

Ulrike Stöckle, International Communication & Sustainability Manager

After more than 25 years of professional experience in marketing and communication for international companies such as Atomic, Go Sport, Web.de, 1 & 1 Internet GmbH (largest Internet service provider in Germany and Hubert Burda Media (largest media company in Germany), the business administration graduate (University of Grenoble) journalist and sustainable Manager (University Landau & Koblenz) now focuses on strategic communication and sustainability consulting. In 2009 she founded her agency for sustainable communication (www.nachhaltig-kommunikation.com), which today offers corporate and strategy consulting for the areas of press and public relations, including journalism, classic press work, social media communication, sustainability communication, CSR and event management. The agency certifies companies according to the German Sustainability Code and GRI.

The focus is on sustainable communication, which thematically supports her seminar and lecturing activities at the Karlsruhe Institute for Technology (KIT). The agency is known for its unconventional and effective way of working, and enjoys an outstanding reputation, particularly in the sustainability, internet and start-up scene.

Ulrike Stöckle is the publisher of the leading online portal for sustainable lifestyle, ecowoman (www.ecowoman.de) since November 2018.

On January 1st, Ulrike Stöckle took over the function of press spokeswoman and head of communications for the German World Summit Award (www.was-germany.org). The WSA World Summit Award (<https://wsa-global.org/>) honors start-ups and digital solutions that help implement the 17 SDGs, the United Nations' sustainability goals, and is the most renowned digital impact competition worldwide.