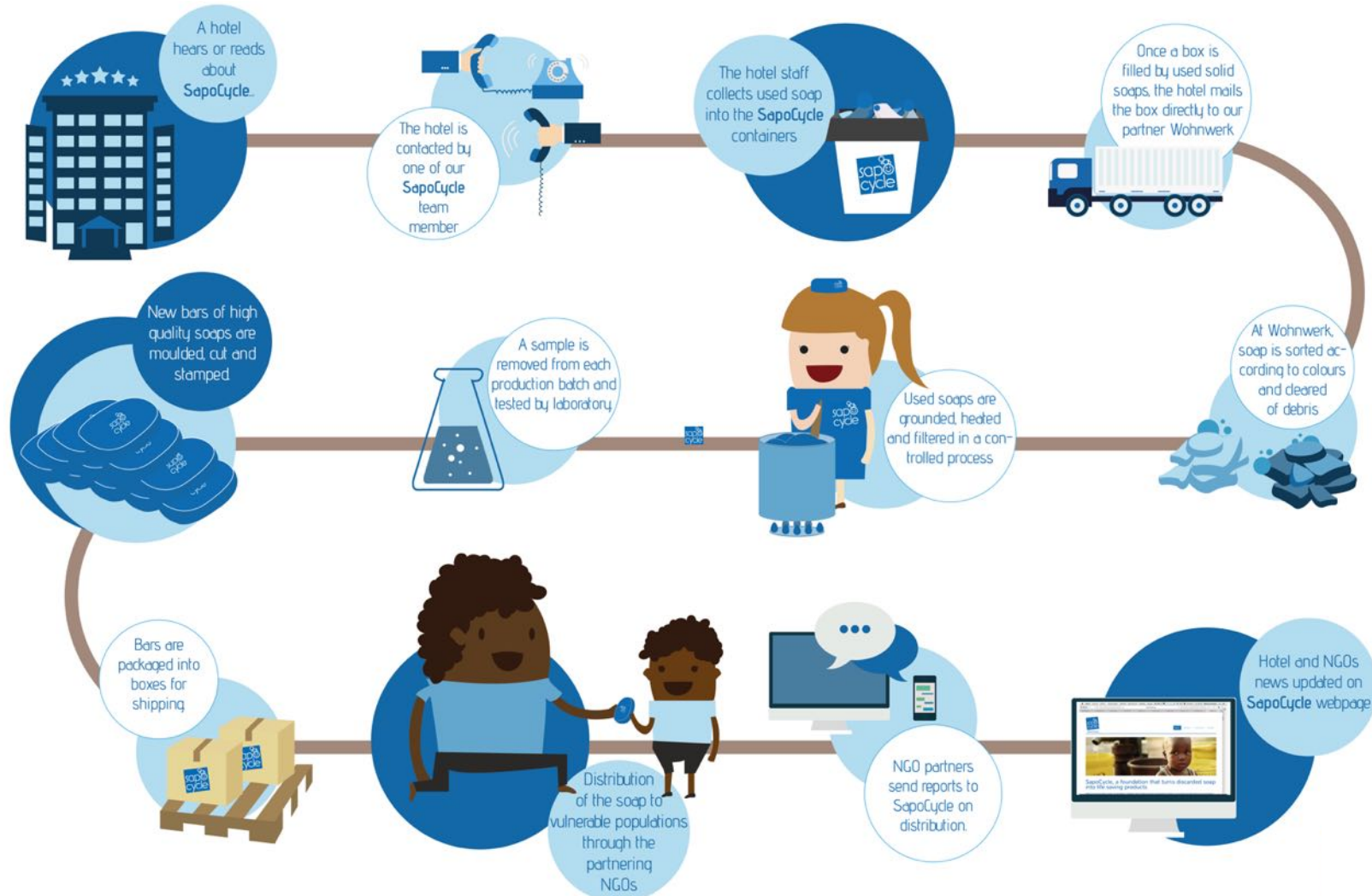
100% upcycling

100% clean

100% trustworthy

100% socially responsible

PROCESS



MILESTONES

- ***September 2014*** – SapoCycle was born!
- ***April 2015*** – Recycling line launch at WohnWerk in Basel
- First distribution of recycled soaps in Cameroun and Bielorussia in ***February 2016***
- ***October 2018*** – Recycling line launch at Adapei Papillons Blancs in France
- ***December 2020*** – more than 135.000 recycled soaps will have been distributed to people in need

OUR 3 PILLARS

Our Vision:

SapoCycle collects discarded soaps in hotels and turns them into life-saving products.

The soaps are recycled by people with disabilities and then distributed to improve sanitary conditions of families in need.

Ecological benefit

*In Switzerland, around 150 tons of hotel soaps could be recycled instead of being discarded. In France it is more than 700 tons
Recycling soap costs 10 times less CO2 than producing new soap.*

Social purpose

Support disabled adults to have a stable workplace and find a legitimate place in the economy

Humanitarian action

*Help prevent spread of the two main diseases which cost lives of approx. 1.5 millions children each year.
Hygienic precarity is also a factor of social exclusion*

IMPACT

234

Participating
Hotels
(CH: 120,
FR: 114)

**190'000
soaps
distributed**
(free) thanks to
our partners

**11 jobs
created for
disabled
people**
(CH: 6,
FR: 5)

21.6 tons
soaps collected
in 5 years
(1.7 t in 2020)

**2 recycling
sites**
CH: WohnWerk
FR: Adapei
Papillons Blancs
Alsace

>44
Tons of CO2
saved*

**90% reduction in CO2-emissions:
2.27 kg CO2 if soaps are burnt
>> 0.22 kg CO2 if soaps are recycled*

VISION

CONNECTED WITH
UNITED NATIONS
SDG'S

3 GOOD HEALTH
AND WELL-BEING



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



6 CLEAN WATER
AND SANITATION



VISION

SOCIAL IMPACT



VISION

IMPROVING SANITARY
CONDITIONS





BECOMING PART OF THE MOVEMENT...

BEING PART OF THE MOVEMENT ENTAILS...

1. optimise the sustainable image of your organisation
2. demonstrate a high commitment to recycling/upcycling
3. empower the use of hard soap (carbon footprint of bar soaps is 25 percent lower per wash than liquid soaps)*

*Koehler, A., & Wildbolz, C. (2009)



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