



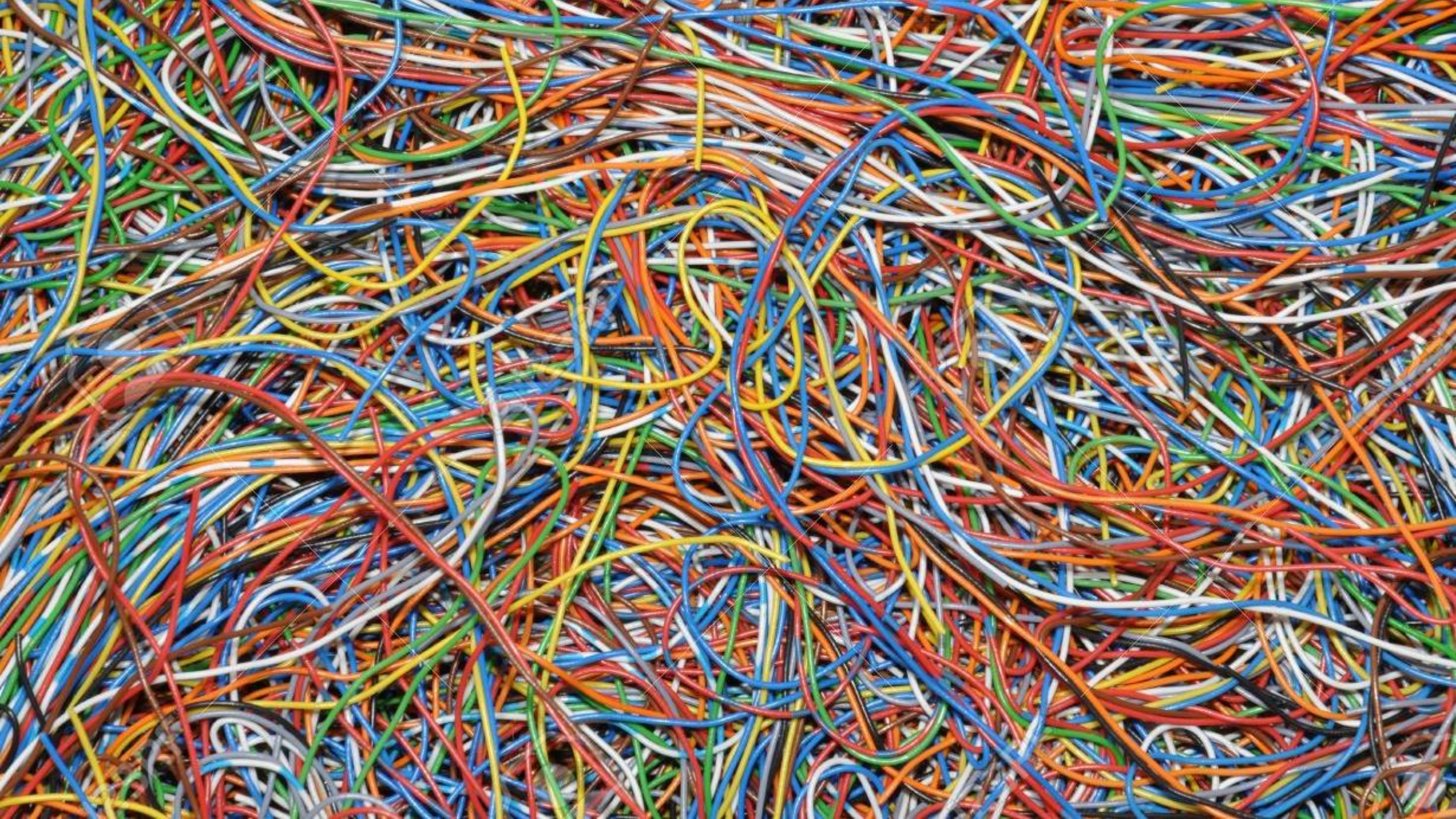


• **Empty spaces**

• **Congestion**

• **RetailPark and eCommerce**





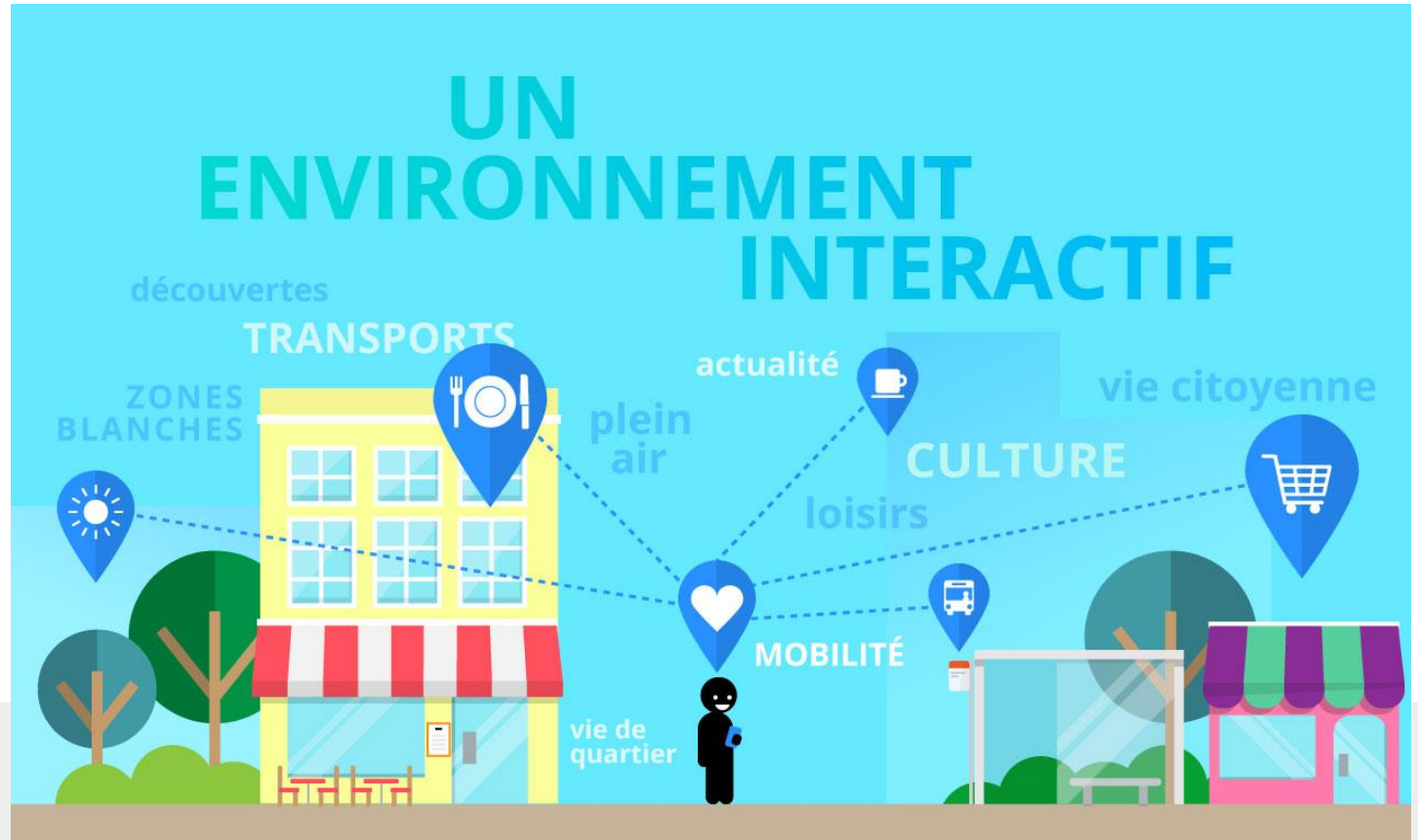


Flagtown
Territoire connecté

How it works ?

**1. A Discount
mobile
application for
users**

**2. A mobile
marketplace for
POI**



WAIT FOR IT

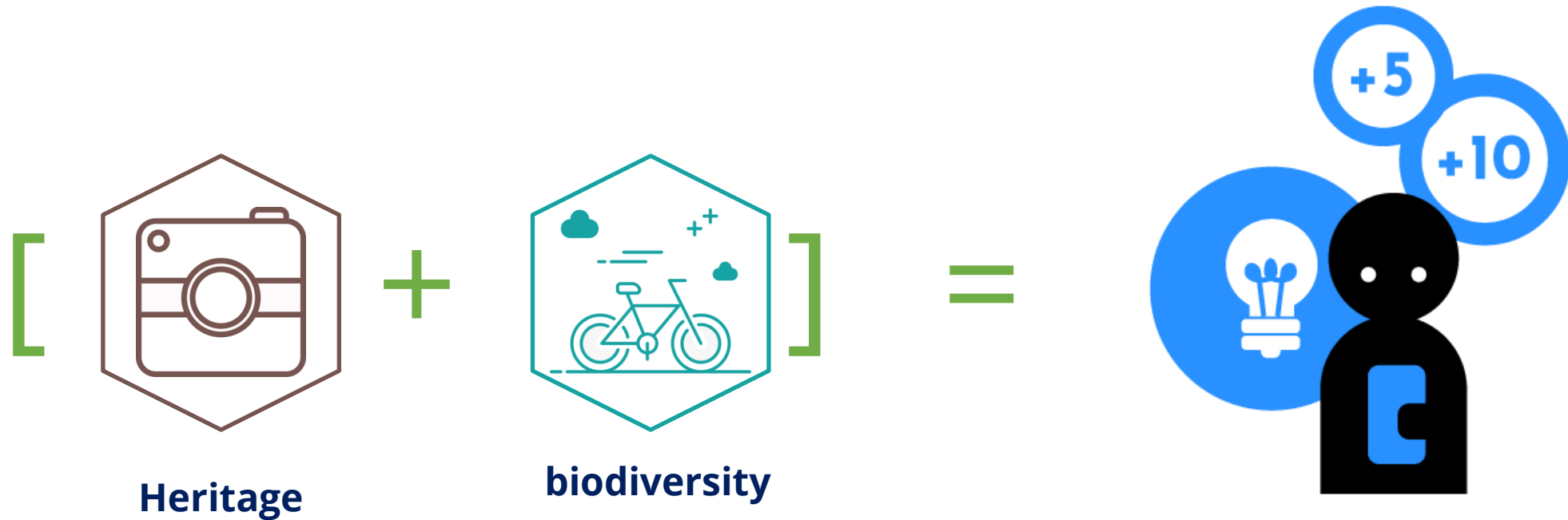
Faire d'une pierre deux coups.



BUR-
merci Uderzo

www.ben-lr.com

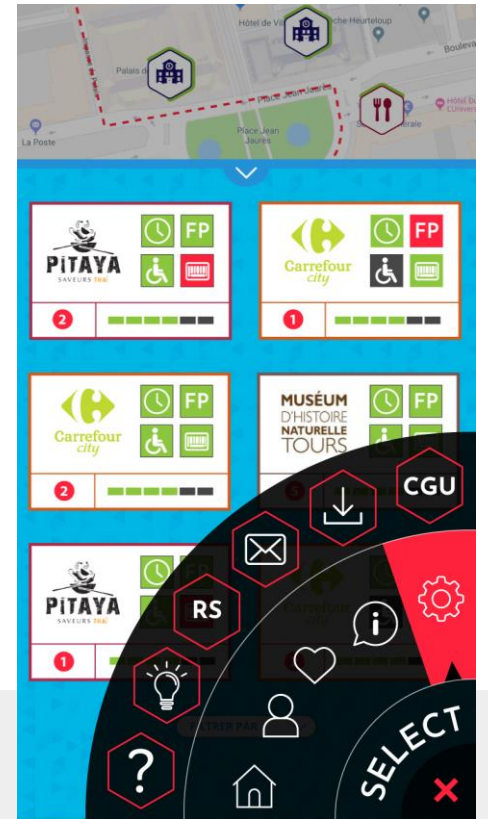
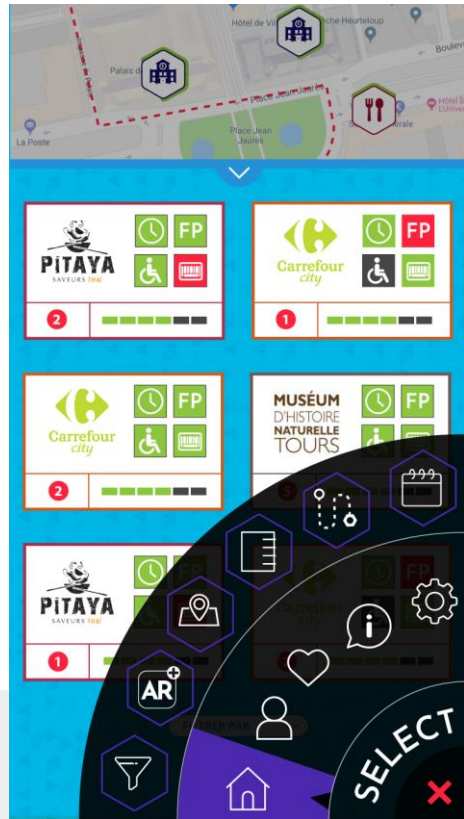
Good Behavior and active citizen



Helpful in Local economic sustainable développement



UX Design award



Environmental Impact



**For 10 000
users**

250 000 Discount

> 5 M€ de CA / year

**25 purchases / year
(on average 20€)**



**To generate this
discount**

**1,250 M
eco-citizen's action**

**660 T garbage
505 T de Co²**

**On average of 2,38 acts
Eco-citizen / week**





Local sustainable Développement

300

+ 1
Support

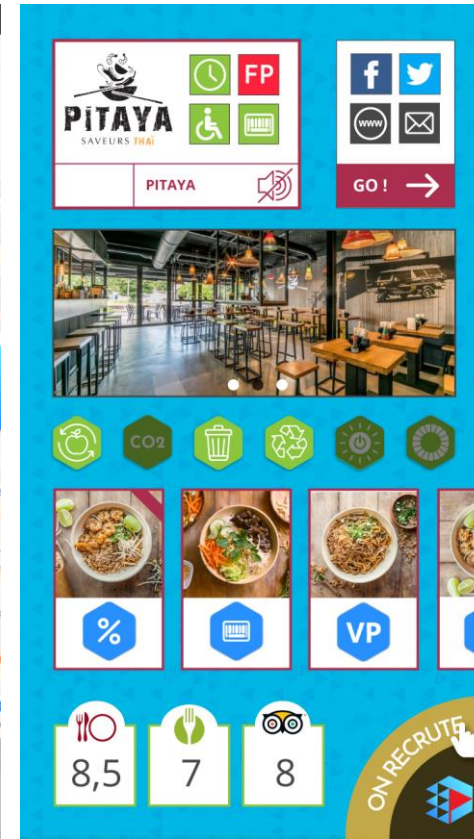
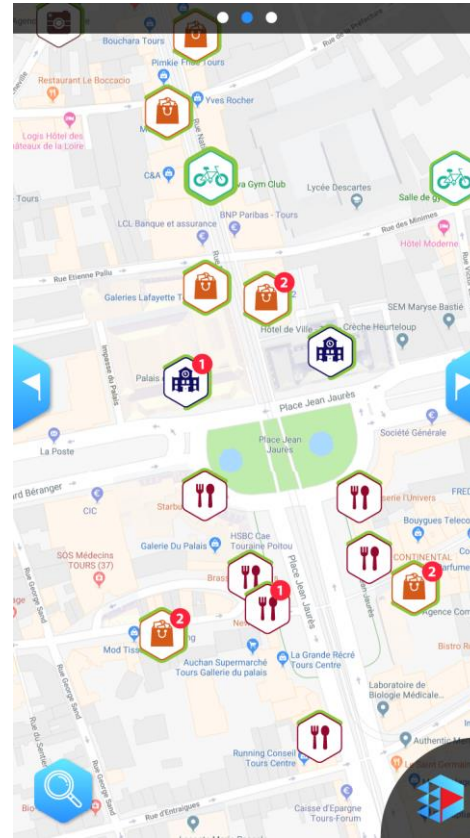


150

+ 1 Operational

de + de 90 000 POI

Obj 3000 => 10 staff



Le VRAI sujet

Ville Résiliente Altruiste Inclusive



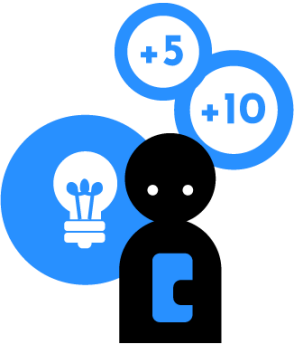
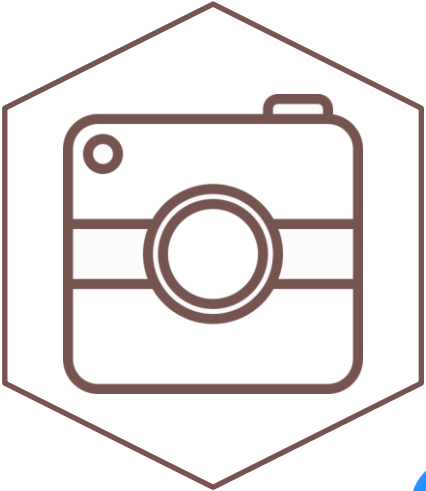
CONTACT

Stéphane Grandjean

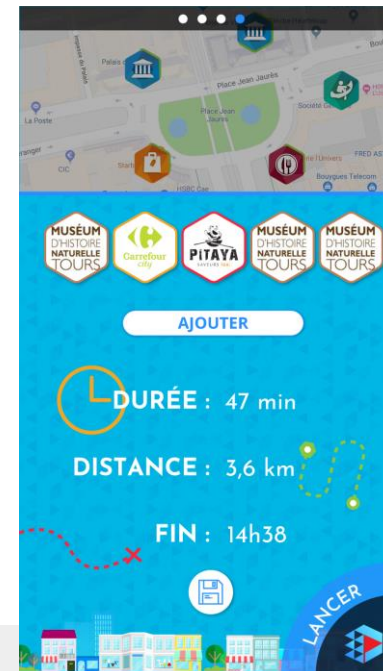
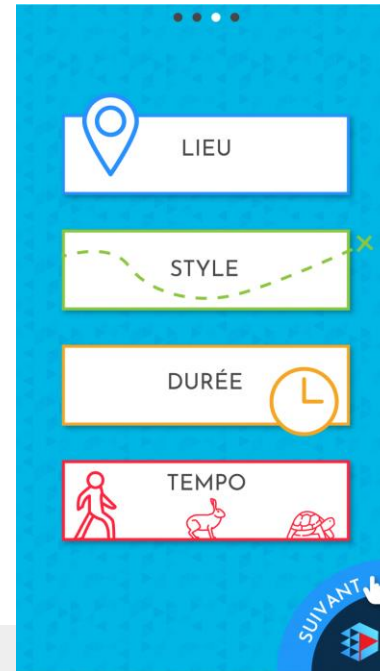
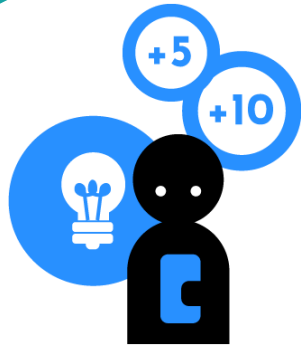
stephane@Flagtown.io | +33 658 446 938



Heritage



Biodiversity



Soutien technologique



Cas clients en cours

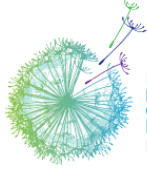


Sur les territoires



AUTRES SOUTIENS

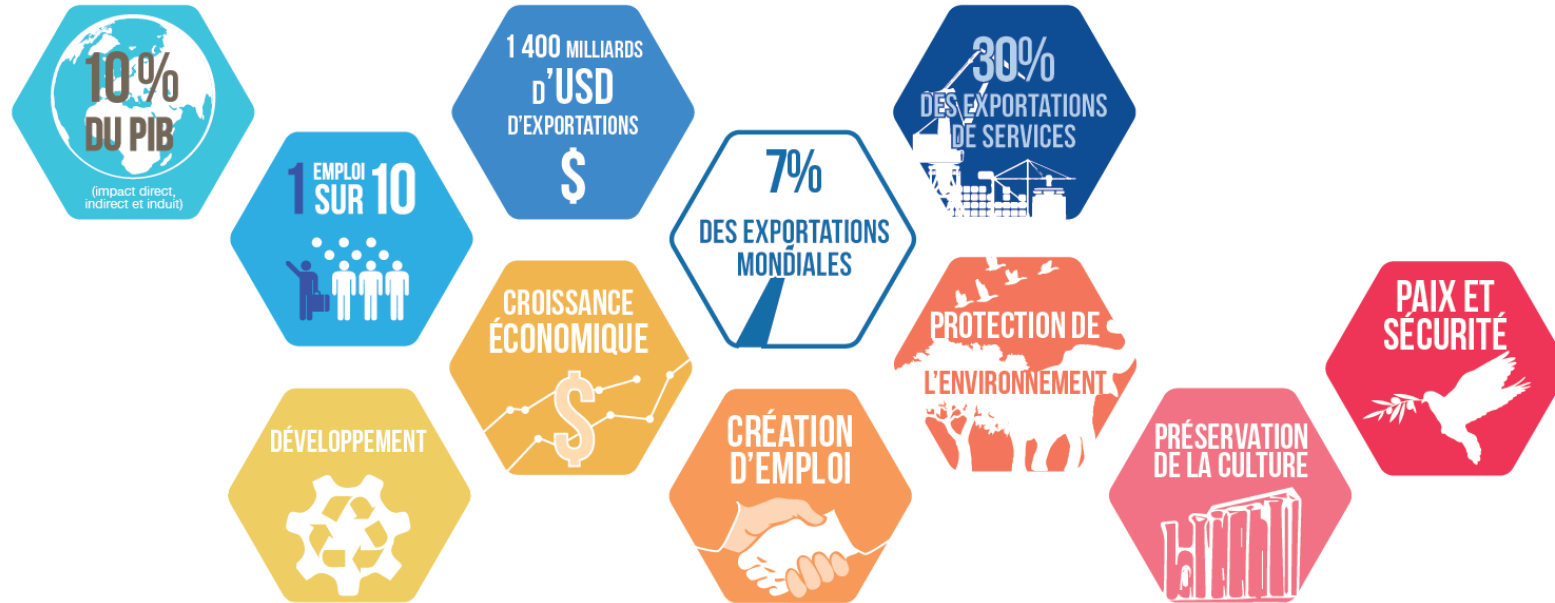




2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT



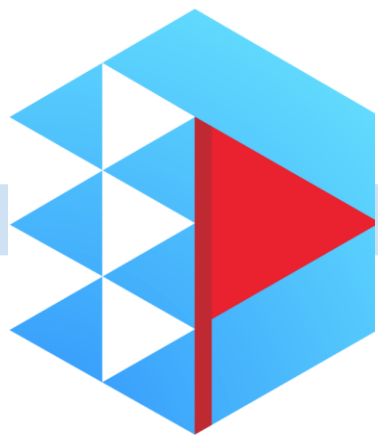
COMPRENDRE L'IMPORTANCE DU TOURISME



LE TOURISME, C'EST BIEN PLUS QUE VOUS NE L'IMAGINEZ

Source: © Highlights 2017 - Organisation mondiale du tourisme (UNWTO), Juillet 2017

ÉQUIPE ET ÉVOLUTION



2018

Stéphane Grandjean
CEO

Xavier Goupil
CTO

Patrick Grandjean
Secrétaire général

Perrine Vin
Designer / Kaliop Canada

Romain Golbaghi
Marketing

FIN 2019

+16

FIN 2022

+54

EN CHIFFRES

