

Using crowdsourcing to measure the positive and negative impact of businesses on the planet and society.

Our Community

We bring together thousands of analysts from all over the world who share their knowledge to build the most exhaustive database on the impact of business.

Our Goal

We want to enable the impact driven economy. Our impact score reflects the environmental and social value of a company, like the stock exchange shows its financial value.

Our platform in numbers



Users from
66
Countries



Over
30,000
Impact ratings



Over
1000
Companies covered



Over
500
Impact Notes

What makes us unique?

We're impact driven, we don't just look at practices but analyse the impact businesses have, in all forms, on the planet and society.

We use collective intelligence to deliver the most exhaustive data base of analysis. Anyone can get involved and make an impact.

We are a free access platform. So that everyone can buy from, work for and invest in companies with the most positive impact.

How does it work?

Our community write impact notes - a short analysis detailing the impact a company has on a specific SDG.



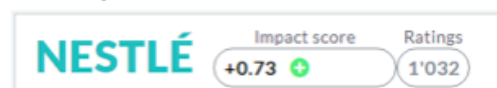
The community assess how good this contribution is. High-quality analysis gets rewarded, biased information gets rejected.



The community rate how positive/negative and how small/large the impact of the company is.



Our algorithms then use these ratings to calculate a consolidated impact score:



Contributors fuel our progress toward a sustainable future.

Get in touch for more information about Impaakt or our Free Certified Impact Analyst Training Programme

contact@impaakt.com



We use the SDG's as our framework.



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