Your Solution for Sustainable Meals

CLIMATE FRIENDLY

Innovate in menu planning, have a positive impact on the climate… and capture new value for your business!

Guests are increasingly demanding for heathy and climate friendly meals. This trend is:

- a driver for **innovation** and **added value** in the food industry.
- an opportunity to win **new customers** and **increase loyalty** of current clients.

Thanks to 8 years of **scientific expertise**, Eaternity is the specialist for providing restaurants worldwide with the **environmental and nutritional impact assessment of food.**

Our products answer your needs and those of your guests:

✓ **Market your efforts on:**

  • **Sustainability: CO$_2$ Emissions, Water footprint, Animal treatment, etc.**

  • **Health: Vita Score**

✓ **Give clarity and gain trust**

✓ **Easy to use by chefs & staff**

✓ **Improve communication towards your client**

I EAT FOR A HEALTHY WORLD!

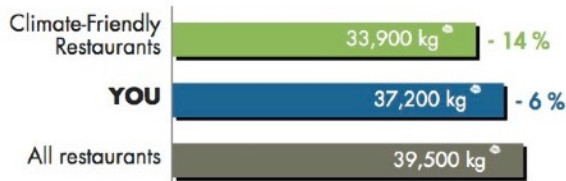**Monthly CO₂ - report**
YOUR RESTAURANT

Restaurant CO₂ - Emissions
February 2016

This month you caused **6% LESS** CO₂ emissions than the average restaurant in your category
– you are one of the most climate-friendly restaurants.

6%
LESS CO₂-Emissions

Climate-Friendly Restaurants	33,900 kg	- 14 %
YOU	37,200 kg	- 6 %
All restaurants	39,500 kg	

awarded 😊 😊

▶ **GOOD** 😊

more CO₂ than an average

Which restaurants are you compared with?

▪ **All restaurants**
135 comparable restaurants, categorized by the size of the business in regard to the total number of guests (basis of 830kcal per guest).

▪ **Climate-Friendly Restaurants**
The top 20 percent of the "All Restaurants" group.

What is 1 kg CO₂ - emissions?

Burning half a litre of petrol creates 1kg of CO₂ emissions. An oak tree binds up around 20kg of CO₂ per year. By eating climate-friendly food three times a week for a year, one person reduces CO₂ emissions by the same amount as ten oak trees could in the same period.

1/3

CO₂
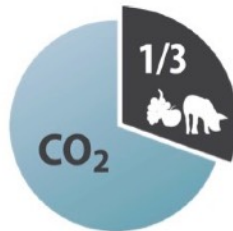
Food causes ⅓ of our CO₂ - emissions.

CLIMATE FRIENDLY

Apply the Eaternity Award to encourage a climate-friendly meal choice.