

IT'S NOT
MILLION YEARS OLD.

YET.



APPSILON
ENTERPRISE

ME
DIAMOND

L A S T F O R E V E R



ABOUT THE STONE: IDEAL CUT ROUND BRILLIANT.

This Chemical Vapor Deposition (CVD) laboratory grown diamond is classified as Type II.

SHAPE: ROUND BRILLIANT // CARAT: 0.98 // COLOR: J // CLARITY: SI 1 // CUT: EXCELLENT

ABOUT APPSILON ENTERPRISE

At ME, we aim to disrupt the status-quo in the diamond industry with ethical, sustainable and affordable diamonds with EU based venture capitals' backing. It's far from easy to create diamonds above the ground yet we use advanced technologies to mimic the Earth's conditions under which diamonds are formed in our high-tech facilities.

We let technology lead us to evolution. We add carbon atoms to a diamond piece in a certain way in order to grow high quality and shiny Me Diamonds. Then we masterfully cut and polish them into their finest forms.

IT'S ME.

IT'S PURE.

L A S T F O R E V E R



ME
DIAMOND

ABOUT THE STONE

A ME Diamond is the soul of the earth compressed
in to an elegant body. Reflecting purity and
innocence, it is an everlasting symbol for love.

A bond that connects people.

A bond that lasts forever. It is magical. It is
eternal. It is art. Every Me Diamond is certified
Type IIA, sustainably grown and traceable. And they
all are unique, just like every one of us.

MASTERFULLY CUT

Each of our diamonds is cut splendidly
for the utmost quality by our experienced cutters.

We have an expansive range of cuts for different
tastes varying from the standard round cut to
fancy cuts.



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DISCOVER THE 4C'S OF
DIAMOND GRADING

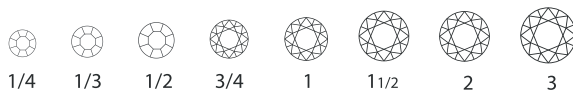
CUT

Cut refers to the shape (round, emerald, cushion, princess, oval, pear etc.), geometry and the finish of a diamond. It is the only feature of a diamond that is determined by humans.



CARAT

The word carat is sometimes mistakenly used to describe the dimensions of a diamond, but carats are actually a metric weight unit. One carat is 0.2 grams (200 milligrams).



COLOR

Although many diamonds look colorless, there are actually vague tonal differences between them. Diamond colors are rated from D (colorless) to Z (light yellow dimensions). As D, E, F and G being the rarest and whitest, the vast majority diamonds are among the H and L ranks. There also exist some diamonds in really rare colors such as pink, blue, yellow and red.



CLARITY

Clarity characteristics make each diamond completely separate from the others. A diamond's clarity is rated due to its inclusions, ranging from Flawless (FL) for gems without inclusions to Imperfect (I) which is used for gems with some inclusions visible to naked eye.

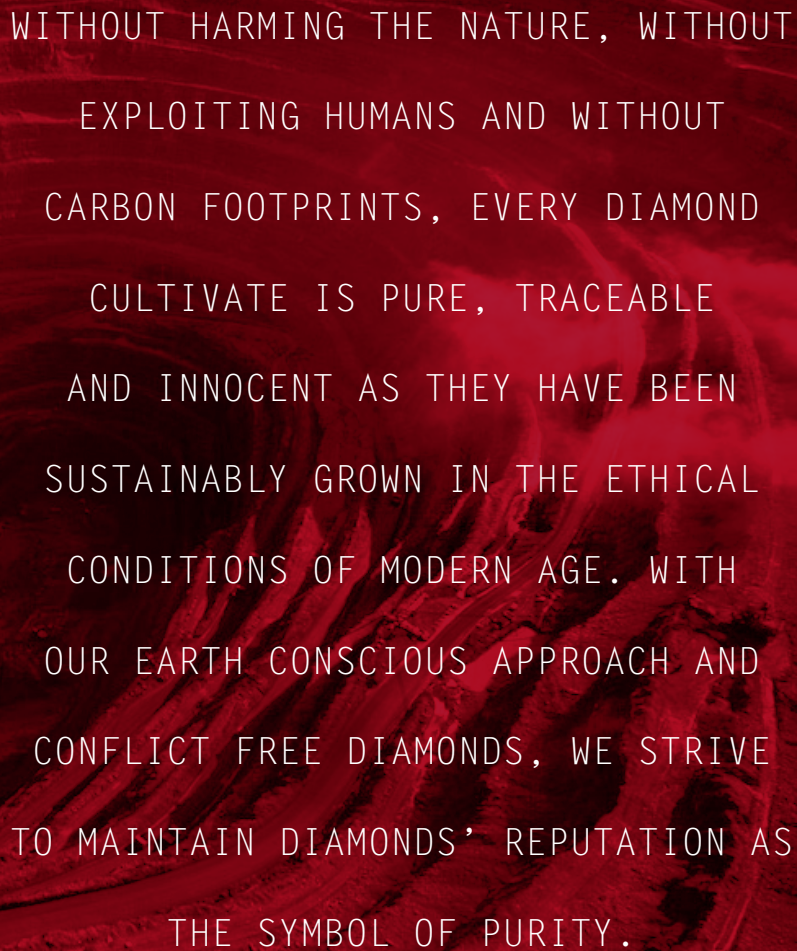


An aerial photograph of a large-scale open-pit mine, showing concentric terraced levels of excavation. The entire image is overlaid with a semi-transparent red filter. The text 'IT'S' is centered in the upper half of the image in a white, serif font.

IT'S

NOT

RED



WITHOUT HARMING THE NATURE, WITHOUT
EXPLOITING HUMANS AND WITHOUT
CARBON FOOTPRINTS, EVERY DIAMOND
CULTIVATE IS PURE, TRACEABLE
AND INNOCENT AS THEY HAVE BEEN
SUSTAINABLY GROWN IN THE ETHICAL
CONDITIONS OF MODERN AGE. WITH
OUR EARTH CONSCIOUS APPROACH AND
CONFLICT FREE DIAMONDS, WE STRIVE
TO MAINTAIN DIAMONDS' REPUTATION AS
THE SYMBOL OF PURITY.

MY LOVE. MY HOPES. MY DREAMS.
MY PAST. MY FUTURE. MY OLD.
MY NEW. MY DEFEATS. MY WINS.
MY POSITIVES. MY NEGATIVES.
MY STRENGTH. MY WEAKNESS. MY
LAUGHS. MY TEARS. MY COURAGE.
MY FEARS. MY PRAYERS. MY
FIGHTS. MY WISHES. MY WISDOM.
MY IGNORANCES. MY PASSION.
MY AMBITION. MY MIND. MY BODY.
MY SOUL. I PUT IT ALL INTO
THIS LITTLE PIECE.
IT'S ME.



IT'S YOURS

L A S T F O R E V E R



L A S T F O R E V E R

ME

METHEDIAMOND.COM

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