

# We're global experts in the proud craft of making paints and coatings, setting the standard in color and protection since 1792

#### 1926

Enka from the

Netherlands and

Germany's VGF

company AKU

merged and became

part of Dutch holding

Sikkens paint business started in the Netherlands

1792

#### 1969

AKU and K70 merged to form Akzo

#### 1994

Nobel Industries was acquired by Akzo to create Akzo Nobel. Four years later, the company also acquired Courtaulds in the UK, which owned the International brand

#### 2018-2019

AkzoNobel sold its Specialty Chemicals

Group and GIC

business to The Carlyle

AkzoNobel made a series of acquisitions, including the paints and coatings activities of Fabryo in Romania: Xylazel in Spain; Colourland Paints in Malavsia: and Mapaero in France

1855

The Holzapfel brothers set up their International business to sell marine antifouling paint

#### 1967

Koninklijke Zwanenburg Organon merged with Koninklijke Zout Ketjen and Koninklijke Nederlandse Zoutindustrie and acquired Sikkens, forming Koninklijke Zout Organon (KZO)

#### 2008

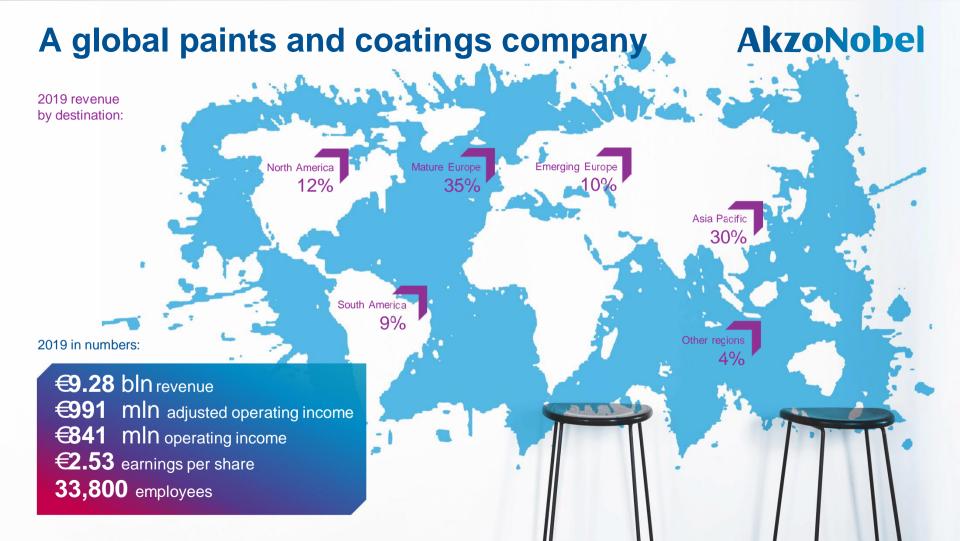
AkzoNobel acquired ICI

#### 2016 AkzoNobel acquired

BASF's Industrial Coatings business

#### 2017

AkzoNobel acquired Flexcrete Technologies Ltd and Disa Technology in the UK



# World class portfolio of trusted brands







































































# Our winning together: 15 by 20 strategy

2020 financial guidance (set in 2017):

15%\*

Return on sales (Adjusted operating income as % of revenue)

Excluding unallocated corporate center costs; assumes no significant market disruption.

 \* Significant market disruption caused by COVID-19 forced us to pause key parts of our transformation and suspend our 2020 financial ambition.

>25%

Return on investment (Adjusted operating income/

average invested capital in %)

Excluding unallocated corporate center costs and invested capital; assumes no significant market disruption.

# **AkzoNobel**

"Our strategy is about more than achieving a profitability target. It's a mantra for creating a collaborative mindset and transforming ourselves into a global industry leader way beyond 2020"

THIERRY VANLANCKER, CEO

# Our success factors will help us become the reference in our industry

# AkzoNobel

Precise processes

We have **speed and discipline** in execution

Passion for paint

We put **making and selling** at the heart of all we do

Powerful performance

We keep **focus and deliver** on our priorities

Proud people

We **own and celebrate** our shared success



# Setting the standard in color and protection

## **Decorative Paints**

Our business activities are reported in three regions:

- Europe, Middle East and Africa
- South America
- **7** Asia

#### **Key brands:**



















# **Performance Coatings**

Our activities are organized into four main businesses:

#### Marine and **Protective** Coatings

- Marine Coatings
- Protective Coatings
- **¬** Yacht Coatings

#### **Automotive** and Specialty Coatings

- Vehicle Refinishes
- Aerospacae Coatings
- Automotive OEM
- **¬** Consumer **Flectronics**

**Powder** 

Coatings

#### **Industrial** Coatings

- Coil and packaging coatings
- Wood Coatings

#### **Key brands:**

X.International.























2019 financial performance:

€5.5 bln revenue 12.4 % ROS **20.7** % ROL

# Global experts in color and protection

We're here to help customers:

- **¬** Make confident color choices
- **¬** Benefit from color consistency and state-of-the-art color matching technology
- Tenjoy lasting color performance and protection
- Take advantage of timely delivery and a dependable application experience



## We transform homes and interiors

Our extensive range of products includes:

#### **¬** Decorative paints

Interior and exterior wall paints and trim paints (lacquers)

#### **→** Woodcare and specialty products

- Lacquers and varnishes for wood protection and decoration
- Specialty coatings for metal, concrete and other critical building materials

#### **7** Powder coatings

- Metal window frames, doors
- Metal furniture

#### **¬** Pre-deco products

 Fillers, wall treatments, sealants and putties for consumers and professionals



#### **Dulux Evolve**

One of our recent product launches saw us introduce Dulux Trade Evolve Matt in the UK – which is made from 35% recycled paint.

The revolutionary product is made from leftovers which would otherwise most likely be destined for landfill.

Once the unused white paint has been reclaimed, it's sorted, filtered and refined by our partner Veolia. It's then re-engineered with new AkzoNobel paint and tested extensively to make sure every tin meets our high standards.



# We make buildings better

Our portfolio of market-leading products includes:

#### **¬** Industrial coatings

A complete range of coil and extrusion solutions for the metal construction industry, including residential, agricultural, and commercial applications

#### **7** Powder coatings

We supply an extensive range of architectural powders designed to enhance the beauty and longevity of buildings, whatever the location or climate

#### **¬** Protective coatings

Our high performance coatings protect against corrosion and fire, helping buildings and infrastructure to retain their safety, impact and design credentials



# **Hudson Yards, US**

Big things are expected of New York's Hudson Yards. The huge complex is changing the city's iconic skyline and creating a blueprint for future urban living.

Not only did we supply coatings for two of the first towers to be completed (10 and 30 Hudson Yards), we're also supplying products for several buildings in various stages of completion.

Both our Interpon powder coatings and Trinar liquid products feature prominently, helping to deliver extreme levels of durability and sustainability.

# We help keep the world on the move

Leading global suppliers of:

- **¬** Aerospace coatings Major producer of coatings technology for the aviation industry
- Industrial coatings Our finishes for pre-painted metal are used for many transportation applications
- Marine and yacht coatings Supply high performance products for all vessel types – including antifoulings, primers and tank coatings – and lead the worldwide yacht market
- **¬** Powder coatings Innovative solutions for vehicle body work, automotive underbody and underhood components, and aluminum wheels
- **¬** Vehicle refinishes Provide top quality coatings and services for collision repairers and commercial vehicle refinishers

Our recent digital color innovations include the Color Sensor and ColorFinder, which enable painters to find a precise color match in seconds.



# We make the everyday more practical and beautiful

Our extensive range of products includes:

#### Toil and packaging coatings

We supply the packaging industry with coatings for aerosols, food and general line cans, as well as coil coatings, which are used in construction and domestic appliances

#### **¬** Powder coatings

Our powder technology is used on metal furniture, kitchen appliances and electronic devices

#### **¬** Specialty coatings

We coat consumer electronics including mobile phones, computers and games systems

#### Wood coatings

Our innovative wood finishes are used on cabinetry, furniture and flooring

## AkzoNobel



Pick up a can anywhere in the world and there's a 50% chance it uses our coatings.



# We keep the wheels of industry turning

Our wide range of specialist products includes:

#### **¬** Protective coatings

We supply high performance products that offer chemical and corrosion resistance to help extend maintenance cycles, as well as market-leading passive fire protection. Typically used on oil and gas facilities and wind turbines

#### Powder coatings

A leading supplier of powder coatings for internal and external pipelines, solar panels and motor components

# AkzoNobel





MAKING A WORLD OF

products, technology and expertise

cover all seven continents.

# **AkzoNobel**

# DIFFERENCE

Brooklyn Bridge New York, US

Maracanã Stadium Rio de Janeiro, Brazil

Many of the things you see, touch and use every day are protected and made more attractive by our paints and coatings. You'll also find us on some of the world's most iconic buildings and landmarks. In fact, our

London Eye
London, UK

Varso Tower
Warsaw, Poland

Flame Towers Baku, Azerbaijan

> Burj Al Arab Dubai, United Arab Emirates

Gardens by the Bay Singapore

Nelson Mandela Bay Stadium Port Elizabeth, South Africa Jin Mao Tower Shanghai, China

Sydney Harbour Bridge Sydney, Australia

Halley VI research base Antarctica

# GOING BEYOND INNOVATION

After more than 200 years, our drive to push the boundaries of our industry has never been stronger.



# **Pushing boundaries**

Innovation is an invitation for us to go beyond – beyond conventional expectations, beyond the imagination of our customers and beyond generations – to play our role in safeguarding the planet

Our paint overturns conventional expectations with surprising functionalities that help to color, protect and transform

■ We develop game-changing digital innovations that offer convenient solutions for color matching, visualization and prediction

The future demands more sustainable solutions and a circular economic value chain. We'll get there through collaboration. That's why we're leading the transformation of the paints and coatings industry with our collaborative innovation ecosystem, Paint the Future













# THE UNEXPECTED

# POWER OF PAINT

Paint has the power to improve people's lives.
Through the societal programs we run under the AkzoNobel Cares banner, we work closely with partners around the world to help transform communities and have a positive impact on society.

From 2015 to 2019:

- **7 40 million** people positively impacted
- **30,000** individuals trained
- **7 900** projects



# PEOPLE POWER

We're proud to have been recognized as a Top Employer in Brazil (forth year), China (sixth year), France, the Netherlands, Poland, Sweden, the UK (seventh year) and the US.

We continue to develop an increasingly engaged, diverse and capable workforce focused on winning together.

As a company, we apply the highest health and safety standards – in our own operations and for suppliers – as well as influencing our supply chain to respect human rights.



# **Recent acquisitions**



**Flexcrete Technologies** 

Manufacturer of industry-leading technical mortars and high performance coatings for the protection and repair of concrete substrates.

Announced July 2017



#### **Xvlazel**

Has a heritage of more than 40 years on the Spanish deco market and a leading position in DIY, professional and the industrial sectors of wood protection.

Announced September 2018



#### V.Powdertech

Suppliers of a range of powder coatings products for domestic appliances, furniture and general industrial applications.

Announced November 2017



#### Colourland Paints/AkzoNobel Swire Paints

Acquiring Colourland in Malaysia and the minority interest share to obtain full ownership of the AkzoNobel Swire Paints joint venture in China help ed to increase our footprint in Asia.

Announced November/December 2018



#### **Fabrvo**

A market leader for decorative paints in Romania. Supplies and distributes paints, adhesives and mortars, including Savana, the number one decorative paints brand among Romanian consumers.

Announced June 2018



#### Mapaero

Strengthens our global position in aerospace coatings, notably in the structural and cabin coating sub-segments, and enables us to offer customers a much wider portfolio of innovative and sustainable solutions.

Announced November 2019

# **Recent developments**







Launched in 2019, our Paint the Future ecosystem is gathering pace. Following a successful startup challenge, we kicked off our supplier innovation program and also launched a regional startup challenge in Brazil.

Teamed up with the Rijksmuseum in Amsterdam to carry out one of the most innovative conservation projects in the history of art. As part of Operation Night Watch, we're providing our color expertise to help conserve Rembrandt's famous masterpiece.

Broke ground at our US wood coatings site in High Point, North Carolina, to kickstart a €50 million investment. The extensive upgrade will include installing state-of-the-art production technology, a new raw materials warehouse, research lab and technical application center.

Announced January 2019

Announced June 2019

Announced June 2019

# Experts in the proud craft of making paints and coatings

# Thank you