



nexus benefits

an overview of efa's proposition





who we are

Orson Auvermann (Microgrid Innovation Analyst), is a recent graduate of the Imperial College Environmental Technology MSc specialising in Energy.

Andy Baxendale (CIO), has been creating technology solutions to solve client problems with for over 25 years with numerous leadership roles spanning solution engineering to software development in areas such as PaaS, CX Applications, IoT, AI, Blockchain and robotics.

Edward Booth (Sales Director), is a business development and B2B sales & marketing professional.

Chris Hocknell (Non-Executive Director), is a Partner and Technical Director at Eight Associates, a successful Sustainability Consultancy that has been operating for over 25 years.

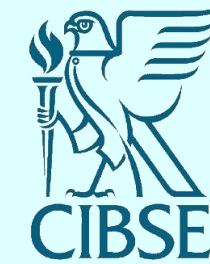
Rupert Nelson (CEO), is an experienced enterprise solutions sales leader, environmental technologist and originator of the business idea.

Margaret Sadler (Chief Accountant), ACCA qualified accountant with 12 years of experience working in accounting and finance roles.

Tabassum Sharif (CTO), has over three decades of experience in IT Operations & Infrastructure, Business Operations, Technical Architecture and Customer Management which has involved managing multi-jurisdictional EU research projects.

Chris Slade (Non-Executive Director), is a Software business leader with over 25 years experience managing large sales teams across multiple jurisdictions in enterprise sales business.

Edward Terpilowski-Gill (Energy Analyst), is an energy modelling analyst, specialising in the modelling and optimisation of energy systems.



Google Cloud Platform



Imperial College
London



the reason for efa

Sustainability:

Changing human practices so that they do not cause harm.

Resilience:

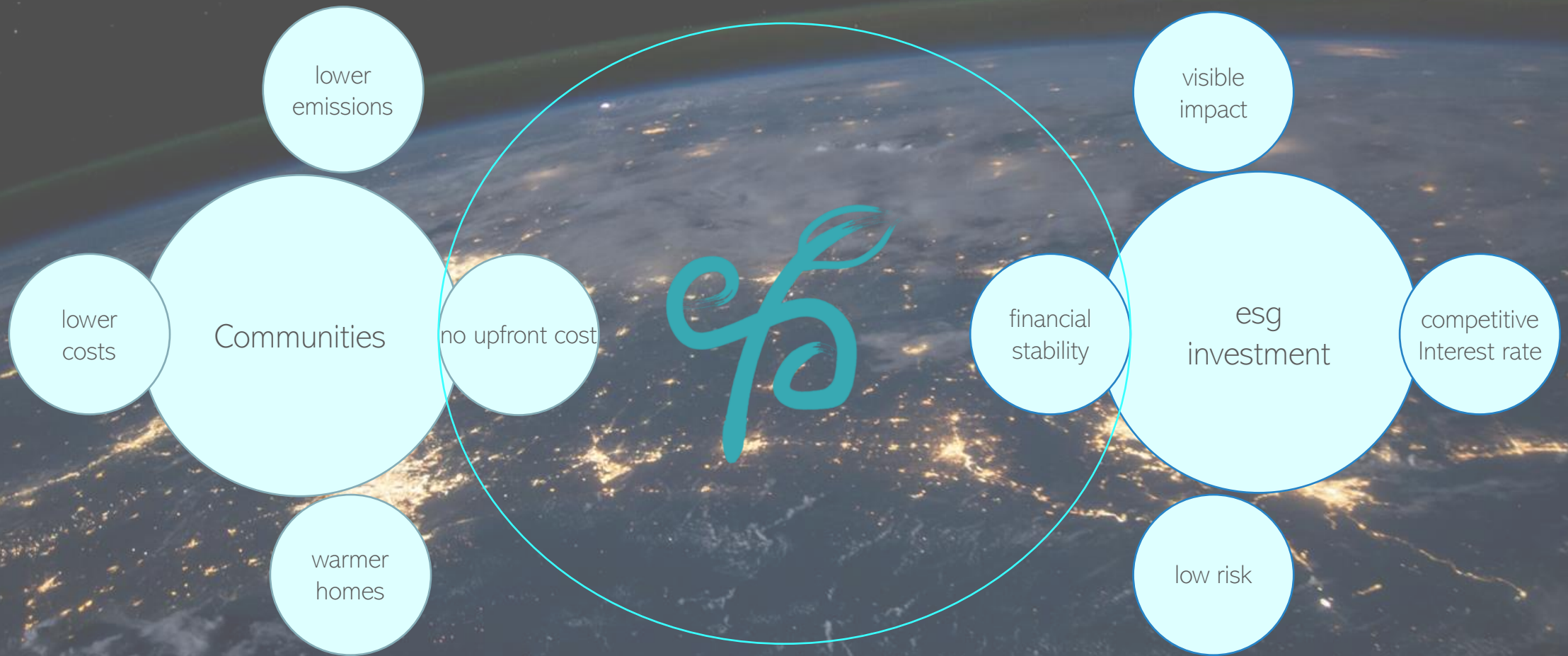
Enabling society to continue in an increasingly dangerous environment.



the efa proposition



change in partnerships





efa engagement

housing associations
property managers
local councils
private landlords

initial qualification: climate targets,
poverty reduction -what is your
strategy?

value proposition workshop & agree
CIC constitution

public engagement, co-innovation
and co-creation workshops

co-marketing, white-labelling,
household engagement, advertising
etc.

digital & in person learning journey
and terms & conditions sign-up.

service, maintenance &
enhancements programme.



solution overview

Economic Network

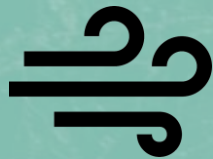
Generation

Storage

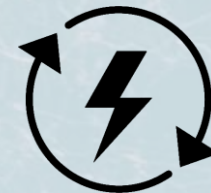
Demand

Distribution

Hardware Network

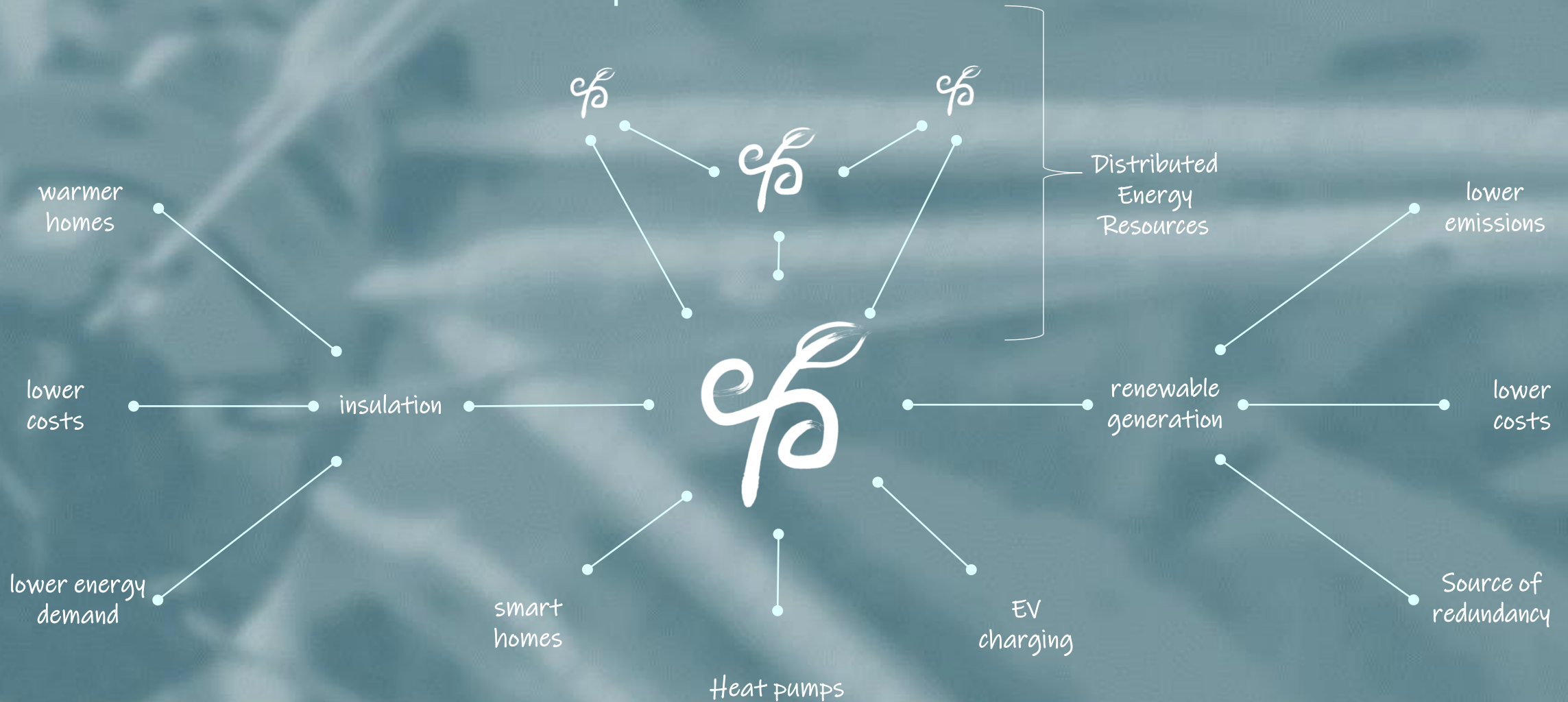


Home Network





nexus benefit blueprint



“

*The people who are crazy
enough to think they can
change the world are the
ones who do*

”

THANKS!

Do you have any questions?

Investor-relations@efa-global.com

www.efastartup.com

—Steve Jobs