

#Cyclostateilities

2020年後疫情時代
您可能

缺乏現金週轉
庫存積壓
微利時代
同質化商品
全民直播帶貨

您可能會做
打折
清理庫存
賒銷
裁員

但您也可以這樣做

再生設計


好處是

庫存批量增值變現
產品不可複製
減少場地租金支出
環保產品推廣促銷

「再生衛星站」
是全球有效解決方案聯盟成員
層經成功運用再生設計概念
成功獲得商業盈利

Member of
WORLD ALLIANCE
for EFFICIENT SOLUTIONS | by SOLARIMPULSE
FOUNDATION



A black and white photograph of a young woman with dark, curly hair, shown in profile from the chest up. She is looking upwards and to the left, with her mouth slightly open. The background is a plain, light color.

Human

Sustainability

As one of the first people-centric companies that provide innovative sustainable solutions for both the fashion industry and Human Capital, we are proudly putting part of the effort to achieve the UNDP goals by 2050.

作為最早為時尚產業和設計人才提供可持續創新解決方案的以人為本的公司之一，我們努力在2050年前實現聯合國開發計劃署目標的一部分。

Our strengths: Unimitability; Human Capital-Intensive; Flexibility.

設計不可模仿，人類價值最大化，創意靈活性是我們的優勢

We do not compete in the market. We create it.

我們不參與競爭，而是創造市場。



Do NOT make NEW from the NEW
Make NEW from OLD
Do NOT think OUT OF the closet
Think WITHIN the closet

專注再生
減少新製
永續發展
持久創意

LittleDesignSolution|立特方典™

LittleDesignSolution|立特方典 offers sustainable design solutions to fashion and design companies. It also provides education programs to help young designers and industry professionals transform their mindset towards eco-design. The recent development is #CycSatellites, a project which was created to help companies on generating more profits from dead stocks and inventories; to help designers setting up much creative and profitable business; to help manufacture base increasing profit margins. The project comes with series of online class from SchoolOf|思故 and free accelerative support from LittleDesignSolution|立特方典.

LittleDesignSolution|立特方典為時裝和設計公司提供可持續設計解決方案。它還提供教育計劃，旨在幫助年輕的設計師和行業專業人士將傳統的設計理念轉變為再生設計思維。最近開展的項目是「再生衛星站」，該項目旨在幫助企業和公司從庫存中產生更多利潤；幫助設計師建立具有更大創造力和更多利潤的商業機會，並幫助產業工人和製造商提高利潤率。該項目提供了SchoolOf|思故的系列在線課程以及LittleDesignSolution|立特方典的免費加速服務支持。





Over



production



Pollution

Problems of fashion industry|時尚產業存在的問題

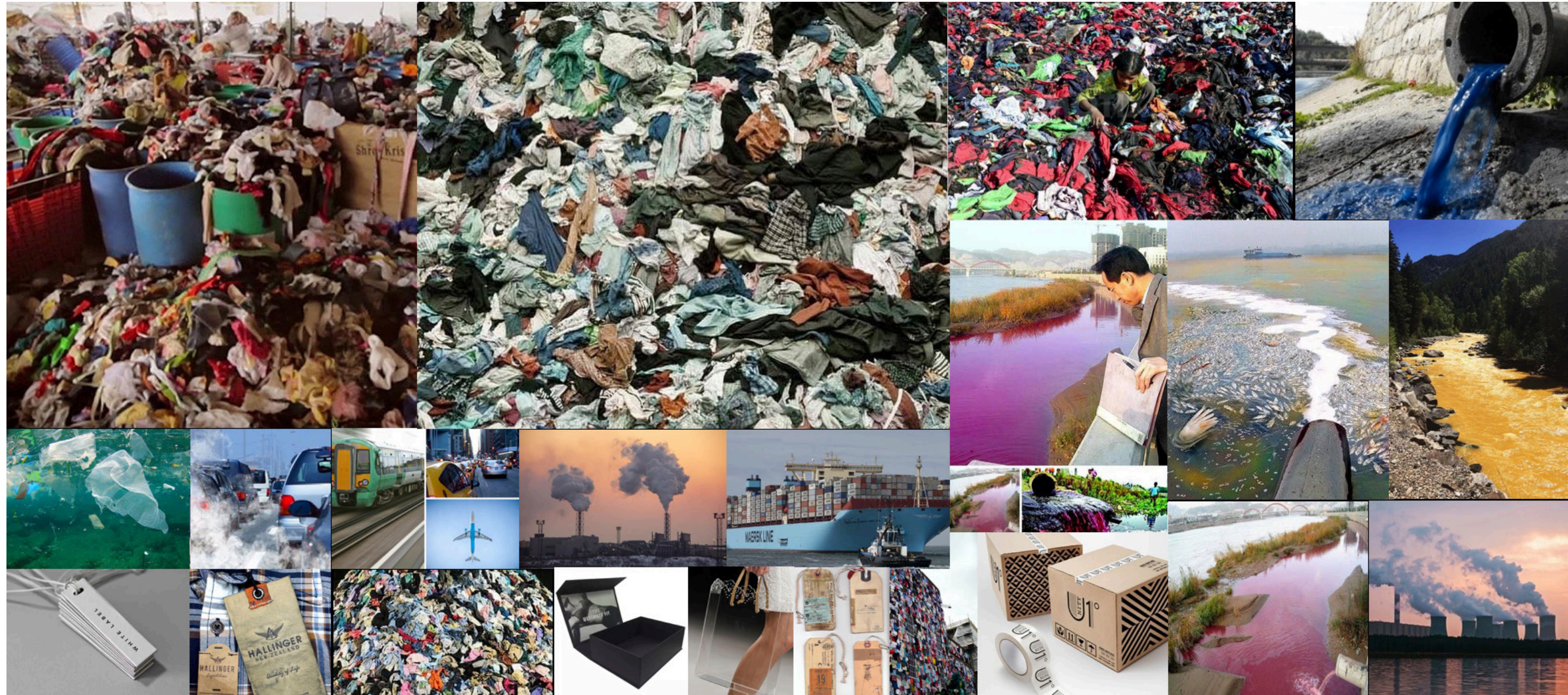
Pollution: CO2, Water, Chemical, Landfills, and Airs, etc. | 污染：碳排放，水污染，化學污染，空氣污染等

Waste: inventory, energy, storage, and materials, etc. | 浪廢：庫存，能源，場地，物料等

Cost: production, marketing, branding, and recycle, etc. | 成本：生產成本，市場推廣成本，品牌營銷成本，再生循環成本

Social compliance. | 社會責任

Consumerism. |消費主義



Capital 資本
Profit 利潤
Economy 經濟
Money 錢



The traditional way of solutions & problems|傳統解決方案

1.Supply chain: recycle materials, material innovations, reduce water consumption, bio or natural dyeing process, buying materials from ethical groups, etc.|供應鏈：再生纖維和面料，新材料，減低水的消耗，生物和天然染料，直接採購原料

2.R & D: working with suppliers who are committed to sustainable development, using eco-friendly materials|研發：和建立可持續發展體系的供應商合作，採用環境友善原料進行設計研發

3.Marketing and sales: from fast fashion to slow fashion, sustainable solutions to retail marketing|市場和銷售：從快時尚轉變為慢時尚，零售業的可持續發展策略

4.Inventories: geographically redistribute, donations, and recycle materials|庫存：地理上的重新分配，捐贈，循環使用材料

Pollution 污染
Emission 排放
Over Production 過剩產能
Money 資本投入
Frustration 挫敗



A scenic autumn landscape featuring a calm pond in the foreground, surrounded by trees with vibrant yellow, orange, and red foliage. The sky is a soft mix of blue and pink, with several birds in flight. The overall mood is peaceful and serene.

Solution

Decision

SchoolOf circular economy solution | 思故循環經濟解決方案

#CycSatellites

Inventory redesign to new products

A process that recreates innovative values to existing excess inventories with unique redesign techniques and near-zero energy consumption. 通過獨特的重新設計技術和接近零的能耗為現有剩餘庫存重新創造新價值的過程。

庫
存
再
造
新
產
品



How do we solve the problem|我們的方案

Education|教育項目

1. From traditional design processing into upcycling mind-set-smart making

第一步 從傳統的設計思維邏輯到再生設計思維的轉型-智慧製造

Creativities|創意設計

2. The irreplaceable traditional techniques applied to design details to prevent IP thefts

第二步 不可替代的傳統技術應用於設計細節以防止技術盜竊

Accelerate|加速支持

3. Free accelerate support on technique development, production base establishment, and business connection

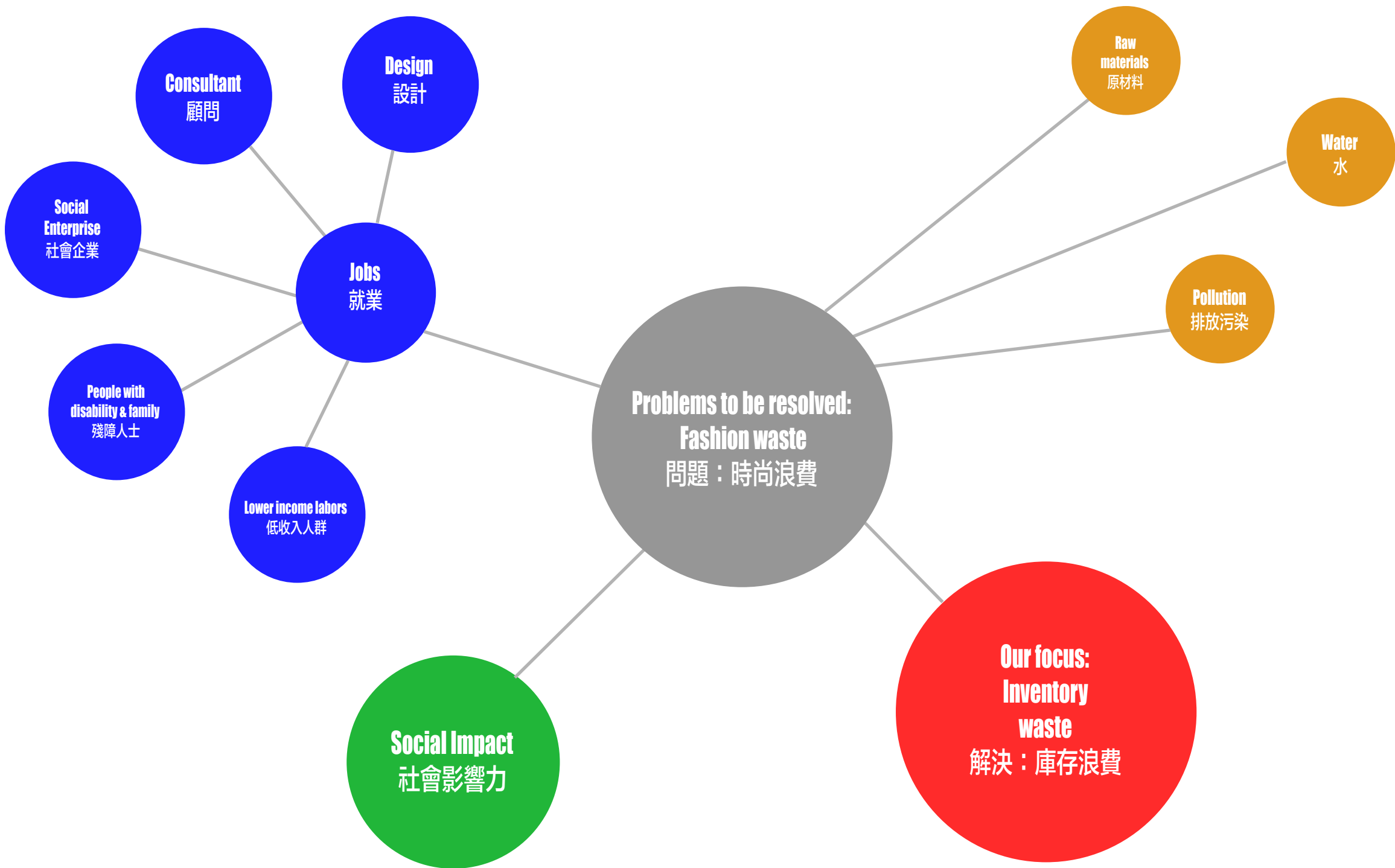
第三步 免費加速支持技術開發，生產基地建立和業務聯繫

Jobs/Business|增加商機

4. Bring Jobs and business back to the design industry and more incomes to manufacture via global #CycSatellites (upcycle business which geographically surrounded to fashion capitals and metropolises)

第四步 通過全球再生衛星站（地理上處於時尚之都和大都市周邊的再生設計工作坊），將工作和業務帶回設計行業，並增加更多的生產收入





Benefited from dead stocks and inventories

you can

Reduce carbon footprint from making

Prevent textile waste in landfills

Reduce cost and consumptions from recycling

you will

Increase revenue

Consume less storage

Free more capital

you help

Bring much better social impacts

Create more jobs

Build a better circular fashion system

Keep fashion sustainable

從庫存出發的再生設計可以帶來以下收益

您可以

降低生產製造碳足跡

阻止紡織廢品直接被填埋

降低再生纖維製造過程中的污染排放

您將會

增加營收

減少存儲空間佔用

變現佔用的資金

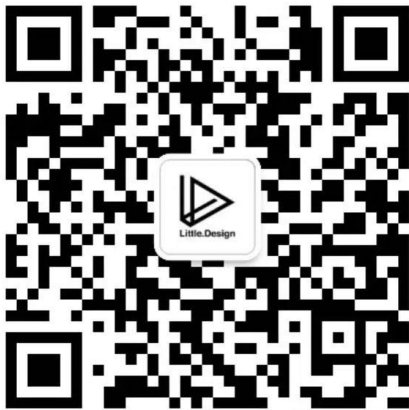
您幫住

帶來更大的社會影響力

增加就業

建立更好的循環時尚經濟模式

讓時尚經濟更可持續





Team

**International
Experts**

Who we are | 團隊介紹



LU Min 陸民

Founder of #CycSatellites

She has 12 years of experience in upcycle design. Graduated from IFM, FIT, and POLIMODA, and worked as a designer for Donna Karan, Oscar de la Renta, Geoffery Beene, Givenchy Haute-couture, and Hugo Boss in New York, Paris, and Shanghai. She then established her brands under Studio P.I. She collaborated with Nike & W+K as a stylist on event marketing and made an upcycled design collection for it. The project won ADC Hybrid in 2007. Her brand & studio was also nominated as the most influential Chinese designers in 2007 by That's Shanghai. She had her upcycled collection exhibited at Expo 2010 and Taiwan. She had also invested in sustainable children's wear brand. She also lectured at La Salle-DHU, Mod'Art, Detao Master of SIVA, ESSCA, and NYU Shanghai. She is writing a book named "21st Century Chinese Fashion Chronicle"

她在再生設計方面擁有12年的經驗。畢業於IFM，FIT和POLIMODA，曾在紐約，巴黎和上海的Donna Karan，Oscar de la Renta，Geoffery Beene，Givenchy Haute-couture和Hugo Boss擔任設計師。然後，她建立了自己的品牌Studio P.I.。她與耐克和W+K合作擔任事件營銷項目的風格設計師，並為其專門進行再生設計服裝系列。該項目於2007年獲得ADC Hybrid獎。她的品牌和工作室也被That's Shanghai提名為2007年最具影響力的中國設計師。她在2010年上海世博會和台灣展出了自己品牌的再生設計系列。她曾投資可持續性童裝品牌。還曾在La Salle-DHU，Mod'Art，上海視覺學院的Detao大師班，上海ESSCA和上海紐約大學以及萊福士設計學院授課。她目前正在寫一本名為《21世紀中國時尚紀事》的書。



Who we are | 團隊介紹



Mathilde BORREDON

Designer of #CycSatellites

Passionate about fashion and theater/movie costumes, she builds her professional path by experimenting with all-around garments and fabrics. She spends most of her life in her home city, Paris in France, where she worked for couture houses such as Chanel, Lanvin, and Jean-Paul Gaultier. She came to Shanghai to transmit her knowledge. She still doing costumes and won a prize in the last 48hrFilmProject in Shanghai. She is currently teaching at Shanghai University - Mod'Art as headteacher of Pattern Making & Draping.

她對時裝和戲劇/電影服裝充滿熱情，她常試通過對於面料和服裝的運用建立自己獨特的風格。她一生的大部分時間都在自己的家鄉法國巴黎度過，在那裡她為香奈兒（Chanel），浪凡（Lanvin）和Jean-Paul Gaultier等高級時裝屋工作。 她來上海是為了傳播自己的知識。 她仍然從事設計工作，並在上海的剛結束的「48小時電影」項目中贏得了最佳服裝設計獎。 她目前在上海大學巴黎國際時尚學院任教，擔任製版與立體裁剪的首席老師。



Who we are | 團隊介紹



Nicole WANG

CFO of #CycSatellites

One of the youngest investment managers at ING Group specialized in G20 macroeconomic analysis. She also briefly worked as an investment banking analyst at Royal Bank of Scotland in London. Currently, Nicole is the founder and director of CWP Asia. She is a Level III CFA candidate, and she holds two Master's degrees from Columbia University in the USA and the University of Amsterdam in the Netherlands.

ING集團最年輕的投資經理之一，專門從事G20宏觀經濟分析。她還曾在倫敦的蘇格蘭皇家銀行擔任過投資銀行分析師。目前，妮可是CWP Asia的創始人兼董事。她是CFA的III級候選人，並且擁有美國哥倫比亞大學和荷蘭阿姆斯特丹大學的兩個碩士學位。





To Company

We reinforce your cash flow

**By redesign inventory
we help the company**

**Creates additional value
Free up cash flows
Lower environmental impact**

**without
increasing new products**

**通過對庫存產品再設計
我們幫助企業**

**創造附加價值
釋放現金流
減少環境污染**

**無需
增加新製產品**



A close-up portrait of a woman with dark, wavy hair and bangs. She is looking directly at the camera with a neutral expression. She is wearing a light blue, button-down shirt with the word 'PLAY' printed in a large, dark blue, serif font on the chest. The background is a plain, light blue wall.

To Designer

**We respect
your Creativity**

Benefits of upcycle design

Reduce marketing cost

Decrease inventory

Generate higher profits

Protect design ideas

Create business opportunities

Get better supports

再生設計引領創意產業

降低市場推廣費用

減少庫存

創造更多財富

保護設計創意

發掘更多商機

獲得更多支持





To Future

**We reserve
Humanity**

Human-Centered

Technique Oriented

Market Expanded

Profit Increased

Environment Improved

The real impact of

Sustainability

以人為本

技術導向

市場擴大

利潤增加

環境改善

永續發展 持久創意





Q&A

1,2,3...

1. Why do you think that upcycling will work?

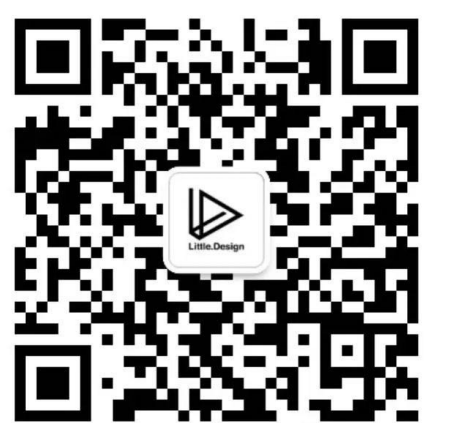
We believe that the main problem of the fashion industry is over-production, and fashion stocks are the key asset of companies to keep that industry continue. Because we have done this for more than ten years, and it has been proved profitable and can be industrialized with a human-centered design mindset.

2. I have tried upcycling with my company, it failed. Why do you think that you will succeed?

Time and method. It depends on the timing which you took this into action. We didn't start it easy, but we were lucky to start with branding strategy and Market planning, and we achieved our goals. Upcycling is not just a method of design on how to build garments, but a way that started with system redesign.

3. It is hard to find collaborators who are willing to work with us on upcycling. How do you work with us?

That is the reason we are here to help. Globalization not only changed the way of making but also changed the method of buying. The fashion industry is heavily relying on one single geographic location on this planet, we believe that must change, and this industry must benefit all people in different places and share the mutual benefit via human-centered creative development. We work in your region and with your local community. With our help, you will bring a much more positive impact on your company, your region, your community, and our mother earth.



1. 為什麼您認為再生設計會更具影響力？

我們認為，時裝行業的主要問題是生產過剩，時裝庫存實際上是公司保持該行業持續發展的關鍵資產。因為我們已經這樣做了十多年，它已經被證明可以盈利，並且它是用人為本的設計理念進行工業化操作。

2. 我已經嘗試過在自己的公司進行再生設計，但失敗了，為什麼您認為自己會成功？

時間和方法決定成敗。您實踐再生設計的時間決定成敗與否。我們一開始並不容易，但是很幸運地從品牌戰略和市場計劃入手，我們實現了自己的盈利目標。再生設計不僅是設計服裝的方法，而且還需要結合對於設計及研發系統的重新設計開始。

3. 很難找到願意與我們合作進行再生設計的合作者，您會如何與我們合作？

這就是我們提供幫助的原因，全球化不僅改變了製作流程，而且改變了購買方式，時裝行業嚴重依賴地球上的一個地理區域，我們認為這必須改變。這個行業必須通過以人為本的創意發展使不同地區的所有人受益，並分享互惠互利。我們在您所在的地區以及您當地的社區提供幫助。在我們的幫助下，您將為您的公司，您所在的地區，您的社區和我們的地球母親帶來更積極影響。



What if there are no more inventories or fewer inventories? What would you do?

It is possible to reduce inventories significantly, but it is not possible to maintain zero inventory.

We would be very happy to see that this industry moving towards such a bright future and leaving more room for future generations and their creativities with a healthy system.

As for us, we are creatives. We create to inspire.



如果沒有更多的存貨或存貨減少了，你們怎麼辦？

企業可以顯著減少庫存，但是很難絕對保持零庫存。

我們很高興看到這個行業朝著如此光明的未來發展，並通過一個健康的系統為未來世代的設計師及其創意留出更多的空間。

至於我們，我們是創意團隊，我們可以為時尚產業提供更多具有啟發的靈感。



LittleDesignSolution™|立特方典™

生命中需要的解决方案 激发你特立獨行的創造力

Find your solution - Art, Science, Design, Management are all connected in your life!

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迎
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