

# 8 Reasons Babies & Young Children Need



The little cup that's kind to baby teeth



## 1. Sipping

Experts say truly open cups are the healthiest type of cup for babies and young children to drink from and their use should be encouraged from as early an age as possible.

## 2. Healthy Teeth

Dentists say open cups help prevent dental decay and should be used at every mealtime as they do not bathe tooth enamel in liquid and they don't get carried around to be sucked on for prolonged periods.

## 3. Orthodontics

Orthodontists say sipping from an open cup promotes natural muscle use, stimulating correct jaw and facial growth and helping avoid crooked teeth and orthodontic problems.

## 4. Baby Talk

Speech therapists advocate open cup sipping because there is no compromise to tongue position and it doesn't cause speech difficulties or delays.

## 5. Size

For successful sipping, little people need little cups. Open cup drinking is do-able with Babycup First Cups! Also suitable for infant cup-feeding from birth. Capacity 50ml (1.7fl oz).

## 6. Fine Motor Skills

Using Babycup First Cups at every mealtime encourages fine motor skills.

## 7. Quality

Babycup First Cups are Made in Britain, BPA and phthalates-free, dishwasher and steam-steriliser safe. Multi award-winning, safety-tested, non-toxic, smooth-edged and shatterproof.

## 8. In the News

There is increasing awareness of the terrible state so many countries are in with childhood dental health. High profile people such as Jamie Oliver are doing huge amounts to spread the word and the media is also helping to get the message across. Tooth decay is a real and rotten problem but the good news is that it's preventable. Babycup can play a valuable role in good oral care.



**"At last, a cup designed with babies in mind."**  
Penny Lazell, Independent Health Visitor, UK

**"Babycup - promoting dental health from an early age. I am seriously impressed with this product."**

Claire Stevens, Consultant in Paediatric Dentistry, UK

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# BABY CUP<sup>®</sup>

The little cup that's kind to baby teeth



Phone shown for size comparison only.



**For cup-feeding 0m+**  
**For small sips 4m+**  
**For weaning 6m+**

**Mini open cups / Perfect size**  
**Award-winning**

**"She is drinking from her Babycup without any help. So proud! Thanks again for your amazing product. x"**

Mum to 7 month old Isla

**"Babycup is a healthy choice for your child."**

Dr Derek Mahony, Orthodontist, Australia

**"Never underestimate little people!"**

17 month old William takes to Babycup at the first sip



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BabycupUK



BabycupUSA



BabycupHello



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