







### > The problem sphere

Rivers have been identified as a major pathway for plastic pollution entering the oceans (National Geographic, June 2018).

- **1. The origin:** Mismanaged plastic ends up in the environment where functional waste management systems are lacking (light blue)
- **2. Plastic in transit**: 80-90 % Plastic travels to the oceans from land. Rivers are a major contributor. Asia and Pacific 'high risk' pollution area. (yellow)
- **3. The "permanent" problem:** Plastic is spread to vast areas in the oceans as a plastic 'soup' (pink)



# > Why rivers first?



# > A vetocracy prevents solutions

### **Waterway authority**

Waste is not our responsibility, it is the municipality responsibility

### River mouth municipality

Waste is coming from upstream municipalities, responsibility should be shared



### **Technology suppliers**

Nobody to pay for our solutions

### **Municipalities**

We don't have the budget for extra waste management

### **Development banks**

Loan requests are not big enough – river cleaning usually only increases costs



> Team and resources

# Our second largest shareholder is the largest marine oil spill recovery company in the world - LAMOR



### Deepwater Horizon

• 1982 Lamor founded 1982

• 350 employees

• 1200 people in responder network



### Riverrecycle finds the buyer for cleaning up rivers



#### **RIVERRECYCLE**

Helsinki

Africa

India

Indonesia

**Philippines** 

**Thailand** 

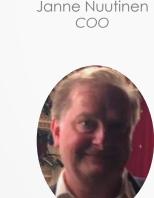
**Vietnam** 

### The RiverRecycle team at strategic locations

#### **Finland**



Anssi Mikola CEO



Tina Nyfors **CFO** 



Janne Nuutinen



Pekka Suominen Legal Counsel

#### **Thailand**



**Emilie Devenport** Area Director - Thailand & Vietnam India



Yash Dadhwadia Area Director

#### Indonesia



Gulontam Situmorang Area Director - Indonesia

#### **Vietnam**



Vv Dinh Representative - Vietnam

#### **Philippines**



Joona Selin Representative - Philippines



Fidel Ventura Representative - Philippines

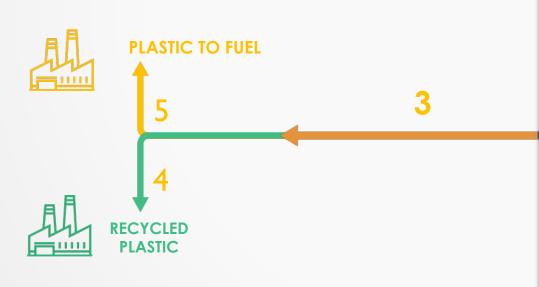


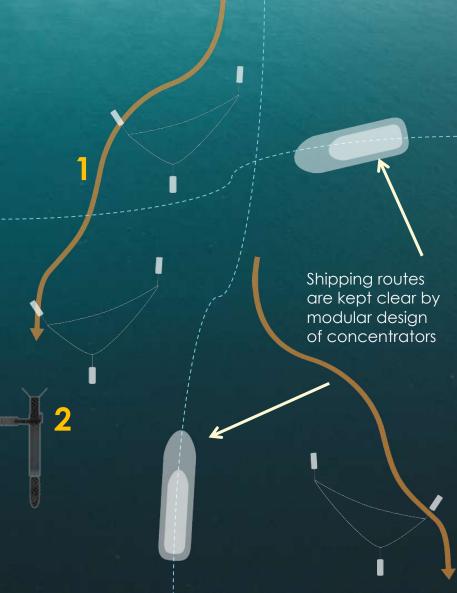
**>** Solutions

### Value creation

Value is created through lifting large volumes of plastic and bio-waste, then sorting and composting, recycling or processing it into fuel for the shipping industry.

- 1. CONCENTRATING WASTE
- 2. COLLECTING FLOATING WASTE
- 3. SORTING
- 4. PLASTIC RECYCLING
- 5. PYROLYSIS





# > Plastic is pyrolysed to turn it into oil

Low value mixed plastic increases in value when processed into usable oil



# > The solution: River cleaning as a free service

### The problem

Illegal dumping due to lack of waste management





39 rivers with 60% of annual ocean plastic waste increase



Stop the plastic before the ocean





#### RiverRecycle system



ffi

Collected and sorted plastic waste is delivered to pyrolysis factory

2

Pyrolysis oil sold to off-take customers to substitute fossil oil in plastic industry

#### **Estimated impact**

4

30-500.000 jobs in circular economy 1.000-1.000.000 tonnes of plastic from water 1.000-30.000.0000 tonnes of CO2 reduction

500 Collection points to

segregating collection

And eradicate need to

throw waste to the river

enable land based

3

### River Recycle operating model brings tangible benefits

# PRIVATE BENEFITS



- Avoid negative brand association
- Income generation through sale of resource and jobs created
- Closing the loop on plastics as a resource
- **Promote collaboration** of public and private sector at local, national, and international level

#### COMMUNITY BENEFITS



- Improving liveability of cities and coastlines
- Creating jobs and improving prosperity
- Contributing to the UN SDGs 1, 3, 5, 6, 8, 11, 12 & 17
- Build awareness of problem and solutions

# ENVIROMENTAL BENEFITS



- Removing waste and providing 'catch-all' service to avoid further pollution from rivers to the ocean (UN SDG 14)
- Advancing perception of waste as a resource
- Reducing demand for raw material production
- **Share best practice** to manage and mitigate plastic pollution at local, national and regional level
- **Data collection** to inform policy makers and enable consistent approaches across the region

#### Requirements

- Requires litter to be present in the river environment
- Requires coordination with local stakeholders and waste management partners
- Requires initial start up investment to establish projects and waste management facilities.

# > River recycle in a nutshell

