## WHY MEDIBINEE?

## Motivating & low-threshold

By rewarding with a coupon and a proactive invitation to return used medicine, we nudge users to act.

### Appropriate disposal

Where to dispose of old pills? In Germany, there is no one-fits-all solution.
To set a new standard and create a longterm, sustainable solution, medibinee was developed.

#### Reducing wastewater pollution

Residues of medication enter the waste water when outdated medication is disposed of into the canalisation. medibinee creates awareness and offers a concrete action on how to dispose of medicine.

Find out where the next medibinee can be found:

medibinee.com





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# INTERACTIVE COLLECTION SYSTEM FOR OLD MEDICATION

medibinee.com



# BECOME A PARTNER & ENABLE ENVIRONMENTAL ACTION

#### **Coupon Partner**

- Effective marketing for your products and services
- New marketing channel
- Access specific customer groups

#### **Advertisement Partner**

- Be present in attractive locations
- Build your green brand by advertising through a sustainable project
- Increase your sales



#### Pharmacies, Clinics and Retailers

- Offer a service your clients will love
- Access new customer groups
- Make a visible statement for environmental action

#### **Utilities companies**

- Reducing the pollution of wastewater and ground water
- Reducing wastewater treatment costs

You have another problem material challenge? binee might be able to help.

**UNLOCK POTENTIALS** 

#### medibinee is

- ✓ user friendly
- ✓ simple
- ✓ rewarding

- ✓ close to you
- ✓ innovative
- ✓ sustainable

5% Coupon

at dipat.de

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Providing for the environment and our health. That's what binee stands for. We have found a suitable cooperation partner in DIPAT, among others. With the innovative living will you make provisions for your own life.

