\$JOLYBION®



WHY

There is No Planet B





We grow high-performance, sustainable, Bio-Assembled materials



BUSINESS MODEL

Circular Carbon Sourced (CCS) Bio Assembled Materials





GLOBAL LEATHER INDUSTRY

+23 Billion ft² / year

+ 80 Billion USD yearly

Animal Leather (40%) & Pleather Production (60%)

* This is not Celium®



Animal Leather & Plastic are Now Liabilities for Fashion and Luxury Brands

But there is currently no alternative...



 (\mathbf{t})

Banned all exotic leather from their products



Announced the first 100% plant based sports shoe.

Investing already in innovative sustainable materials.

Not just a trend, a permanent

industry shift is happening...

Not using animal leather ever again.





2020 target of 100% recycled, organic or renewable materials in all footwear.

adidas in

Banned fur.

Sold 1 million "Ultraboost" shoes made of ocean plastic in 2017 alone. Investing in innovative materials.



35% of materials in 2017 were sustainably sourced or recycled. 100% objective for 2030.



Since 2013 has been using alter-nappa for shoes and bags.

patagonia Already sources several recycled materials.



TESLA

Banned fur



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Banned fur.

SI POLYBION®

THE COW PROBLEM

$14kL \rightarrow (18\%) \rightarrow (1)$ BILLION

#1 deforestation cause world wide It takes 14,000 L of water to produce 1 kilogram of usable leather 18% of global greenhouse emissions come from this industry alone More than 1,000,000,000 animals are slaughtered each vear

Animals are not raw material

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\$JOLYBION®

THE PLASTIC PROBLEM

300 MILLION

13.8 Billion ft²/ year 13%

300 YEARS

We produce 300,000,000 tons of plastic waste every year 60% of the world's leather production is plastic-based

13% of global greenhouse emissions come from this industry alone It takes more than 300 years for plastic to degrade

We need to slow the flow of plastic at its

source



THE FOOD WASTE PROBLEM

40%)---

Globally 30-40% of food produced for consumption is wasted Food waste is a massive resource drain, using 21% of the world's fresh water

21%

Food waste generates 8% of global greenhouse emissions

8%

If food waste was measured as a country, it would rank third in the world for harmful emissions

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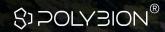
But wait a sec....There is no waste in nature

SJ POLYBION®

THREE problems, ONE solution....BIOLOGY



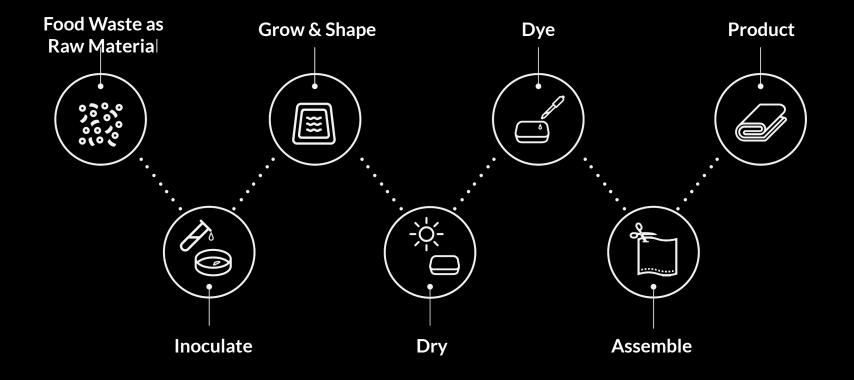
We are turning agroindustrial **FOOD WASTE** into an organic high-end **LEATHER**-like material with a little help from **BIOLOGY**



We have successfully developed a **BIOFABRICATION** process within a **CIRCULAR** production model and the result is this,









Metabolized in Guanajuato

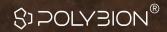




High-performance **BIOFABRICATED** membrane [™]



UNIQUENESS on a **MASS** scale[™]



GROWN to **WEAR**TM



CIRCULAR CARBON SOURCED

Bio Assembly Process

\$JOLYBION®

Post-Processing Procedure REACH & EPA Compliant

Tanned, Dyed, Embossed, and Formed using the same processes as animal leather. We have developed a REACH and EPA compliant **TANNING & FINISHING** process. Meets regulatory standards in Europe <u>(REACH)</u> and the US <u>(EPA)</u>.

































PERFORMANCE

test	Celium®	PU	Calf Leather
Tensile Strength (Mpa)	15.79	4.8	19.61
Elongation (%)	17	18	40
Tear Strength (N)	37.7	25	49
Thickness (mm)	.8	1	1.5
Bally Flex (Cycles)	>150,000	100,000	>48,000
Bally Flex Wet (Cycles)	26,500	?	>18,000
Bally Flex Sweat (Cycles)	17,500	?	>18,000
Water Vapor (mg/cm2*h)	3.3	?	4



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*Celium® is REACH compliant **Backing Material affects performance ***Tests performed by CIATEC www.ciatec.mx

* Not Updated

Celium® is REACH & EPA Compliant

Tests performed by Ciatec.mx



PERFORMANCE

	Vegan ✓ Sustainable ✓	Vegan ✓ Non-Sustainable ×	Animal × Non-Sustainable ×
	♦C≡LIUM®	PU/PVC Leather	Calf Leather
Tensile Strength (MPa)	15.79	4.80	19.61
Width (mm)	0.6	1	1.6
Bally Flex (cycles)	>150,000	100,000	>150,000
Carbon Source	Circular	Petroleum	Non-Sustainable

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TARGET PRICE POINT

	Current Status	Target (FOAK1) 36 Months
	♦ C∃LIUM [®]	♦ C≡LIUM [®]
*Development Price	\$30 USD/ft ² \$323 USD/m ²	Sold by Thickness & Performance \$10 to 30 USD/ft² \$108 to 323 USD/m²
Width (mm)	0.6	0.8 to 1.6



HOW WILL CELIUM® LOOK A YEAR FROM NOW?

♦ C=LIUM[®]





The future is not what it used to be

Have the courage to reimagine one of humanity's oldest materials!

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#BiologyAsTechnology