



Cleantech Group

Company Overview

Our Purpose



“The climate crisis is intensifying. The 2030 decarbonization goals are in touching distance. We have the tools and services, the insights and the connections, to help you make a contribution. Together we can build a better and more sustainable world.”

Richard Youngman, **CEO, Cleantech Group**

Our Services

We bring you access to the trends, companies and people shaping a more digitized, de-carbonized and resource-efficient industrial future.



RESEARCH

Get insight on innovators, investors and market movements. Our online portal is extensive, easy-to-use and updated daily. Engage our analysts for customized briefings and research on the themes central to your goals.



CONSULTING

Build strategies and engage external innovation to grow your business during disruption and uncertainty. We'll help you set priorities and find the right partners that will take you forward.



EVENTS

Meet corporate change makers, investors, entrepreneurs and stakeholders from the cleantech ecosystem. Our global events bring together the experts committed to building a new industrial future virtually and in person.

Our Focus is Sustainable Innovation



**AGRICULTURE
& FOOD**



**ENERGY
& POWER**



**MATERIALS
& CHEMICALS**



**RESOURCES &
ENVIRONMENT**



**TRANSPORTATION
& LOGISTICS**



Enabling technologies, Business models and Themes



Our Clients

Hundreds of leading corporates, investors, government agencies and professional service firms use our research, consulting and event services to engage with opportunities in sustainable innovation.

Corporations



Investors & Banks



Government & Professional Services



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Research

What Makes our Research Valuable?

We combine access to the most extensive industry network, subject matter experts on innovation and the most detailed data on companies, investors and deals to deliver richer insights than any individual method.

Industry Access

- We can draw from a global industry contact base of over **125,000 people** built since 2002.
- We meet and hear from over **1,500 industry leaders** every year at **our events**.
- Cleantech Group's brand gives us **high-level access** to the leading players in the ecosystem.

Subject Matter Experts

- Our research analysts focus on a single sector to develop deep expertise in **technology** and **innovation trends**.
- We conduct **hundreds of research interviews** every year across our ecosystem of entrepreneurs, investors, corporations and governments.

Proprietary Data

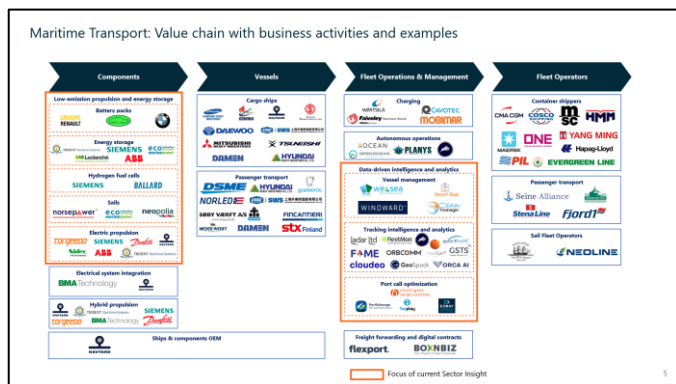
- Our market intelligence includes data on over **45,000 companies and investors**, and **60,000 deals**.
- Our proprietary industry categorization of companies gives us an **in-depth view of the global sustainable innovation ecosystem**.

Research Subscription

Keeps you in touch with companies, investors, market activities as well as cutting-edge insights on sector and investment trends to inform your decision making

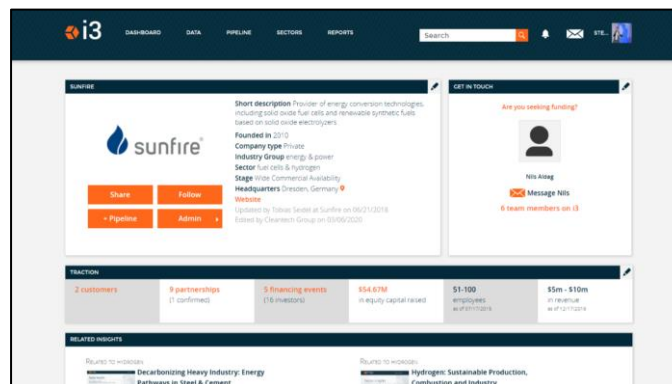
Analyst Research

- Our analysts deliver insights on sectors and investment trends so you can evaluate market attractiveness, business models and competitiveness.
- Schedule one-to-one discussions with our analysts to dive deeper into their research and exchange market views.



Market Intelligence

- Don't miss an opportunity with the most comprehensive global coverage available on companies, investors and deals.
- Get more meaningful results with the most detailed categorization of companies.



Stay Up-To-Date

- Set up customized alerts on new companies and market activities.

Top Headlines

- Agrevolution** received **\$4,000,000** from **Omnivore Partners** and **AgFunder** 03/17/2019 - **agriculture & food** - Seed - [Learn More](#)
Agrevolution is a developer of a platform to give farms access to inputs, a distribution network, and crop advisory services based in India
- Virtual Power Systems** received **\$17,000,000** from **CUI Global** and **IndoUS Venture Partners** 03/19/2019 - **energy efficiency** - Series B - [Learn More](#)
Virtual Power Systems is a developer of power management software and infrastructure toward more efficient data centers based in Saratoga, CA
- Attivo Networks** received an **Undisclosed Amount** from **Energy Impact Partners** 03/21/2019 - **other cleantech** - Growth Equity - [Learn More](#)
Attivo Networks is a developer of cyber-security software based in Fremont, CA

Research Briefings

Your customized sector analyst briefings provide detailed insights on sector trends

Tailored Research

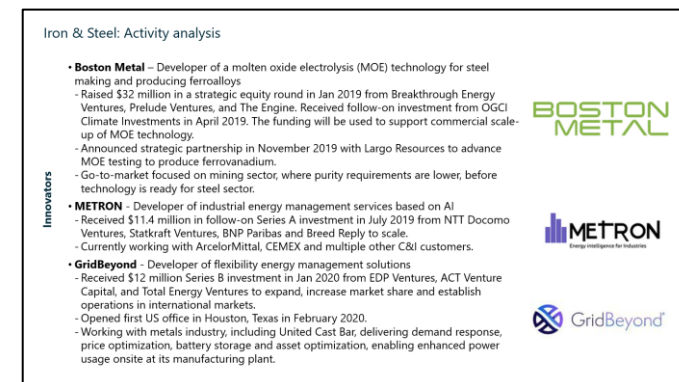
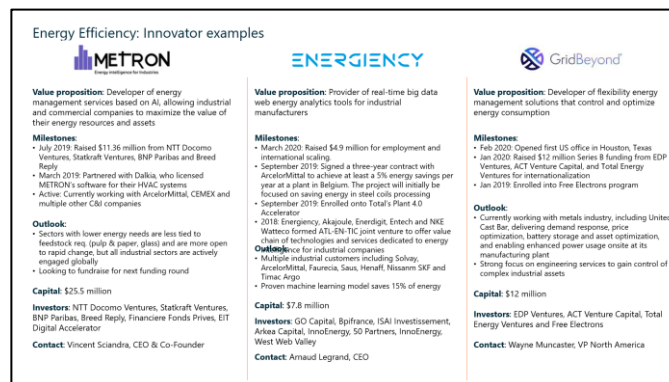
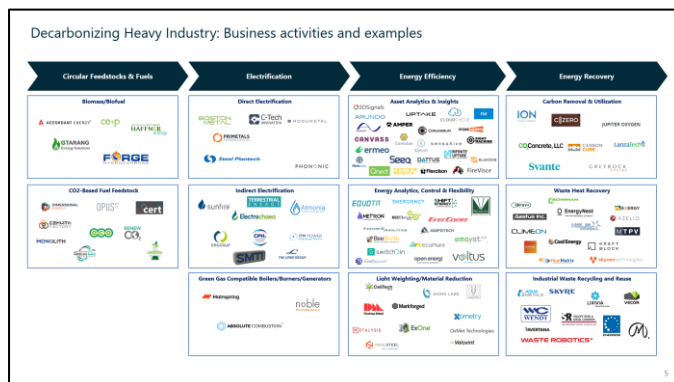
- Define the research agenda for the business areas you want to monitor closely.
- Benefit from primary research dedicated to your priorities.

Build Your Pipeline

- Get targeted analysis of companies you could partner with.
- Receive recommendations from our analysts on top companies that match your requirements.

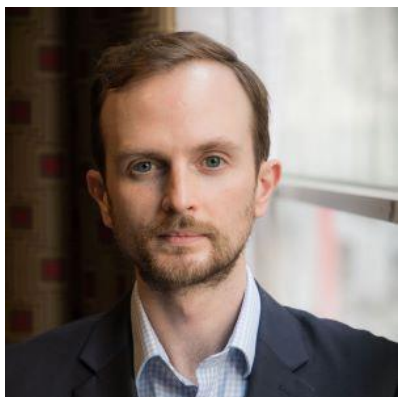
Target Market Activity

- Dive deeper into the latest market signals and emerging trends.



Research Sector Leads

Our analysts are subject matter experts developing cutting-edge insights on innovation and investment trends



Chris Sworder
Agriculture & Food

Recent Research

- Indoor Farming
- Livestock
- Food waste
- Fertilizer
- Alternative proteins



Louis Brasington
Energy & Power

Recent Research

- Corporate Energy Procurement
- Decarbonizing heavy industry
- Long duration energy storage
- Hydrogen



Ian Hayton
Materials & Chemicals

Recent Research

- Sustainable building construction
- Circularity in chemicals
- Carbon to value



Holly Stower
Resources & Environment

Recent Research

- Plastic and corporate responsibility
- Climate risk, resilience & response
- Optimizing construction sites



Cassidy Shell
Transportation & Logistics

Recent Research

- Digitized traffic management
- EV charging software and grid services
- Marine shipping – electric propulsion

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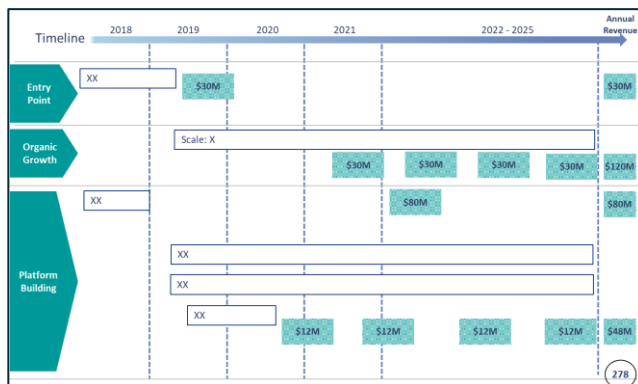
Consulting

Consulting Services

The customized advice and support you need to engage external innovation

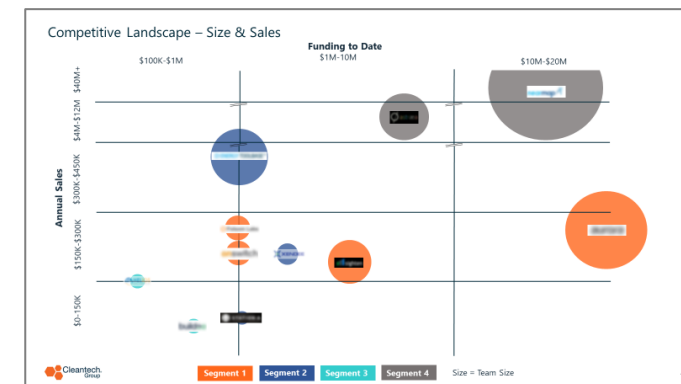
Strategy

- **New Business Development:** Evaluate options to engage innovations and successfully scale a new business line.
- **External Innovation Program:** Develop an open innovation program to collaborate with entrepreneurs to support your corporate goals via partnerships, access to customers, expertise, pilots or possible investments.



Implementation

- **Identify Market Opportunities:** Dive deeper into specific markets to identify new ways to access opportunities and partners.
- **Innovation and Partner Scouting:** Find, screen and action the best business opportunities to move your business forward.
- **Due Diligence:** Assess the competitive landscape and market dynamics before a critical investment decision.



Example Consulting Projects

How we have helped the ecosystem engage with sustainable innovation

New Business Development

- Worked with a \$20 billion family-owned enterprise to evaluate opportunities and identify partners across the energy, water, food, materials and transportation sectors with the goal of scaling a \$1 billion new business line.
- Collaborated with the EU's largest Public Private Partnership addressing climate change to develop a new strategy for its entrepreneurship programs.

External Innovation Program

- Helped a building materials leader design and execute its first two corporate accelerator programs connecting over 400 targeted companies per program across ten key corporate technology challenges.
- Collaborated with an Asian conglomerate to create sustainability focused challenges across five different units. Sourced solutions that have resulted in numerous funded pilots.

Identifying Market Opportunities

- Supported a Japanese conglomerate to evaluate and prioritize opportunities in the carbon capture and utilization market.
- Supported the Canadian government to identify targeted cleantech export opportunities in the US.
- Supported a European city to identify global trends and prioritize opportunities to develop its local cleantech ecosystem of companies.

Scouting and Due Diligence

- Supported a European utility to identify and screen investment opportunities in the energy monitoring space resulting in a \$6 million Series A investment.
- Supported a global energy company to evaluate two corporate venture capital investments in the autonomous vehicle and solar installation sectors.

Events

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Event Calendar

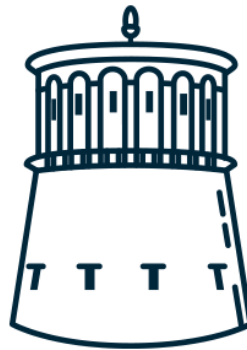
Since 2002, our events have brought together the most innovative entrepreneurs, investors, multinational corporations, and professional service firms to accelerate sustainable innovation globally.



CLEANTECH **FORUM**
ASIA

7-8 OCTOBER 2020

JOIN US



CLEANTECH **FORUM**
EUROPE

7-9 DECEMBER 2020

JOIN US



CLEANTECH **FORUM**
SAN FRANCISCO

1-3 FEBRUARY 2021

JOIN US

Why Attend?

Build your international network

- Network with the highest concentration of **corporate innovators, venture capital investors and leading entrepreneurs** driving a sustainable future globally .
- **Pre-arrange your meeting schedule** with the most relevant people through the event appointments tool.



Access Innovation

- **Access hundreds of companies** developing the latest technologies and business models.
- Meet the entrepreneurs we give global recognition to through the **Global Cleantech 100, 50 to Watch** and **APAC 25** programs.



Engage

- **Be inspired** by thought leaders driving a sustainable future.
- Hear **vigorous debate** and **industry leader insights** on the future of innovation.



Who Attends?



Corporations

- Corporate Venture Capital
- Open Innovation
- Corporate Strategy
- R&D



Investors

- Venture & Growth Capital
- Accelerators & Incubators
- Investment Banks
- Family Offices



Investors

- CEO
- CFO
- CTO

"I have been attending Cleantech Forum in the past four years and enjoyed my time there. The forum is well organized with strong thought leadership, abundant networking resources and great exposure to investment opportunities."

Phoebe Wang, **Principal**, **Shell Ventures**



"All the most influential leaders and innovators of the global cleantech industry gather to attend meaningful discussions and identify new trends, emerging innovations and their deployment. It really is a MUST in the cleantech industry."

Andrée-Lise Méthot, **Founder & Managing Director**, **Cycle Capital Management**





Thank you

Feel free to contact us with
any questions you may have.

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