

The application
that provide **visibility**
and **footfall**, where
you need it !



The digital revolution has moved customers away from onsite shopping.

They are less loyal and always look for
the best deals easily accessible



TO FACE ONLINE COMPETITION RETAILERS MUST :

- create more traffic in their retail locations
- optimize the management of their unsold stocks
- collect data throughout the customer purchasing journey!



WHAT DOES ACHILLE DO ?

Achille generates **footfall** and **increases sales** on **physical** locations



Achille allows stores to put their promotional or unsold product offers online and geolocate them in a user-friendly app



Our custom made and unique pricing algorithm guarantees the right price to consumers compared to competing offers available online



With the application, consumers can buy daily low price offers, directly online and collect them at the stores



Our application allows you to activate new customers and stimulate your loyalty cardholders around the stores thanks to push notifications indicating new offers



HOW DOES IT WORK ?

For the store



PUSH ONLINE

offers in real
time



MANAGE & VALIDATE

with a dedicated
secure interface



STORE DATA

business and data
dashboards



I SELECT I BUY ONLINE

the best offers near
me at the local
retailers



I PICK UP

my orders directly
from the store



I VALIDATE MY PAYMENT

with a contactless
secure payment in
store

For the customers



HOW DOES ACHILLE DO IT ?

ACHILLE MAKES IT EASY

Deploying Achille is
**simple, fast and
free of charge !**



01
The e-commerce technological infrastructure is **Plug&Play**



02
Achille's revenue (acquisition media and platform) is a **percentage of sales**



03
The retailers does not incur **any additional expense** to use Achille

A winning equation, **Proximity, Price** and **Availability** !



04

With an **85%** download rate, consumers react positively to our promise and our locally geotargeted campaigns.



05

With **10.3** page views per unique user, consumers are always look for the best deals easily accessible



06

Consumer confidence in the offer of their stores translates into an average shopping cart rate of **9%**!

ACHILLE IS RELIABLE

A **secure** and **scalable** technologic platform



07

Our custom made and unique PIM SaaS allows you to integrate all types of product information and product feeds



08

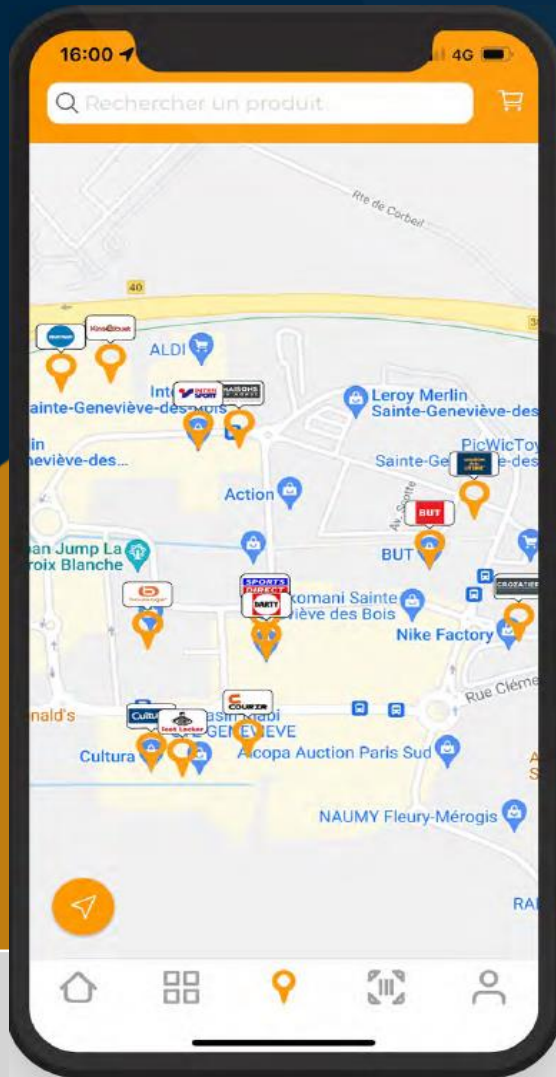
We enable you to upload from stores or centrally, sleeping inventory **offers geolocated.**



09

Our collaboration with **Stripe**, the payment leader, makes **transactions easy and totally secure**

ACHILLE IS RELIABLE



10
Achille makes it possible to collect a large amount of **data to optimize customer journeys** and in-store product offers



11
Store Data Analytics reporting improve customer knowledge to optimize acquisition and loyalty strategies



12
The platform is also available as **white label** for special industries

DOWNLOAD **ACHILLE NOW !**



HOW DOES ACHILLE INNOVATE ?

BUSINESS SOLUTIONS



01
ACQUISITION



02
2ND LIFE PRODUCT



03
TRANSACTIONAL



04
PRICING



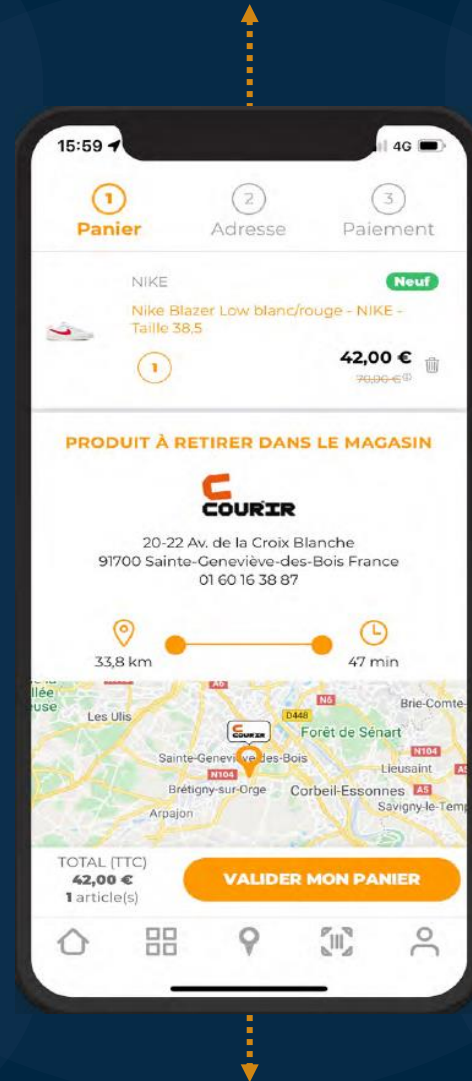
05
FOOTFALL



06
STIMULATION



07
LOYALTY



INNOVATIONS



01
GEOTARGETED MARKETING



02
PIM SAAS DATA PRODUCTS



03
WIRELESS PAYMENT



04
WEB PRICING ALGORITHM



05
CLICK & COLLECT



06
PUSH NOTIFS ENGINE



07
DATA COLLECT ANALYTICS

Achille is an **Impact company** acting on a **4.3 Billions € Market in France***

Concerned about the environment, Achille reduces the carbon impact on consumption by eliminating:

- the destruction of unsold items in store
- Reverse logistic costs
- Packaging and logistics costs



POSITIF IMPACT ON BUSINESSES

- ✓ Lower the management costs
- ✓ Improve cash flow
- ✓ Accelerates inventory turnover

The cost of reverse logistic in US : 100 Billions \$

Achille is certified **IMPACT COMPANY** by BPI Le Hub & France Digitale

You are a **store** or a **retailer brand** ?

And you are looking for to get a fully omnicanal solution.

- Generate footfall
- Recruit new customers
- Sell unsold items quickly
- Get data to improve customers knowledg

REQUEST A DEMO



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