

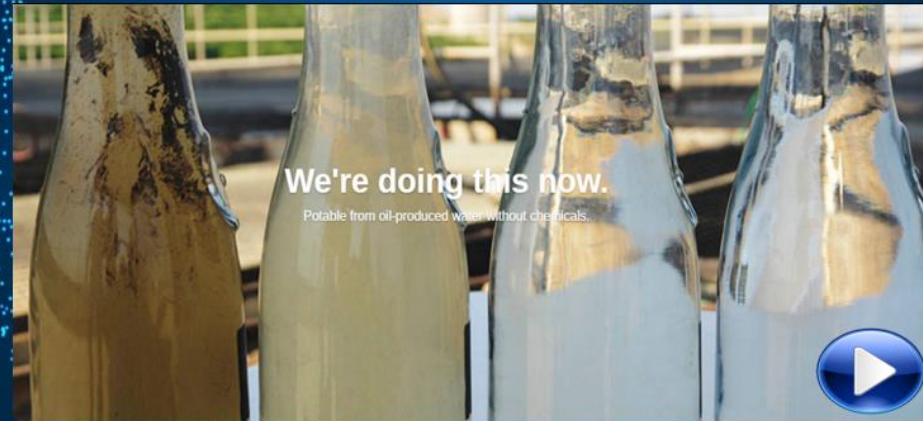
www.CALIFORNIASOLUTION.com



www.CALIFORNIAWEHAVEASOLUTION.com

NATION STATE | WATER | ENERGY SECURITY FOR DRINKING WATER RESOURCES

AN ALTERNATIVE FOR DROUGHT RELIEF IN CALIFORNIA WILL LEAD THE UNITED STATES TO BUILD
THE CAPACITY FOR
THE REST OF THE WORLD TO FOLLOW.



[ICDP] / INTERACTIVE CONTENT DISTRIBUTION PLATFORM

[ICDP] BRIDGING THE GAP BETWEEN PEOPLE, PLANET & PROFIT

Member of
WORLD ALLIANCE
for EFFICIENT SOLUTIONS

by **SOLARIMPULSE**
FOUNDATION

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CALIFORNIAWEHAVEASOLUTION.COM

HOW DO WE WIN MARKET SHARES?

[ICDP] BRIDGING THE GAP BETWEEN PEOPLE, PLANET & PROFIT

California We Have A Solution™ (ICDP) is not just a solution it is many solutions. All we must do is build an audience, drive buzz, deliver engaging content, showcase the results and pivot the technology properly into all corners of the earth needing clean water, clean air, better food, and more fuel. Our domestic and international expertise surrounding technology too good to be true gives this team the right insight on how to navigate the market. We will start small and build it forward to making the world a better place.

amazon fireTV apple tv Roku chromecast android iOS WEB SMART TVs

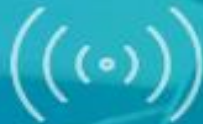


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[ICDP]
is a interactive content distribution platform for technology
companies to connect directly and interactively to their global
shareholder community



MANAGEMENT



DISTRIBUTION



MONETIZATION



ANALYTICS

[ICDP] BRIDGING THE GAP BETWEEN PEOPLE, PLANET & PROFIT

amazon fireTV

apple tv

Roku



chromecast



android

iOS

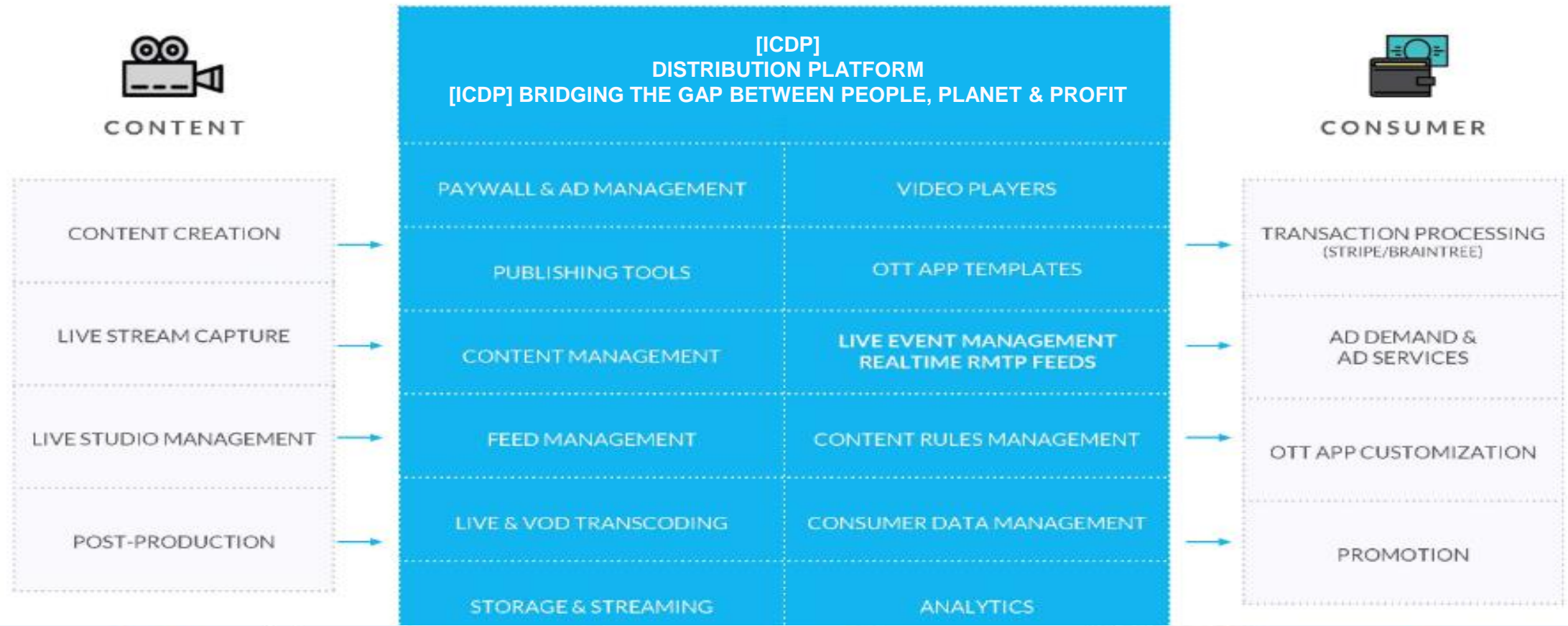


WEB



SMART TVs

[ICDP] platform automates the distribution stack, and we plug into everything else



amazon fireTV

apple tv

Roku

chromecast



android

iOS



WEB



SMART TVs

[ICDP] bundles the SaaS Platform and Usage into two simple monthly components.

SaaS Platform Includes

- Content Management (CMS)
- HTML5 web player for VOD & Live
- App builders for all OTT & mobile endpoints
- SVOD, TVOD & AVOD subscription & entitlement
- API access
- Analytics & Reporting
- Geo-blocking Support
- Live Multicasting to Social
- Real-time Monitoring of Certified Equipment for member-owned participation accounts

Usage Includes

- Unlimited stream hours for subs & txs
- 15,000 free-to-watch stream hours / mo
- 200 transcode hours/mo
- Community, Non-Profit, For-Profit & Personal online management accounts for members who vote & promote apps targeting:
 - High-Cost Areas
 - High Polluted Areas
 - High Unemployment
 - Frequent Natural and Human-Induced Disaster Areas
- **NOTE: Production, Service, Royalties & Leasing Fees Billed as Incurred**



chromecast



android



WEB



SMART TVs

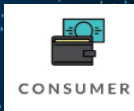
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"www.CALIFORNIAWEHAVEASOLUTION.com"
PEOPLE PLANET PROFIT SECTORS

- ON DEMAND FUEL SYSTEMS & APPS
- NEW BUILDING SYSTEMS & APPS
- FOOD GROWING SYSTEMS & APPS
- CLEAN WATER / AIR SYSTEMS & APPS
- FREE ENERGY SYSTEMS & APPS
- MARKET CHANNEL SYSTEMS & APPS

[BUY] [RESEARCH] [DONATE] [PROMOTE]
[MANUFACTURE] [LICENSE] [MEMBERSHIP]
[SUBMIT INNOVATION OR IDEA FOR REVIEW]



to



- Promoting products and getting press out of the promotion
- Marketing and branding to make the new product create a snowball effect
- Building the buzz and content daily on the subject matter for the environmentally conscious likeminded consumers
- Selling add space and sponsorship onto a new type of Discovery Channel and online show like an Anthony Bourdain and MythBusters combined
- Creating a community of at least ½ million people just as the Huffington Post did and sold to AOL for US\$315 million
- Rewarding community interaction to vote and cobrand innovations



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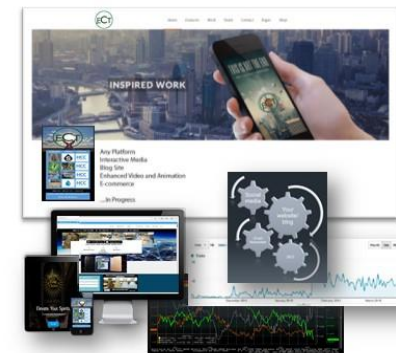
USA Target Market Example: "230,000,000 Smart Phone Users:"

	MOBILE Users:	Year 2020	Year 2021	Year 2022	Year 2023	Year 2024
 CONSUMER		232,000	472,000	712,000	952,000	1,172,000
 CONTENT	Projected Earnings:	\$11,309,247.00	\$54,339,991.00	\$150,166,660.00	\$295,363,013.00	\$437,164,703.00

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site development

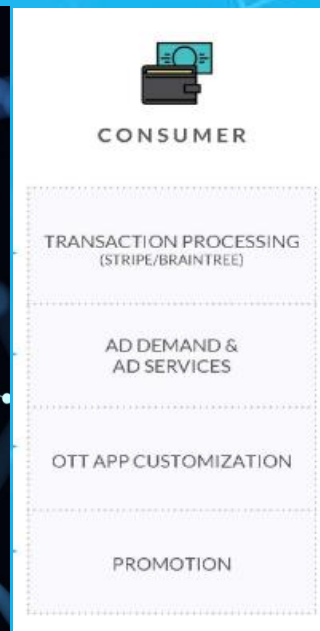


brand standards



- Smartphone .ECT application
- Website Design w/Mobile Responsive
- Content-based strategy
- Analysis and Metrics
- Ongoing Technical Maintenance
- Monthly Marketing Services (blog, news, research, outreach, grassroots)
- Search Engine/Content Optimization

Each Show will enable America to Find Out, Come Back and Learn the Conclusion on new innovations. The platform will drive members to buy, research and donate money.



amazon fireTV

apple tv

ROKU

chromecast

android

iOS

WEB

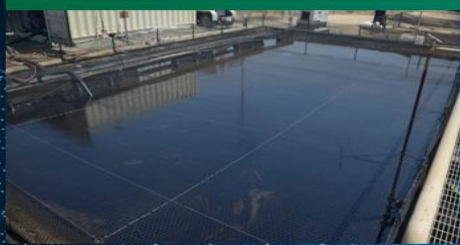
SMART TVs

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Special Know-how:

ECT's existing clean water portfolio technologies will do more to restore water, air and industry using the California We Have A Solution™ platform. For the first time, non-chemical-based solutions literally make "restoration" an appropriate term to describe contaminated water after treatment.

From "Inkable"...



To "drinkable".



CALIFORNIA, We Have A Solution™ is currently in use by the USA Olympic Fencing community at usafencing.com and is ready for setting up the launch to clean water, clean air and fuel extending OEM product lines for CALIFORNIA WE HAVE A SOLUTION™.

WANT TO MAKE **CALIFORNIA** GREAT AGAIN?
Start Here.



Oil-mixed to high-grade potable water via ECOPOD Powered by OriginClear



We can do this now.

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USA
FENCING

amazon fireTV

apple tv

ROKU

chromecast

ANDROID

iOS

WEB

SMART TVs

Technologies Suite

Environment Conscious Technology

Nation-State Water & Energy Security For Drinking Water Resources starts with these Environment Conscious Technologies:



Expandable Emulsified Nano Fuel Additives



Expandable Hydrogen Generators



Expandable Wastewater Treatment



Expandable Disinfection Treatment

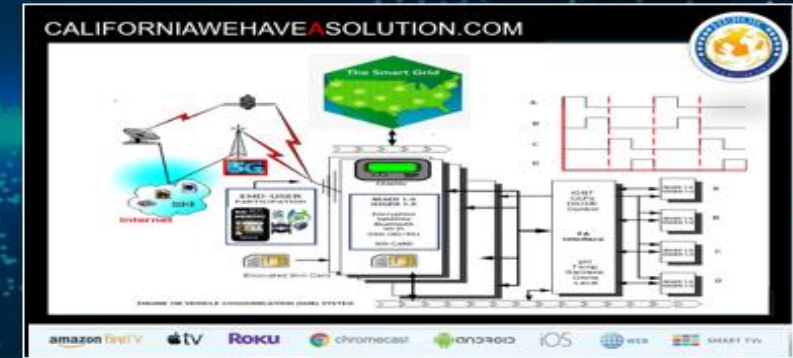


Expandable TDS Removal Treatment



(ICDP) Interactive Content Distribution Platform

Expandable Decentralized Smart Grid



Target Markets: Produced Water, Flow-Back Water, Black Water, Grey Water, Transportation, Energy, Smart Grid, & Media

Water & Energy Management:

ECT's Senior management holds Space Certified Hall of Fame accolades, over 50 U.S. and international patents, awarded the "Most Innovative Water Technology" at China Blue Tech Awards in 2016 as co-founder of OriginClear, hold DOD, DOE, and Nuclear Security Clearance. Our results in California gleamed Governor Brown's office & staved off 60 lawsuits for O&G. In 2017, it became the "Sustainable" company of the year in CleanTech Open (SE) and became the first enlisted (CTO) into the Solar Impulse Foundation, Campaign of – 1000 Solutions for the World @ solarimpulse.com. Further consulting has involved Chevron, countries as Serbia seeking to meet United Nations approval while maintaining O&G output demands for Gazprom in Russia through Serbian & Maryland Nation-State Water & Energy trade missions. Other critical consulting developments include Tokyo Power in Japan.



SOLARIMPULSE FOUNDATION | WORLD ALLIANCE for EFFICIENT SOLUTIONS



ENVIRONMENTAL DEFENSE CONSULTING FOR INDUSTRY, STATES, NATIONS AND WORLD BANKS.



DESCRIPTION
Clean water by the Sun, is a vetted plan that enables the oil-driven economy to continue to lead the resource-driven.

ALLIANCE MEMBER
ECT SERVICES & SOLUTIONS
We clean water by the Sun.

ECT Services & Solutions is a global green technology company focusing on water, energy, the environment and economic benefit of our clients, licensees, shareholders and the community at large.



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Champions:

Champions are declared as being Environmentally Conscious Minded stewards and advocates for fuel, food, health, film, music, community & construction solutions California We Have A Solution will engage key markets within 2020.

MARIE PIZANO



Background: Author, Screenwriter, Producer, Director & Multimedia Advisor
Email – marie@goheoric.com
Focus: Awareness, Brand Placement, of California We Have A Solution (.ECT) Ingenuity into featured film projects with Hollywood Environmentally Conscious movie sets. Supporter of Life Choices and spokesperson for AmandaWay.org

SEEKING QUALIFIED CANDIDATES IN

MULTIMEDIA WITH A FOCUS IN MUSIC & LIVE EVENTS

amazon fireTV

apple tv

Roku



chromecast



android

iOS



WEB



SMART TVs

Marketing Team:

Touche Media - Michael DelGrosso

DelGrosso brings exceptional design and creativity management and leadership experience in product development, broadcast, print, interactive/social/digital marketing media. He has a proven successful business development career that has channeled IT & IP services for companies such as Baker Hughes and many others in the service utility industries. Now he resides founder of Touche Media where his proven track record enables ECT to become profitable in all market conditions through a California We Have A Solution Post and televised program.

He has through the years founded Ozone Studios and Milenthal-DelGrosso in Columbus Ohio. This has given him the adept at pitching accounts, discerning project requirements and clients needs within a creative team-based environment. Enabling ECT today with the skill sets to build executive level relationships and manage daily workflows of concurrent projects to ensure deliverables are completed on time, on budget and on strategy.

DelGrosso is technically savvy in all hardware, software, mobile, interactive and production methodologies. He has demonstrated successful skills developing diverse new revenue opportunities, short/long term performance analytics while expanding existing market share.

DelGrosso was a professor at the Department of Times Based Media, Columbus College of Art and Design. His education includes an MBA OB, Emphasis on technical and first position global marketing - University of Phoenix & Bachelor of Science (B.S.), Industrial and Product Design - The Ohio State University.

WORK INCLUDES: SMART GRID SYSTEMS @ WWW.NIST.ORG, @ OHIO STATE,
@ PATEL INDUSTRIES, @ NATIONWIDE REAL-ESTATE DIVISION
@ FORMER CONSUMER USA CZAR @USA OLYMPIC FENCING ONLINE [ICDP]



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General Counsel & Energy Management Team:



Attained Top legal firm named Thompson Hine as General Counsel for this project and with their supportive consulting partner Skipping Stone – CALIFORNIA We Have A Solution (ICDP) shall launch the products skillfully to build brand and community for (.ECT CERTIFIED) cities, states & nations to be trademarked with interactive content distribution platform (ICDP).



Thompson Website:
www.thomsonhine.com

Skipping Stone Website:
www.skippingstone.com

Further alliances with Thompson Hine include their role in Atlanta Smart City Solutions and affiliation with Smart City Solutions of India. The long term allows “California We Have A Solution” member cities, states and nations to align with key sponsors such as Evian and the Smart City Solution Networks.





Stackable IP / IT Developments:

Eco-Assets The Potential for Natural Capital

As a natural consequence of utilizing ECT services the natural capital of an area will be enhanced. We will quantify those enhancements and market them as eco-assets. There is currently a market for such eco-assets as:

Carbon Credits – These credits can come from fuel offsets, capture of carbon in the environment and marketed in tons of CO2 equivalents. In certain markets these offsets are currently selling at over \$20.00/ton.

Air Quality Offsets – If our efforts reduce the emission of a series of targeted chemicals, that eco-asset benefit can be quantified and marketed as offsets to those industries needing such offsets to meet governmental regulations.

Water Quality Offsets – If, through our efforts, the quality of runoff rain water quality is improved, we can quantify those improvements and again sell those assets and market them as we would air offsets.

PR Benefits – If you want to reach large audiences as inexpensively as possible, public relations is the way to go. A positive public perception will stimulate awareness of and demand for what ECT is doing, creates the perception that ECT is active “on the move”, and studies show that has seven times the credibility of advertising.

The above is just an example of what ECT can and will do to improve the environment.



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FEMA SUPPORT \ OEM ALLIANCES TO SUPPORT MANUFACTURING

ENVIRONMENTAL CONSCIOUS TECHNOLOGY IS UNIQUELY POSITIONED TO LEVERAGE TODAY'S MARKET CHALLENGES WITH AN (ICDN) JIT OPERATION

Duties:	Service Providers:
Prototyping	   
OEM(s)	  
Integration	  
Marketing	  
Legislation	  



ADVANCED RENEWABLE ENERGY & ADVANCED ENGINE DEVELOPMENT {AREAE}

Renewable Energy and Advanced Engine Development

REAE

ECT

SAE

U.S. DEPARTMENT OF ENERGY

NSF

ECT

Dr. Gerald Minkow
NASA Hall of Fame NSF
ARR-2 Panel, SAE
Director

Dr. Clark Mullett, Director,
Center for Advanced
Vehicle Technology

Simon Cook
Executive Director, NCCAR

Stephen Brundage
VP Powertrain Engineering, Lotus Engineering

Basic Research

Commercialization

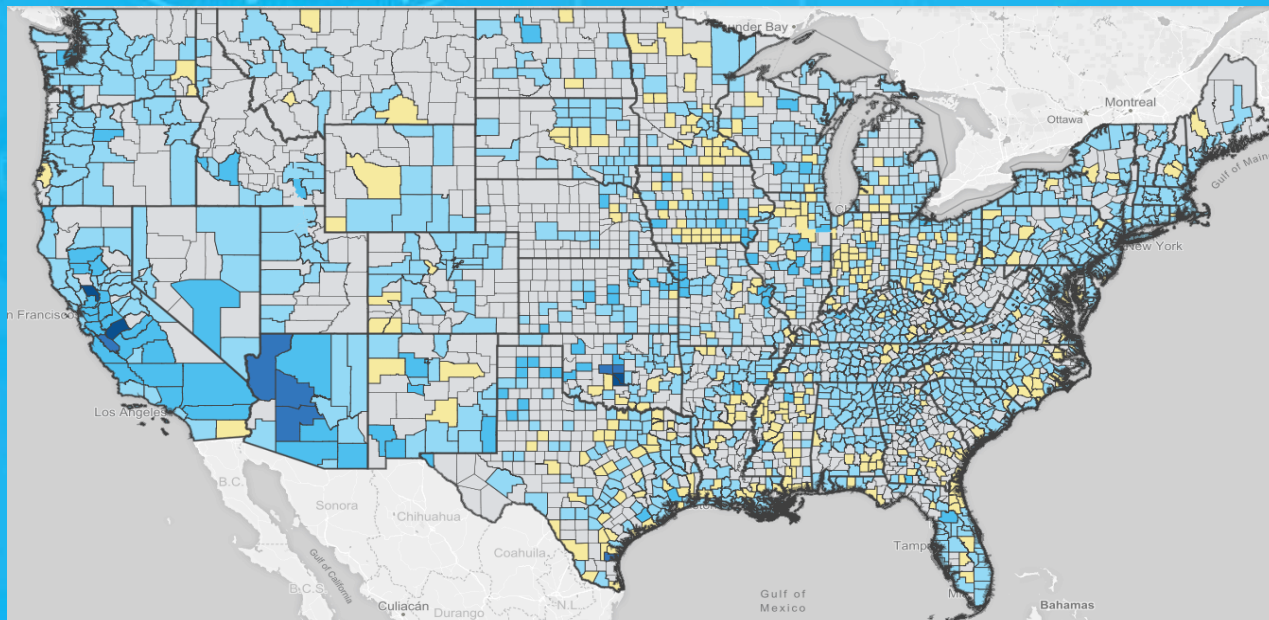
[ICDP] BRIDGING THE GAP BETWEEN PEOPLE, PLANET & PROFIT

USA Target Market Example:

The population of the USA is 327 million and there 230 million people who have a smartphone or computer with access to the internet. The average person uses 92 gallons of water per day. The average cell phone user has three applications on their phone. Adding one more app that registers members and engages them in making the world a better place is needed. Why? Years after the Flint Michigan event 3000 more communities in America still lack enough chemical free potable water, and there is not enough money to rebuild all treatment plants. What do they do?

ECT's proof cases on a new Interactive Content Distribution Program [ICDP] to be showcased on Discovery Channel show will speed smart compliant contracting to trigger programmed re-occurring payments from end-users to an interface new technology being validated while self-funding sponsorships to align service companies, vendors, financiers, licensors and manufactures of new OEM products expeditiously to follow California We Have A Solution™ protocols into building for Nation-State Water & Energy utilities into: Ex. www.FlintWeHaveASolution.com

CONSUMER	MOBILE Users:	Year 2020	Year 2021	Year 2022	Year 2023	Year 2024
		232,000	472,000	712,000	952,000	1,172,000
CONTENT	Projected Earnings:	\$11,309,247.00	\$54,339,991.00	\$150,166,660.00	\$295,363,013.00	\$437,164,703.00



'ERIN BROCKOVICH' CHEMICAL TAINTS TAP WATER OF 218 MILLION AMERICANS

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Conclusion

- ECT has technology and services uniquely positioned that immediately will leverage today's market challenges.
- ECT is an incubator and market enabler of transformational green technologies.
- The ECT – IP/IT Hub model allows for evaluating technology, sourcing technology and commercializing technology through our operational business model.
- ECT through direct industry relationships has revenue ready pipeline and future green technology assets identified for acquisition.
- Additional revenues will be realized through our GoHeroic online and in store green retail business unit CaliforniaWeHaveASolution.com technology leasing division Envirolease, Content, & Online Membership & Sponsors
- Based on an overwhelming market need, ECT will achieve financial success by building Source Water & Energy Security Apps.
- ECT anticipates a move to a public listing within the next twelve months, providing additional currency for acquisitions and liquidity to our shareholders.

Endorsement



"After our two days of meetings here in Washington, Talbott I am writing this letter to formally congratulate your vision for your company for the future. We commend ECT's foresight for utilizing the many already-existing networks, such as SERVPRO, to shorten delivery times and to increase the immediate availability of services, in order to increase ECT's revenue streams, more readily making its services available on a national basis. My recommendation to work with ECT to drive new industry standards and best management practices globally, using the framework ECT is creating in California as a flagship. That enables ECT to advance the creation of funding & new policies both on a national, regional, state, tribal and local basis, as well as a private sector, think tanks, and other nonprofits, as ECT focuses its early adoption and optimization of evolutionary intellectual property to solve problems in:- High-Cost Areas, High Pollution Areas, High Unemployment Areas and Frequent Natural and Human-Induced Disaster Areas. ECT is smartly staged to deliver, over time, a truly remarkable solution to many current and future challenges. We support ECT and look forward to working with you and the other members of the management team to achieve regulatory and funding goals. Sincerely, Kay C. Goss"

Background: Kay C. Goss has distinguished herself as a recognized international leader in Homeland Security (HS), Emergency Management (EM). As Associate Director for FEMA she established the EM Higher Education Program that has resulted in well over 600 higher 600 higher education programs in over 360 institutions. Her work with establishment of EM in India and Turkey, applying the model she established through FEMA's Emergency Management Institute.

This report may contain forward-looking statements that involve risks, uncertainties, and assumptions. If any such risks or uncertainties materialize or if any of the assumptions prove incorrect, the results of ECT Services & Solutions Inc. could differ materially from the results expressed or implied by the forward-looking statements we make. All statements other than statements of historical fact could be deemed forward-looking statements, including: any projections of product or service availability, customer growth, earnings, revenues, or other financial items; any statements regarding strategies or plans of management for future operations; any statements concerning new, planned, or upgraded services or developments; statements about current or future economic conditions; and any statements of belief.

The risks and uncertainties referred to above include - but are not limited to - risks associated with possible fluctuations in our financial and operating results; our rate of growth; interruptions or delays in our service or our Web hosting; breaches of our security measures; the financial impact of any previous and future acquisitions; the nature of our business model; our ability to continue to release, and gain customer acceptance of, new and improved versions of our service; successful customer deployment and utilization of our existing and future services; competition; the emerging markets in which we operate; our ability to hire, retain and motivate employees and manage our growth; changes in our customer base; technological developments; regulatory developments; litigation related to intellectual property and other matters; and general developments in the economy, financial markets, and credit markets.

ECT Services & Solutions Inc. assumes no obligation and does not intend to update these forward-looking statements, except as required by law.

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www.dotect.com
