


1 in **7** PEOPLE
are **HUNGRY**



1/3 of FOOD
is **WASTED**





The vast majority of the world's most hungry people live in developing countries, where 12.9% of the population is undernourished.

Asia is the continent with most hungry people - two thirds of the total.

Poor nutrition causes nearly half (45%) of deaths in children under five - 3.1 million children each year.

source :<https://www.foodaidfoundation.org/world-hunger-statistics.html>




One out of six children -- roughly 100 million -- in developing countries is under weight.

WFP calculates that US\$3.2 billion is needed per year to reach all 66 million hungry school-age children.

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source :<https://www.foodaidfoundation.org/world-hunger-statistics.html>



The food supply chain produces about 3.3 billion tons of carbon a year. That means 30% of the world's farmland -- about 3.5 billion acres -- is wasted. without counting seafood, wasting all that food costs about \$750 billion a year, which is similar to the GDP of Switzerland, says FAO .

In China alone, the catering industry itself have causing 17~18millions tons food waste a year, which is enough to feed 30~40 million people for one single year.

In 2013 many social non-profit groups have launched an “Eat up your plate --ClearPlate initiative(need to be confirmed),” (光盘行动“ guang pan xing dong”) to enhance the awareness for food saving. Due to its social value and cohesiveness to traditional Chinese virtue, the initiative soon obtained the government support . The ClearPlate initiative then became a major social event in that year, and did avoided a lots food waste .

But sevral years later, we gradually forgot about this social practice.

Now it' s the time for us to inherit this value and further implement ClearPlate as a habit by usingwith technology!



ClearPlate[®]
Providing solution to
reduce food waste.

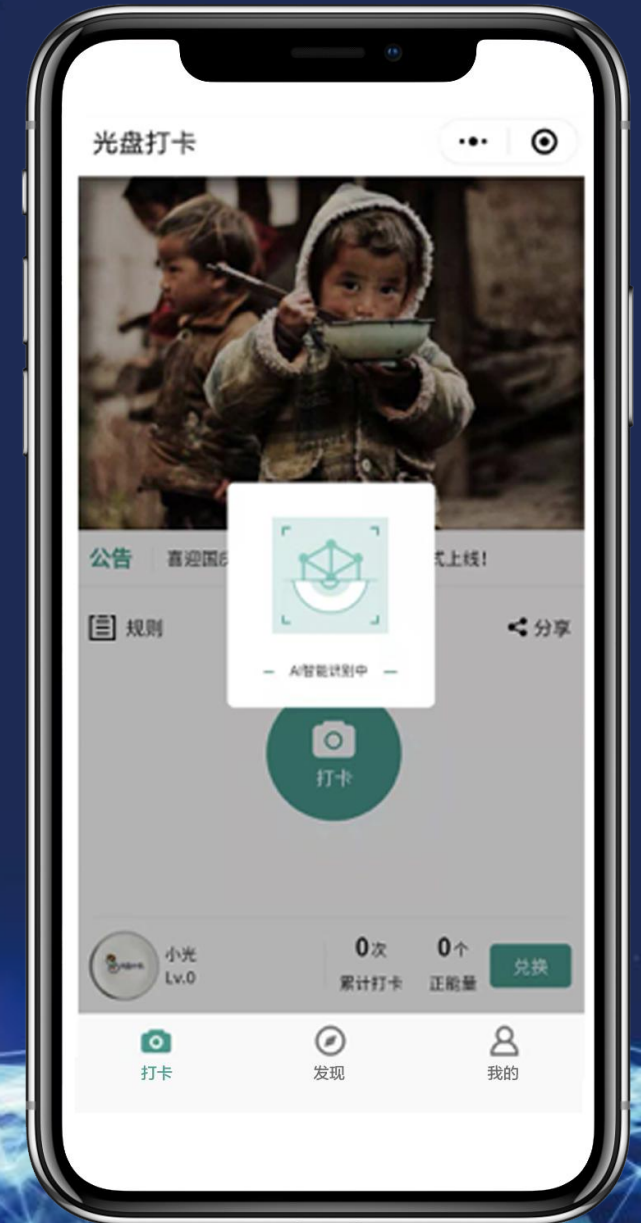
®

ClearPlate APP

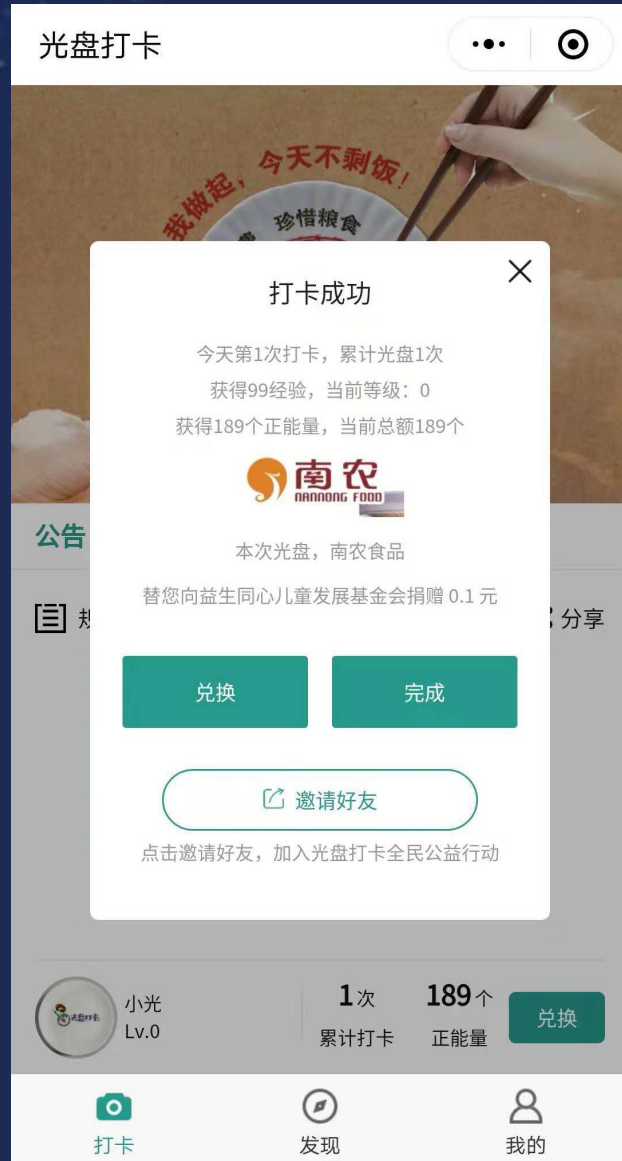
ClearPlate is a mobile app dedicated to reduce food wasting behavior . People can upload the photo of their plate after each meal and get credit for a “clear plate”, if it is recognized by AI, you will get a credit score and the credit can be used to redeem prizes. At the same time our sponsor philanthropic organizations and enterprise will also offer donation to the people those who are suffering from hunger. This product successfully combines individual food-saving behavior with public welfare system and . It is an effective promotion of sustainable living style.

Key Point

- Technology for good, using AI to decrease food waste.
- Autonomously collect massive data and using them for neural networks Training.
- Creating a new business mode which benefits multiple stakeholders including users, platforms, cooperative enterprises and nonprofit organizations.



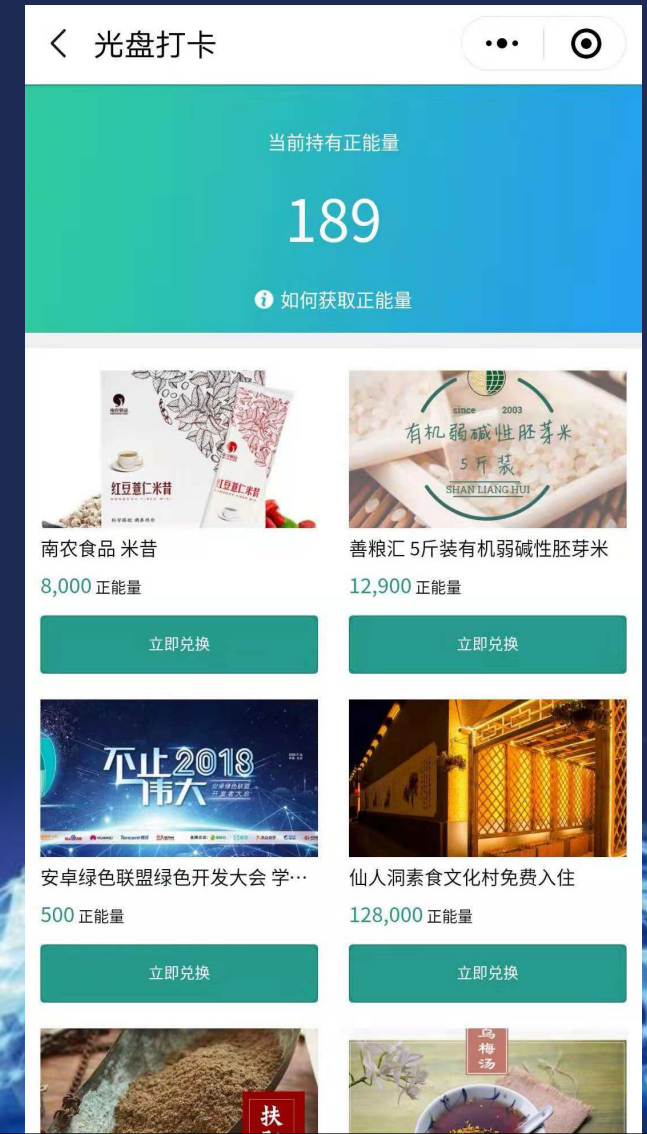
1、You Clear the plate, we provide donations!



2、Let's see who contribute more in social benefits!



3、Clear plate, gain points and redeem prizes!



南农食品、益童基金会携手光盘打卡启动“儿童零饥饿”项目

每次打卡，南农食品向基金会扶助的贫困小学提供现金配捐用于：儿童消除饥饿，改善营养



凤凰网公益 凤凰网公益 > 益行动 > 正文

迎世界粮食日 “光盘打卡”平台上线用科技赋能公益

2018年10月15日 11:49:46

来源：凤凰网公益

10月14日，世界粮食日前夕，光盘打卡产品发布会在清华x-lab正式举办。本次发布会主题为“科技向善，赋能公益”。



弘扬学术精神才能打造学术精品

打造学术精品，让世界认识“学术中的中国”，是新时代我国学者的使命。



光盘打卡产品发布会在清华 x-lab 正式举办

“科技向善，赋能公益”光盘打卡让节约

2018-10-15 10:50:33 来源：新华网

10月14日世界粮食日前夕，光盘打卡产品发布会在清华x-lab举办。本次发布会主题为“科技向善，赋能公益”，由北京新嘉代科技有限公司主办、中搜网络协办，清华大学 x-lab、清华大学大学生态文明研究中心等机构共同支持。



南农食品、益童基金会携手光盘打卡启动“儿童零饥饿”项目

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“走”出来的“光盘打卡”

做好光盘打卡，倡导全民光盘只是第一步，等到了足够大的用户基数，有了更多的人才、技术和资金，我们希望能对全球食物体系作出可持续的变革。

“光盘打卡”这个名称和大众日常生活中的“打卡”概念相似，但它的内涵却大不相同。它不仅仅是一个简单的打卡行为，更是一种对食物浪费的抗议和改变。它通过科技的力量，将个人的行为与公益事业联系起来，让每一次光盘都成为一次善举。

“光盘打卡”的诞生，源于对食物浪费问题的深刻思考。在繁华的都市背后，有多少人在为温饱问题而挣扎？有多少孩子在为饥饿而哭泣？光盘打卡希望通过科技的力量，让每一份食物都能得到应有的尊重，让每一个孩子都能吃饱饭。

“光盘打卡”的推广，离不开社会各界的支持。南农食品、益童基金会、清华大学x-lab等机构的鼎力支持，为光盘打卡的推广提供了强大的后盾。同时，广大网友的积极参与，也让光盘打卡迅速走红网络，成为了一种时尚的生活方式。

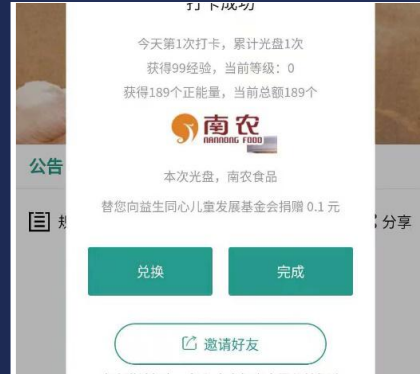
“光盘打卡”的推广，不仅是一种对食物浪费的抗议，更是一种对公益事业的参与。通过光盘打卡，我们可以为贫困地区的孩子们提供现金配捐，帮助他们改善生活，消除饥饿。这是一种简单而有效的公益方式，也是一种充满温度的社会行动。

“光盘打卡”的推广，还需要我们每一个人的共同努力。只有每个人都从自己做起，从身边的小事做起，才能真正实现光盘打卡的初衷，让每一份食物都能得到应有的尊重，让每一个孩子都能吃饱饭。

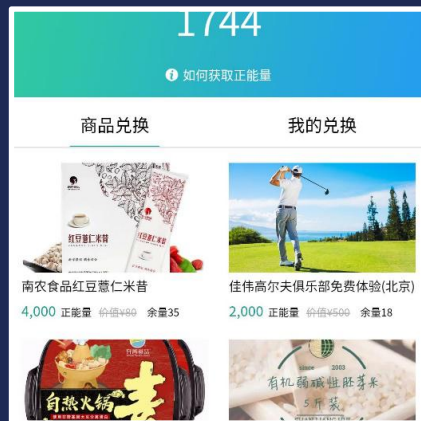
ClearPlate software has been launched in Tsinghua University, and it has been selected as a key incubation project, supported by X-lab, iCenter, Chuang+ and Tusfunds, ClearPlate also gain authoritative medias' attention, such as Peoples Daily and Xinhua net .

ClearPlate[®] Philanthropic Mode

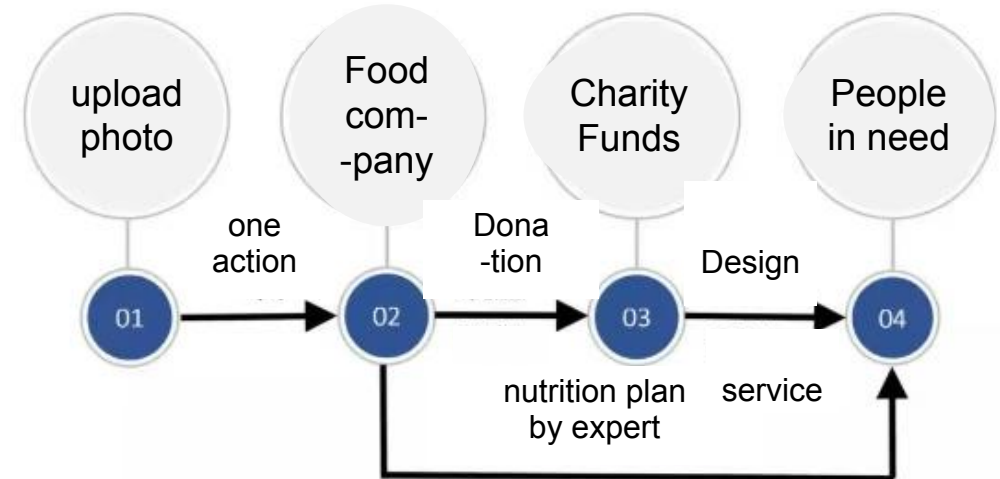
Carousel advertisements for social programs and our supporters, everytime you clear the plate our supporters will offer a donation to our social programs.



Every time you clear your plate, we also give you points, the points can be used to redeem prizes. the software itself also can be used as a media platform.



Nannong Food and YitongFundation together with ClearPlate start the program of “Zero Hunger for Children” Every time you Clear the plate, the Food Company will provide a donation for poor student to increase food quality and nutrition.

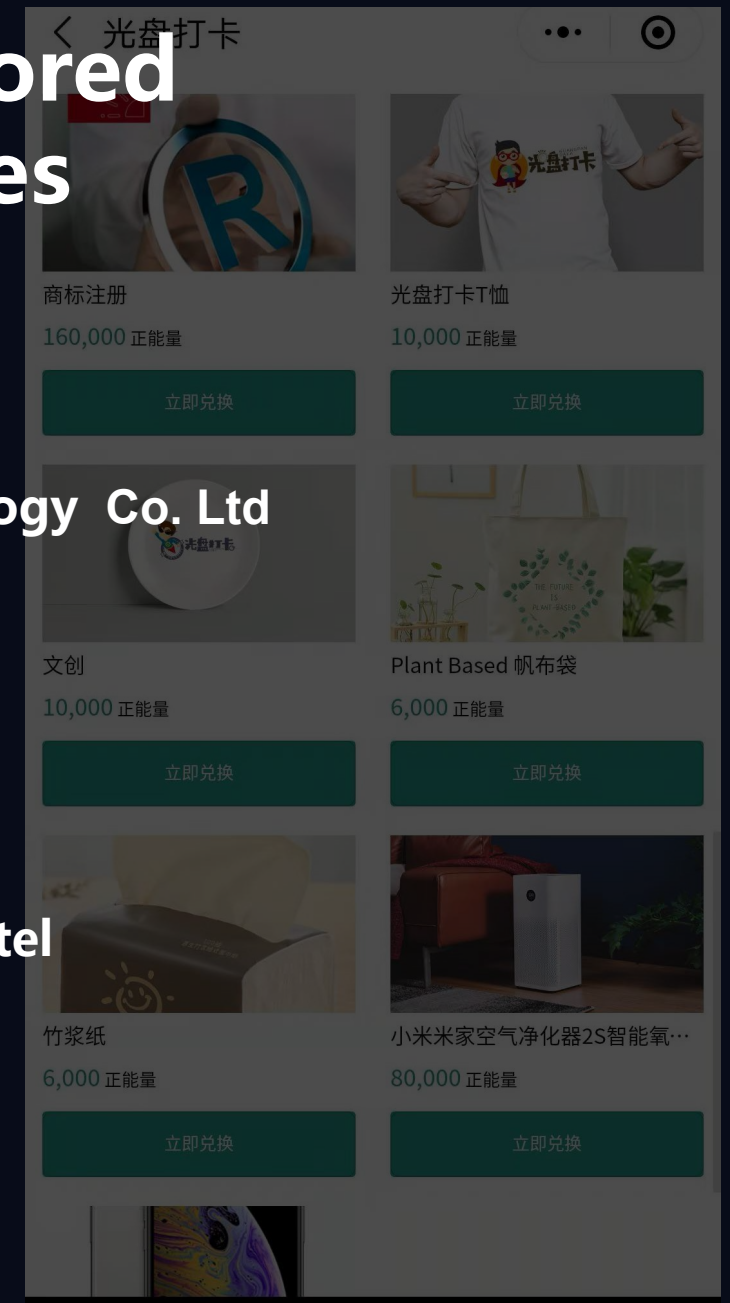


Clear Plate Public welfare action



In order to care for the aged empty nesters, the Yuhua Branch of the Beijing Charity Volunteer Association joined hands with ClearPlate. Each time the ClearPlate is donated by the users, to the Hele Community Care Center in Weiyang District, Xi'an, the "Community Respect for the Elderly" project: Starting from the actual needs of the elderly, from the material to the psychological, will use the money to improve the living standards of the elderly and let the elderly have a good old age.

The First Batch of Sponsored Cooperative Enterprises



Nannong Food
Android Green Alliance
Guangzhou Liuliguang Pharmaceutical technology Co. Ltd
Shanliang Meeting
Xianrendong Vegan Cultural village
ChinaFit Vegan & Health
FuHuiDeng Education Groupe
Xishuangbanna WangTianShu Villa Hotel
Xiaogulin
.....

There will be more in future

The total wastage for the edible part of food is 1.3 Gtonnes(1.3 Billion tons).

If we can avoid a meal with food wasting we can save food on average of 70g, and it will decrease carbon emission by 0.25kg.

If we can avoid food waste and ClearPlate for 10 million times every day, every year we can save 2750 thousand tons of food and cut carbon emission by 770000 ton. It is enough to feed 81 million people 's of a month, and the carbon emission avoid is equal to cultivate 7000000 trees!

Reference

FAO, 2013. Food Wasgtage Footprint: Impacts on Natural Resources, Summary Report
<http://www.fao.org/save-food/resources/keyfindings/en/>

FAO, 2013. Food Wasgtage Footprint: Impacts on Natural Resources, Summary Report



“ 光盘行动 打卡有奖 ”



长按扫描二维码
加入光盘打卡全民公益行动

Cooperation Case

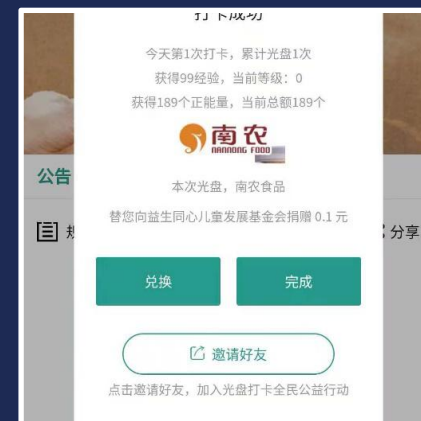
ClearPlateTogether with the Yitong Foundation and Nannong Food, the public welfare project of "Zero Hunger for Children" was launched. Users will donate 0.1 yuan from Nannong Food to the Yitong Foundation's Zero Hunger for Children project every time they successfully upload the photo of a clear plate.

Through this innovative public welfare model, the food saved by ClearPlate becomes real foodstuff and is given to children in need. At the same time, users can exchange their points for Nannong Food-sponsored Red Bean and Coix Seed Mixie products. During the cooperation period, Nannong Food and Yitong Foundation received more than ten media reports, including Xinhua Net and People's Daily, and received hundreds of thousands of publicity exposures through ClearPlate procedures.

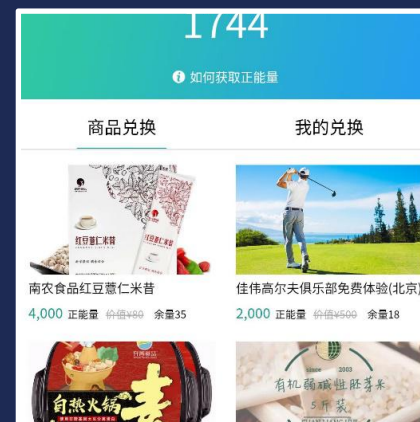
首页轮播



打卡配捐



积分兑换



媒体传播



About Us



新素代科技
EVOLUTION TECH



Vevolution Technology Co. Ltd is the Company that runs ClearPlate software. We are a social enterprise dedicated to promoting the transformation of sustainable food systems through technological means. The company was funded in May 4th and have gain millions of seed round investment a team around ten people .

Receive awards :
Tsinghua University Entrepreneurial competition GoldPriez. Tsinghua entrepreneurial 、Tsinghua Chuang + Seed Fund Support Project, China Youth Catering Industry Innovation and Entrepreneurship Competition Bronze Award, Young Food and Beverage Industry Innovation Top Ten, Shanghai Development and Reform Commission "Low Carbon Big Creation" Most Promotion Potential Award , etc.

ClearPlate's Vision

Vision

- Calling on the ClearPlate for all
- Reducing food waste
- Promoting low-carbon lifestyle and environmental protection action
- Enforcing charity culture.

Social Responsibility



高校素盟
Universities and Colleges Vegan Association



青年素食發展基金

Vevolution Technology Co. Ltd together with Lingnan Education Group funded and invested in Youth Vegan development funds and will continuously support on campus vegetarian movement and college Vegan Alliances.



环球财经 社会
www.theglobale.com

青年素食发展基金成立，新素代担任理事长单位

2018/8/11 16:41:33 来源：互联网 作者：leecheung

在广东省岭南教育慈善基金会青年素食发展基金的支持下，2018年8月1日，高校素盟暑期成长营圆满闭幕，来自全国七十多所高校的同学齐聚成长营，收获满满。



高校素盟
UNIVERSITIES AND COLLEGES VEGAN ASSOCIATION



北大素协
PEKING UNIVERSITY



清华素协
TSINGHUA UNIVERSITY



人大素协
RENMIN UNIVERSITY



复旦素协
FUDAN UNIVERSITY



交大素协
SHANGHAI JIAO TONG UNIVERSITY



厦大素协
XIAMEN UNIVERSITY



中大素协
SUN YAT-SEN UNIVERSITY



广外素协
GUANGZHOU UNIVERSITY



华南素协
SOUTH CHINA UNIVERSITY OF TECHNOLOGY



清华素协
TSINGHUA UNIVERSITY



北大素协
PEKING UNIVERSITY



复旦素协
FUDAN UNIVERSITY



交大素协
SHANGHAI JIAO TONG UNIVERSITY



厦大素协
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PEKING UNIVERSITY



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