



The Last Mile Delivery Network
We change the consumer experience

KOIKI. WHY ARE WE HERE?



Because of the unstoppable ecommerce growth. Buying online is gaining more and more popularity, and it's essential to work with a reliable logistic partner.



To promote flexible delivery. Koiki solves the problem of the delivery effectiveness by adapting the delivery hours to the recipient schedule. It's the final customer who decide when to receive the purchases.

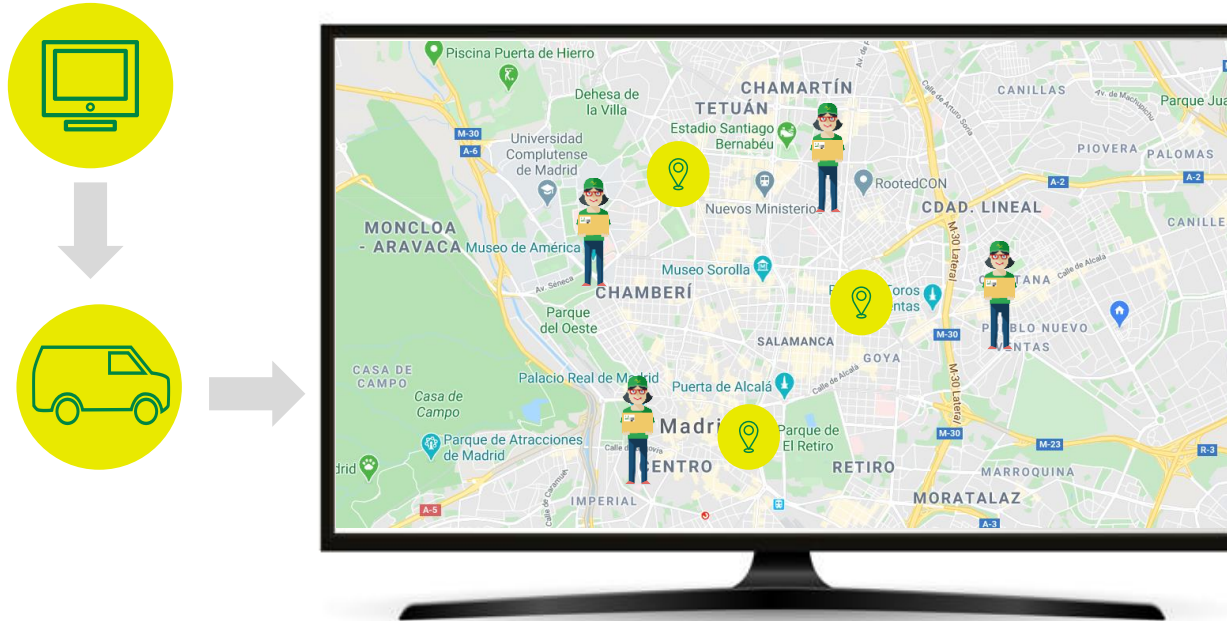


To respect the environment. We deliver by foot or by bike and thus Koiki avoid noise pollution and save the planet 0.43 kg of CO2 per package delivered or collected. Do you know how much CO2 can we save the planet by working together?



To create sustainable employment. Offering visibility and helping developing the capacities of groups at risk of exclusion.

THE KOIKI MODEL



- We pick up parcels **anywhere in Spain**, either by a Koiki Center or by a trusted partner
- Goods reach Koiki's microhubs in a long-haul transport through our trusted partners.
- Koiki microhubs are city center located, where delivering is becoming more and more difficult.
- The *Kokis* will deliver your customers parcels walking or by bike.

The objective is to be present in the 150 cities with more than 50,000 inhabitants all over Spain¹

¹In line with the Government's low emissions sustainability plan.



THE KOIKI MODEL



Happy customers

- **98% delivery effectiveness.** Koiki always get in touch with the recipient for the delivery to occur. The recipient can also choose the delivery time.
- Tracking system available during the whole shipment journey.
- **Live tracking the delivery day.** The recipient could also get in touch with the delivery guy before the delivery takes place to modify it ¹.

Free-pollution deliveries

- **Koiki clients will save 0.43 kg of CO2** to the planet for each parcel delivered.
- **Koiki will prevent city from collapse, traffic congestion, and noise pollution.**
- They will contribute in making the city a cleaner and more pleasant place to live.

Sustainable job creation

- **Per 40 daily shipments, Koiki will create a new sustainable job** for a person of a vulnerable group with difficult employability.
- Koiki clients will help Koiki bringing more visibility to the capabilities of thousands of people.

¹ Available Q4 2020



THE KOIKI MODEL

- **Daily shipments pick up.**
- **Services:**
 - Same day / Specific time.
 - 24-48h in Iberia Peninsula.
 - Arranged deliveries.
 - Returns.
 - Koiki center pick up.
- **Private area access** to check the shipment status.
- **Recipient email pre-notification** as soon as the parcel is in the neighbourhood.
 - **Track & trace access**
 - The necessary **tools to keep a two-ways communication** between the recipient and the delivery guy.



Hello!

We just received your shipment from ***Company name***
We are a Koiki center , and you can find us in your neighborhood in ***Koiki center address***

We are a social transport operator and we make non contaminating deliveries, thank you and congratulations! because you are helping the cities to become a better place to live. Thanks to this sustainable delivery you will save **0,43kg of CO2** to the planet.

Your parcel will be delivered today. If you need to give us a new indication, please send us a Whatsapp message indicating your name and the shipment number.

Telephone number: * _____ *
shipment number: * _____ *

See you soon!

Centro Koiki
www.koiki.eu





CO2 SAVING TO THE PLANET

Traditional delivery

Carbon Footprint / Last mile parcel delivered		
Medium Van (Diesel < 3.5 Tn)	0,29	Kg CO ₂ /Km
Kms on average per day	210,00	Kms
CO ₂ per day	61,00	Kg CO ₂
Number parcels/Day	80,00	
CO ₂ per parcel	0,76	Kg CO ₂
Kms/Parcel on average	2,63	

Koiki

Carbon Footprint / Last mile parcel delivered		
Medium Van (Diesel < 3.5 Tn)	0,29	Kg CO ₂ /Km
Kms on average per day	80,00	Kms
CO ₂ per day	23,00	Kg CO ₂
Number parcels/Day	80,00	
CO ₂ per parcel	0,29	Kg CO ₂
Kms/Parcel on average	1,00	

Did you know that assuming that the air in a full balloon weighs 3.2 g, **Koiki would be saving the planet from the CO2 of 11,750 balloons** for every 80 shipments it delivers?





RECOGNITIONS



University of Navarra



ASSOCIATIONS



CLIENTS





You are one step away
from changing the way
your online buyers
receive parcels



koiki



koiki.home



koiki_home



koiki_home



koiki

Let's talk for a new home delivery service