

LIME LOCAL IMPACT MONETARY ECOSYSTEM

PITCH DECK

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RESSOURCE SCARCITY AND IMBALANCES

Economic imbalances

- Concentration of financial and productive flows
- Inefficient structural redistribution mechanism
- Absence of public market transparency
- Financial services exclusion

Environmental imbalances

- Global warming
- Degradation of ecological ecosystems
- Waste of vital resources (water, energies, foods)
- Urban sprawl

Social imbalances

- Unemployment unequally distributed
- Forced mobility for young workforce
- Loss of cultural identity and values
- Political exclusion





33%

Percentage of consumers
that prefer
sustainable products

A blockchain secured payment solution for communities engaged in the sustainable development of their territory and supported by an innovative local impact monetary policy

- ✓ We reward local sustainable consumption
- ✓ We incentivize local sustainable production
- ✓ We engage society, communities, professionals and individuals
 - ✓ We promote the local circular economy

LOCAL IMPACT MONETARY ECOSYSTEM

1. Network of local currencies

- A currency for every economic territory
- A code of ethic shaped with voting rights

2. Digital marketplace

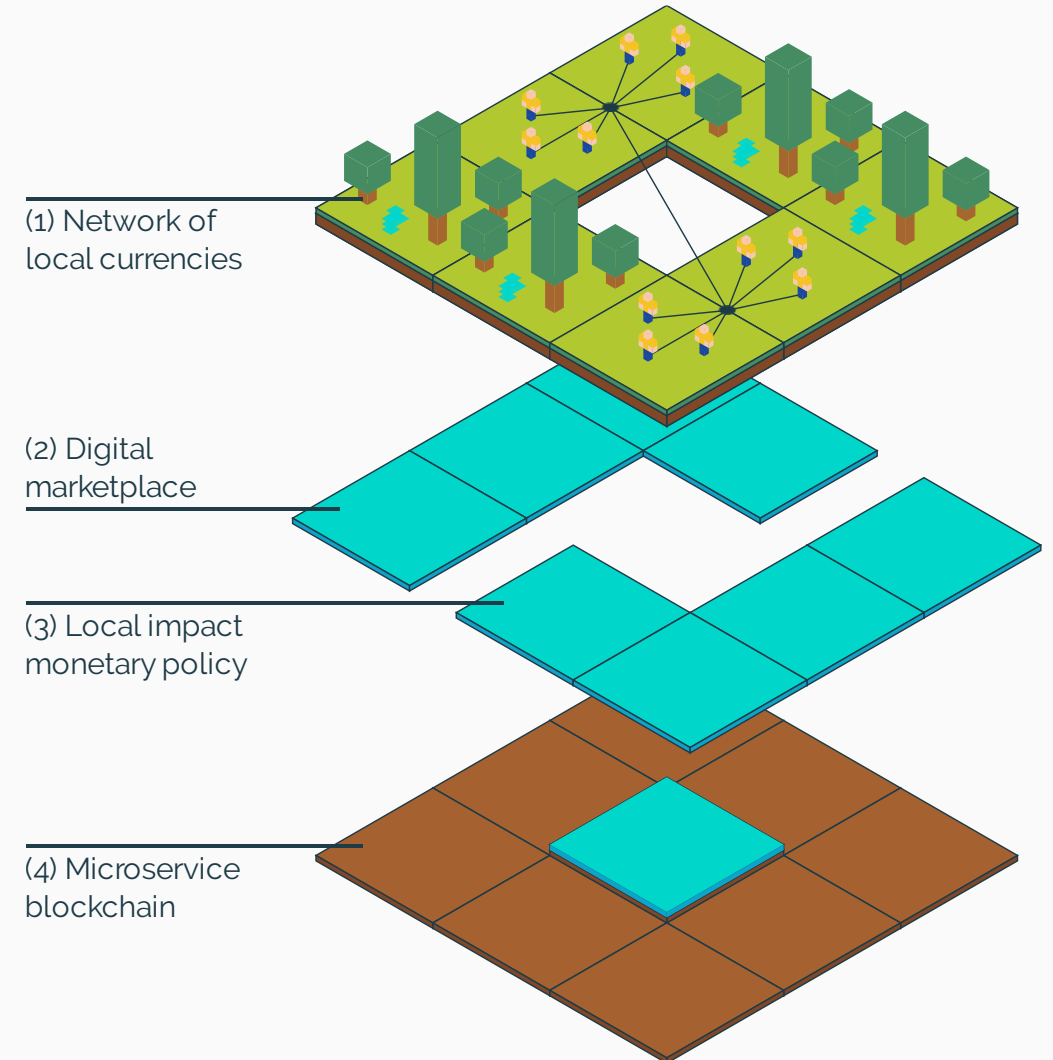
- Visibility for producers
- Attracting more consumers

3. Local impact monetary policy

- Local impact labels
- Local impact dividends
- Stability fund

4. Microservices blockchain technology

- Digital and mobile payment
- Tracking and supply-chain
- Zero transaction fees



LOCAL IMPACT MONETARY POLICY

Impact labels for producers

- Ecological and social labels tracking
- LIME is the local label

Local impact dividends for consumers

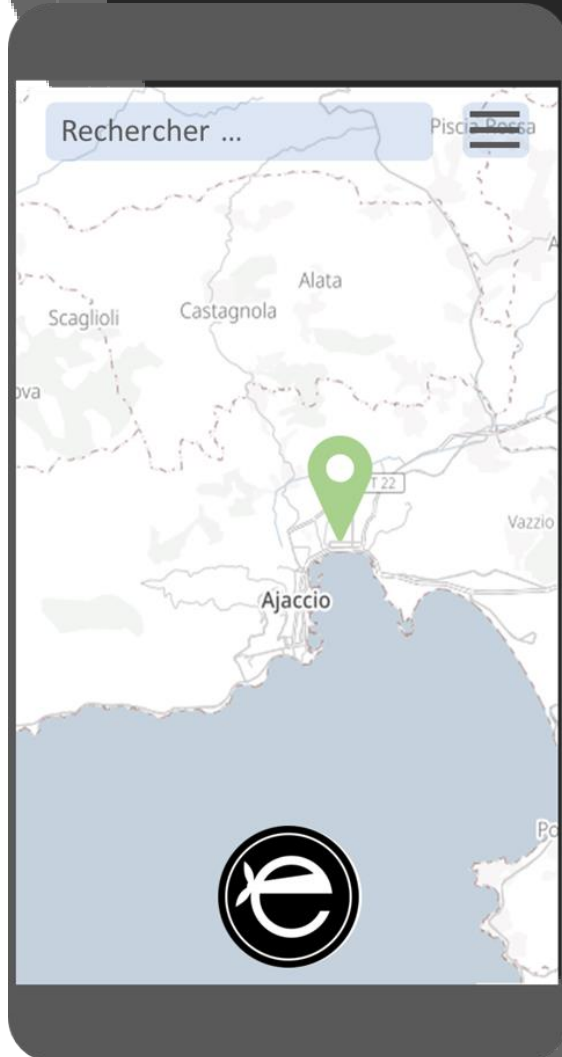
- Ecological, social and local
- Based on consumptions

Stability fund for a sustainable economy

- Specific to every territory
- Local inflation hedged



THE PILOT PROJECT



- Only Corsican digital local currency since 2017
- Mobile payment application (QR code)
- Code of ethic: local economy, ecology and social

Observation

- be sustainable more important than financial return



OPPORTUNITY SIZE FOR GOOD



2.3T
USD

Annual mobile payments
2024



+82%

Local consumption market
2024



+86%

Sustainable spending
2024

ADVANTAGES AND COMPETITORS

	LIME	Impak Finance	COLU	Provenance	Ether / Bitcoin
Zero transaction fee	✓	✓	✓	✗	✗
Impact monetary policy	✓	✗	✗	✗	✗
Small producers friendly	✓	✗	✗	✗	✗
Payment system	✓	✓	✓	✗	✓
Supply-chain	✓	✗	✗	✓	irrelevant
Label tracking	✓	✗	✗	✗	irrelevant
Stability fund	✓	✗	✗	✗	✗
Regulated	✓	✓	✓	Irrelevant	irrelevant
Decentralized in practice	✓ Geographically decentralized with producers ✗ Limited for payment service	✗	✗	✗	✓ in theory ✗ in practice
Pilot project or operational platform	✓	✗	✓	✓	✓

EXPANSION AND ADOPTION MODEL

Technology democratization

- Easy to use mobile and desktop application
- Support multiple payment method

Premium services

- Consumers: Geolocalisation map, cost sharing applications
- Business suite tools, loyalty programs
- API services

Partnership with existing communities

- Organic cooperatives, chambre of commerces, tourism organisations



ROADMAP

Q1 2019

- IROHA/Burrow/Tendermint
- Ultrasound payment

Q1 2020

- Deployment
Mulhouse/Basel/Freiburg
- Study of emerging countries
deployment

Q3 2019

- Deployment Paris-Caen
- Stability fund

TEAM AND ADVISORS



Sébastien Lapedra

Chief Executive Officer / Chief Technology Officer

Quantitative finance and investment
Portfolio Management and fund structuring
Tokenomic and ICO advisor
Hyperledger and Tendermint expertise

15 years of experience
Actuary and engineer ENTIS Bretagne

Team



Emmanuel Marti

Chief Strategic Officer

Founder of Equi, first digital local currency in Corsica
Sustainability and local economy fabric expert
Strategic marketing
Founded and managed its own restaurant

6 years of experience
Master strategic marketing INSEEC

Team



Deia Markova

Positive impact finance advisor

Impact finance
Structured Finance
Commodity Finance
Fund raising

20 years of experience
Master in banking and finance

Advisor



Lucas Zwahlen

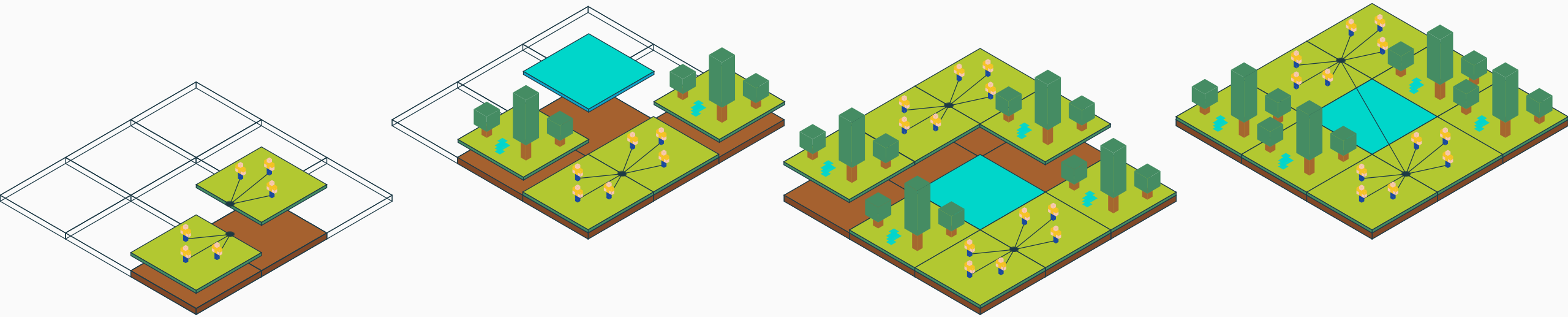
Project and IT advisor

Expertise in project framing and delivery
Cross domains IT experience
Telecom and banking Industry technologies

15 years of experience
Master in Communication Systems EPFL

Advisor

CONTACTS



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