

### **Project Overview:**

H2 Energy Now is developing the world's most efficient and costeffective hydrogen energy storage system. We have a working proof of principal prototype.

- The Need –Significant quantities of Intermittent energy (wind/solar) which is produced is not being used because of low need, and are tied to production instead of market need.
- The Solution H2 Energy Now's product stores hydrogen energy by separating water by using radio waves. When power is required, stored hydrogen is converted to electricity. More efficient 88.9% vs solutions presently in the market.
- Features and Benefits:
  - o Small amount of water creates a large amount of hydrogen
  - o Prototype functions for both salt and fresh water
  - Unique process that utilizes existing technology (radio waves) for a new purpose
  - o Our customer: power becomes available 24/7, grid stable
  - Our customer: shortens their payback on their investment in half

## **Industry/Market Overview:**

- Addressable Market:
  - TAM from Smart Energy. Com 2025 report stated energy storage market to grow to \$500 Billion by 2025.
  - SAM: The initial market is 9,000 wind and solar farms in the United States, Europe, Japan and China.
  - SOM: share of Market \$2 Billion 2% market in 5 years.
- Go-to-Market Strategies:
  - Strategic partnerships: Based upon meeting their efficiency rates interested partners include: several multinational corporations, Solar farms in France, Wind farms in Netherlands and Germany.
- Business Model:
  - Licensing: This is a worldwide product and the use of the technology will be licensed to select regional players in the clean technology market.

### **Competitive Landscape:**

- Direct competitors: (hydrogen storage companies): ITM Power http://www.itm-power.com/
  - Our product is 29% more energy-efficient in the creation of hydrogen energy.
  - Due to our process not utilizing precious metals our capital costs are 25% of our competition.
- Indirect competitors (battery storage companies):
- ABB; http://new.abb.com/us
  - o Fluence Energy; http://fluenceenergy.com/

#### Contact:

Sonya Davidson www.h2energynow.com sonya@h2energynow.com +972-52-5697906

#### The Team:

Sonya Davidson – CEO Founder

- 5 academic business & science degrees
- 10 years of energy research

Looking for an engineer to help develop the technology.

**8 Advisors 2 Mentors** 350 years of experience

#### **Current Status:**

- Proof of Concept
- Patents Granted:
- **U**SA 10,301,178 B2 29/05/19
- **EU** 13849162.6 19/09/19
- GB, France, Germany 2020 granted
- Commercializing the prototype;
- 18 months from market

## Key Investment Merits:

- Experienced and dedicated team with multiple high-profile advisors
- Founder invested \$120,000
- Recognized leader in clean tech, awarded \$50,000 worth of 3D modeling software from Auto Desk 2015 - 2019
- Membership Israel Advanced Technology Industries

# **Funding Requirements:**

Seeking \$ 1 mil to be used for:

- R&D
- Employees
- Materials
- Laboratory fees
- · Testing verification
- Regulatory standards

2019 MEA Markets Energy
Storage Company of Year
2019 Global Entrepreneur
Summit representative
2019 Atobe Accelerator
2018 NASA I Tech Finalist
2018 Solution Nation highlighted
Company
2018 Founder Israel 70
extraordinary Women
When you can effectively store
energy, You can change the

world!