

# Company Profile



The Paint Industry's  
**Most Sustainable Solution**



# About Us

With 20+ years of experience spanning multiple industries & business sectors, we are uniquely positioned to tackle the challenges that the paint industry faces. We serve multiple regions ranging from Asia, Africa, and the Middle East, catering to different needs and issues experienced when dealing with paint.

A standard can or bucket of paint can consist of up to 55% water. NTD Paints produces, packages, and transports white paint in the form of powder. In doing so, we minimize waste and maximize our water and carbon efficiency. NTD Paints has innovated and solved reoccurring problems within the regional paint industry by introducing NTD White 3.



# NTD White 3



NTD White 3 is a **high-performance** and mineral-based paint for interior and exterior walls and surfaces, fresh or previously coated. **NTD White 3** provides a sustainable and **toxic-free** solution of the highest quality, as tested by independent institutions. From powder to paint in just three simple steps. Add Water, Add Powder, and Mix.



# NTD White 3 Solves

## Efficient use of Water and Waste

Using NTD White 3 has multiple benefits including the efficient use of local water sources, significantly lighter transportation, and optimized waste management. NTD White 3 does not use water in the packaging. In doing so, NTD Paints transports a much lighter product and increases its carbon efficiency.

Additionally, by only mixing the needed quantity, users will not have any left-over paint which needs to be discarded. The powder that has not been mixed, can simply be put back on the shelf and used at another time.

## Ultraviolet Resistant

Our product boasts excellent UV resistance and the ability to withstand heat stress.

Because of the white properties and pigments in our product, it is able to actively reflect sunlight, reduce heat stress, and even optimize the efficiency of solar panels.



# NTD White 3 Solves

## Adhesion to Moist Surfaces

NTD White 3 is formulated so that it bonds properly to moist surfaces. By obtaining this property, NTD White 3 does not fall, peel or flake off a wall once it has been applied.

With NTD White 3, we can guarantee application on a surface up to 10% humidity for exterior stone facades. Because of this, we solve reoccurring issues in countries with high humidity levels and coastal areas.

## Less Maintenance Requirements

Due to features such as excellent UV resistance and superior adhesion, NTD White 3 guarantees a significant reduction in maintenance requirements. Having been applied and tested for over 6 years, we can assure you that with NTD White 3, you will not have to undergo annual or biannual maintenance.

Testing results have shown that NTD White 3 could last significantly longer than many traditional paints.



NTD White 3 Has...





# No Pesticides nor Biocides

Pesticides and biocides are chemicals used to protect paints from living organisms such as fungi and bacteria that grow in liquid paint. Acting as preservatives for paint products packaged in a can or bucket, these chemicals cause extremely dangerous health effects on human skin, eyes, respiratory system, nerve system, and other organs.

NTD White 3 does not contain any pesticides or biocides because it is produced and packaged in the form of powder. As a result, producers and painters come in contact with a much healthier and safer product.



# No Volatile Organic Compounds (VOC)

VOCs or Volatile Organic Compounds are harmful organic solvents that are released into the air through a process called 'off-gassing.' VOCs have proven to contribute to serious health conditions such as OBS (Painter's disease) and SBS (Sick building syndrome), and plays a significant role in ozone layer depletion.

NTD White 3 does not have a 'paint-smell' and is the healthy solution for painters using the product.



# No Titanium Dioxide

As of 2021, the European Commission and the California Environmental Protection Agency (CalEPA) have classified titanium dioxide (TiO<sub>2</sub>) as a suspect carcinogenic chemical, meaning that all paint products containing TiO<sub>2</sub> in Europe and California, must be labelled with the warning 'can cause cancer'.

NTD White 3 contains the world's only replacement for titanium dioxide that is healthy, safe, and just as white.



NTD Paints introduces the ultimate sustainable **solution** to the global paint industry. We offer white paint that has NO TiO<sub>2</sub>, NO VOC, and NO Pesticides. NTD Paints has developed the **world's only** substitute for **titanium dioxide** that is healthy and just as white.

We pride ourselves in assisting you with thorough consultation regarding current issues that you want to tackle and from there, we work with our team to present you with relevant test results. We strive to be the solution to your ongoing problems with paint and what better way to do that than by providing the most **sustainable** answer.





NTD Paints is proud to be committed to the  
UN Sustainable Development Goals



Dubai, United Arab Emirates

[info@ntdpaints.com](mailto:info@ntdpaints.com)

[www.ntdpaints.com](http://www.ntdpaints.com)

+971 52 187 1163



