



in the nature each year

In leisure areas Garbage piles up...



LEGISLATION

By 2020 & 2021

Banning of single-use plastic disposable dishware issued from petrol

By 2029

90% of plastic bottles will have to be collected and recycled (*target set by the EU*)





From municipalities to adop a **weight tax** for waste

Objective:

Remove **20kg** of waste per person





Be innovating IN FAVOUR OF THE ENVIRONMENT

CONSUME DIFFERENTLY

Help people TO USE LESS PLASTIC

Reduce and transform WASTE INTO RESOURCES





- → MANUFACTURE, DISTRIBUTE AND COLLECT BIOSOURCED PRODUCTS: bottles, gourds...packaging...all plant-based
- → **OBJECTIVE:** reduce single-use plastic and provide a global plant-based products offer



- \rightarrow RELY ON A STRONG NETWORK OF PARTNERS
- \rightarrow PROMOTE CIRCULAR ECONOMY (3R REDUCE, REUSE, RECYCLE)





100% Plant-Based Bottles

Manage Waste directly at the source

A Wall &

Become a consumer

More aware and responsible

- → Bottled or not
- → Customizable
- Compostable and/or recyclable





50cl

100% Plant-Based 'Gourdes'

Manage Waste directly at the source

Become a consumer

More aware and responsible

- → Available in 75cl
- → Biodegradable
- → Reusable

2





100% Compostable Dishware

Manage Waste directly at the source Become a consumer More aware and responsible

- A complete range of products made from plants
- Designed and suitable for your plastic-free events
- Recyclable thanks to our ecological terminal





Kup & Ko



Collect and Recycle Bioplastics

To better sort out, reuse and recycle their waste

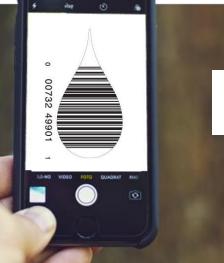
Kleani :a waste terminal easy-to-use

KEEF ASP

Promote

Encourage people

Green initiatives and eco-citizen actions



Using of an IT integrated application

2 traps with 2 crushers:

 \rightarrow one dedicated to the bottles,

the other for the whole dishware and biowaste



Revalorize Bioplastics

Decrease

The amount of plastic waste

Reduce

Our ecological footprint and its environmental impact

Transform

Waste into resources





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