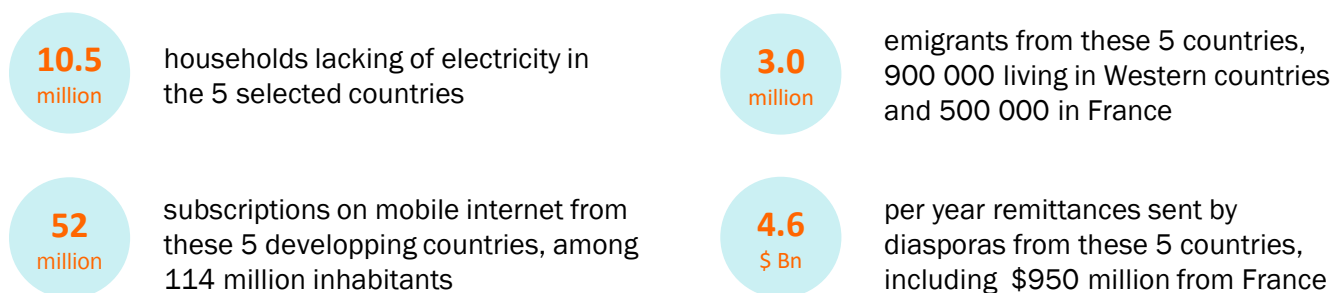


energe is a **specialized marketplace**, designed for African diasporas.

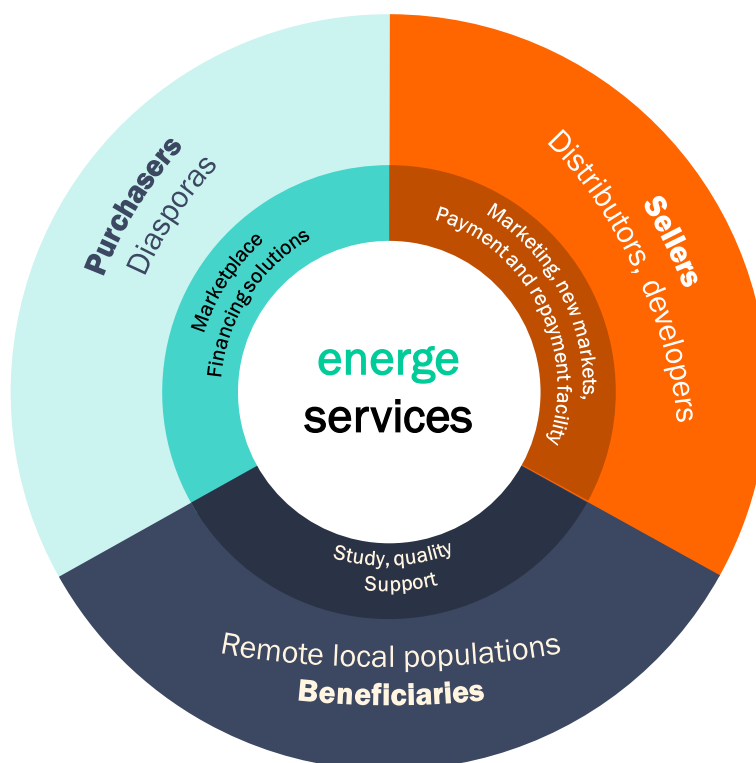
It remotely provides qualitative and long-lasting products at the best price, starting with **solar energy** and then both water and digital accesses. Our **web evaluation tools** advise the most adapted life-changing products among all offers. They are directly sent to recipient households and we support customer service.

energe purpose is to be the **reference solution to maximize the utility of remittances**, sent by individuals and associations to African countries. Overall money transfers from diasporas to French-speaking African countries **totalize \$20.3 Billion per year**. Our development will start by offering our service to the **5 following countries: Mali, Senegal, Ivory Coast, Cameroon and Madagascar**, which represent:



energe offer: a **simple and easy-to-use webplatform**, that picks up the best and most suitable solutions to true need and local conditions.

This marketing service rigorously selects products and services, offers online needs definition tools and simplifies acquisitions.



Customer Journey



1 - RECIPIENT

I fill in the beneficiary's details and write a message



2 - DIAGNOSIS

I model my needs in a few clicks
I define my priorities: price, acquisition mode, supervision, warranties, delivery



3 - SELECTION

I choose among the products selected and explained by **energe**



4 - PAYMENT

I choose my payment method (credit card, PayPal, mobile money, etc.) and the terms (3 instalments, funding pot, etc.)



5 - DELIVERY & INSTALLATION

My order is sent to our partner for delivery and installation



6 - FOLLOW UP & WARRANTY

I receive a picture of the functional installation.
Support of customer service

The screenshot shows the energe website interface. On the left, there are category filters: Solar, Water, Digital, and Education. The main content area is titled "Most suitable products for your needs" and displays a list of products with their prices and details. On the right, there is a "Let's calculate your needs" section with a calculator for electrical consumption, future equipment, geographic location, and living pattern.

Categories

- Solar
- Water
- Digital
- Education

Most suitable products for your needs

Selected criteria

- DC Output
- 5 years warranty
- Temperature over 30°C
- 3 instalments

Product 1: Leader Western Supplier, PAYGO Solar Kit, USD 66.14. Pros: Lightweight, plug'n'play, Locally available. Cons: Low brightness, 33°C max temperature. Focus: Ready to pose on your roof.

Product 2: Local Integrator, USD 176.80. Pros: Fixing rails, Local aftersales. Cons: No equipment. Focus: Need to screw in your roof. **-10%**

Product 3: Directly from the manufacturer, USD 173.60. Pros: Good quality, 5 years warranty for equipment. Cons: Too many equipment for defined power. Focus: Extension available for power and equipment.

Refine Search

- Less expensive
- Warranted installation
- More equipment

Let's calculate your needs

Les consommations électriques

- 5 rooms
- DC equipment
- 1 TV antenna, 1 fan

Future equipment

- 1 TV
- 1 fridge

Geographic location

- GPS localization or map
- North orientation roof
- Max temperature 35°C

Living Pattern

- Sheet-metal roof
- Not at home during day
- Absent in January and February

Calculate the most suitable solution to my needs

Need some help?