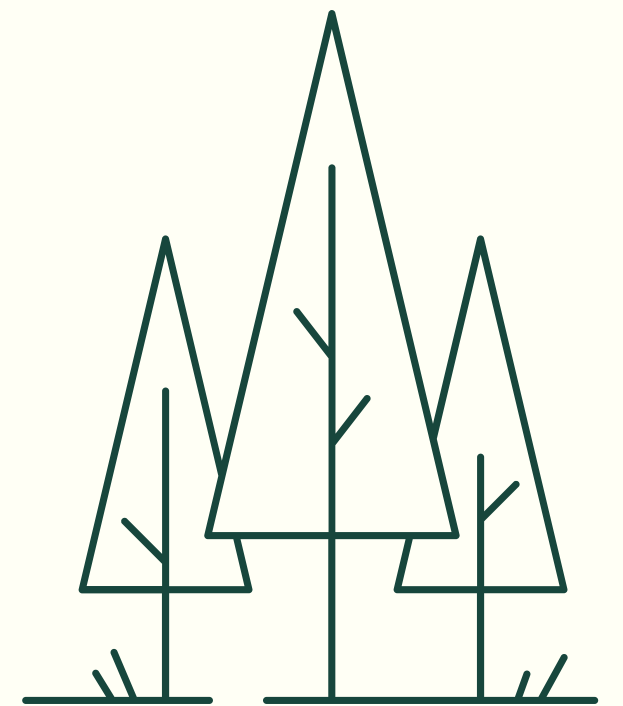


GREENFLEA

The digital
marketplace that
plants trees



We have enough

Greenflea





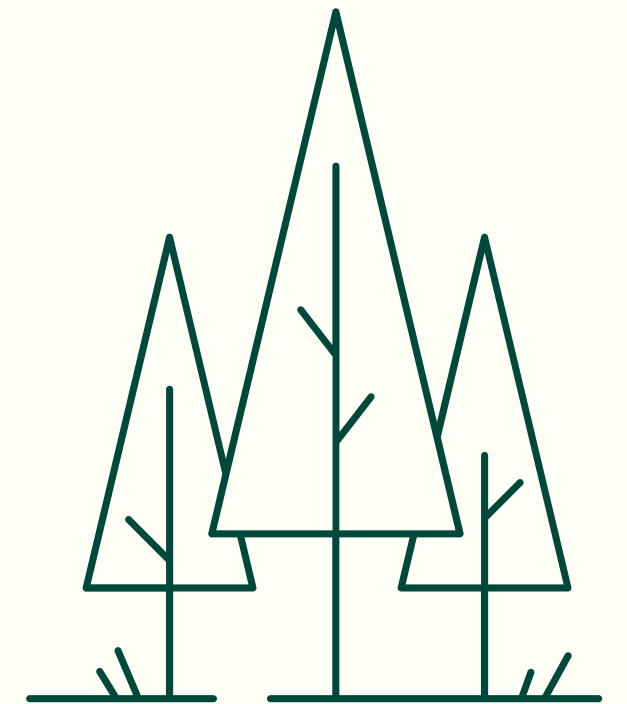
PROBLEM

Every day, tons of objects are thrown away, because they are simply old or outdated, or are not designed to be durable or sustainable.

This creates an enormous waste, both in environmental and economic terms.



Online green services are a-plenty, but mostly dispersive and with a narrow focus.



Abbiamo Abbastanza



SOLUTION

- Virtuous purchasing
- Waste avoidance
- Green products as alternatives
- Make being green profitable

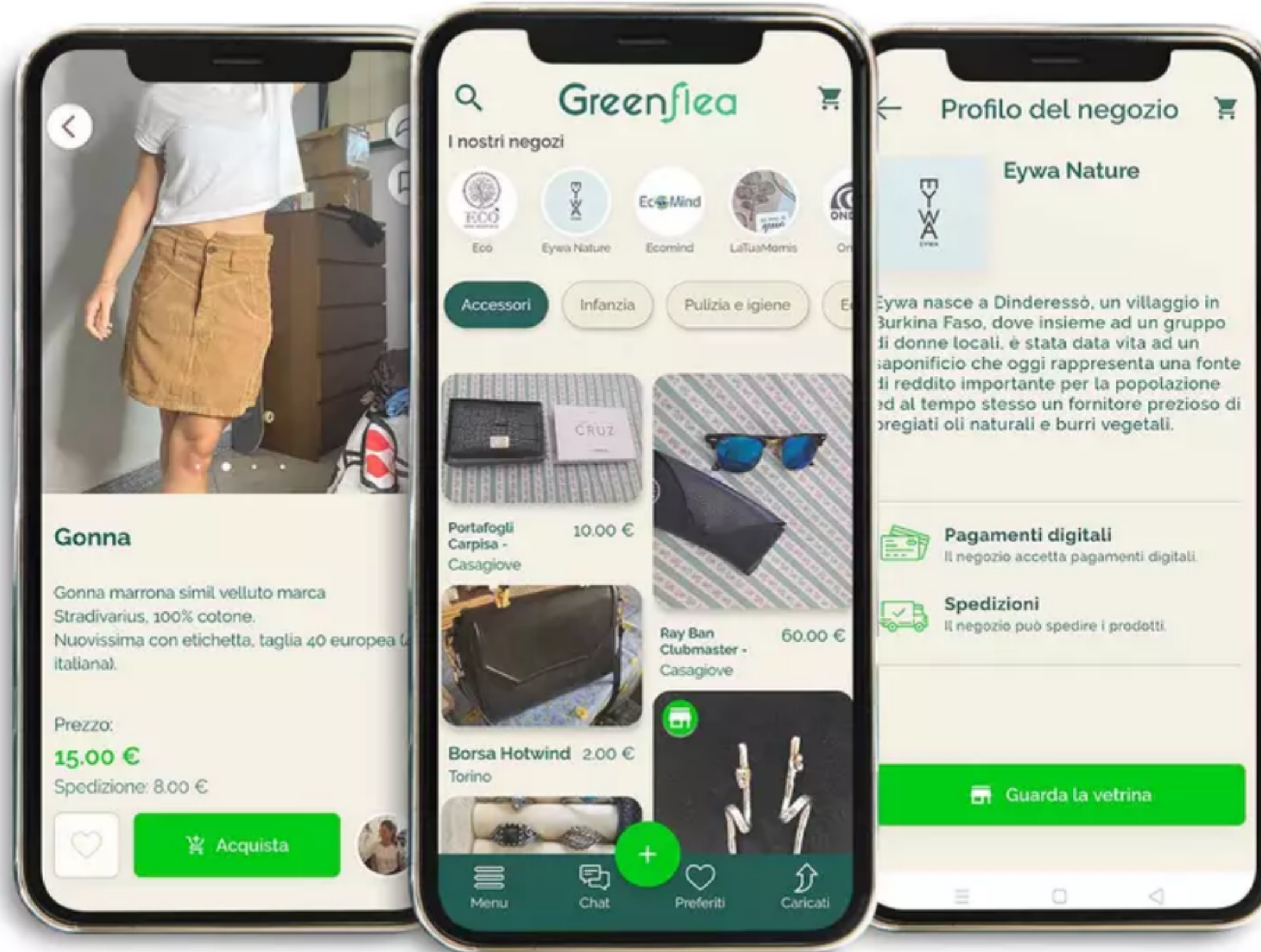


What's more to add?

Greenflea is committed to donating a large part of its profits to the planting of new trees.

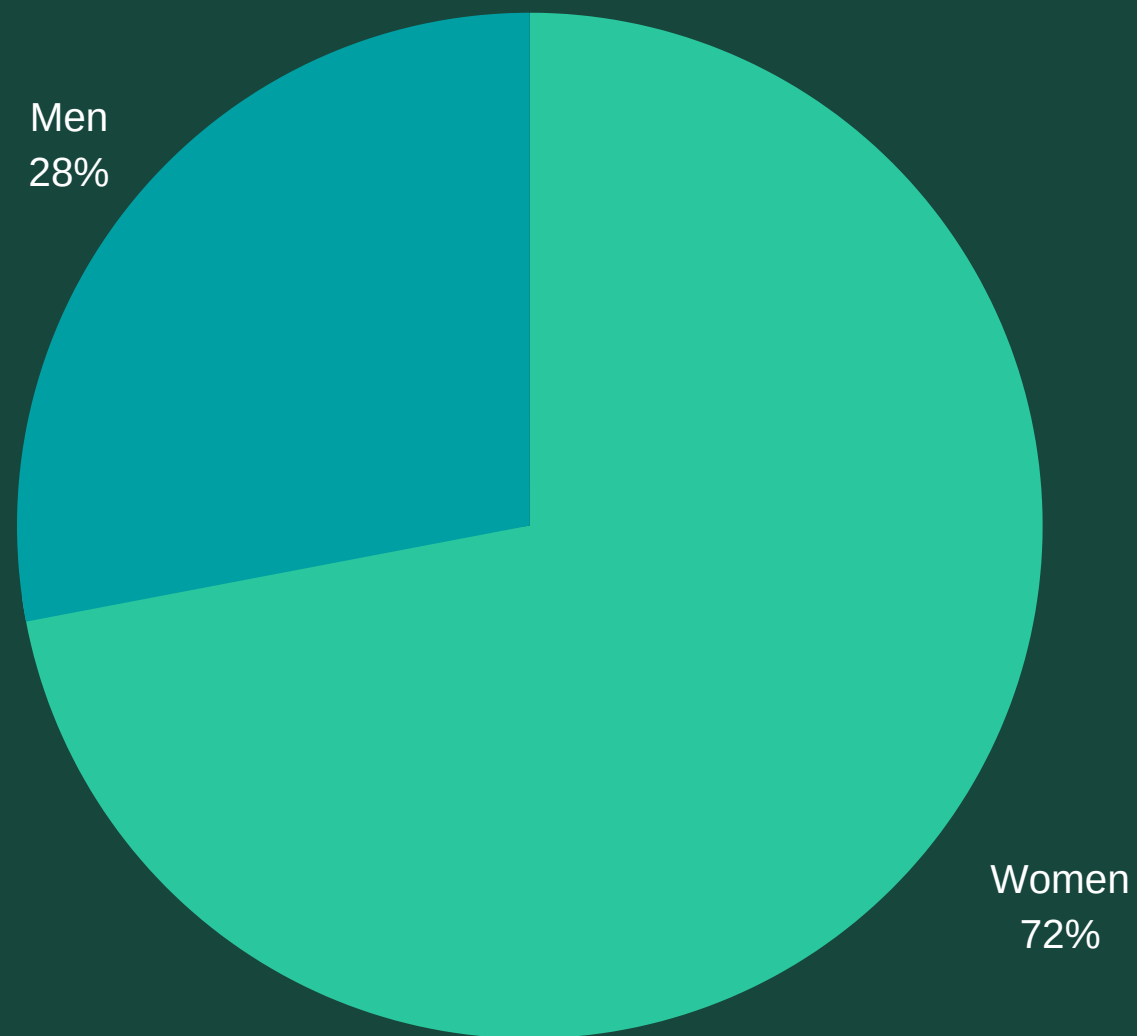


Abbiamo Abbastanza

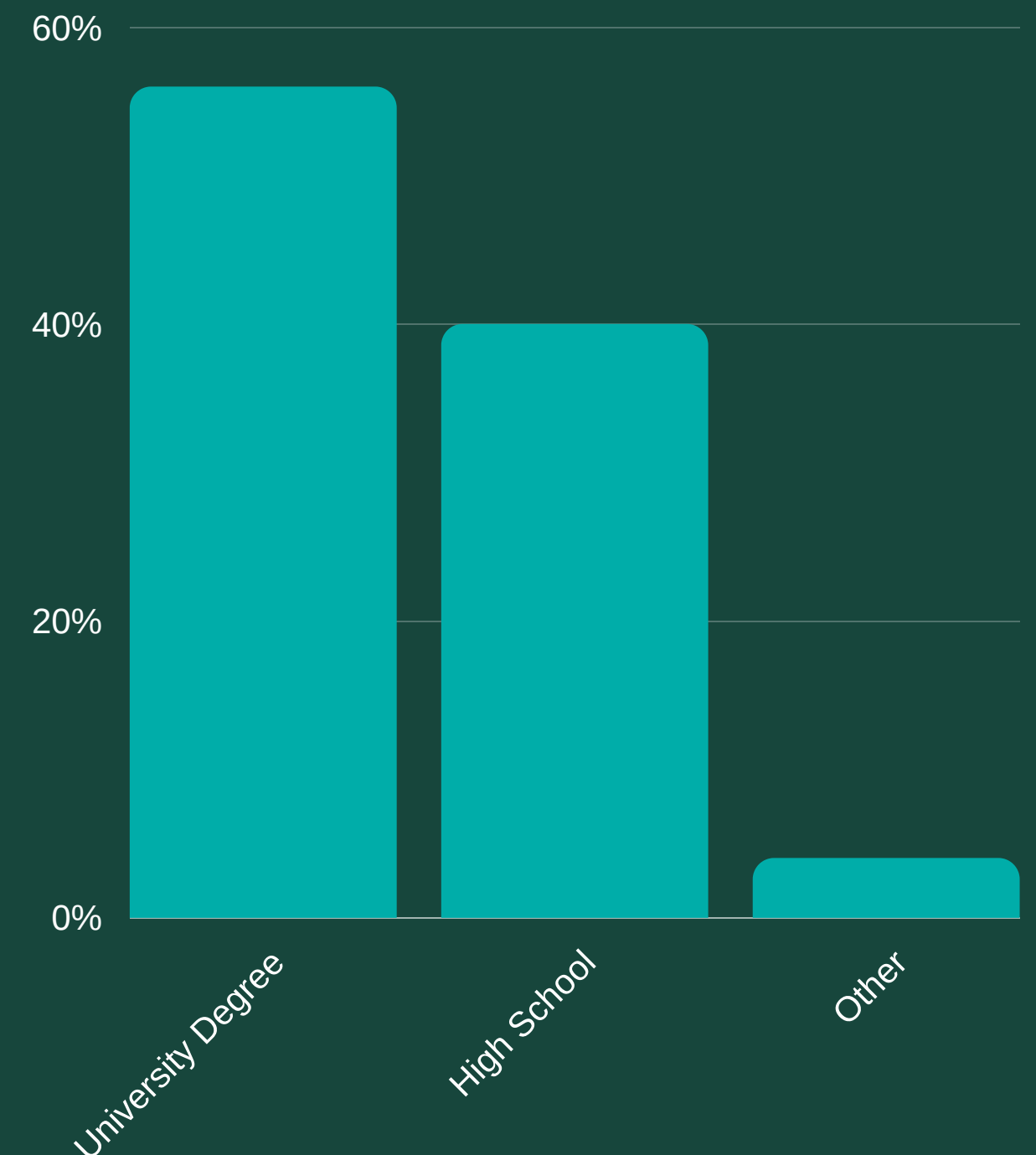


TARGET

Our audience is currently defined by the following demographic and educational characteristics.



Demographic range:
25-45 Years





MARKET



4.2
trillion

Global market value for
environmentally sustainable
goods and services

3°
bottom line

Environmental impact is the
third most important factor for
European consumers.

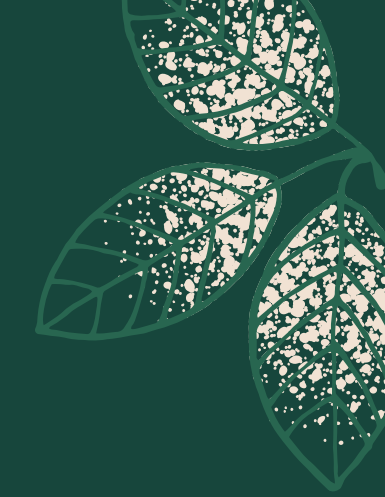
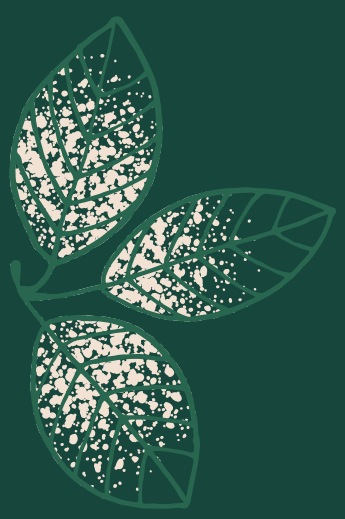
33%
media ROI

Average ROI of activities that
aim to reduce CO2 emissions.

Source:
https://ec.europa.eu/environment/eussd/smgp/facts_and_figures_en.htm

Abbiamo Abbastanza





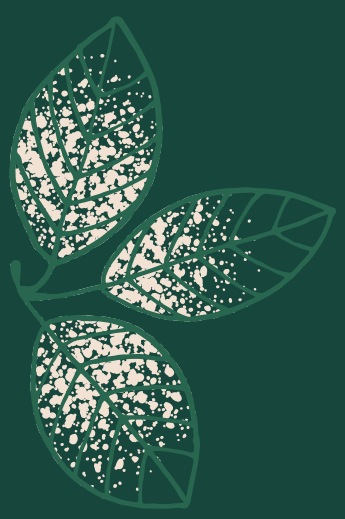
BUSINESS MODEL

We retain 8% of the value of each transaction

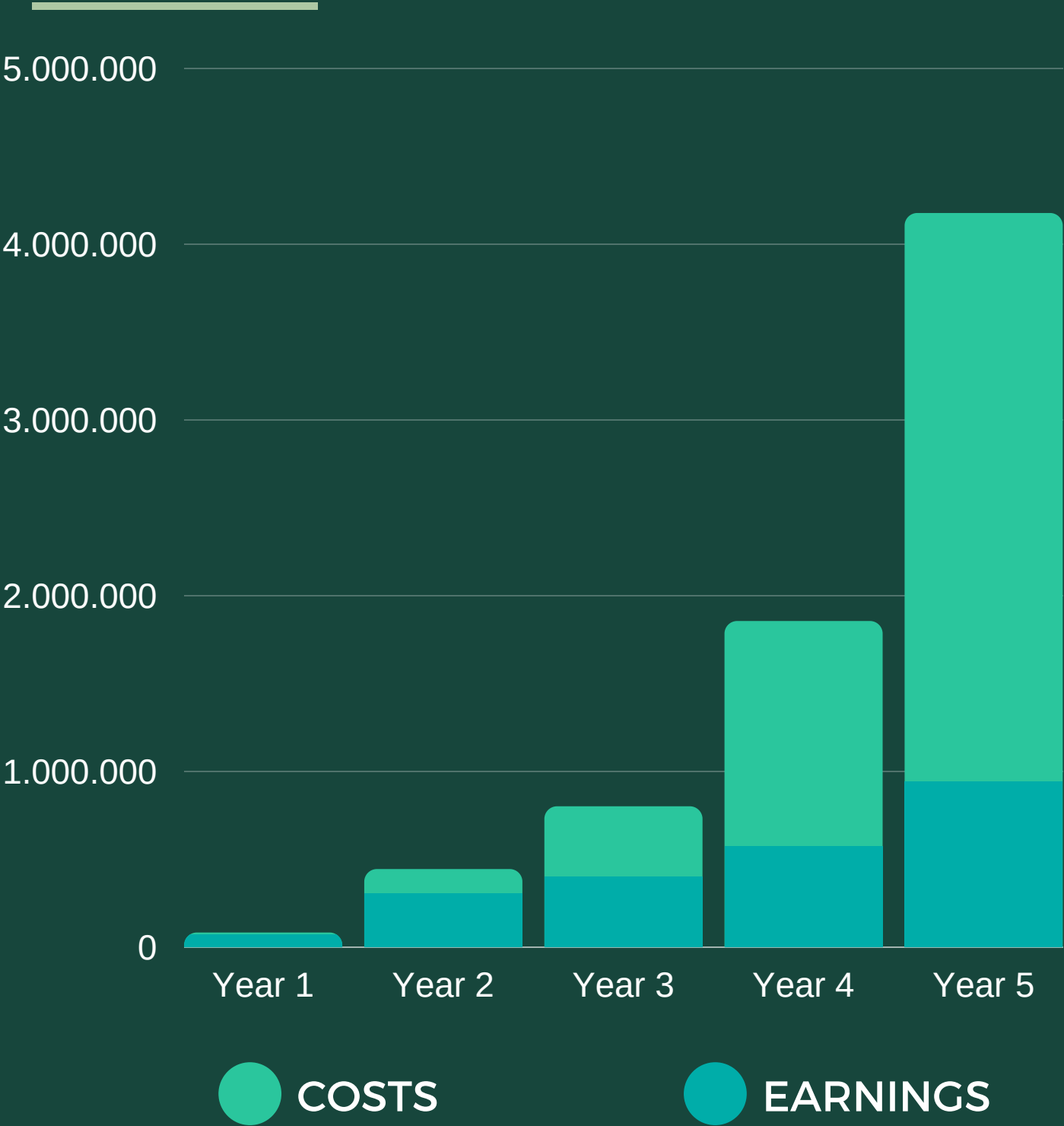
8%

Abbiamo Abbastanza

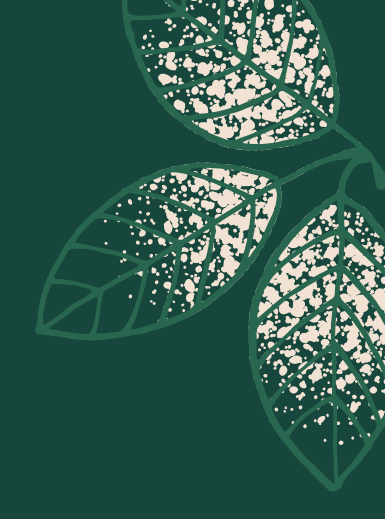
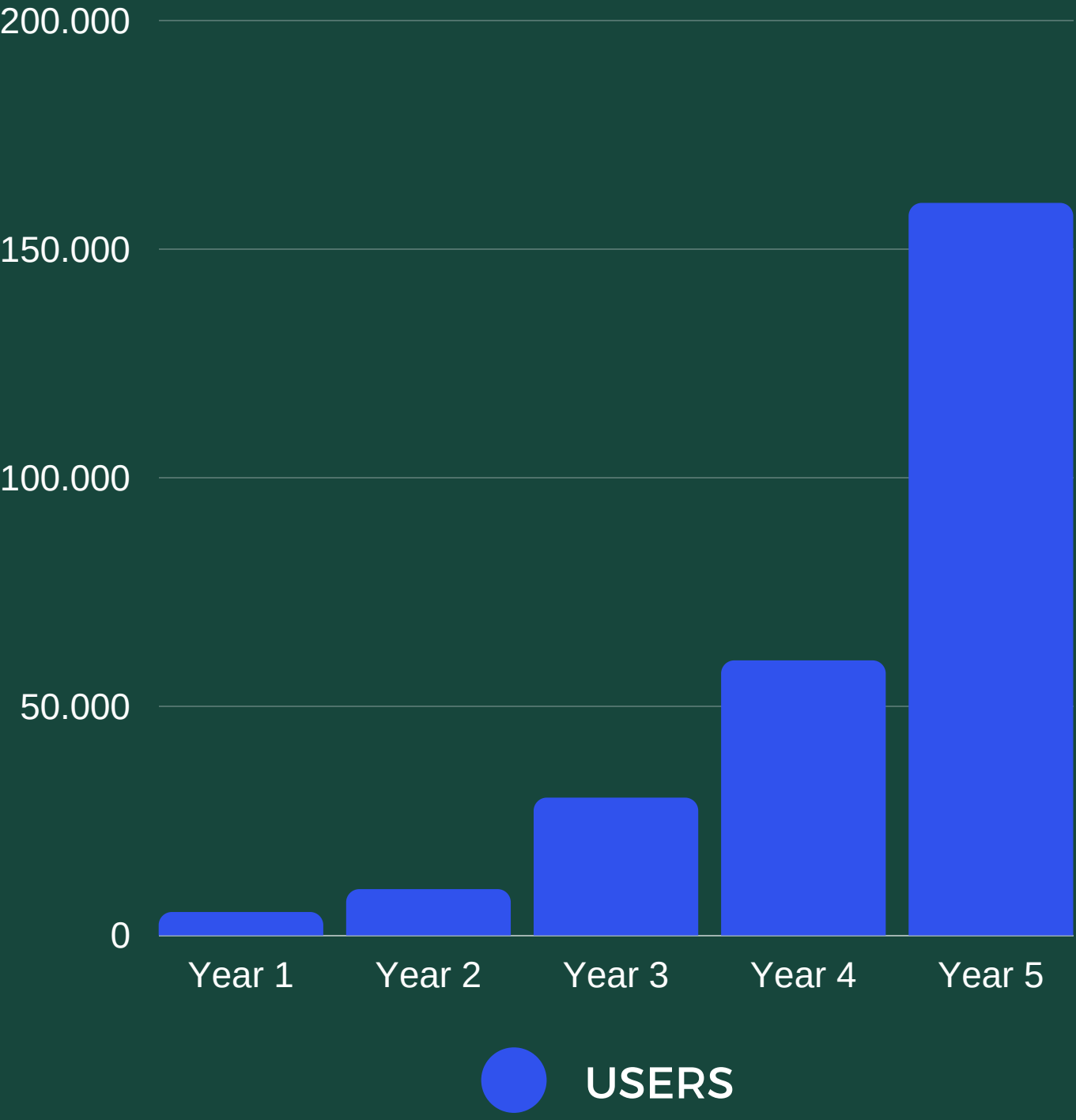




FINANCIAL PROJECTIONS



Break-even: 3rd year

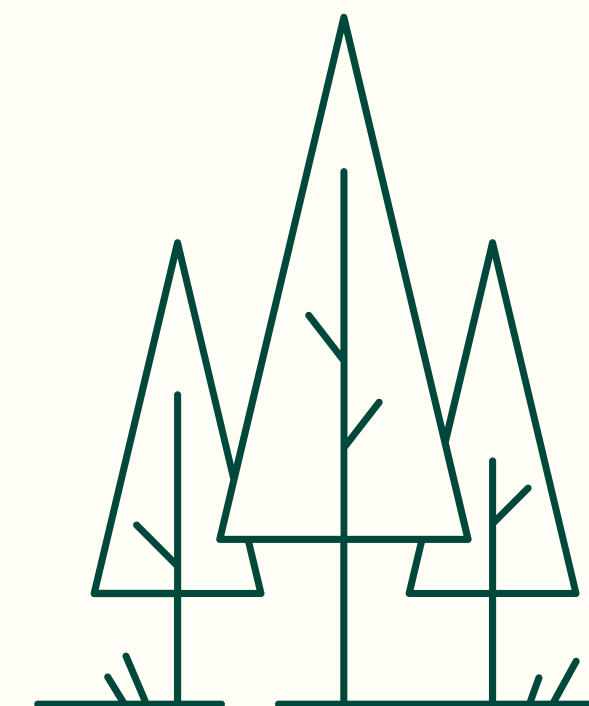


REGALA UN ALBERO

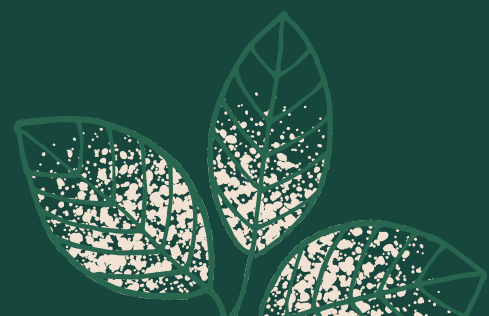
Regala Un Albero is a project born to enhance the natural landscape through the planting and growth of new trees in Italy.



The partnership with this reality, allows us to work with professionals in the sector, with whom we will start our first planting in Autumn 2020.



Abbiamo Abbastanza





TEAM



Andrea Grippi
CEO, CTO

Experience in software development and artificial intelligence in Italy and abroad.



Laura Lodi
Head of marketing

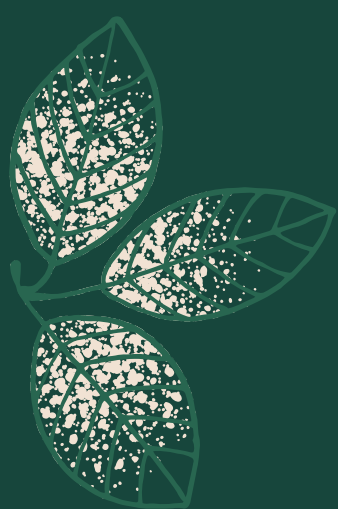
International experience in digital marketing as project manager



Giulia Scomparin
Social Media Manager, PR

Long experience in communication techniques and social media management.





CONTACTS & SOCIAL



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