



PUR

PIONEERS OF INSETTING SINCE 2008
JANUARY 2023

ONE WITH NATURE

Driving change by developing unique **INSETTING** projects within our partners' agricultural landscape & communities.



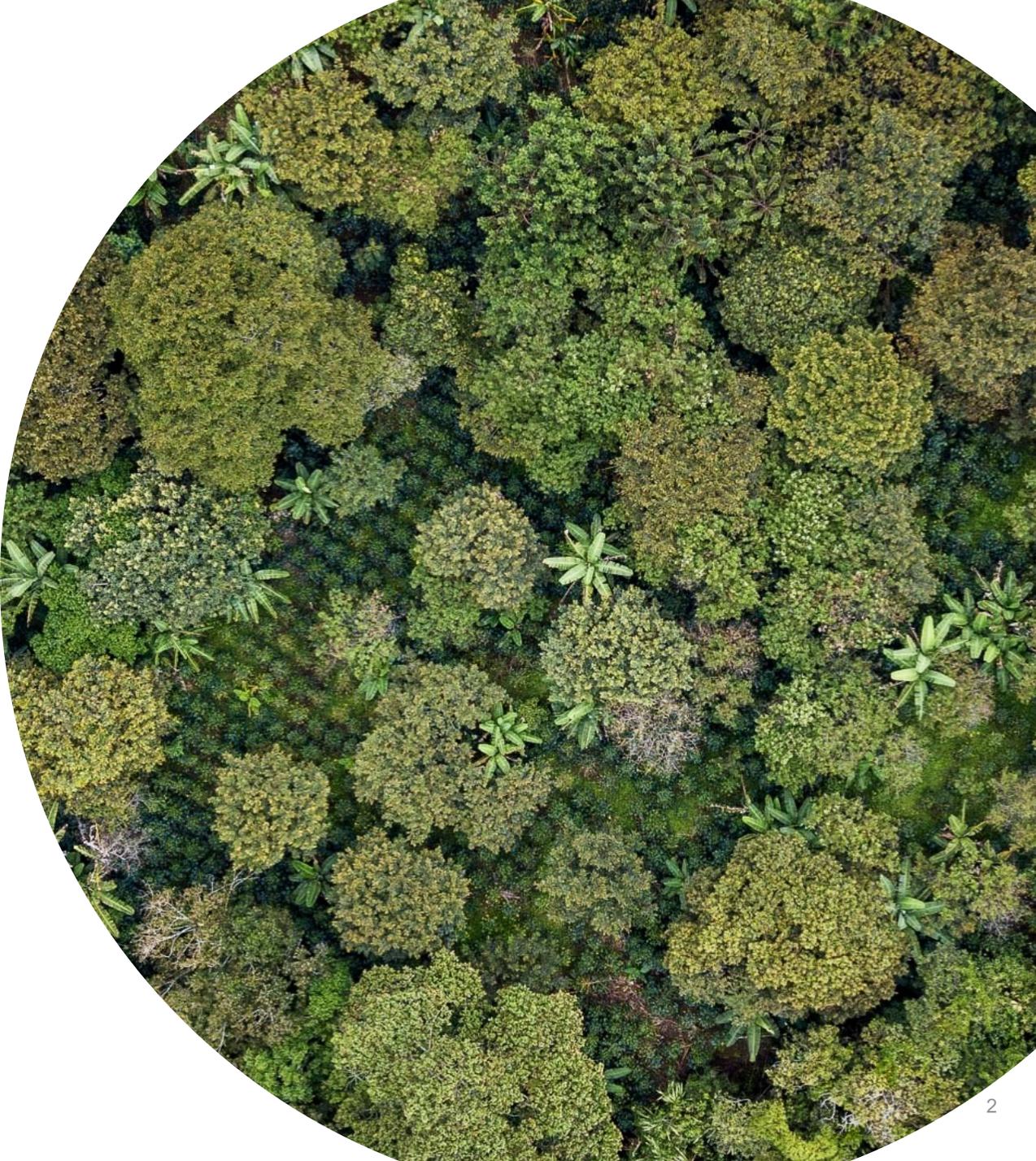
RESTORE
ECOSYSTEMS



EMPOWER
LOCAL COMMUNITIES

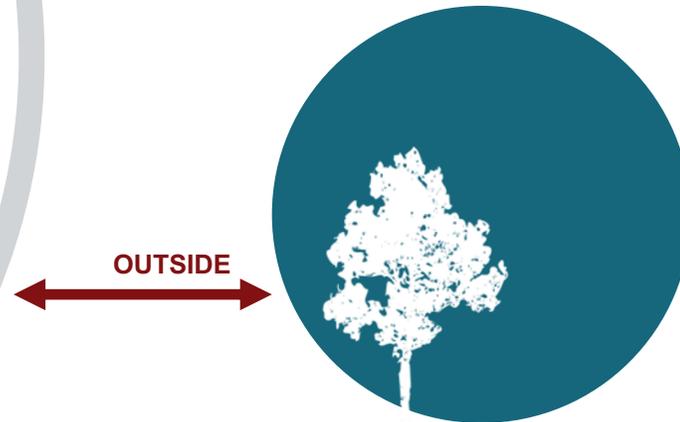
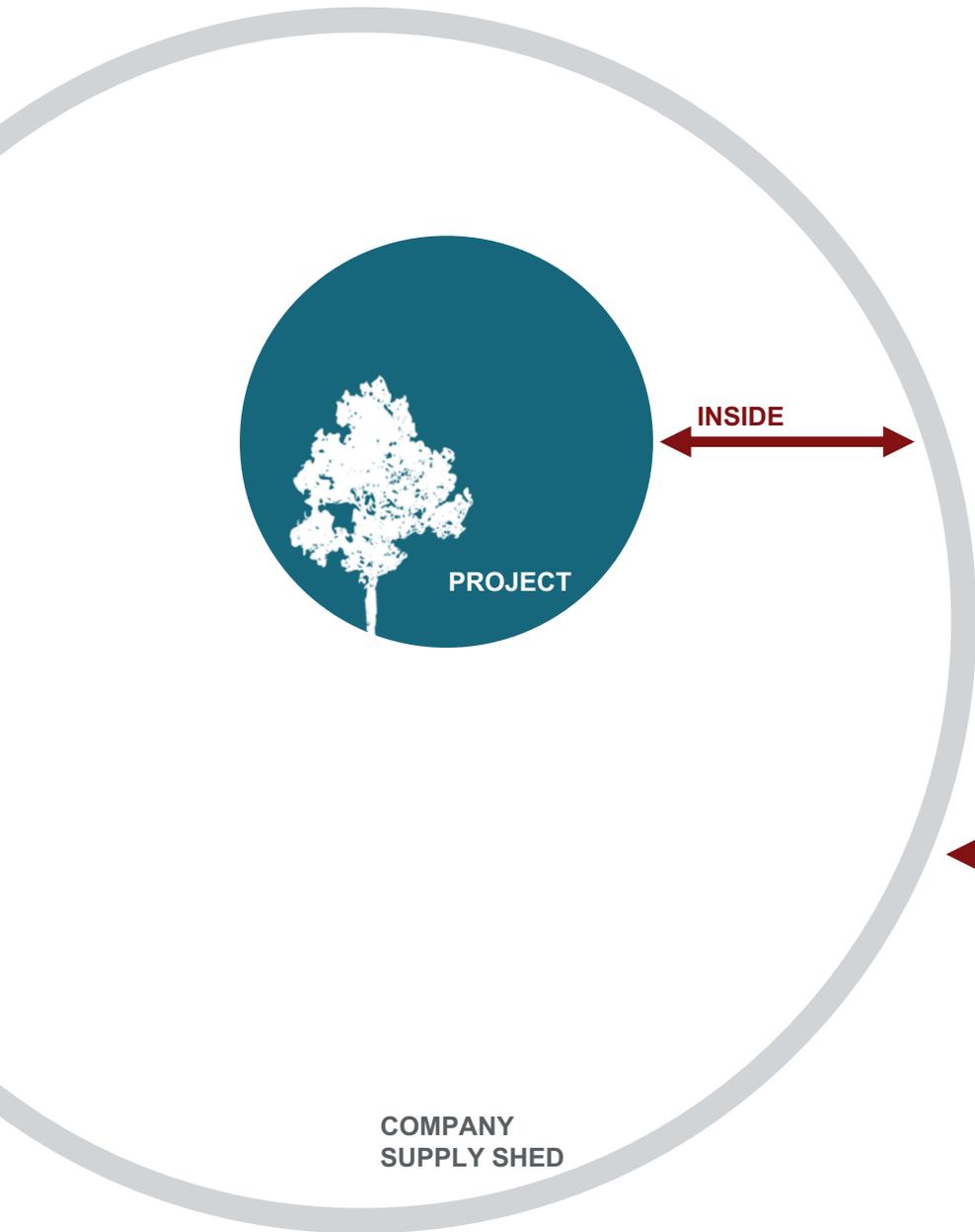


STRENGTHEN
SUPPLY CHAIN RESILIENCE



THROUGH INSETTING

The **strategic investment** in ecosystem restoration projects within a company's agricultural sourcing communities & regions that produce measurable environmental benefits to be counted against the company's environmental footprint.



AND OFFSETTING

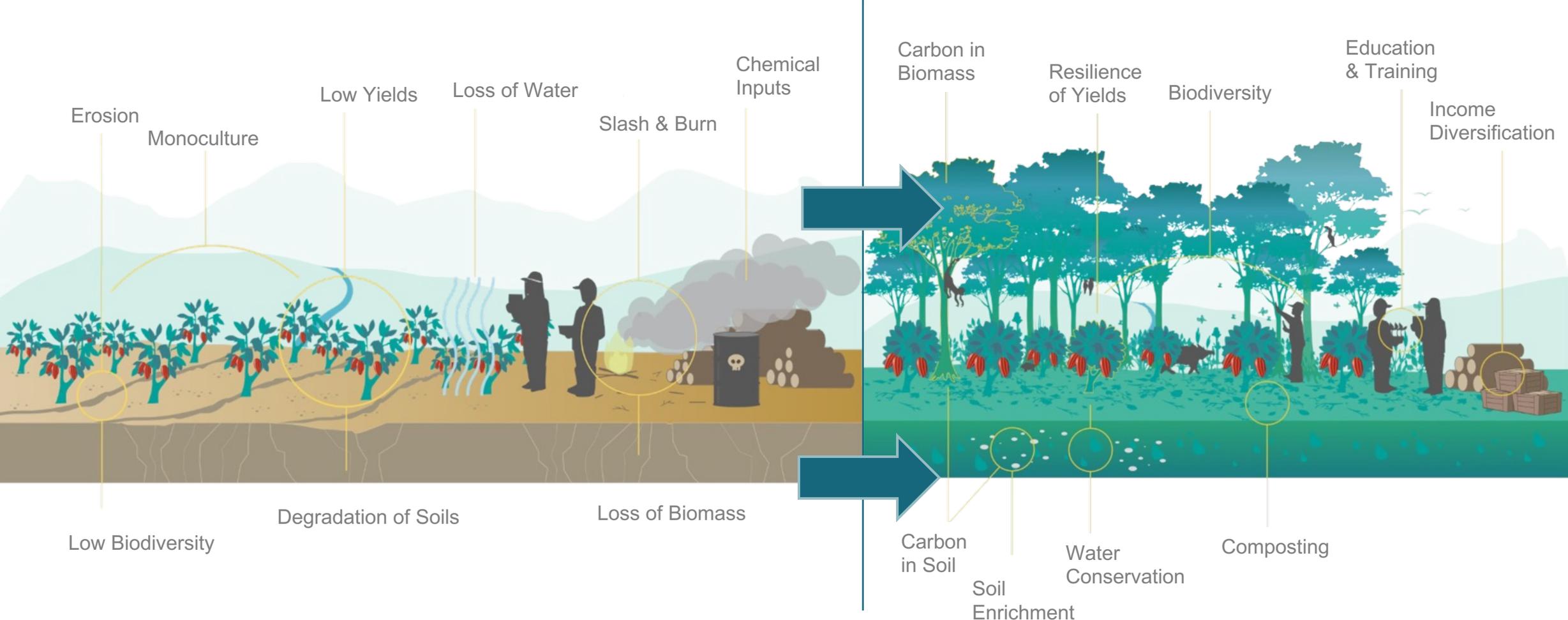
A company's investment in, or purchase of, environmental assets from positive impact projects that occur **outside of their sourcing communities & regions**. Where the assets are counted against the company's footprint.

COMMUNITY BASED
NATURE-BASED SOLUTIONS



REGENERATING ECOSYSTEMS

IN THE AGRICULTURAL LANDSCAPE



INTERVENTIONS AT LANDSCAPE LEVEL

SUPPORTING COMMUNITIES & ENHANCING ECOSYSTEM SERVICES

ON PARCEL AGROFORESTRY & REGENERATIVE AGRICULTURE

- Soil Improvement & Protection
- Micro-Climate Control & Resilience
- Physical Crop Protection
- Income Diversification

REFORESTATION

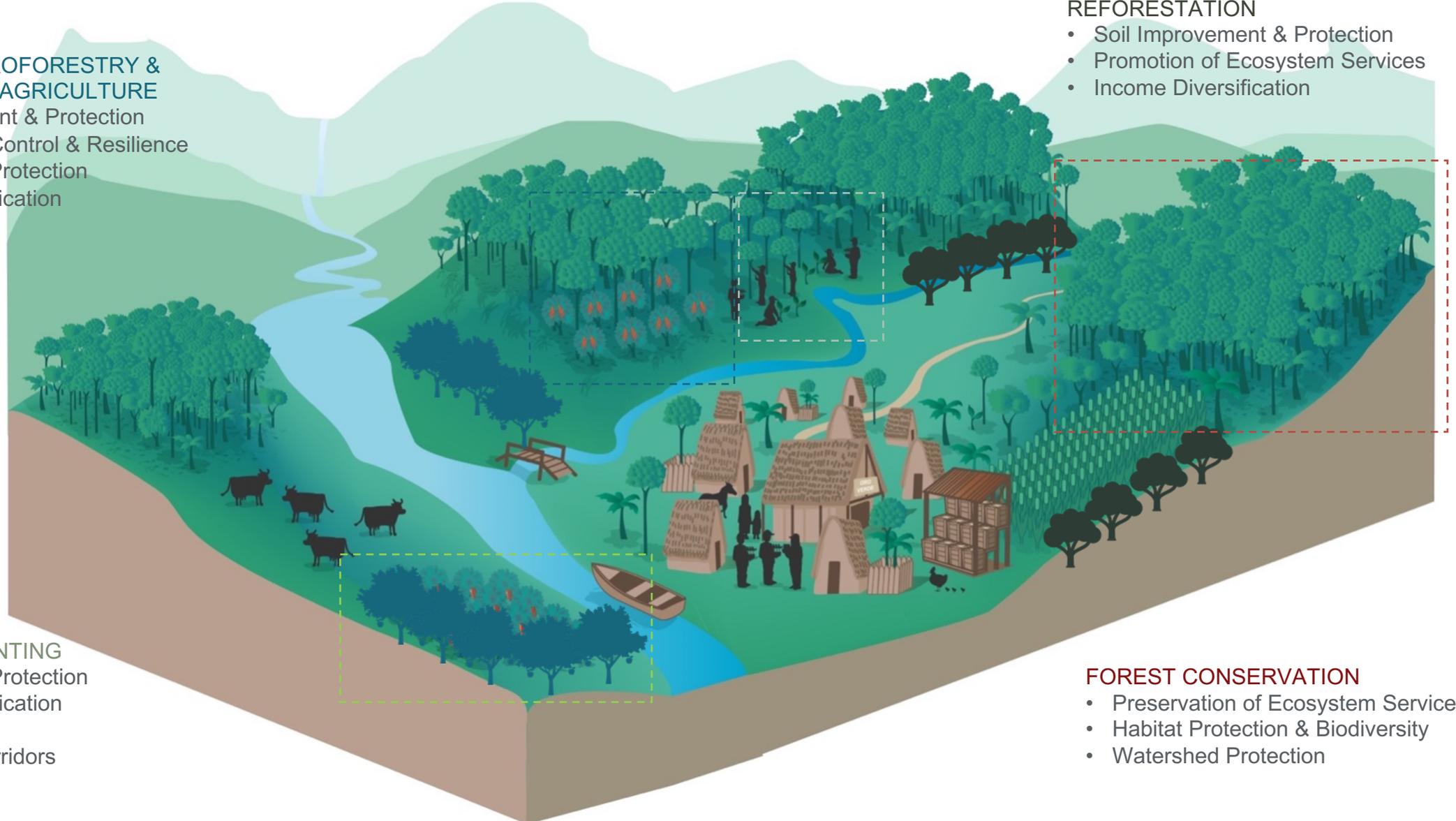
- Soil Improvement & Protection
- Promotion of Ecosystem Services
- Income Diversification

BOUNDARY PLANTING

- Physical Crop Protection
- Income Diversification
- Erosion Control
- Biodiversity Corridors

FOREST CONSERVATION

- Preservation of Ecosystem Services
- Habitat Protection & Biodiversity
- Watershed Protection



THE MONETIZER

A ONE-OF-A-KIND IMPACT MONITORING TOOL

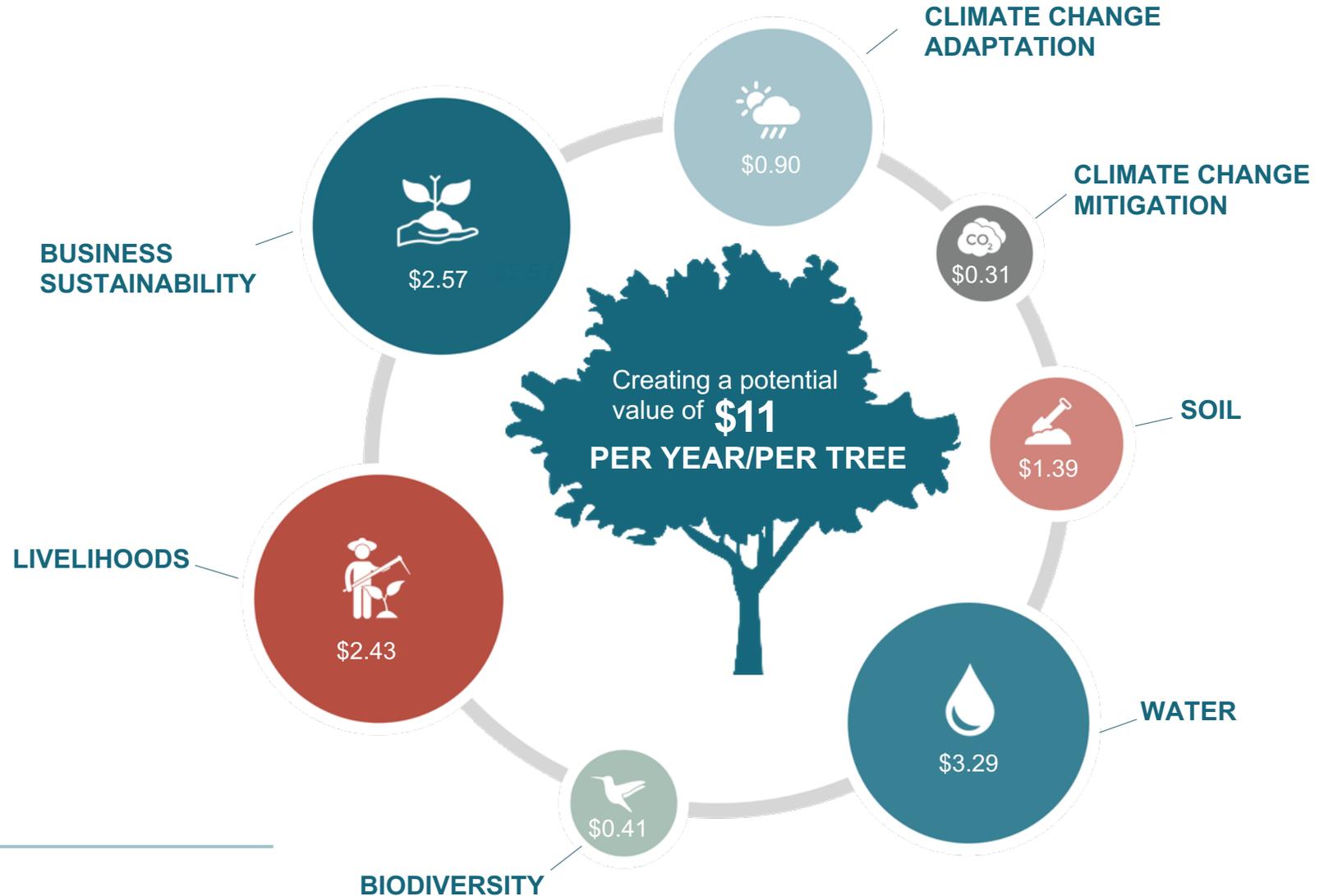
By restoring ecosystems, PUR and its partners have the potential to drive significant returns on investments related to:

PLANT

A

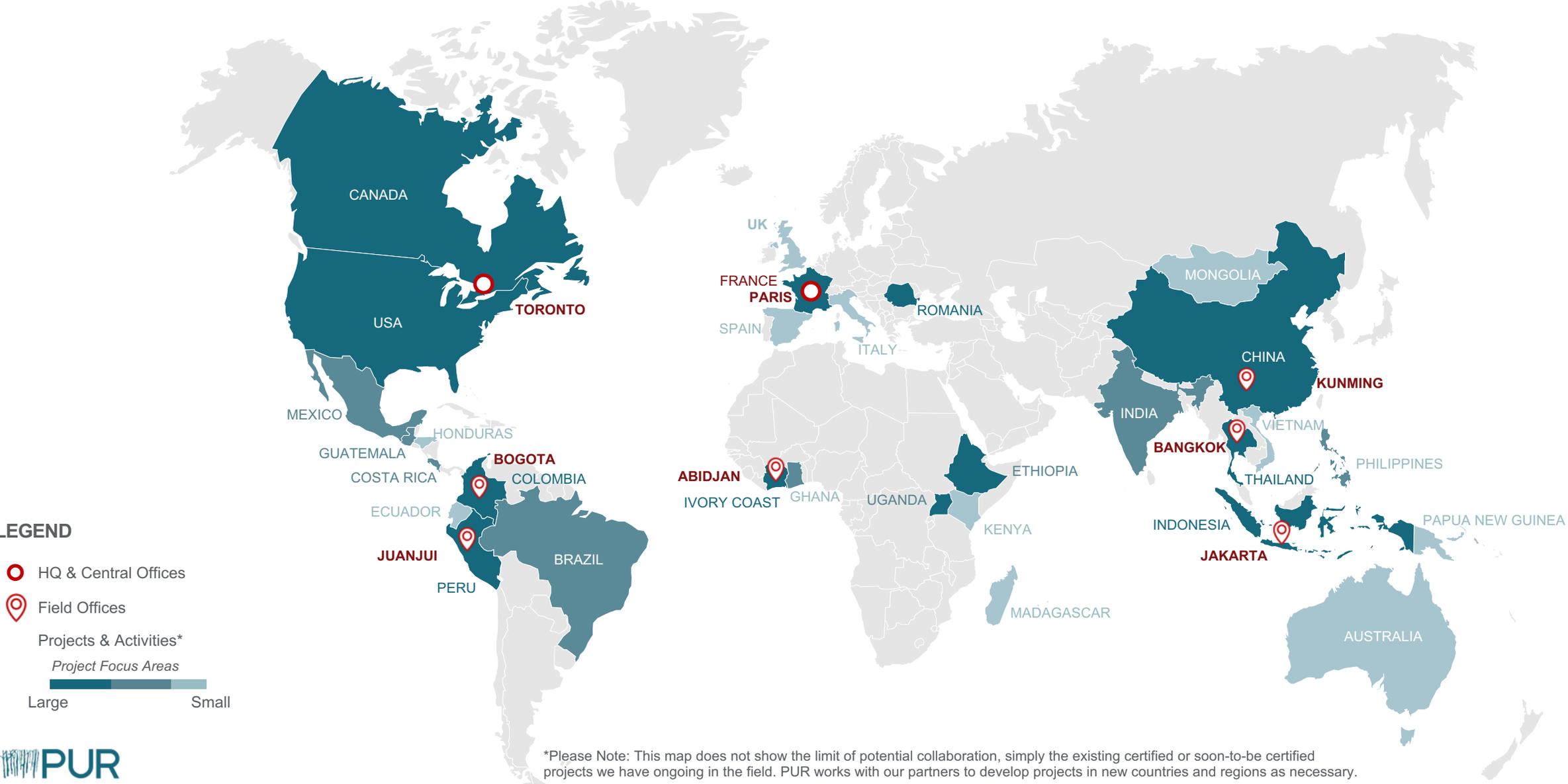


\$3 One-Time Investment



GLOBAL PROJECTS

40 PROJECTS IN OVER 30 COUNTRIES



Back Market

ECOSIA



MAISONS DU MONDE

Cargill

SOCIETE GENERALE

THE NORTH FACE

CHOCOLATS HALBA



BARRY CALLEBAUT

CAUDALIE

SAINT LAURENT PARIS

HappyFAMILY

TAZO

BEN & JERRY'S



COG Canadian Organic Growers Cultivateurs Biologique Canada

a Tree for You



alter eco

verallia

coop



General Mills Helping Food People Live

Goldman Sachs

ba&sh



Comcientis

FOX & LILLIE WOOLMERCHANTS



On Behalf of Over 150

GLOBAL PARTNERS

NESPRESSO

Puratos Reliable partners in innovation

TRADIN Organic Global Organic Ingredients

BURBERRY LONDON ENGLAND

Voyageurs DU MONDE



HERMÈS PARIS

L'ORÉAL

MONOPRIX



CLARINS

PANGAIA



ORGANIC VALLEY FARMER-OWNED

Melitta ORGANIC QUALITY. REALITY BY DESIGN.

Olam

NESCAFÉ

CMA CGM

BASF We create chemistry

MARS

LÉA NATURE

Mondelēz International



S&D SUCDEN

Perrier

FORCLAZ

corsica ferries

HERSHEY'S

AIR FRANCE KLM

PARXGROUP Building expertise, together



KERING

VINCI

L'Occitane EN PROVENCE

BETC



ANTIN

BUREAU BETAK

havas events

EAU THERMALE Avène

Ritter SPORT



LA COMPAGNIE DUMAS

PUR

KEY SUSTAINABILITY GOALS & COMMITMENTS

HELPING OUR PARTNERS ADDRESS



MEASUREMENT & VERIFICATION

	<p>ONGOING MONITORING Output & Outcome KPIs</p>		<p>CERTIFICATION Carbon, Co-Benefits, Development etc.</p>		<p>RESEARCH PROGRAMS Biodiversity, Livelihoods, Yields etc.</p>
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DIVERSE COMMODITIES

FOR SUPPLY CHAIN LINKED INTERVENTIONS

AREAS OF EXPERTISE:

FOOD & BEVERAGE



COCOA



COFFEE



DAIRY/ BEEF



CEREALS



OIL SEEDS



SUGARS



PALM/ COCONUT



FASHION & TEXTILE



COTTON



LEATHER

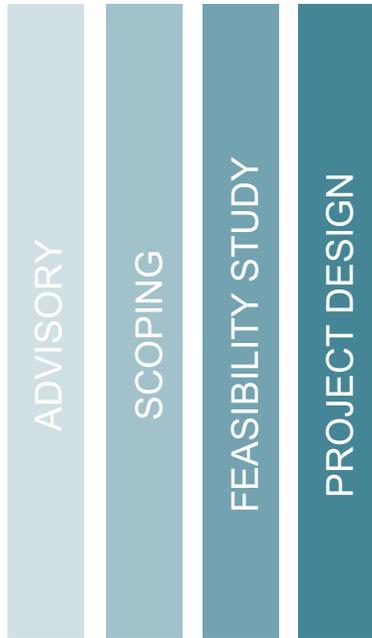


WOOL



LEVERAGING OUR UNIQUE FRAMEWORK APPROACH

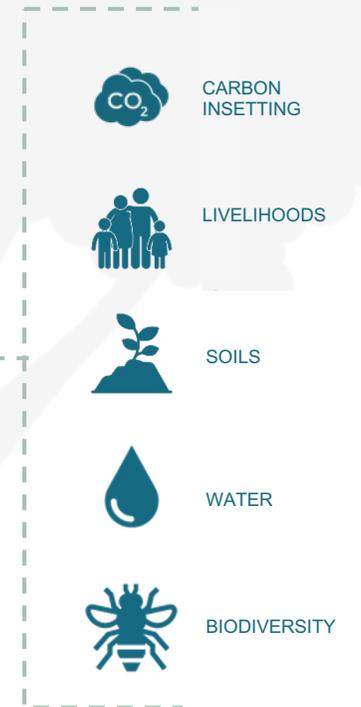
1 ASSESS & PLAN ADVISORY & CONSULTING



2 ACT PROJECT IMPLEMENTATION

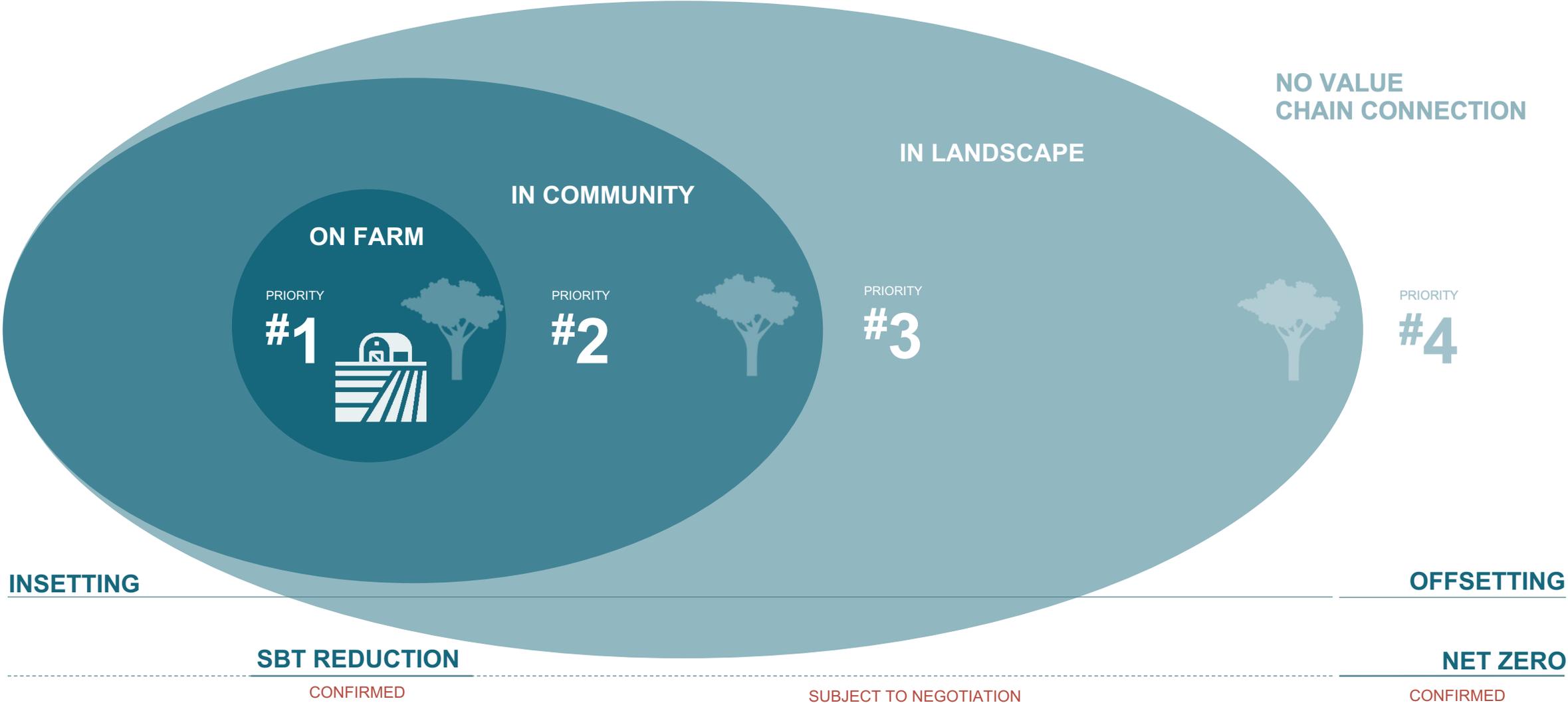


3 VALUE MEASURE & REPORT



PROXIMITY AS A PRIORITY

CONFIRMED ACCOUNTING ACTIONS UNDER REDUCTION & NEUTRALIZATION STRATEGY



KEY PRINCIPLES FOR SUCCESS

IN DRIVING SUSTAINABLE IMPACT



EVOLVED THROUGH SUCCESSFUL DEVELOPMENT OF
56 NATURE-BASED PROJECTS IN 40 COUNTRIES SINCE 2008

DIVERSE PROJECT PROFILES

TRANSVERSING COMMUNITY & ECOSYSTEM TYPES



DALOA
IVORY COAST

**COCOA IN TROPICAL
AGROFORESTRY
SYSTEMS**



MARTIN SAGRADO
PERU

**FOREST CONSERVATION
WITH FARMERS AND LOCAL
COMMUNITIES**



POITIERS
FRANCE

**REGENERATIVE AGRICULTURE
WITH CEREAL PRODUCERS**



NEW SOUTH WALES
AUSTRALIA

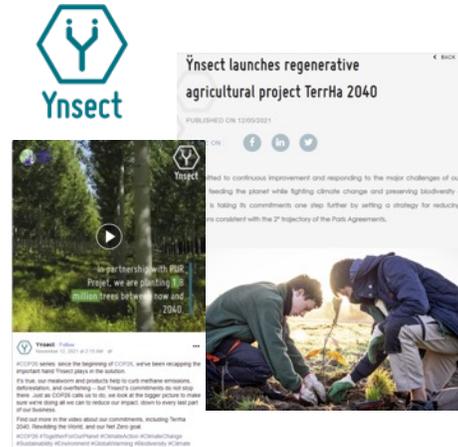
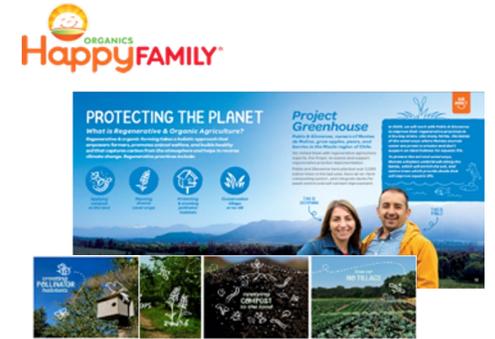
**PASTURE MANAGEMENT
ACROSS TERRAINS**



BALI
INDONESIA

**MANGROVE RESTORATION IN
COASTAL FISHERIES**

BUILDING A CULTURE OF SUSTAINABILITY





PUR

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