

beAWAREness

BE AWARE BE ECO-CONSCIOUS



be
AWARE
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be
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Be Awareness Refill Tube

be
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VISION
People live happy
on our planet

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©WEITSICHT DESIGN

Vision

Submission Requirements

- A. Details of Applicant**
- B. Executive Summary
- C. Detailed product application

Sustainability Commitment

Product Statement:

The Be Awareness REFILL TUBE is a

- **sustainable plastic-free**
- **refill packaging**
- **to promote, consume and share sustainable.**
- Sustainable, recyclable, biodegradable night fill tube packaging in simple design and handling, for right as well as left handers, different sizes, colors and shapes designs.
- Made from sustainable materials.
- Part of food & waste cycle initiatives.
- For industrial and private customers.

Product Requirements

A. Details of Applicant

Sustainable, hygienic, air- and moisture-tight, **biodegradable refill packaging system;** with a possible return system to reduce waste, especially avoid plastics/plastic-free.

Sustainability Commitment

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Submission Requirements

B. Executive Summary

The aim is to produce and market sustainable, recyclable, biodegradable packaging with a simple design and handling, for right and left-handers, for consumers and industry, and thus to establish a new packaging brand.

Be Awareness UG i.G. would like to establish a new under-licensed packaging material in environmental protection and the preservation of our planet earth.

In order to comply with legal standards and to meet hygiene requirements, the goods offered are increasingly being packaged. The packaging therefore often requires more resources than the packaged product itself. In order to keep the costs of the packaging low, environmentally harmful synthetic materials such as plastic are very often used, which after their use cause increased costs for disposal.

Submission Requirements

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- B. Executive Summary
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Submission Requirements

C. Detailed product application

- Sustainable, recyclable, biodegradable "refill packaging" for consumers and the FMCG industry.
- The refillable packaging Be Awareness consists of five (5) recyclable, biodegradable components: the jacket, the filling container with outlet (the goods can be filled into this), the jacket-covering device and the matching one-hand rotary lid.
- These can be freely combined according to the modular system.
- The material is based on polycarbonate obtained from a synthesis of limonene oxide, known as organogene shells.
- The patent application covers in particular the technical field of packaging and the night-filling system.
- Prototype on request available.

A. Details of Applicant

- Name of lead company and collaborator(s), if any
Company/Provider: Be Awareness
- Contact person's email and mobile no
Ms. Claudia Eichmeier, Co-Founder, CDO
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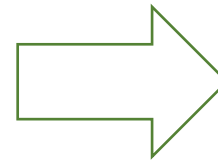
B. Executive Summary

Instruction:

- REFILL TUBE is a sustainable, recyclable, biodegradable night fill tube packaging simple in design and handling, for right as well as left handers, different sizes, colors and shapes designs. Made from sustainable materials. For industrial and private customers (FMCG).
- The refillable packaging Be Awareness consists of five (5) recyclable, biodegradable components: the jacket, the filling container with outlet (the goods can be filled into this), the jacket-covering device and the matching one-hand rotary lid.
- These can be freely combined according to the modular system (part of a product life-cycle system).
- The refillable packaging is suitable for almost all FMCG convenience products, such as liquids, creams, powders, etc.
- Patent pending. The patent application covers in particular the technical field of packaging and the night-filling system (Workarounds covered).
- Prototype on request.

C. Detailed product application

Product system:



C. Detailed product application

Instruction:

To elaborate according to the following outline (can be more than 1 slide per item)

1. Technical effectiveness and feasibility of solution to address the challenge statement
2. Desired deliverables/milestones and outcomes of projects (including but not limited to tech specs, project/product development schedule, key challenges to overcome)
3. Economic feasibility of solution (commercialization strategy, estimated commercial price, operating/maintenance/life cycle cost)
4. Potential benefits (e.g. how is this solution novel/different from what is available currently, potential cost and manpower savings)
5. Capacity and expertise to execute (capabilities and resources committed)
6. Details on POC/MVP if applicable
7. Others (as specifically requested by Challenge Brief)

A. Details of Applicant

- Name of lead company and collaborator(s), if any
Company/Provider: Be Awareness
- Contact person's email and mobile no
Ms. Claudia Eichmeier, Co-Founder, CDO
Mr. Robert Brunner, COO
Email: info@be-awareness.de
Web: www.be-awareness.de

Contact



- Company/Provider: Be Awareness
- Contact persons
 - Ms. Claudia Eichmeier, CEO
 - Mr. Robert Brunner, COO
 - Email: info@be-awareness.de