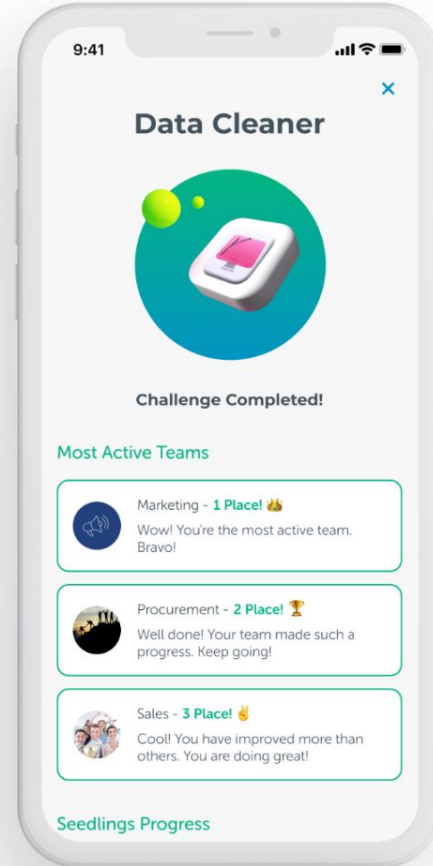




# EEVIE APP & CAMPAIGN BUILDER

Product Presentation

September 2023





## OUR MISSION

**We want to help companies build climate-friendly work cultures that enable them to reach their net zero targets.**



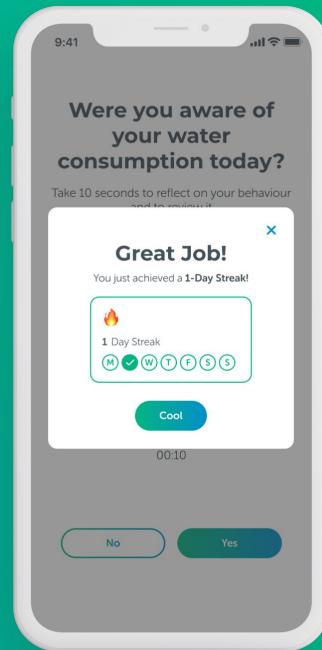
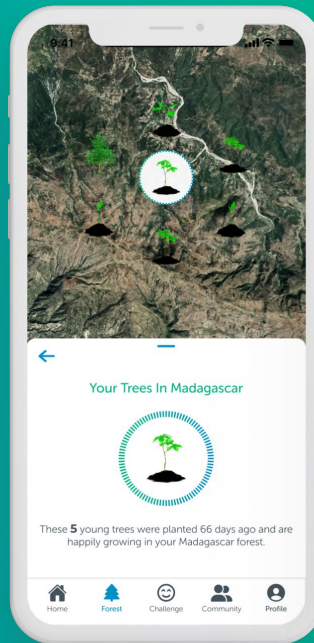
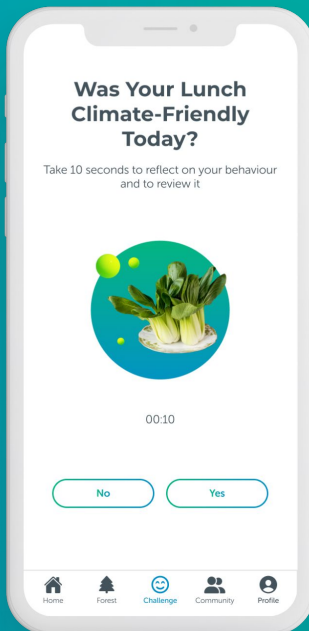
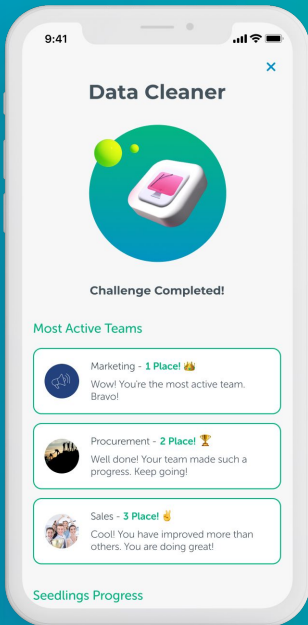
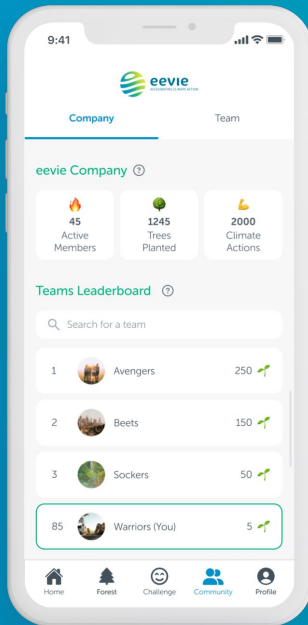
**We have listened to your feedback...**



**...and have redesigned the  
eevie app.**



**And it will revolutionise how you  
engage your employees in  
corporate climate action.**





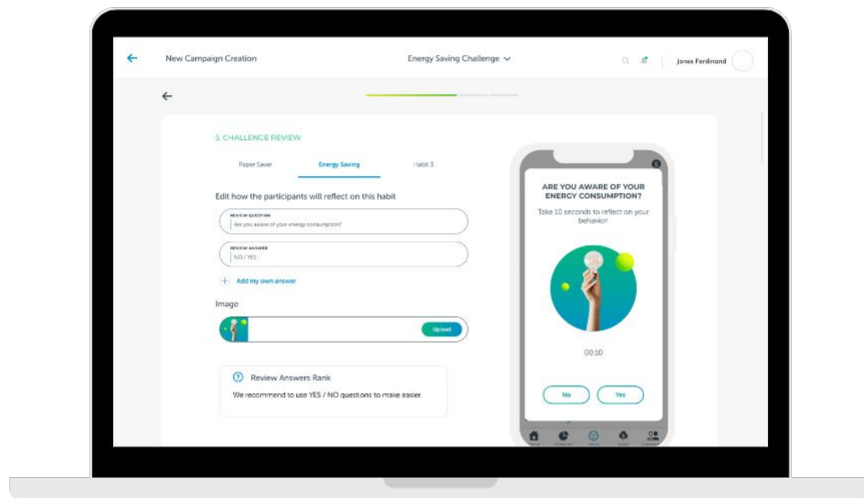
# Configure your own climate challenges to fit your strategy

**Brand** the app experience and make it your own

Keep all your **sustainability communications and initiatives in one place**

Use templates to easily **build your own company specific challenges**

Select from a wide variety of **ready made challenges** built by other eevie clients





# Increased focus on strategically critical climate matters



## Energy

- Switch Off Lights
- Unplug Chargers
- No More Standby
- Master The Radiator and more



## Food

- Climate Lunch
- Consume Less Dairy
- Eat Seasonal
- Eat Less Meat



## Digital

- Newsletter
- Clean The Cloud
- Data cleaner
- Email Master
- GreenOps and more



## Waste

- Paper Saver
- Choose To Refuse
- Go Package Free
- Recycle Your Trash
- Waste Less Food and more



## Mobility

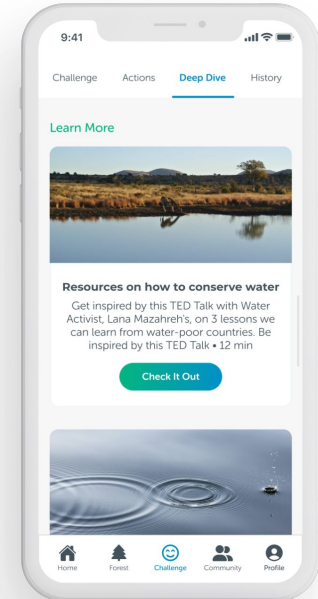
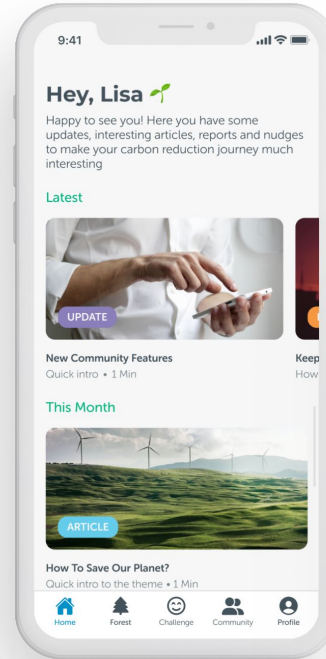
- Switch Off Lights
- Bike To Work
- Green Commute





# More empowerment of employees on strategic climate topics with the new learning section

With eevie employees embark on a learning journey that will elevate their awareness on climate topics and allow them to dive deep into company-relevant sustainability content.

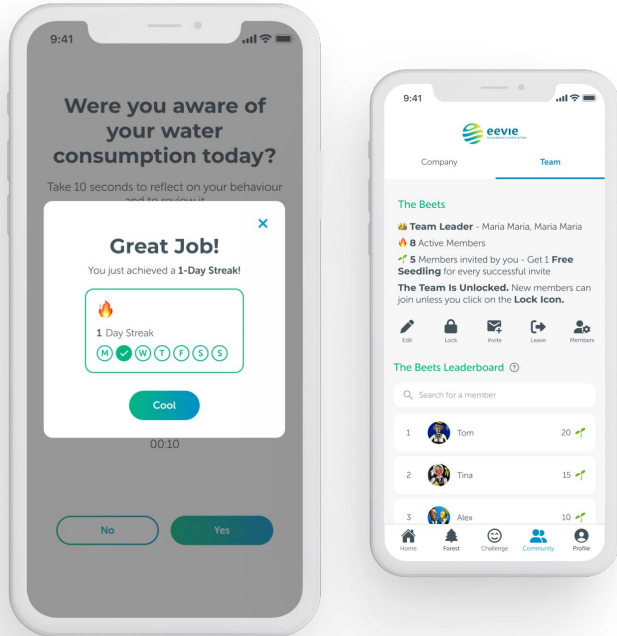




# Keep your employees engaged for longer

eevie's new **Streaks** feature ensures longer employee engagement and encourages task completion.

The improved **Teams** feature allows employees to compare their performance across team members and the company.

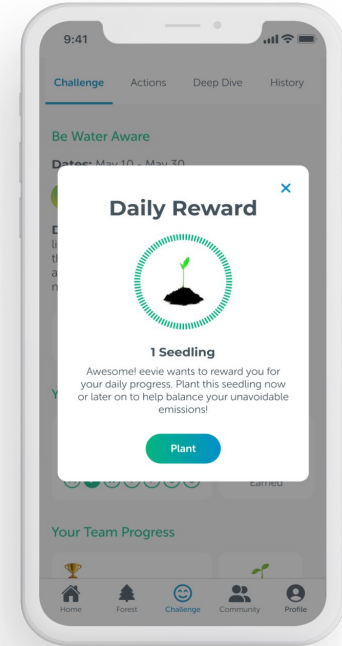
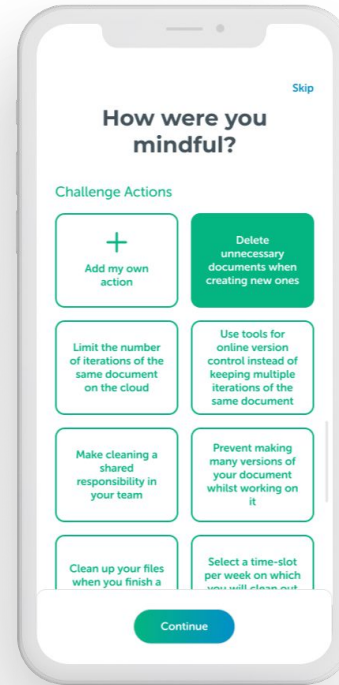




# Benefit from the best implementation of science and behavioural design

**Small, achievable actions**, which are seamlessly integrated into the employees' existing job.

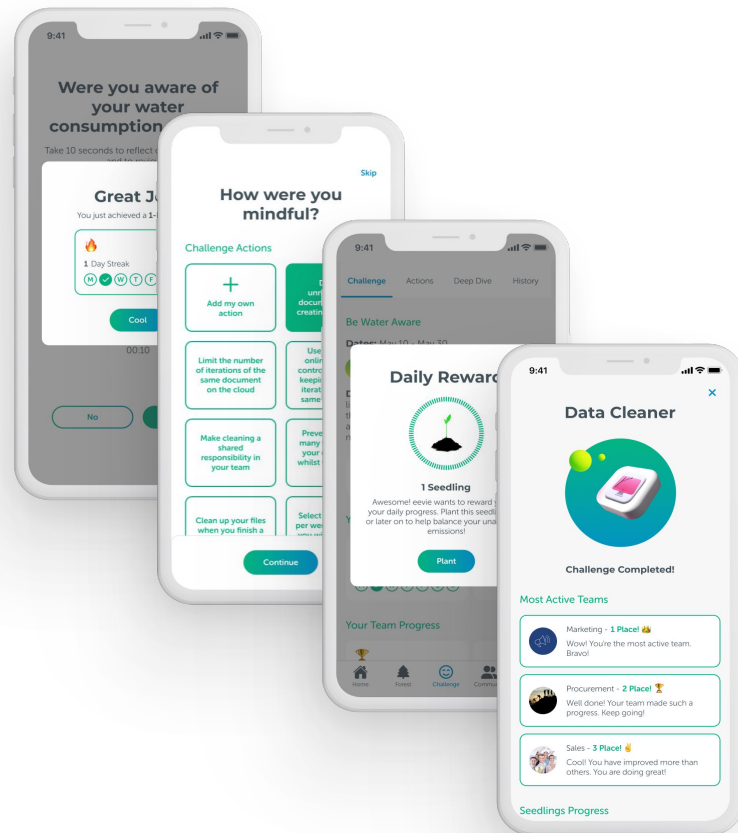
**Reflection prompts & an attractively designed reward system** reinforces the pursuit of climate challenges until their completion.





# New features that keep your staff engaged longer

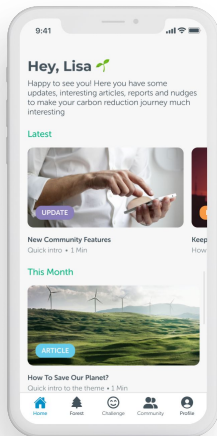
eevie's new **Streaks** feature ensures longer employee engagement and encourages task completion. The redesigned **Challenge Actions** turn big goals into achievable steps, fostering a greater sense of purpose. **Rewards** boost motivation and reinforce positive behavior. In-app **Performance Reports** will offer valuable insights, allowing employees to assess their decisions and compare their progress with peers.



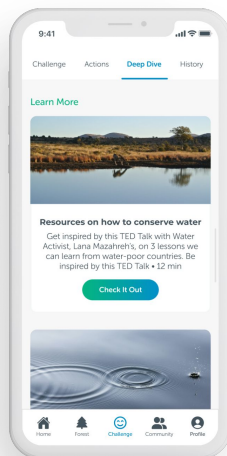


# New features that keep your staff engaged longer

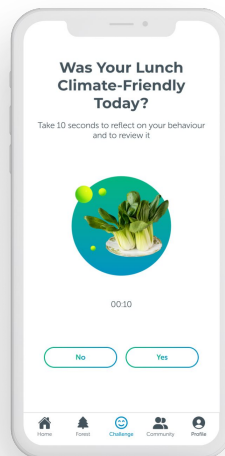
Stay up  
to date



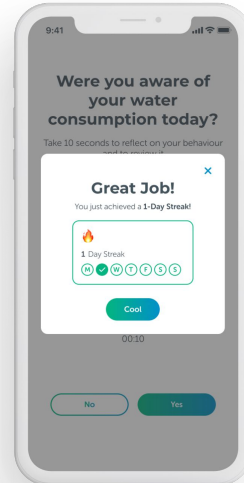
Dive deep into  
climate topics



Reflect on  
your behaviour



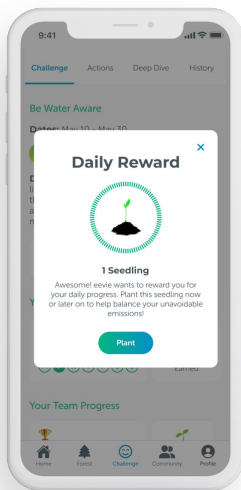
Review your  
progress



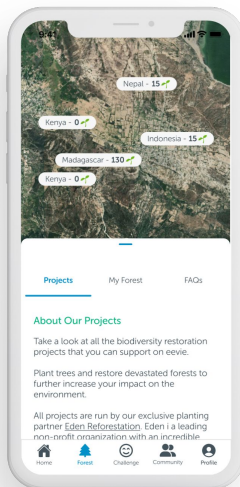


# New features that keep your staff engaged longer

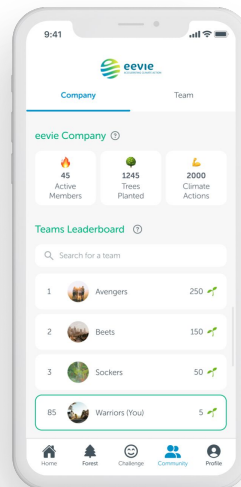
## Gain rewards



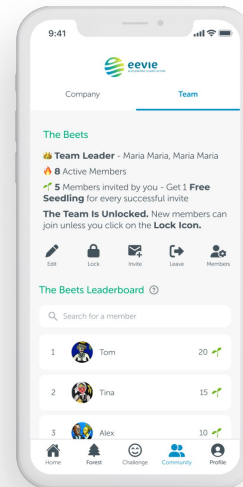
## Plant your trees



## Join your community

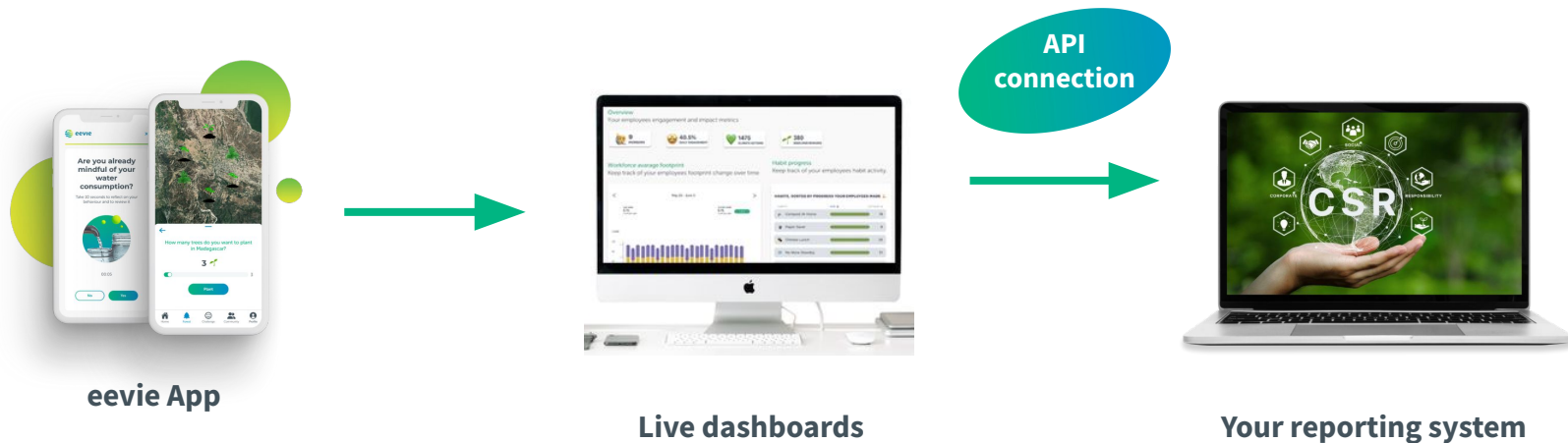


## Collaborate in teams





# An API connection for your CSR Reporting



**Access aggregated data on immediate emission reductions and long-term behaviour changes through eevie's live dashboard and get the data fed into your sustainability reporting system supporting with new CSRD reporting requirements.**







**eevie**

ACCELERATING CLIMATE ACTION