

**DISRUPTIVE INFRASTRUCTURE  
FOR A DISRUPTIVE INDUSTRY**





# Micromobility is booming.

Bike and Scooter Tech Startups Reshaping Urban Mobility.





**In 2030 – 30 Million new vehicles.**

Looking for charging and parking solutions in Urban Areas

\*McKinsey

# Growing Pains

DISORDER IN PUBLIC AREAS

PEDESTRIAN SAFETY ISSUES

HIGH OPERATION COSTS

VANDALISM & THEFT

FLEET COMPLEXITY





## Cycle Highways

Supplement urban protected lanes with infrastructure designed for longer distance micromobility trips, such as those between neighboring urban centers.

All micromobility devices permitted.

transport, or 2/1 lanes, PBLs physically separate micromobility users from vehicles and pedestrians. PBLs should be designed to accommodate electric and non-electric modes (minimum 2m wide for one-way, 2.5m wide for two-way lanes).

Only low speed devices permitted.

**Primary Streets**  
(Vehicle speed limit up to 50km/h)

## Supportive Policies and Structures

### Designated Parking:

Accommodate all types of micromobility and keep devices out of pedestrian rights of way.

**Enforced:** Motorcycles and other high-speed devices not permitted in protected lanes.

lane, where micromobility users will ride in an unprotected lane or in mixed traffic.

to use the protected lane or should ride in the road.

# What about the cities?

## Micromobility platforms need disruptive solutions



**3 important  
aspects**



# 1. Define Micromobility Charging Standard

**PATENT PENDING** - PCT/TR2019/050890

A DOCKING AND RECHARGING SYSTEM FOR BATTERY POWERED PERSONAL MOBILITY VEHICLES

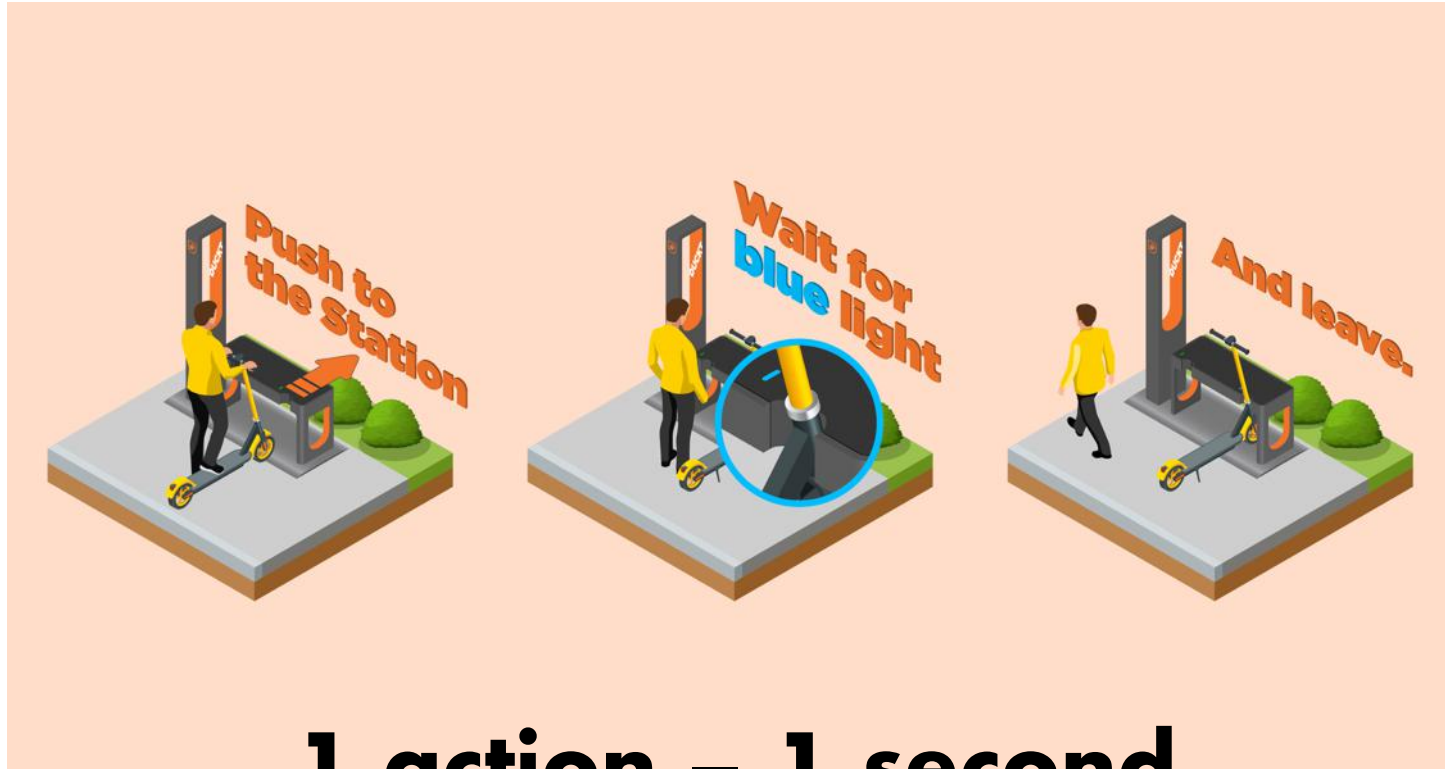
- Functionality of a universal adaptor
- Connectivity features of a charging station
- Scooter ID tracking per adaptor

**2 more patents will be placed in 2020**



Define & Own infrastructure Standards for the industry.

## 2. Always the simplest way



**1 action – 1 second**

# 3. Execution & Business approach



# Post COVID-19

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FOR A DISRUPTIVE INDUSTRY**

# Products into a Service = IaaS

\* Infrastructure  
as a Service

1



## DELIVER URBAN MICROMOBILITY INFRASTRUCTURE FOR THE CITIES

Free hardware deployment  
pay per use model

Data & Service Provider  
Green Solution Partner

2



## DEFINE 'PLUG' STANDART FOR MICROMOBILITY VEHICLES

DUCKT integrated as a spec.

Preferred Scooter  
Integration Ready

3



## DISRUPT URBAN MOBILITY SHARING MODEL

Buy a scooter  
Pair with DUCKT

Either Use B2C  
or Start Sharing

## PUBLIC & PRIVATE SPACE

## SHARING OPERATORS

**Solving last mile problem for the city.**

New revenue streams for the authorities.

**Regulation compliant.**

Track all scooters over DUCKT mds.

**Green solution.**

Helping cities to reduce their carbon emission

**Lower operation costs.**

40% profit of the operation & charging costs.

**Real MaaS with green mobility**

Possibility to integrate other green modes of transport to last mile

**\* Cellphone of Micromobility**

# Software Upscale

\* **AppStore of Micromobility**

## API Integrations

Operators  
Municipalities  
Police  
Mobility token (BC)  
Advertising  
Public open source

## Traffic Data

Micromobility traffic  
Road traffic  
Public transit

## IoT

Stations  
Air Quality  
Vehicles: Bike, Moped,  
Scooter, Car, etc...



**CORE ENGINE**

WEB + APP  
Alert  
Schedule  
Task management  
Reporting

## Maintenance UI

Sharing service  
MAP  
Payment

## User APP

MDS requirement  
Speed limits  
Geofence  
Reporting

## Management Panel

**MACHINE LEARNING & AI**  
Optimization - Predictions

# Key recognitions

TechCrunch Disrupt Berlin - **TC Top pick in mobility 2019**

StartupEstonia competition - **Chapter winner**

Tallinn municipality - **Smart city competition winner**

StartupGRIND, google for startups - **%1 accelerate startup**

7 startups to watch in 2020 - **Medium article**

SOL mobility challenge, Lisbon - **Winner, Lisbon 2020 pilot project.**

# Route-to-Market

**92**  
business  
days

**384**  
customer  
contact

**54%**  
reached  
us

**38**  
sales  
pipeline

**4**  
pilots  
ready

**30+**  
LOIs

TIER

VOLKSWAGEN  
GROUP

Strasbourg  
& COMMUNAUTÉ URBAINE

lisboa  
CÂMARA MUNICIPAL

BIRD

Segway-Ninebot

JCDecaux



RENAULT

Barcelona

Lime



Oslo

SAE  
INTERNATIONAL™

# Team



**Çağrı SELÇUKLU** - Co-Founder - CEO  
MA. Transportation Design

15 years mobility project experience with scholarship. Mass produced transportation products. User centered project expert.



**Gökşen ATALAY** - Co-Founder - CTO  
MSc. Bioengineering, BA. Material Engineering

16 years automotive purchasing and engineering experience. Founder of connected car startup and Supplychain and IoT expert.



**Evren YAZICI** - Co-Founder - PD  
MSc. Product Design

Graduated with Honors. 3 years mobility products design experience, with 9 recognitions.



**Arzu TEKİR**  
City & Policy  
Smart City & Policy Expert  
Ex-WRI Director



**Dr. Angelika  
Berger-Sodian**  
Non-Executive Director  
Ex-NIO Managing  
Director



**Dr. Altan Yıldırım**  
Supply Chain, R&D  
R&D, Innovation  
Ex-Tier1 R&D Director



**Ahu Serter**  
Angel Investor  
FarkHolding  
ChairWoman

# The potential

Idea to Live project – **In less than 10 months.**

All software & hardware developed in-house – **Under 200K € .**

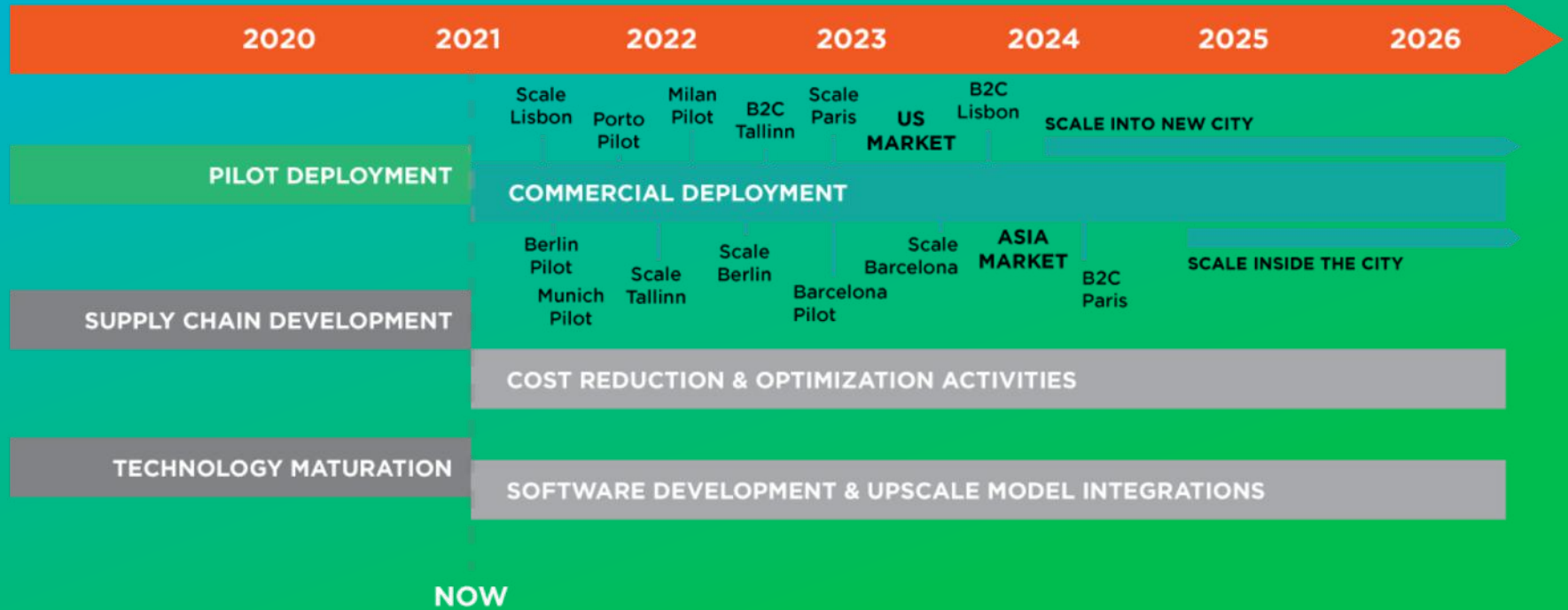
International Patent – **Infrastructure Standard for Micromobility.**

Post Covid-19 – **Growing demand for personal mobility.**

DUCKT Team – **Best background, time and market ready.**

Opportunity – **30 LOIs Ready, ROI in 6-7 months.**

# Time-to-Market



# One more thing...



## We do the same for all bikes



**DOCK.  
LOCK.  
CHARGE.**



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